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Your summer living can be as cool and comfortable as the porch on this month's cover. You'll find ideas on page 58 to show you how. Decorator: Kell of Marion Heuer Interiors. Photographs by Suter, Hedrich-Blessing

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Better Homes and Gardens

June, 1954 Vol. 32, No. 6

Don't miss these features!

OUTDOOR MEALS

Simple shop-and-eat suggestions to make family picnics a breeze.

Page 86

Is your boy a junior handyman?

Teach him to work with hands and head.

Page 138

Room air conditioners

New models bring cost down, efficiency up. **Page 36**

Vacation thriller

Try Glacier, Banff, and Jasper for a lifetime of memories. **See page 62**

Gardener's guide on plant supports

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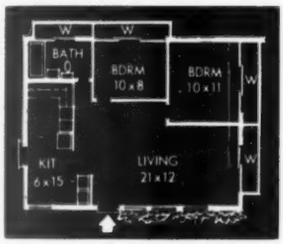

Looking for a GOOD small house?

This one adds up to only 715 square feet.

Page 74

Pot plants for hammock gardeners

Page 76

For complete contents, turn the page

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It's not too late to plant these

There's still time to fill gaps in your garden. Tomatoes, beans, and cucumbers do well in hot weather. But don't delay—plant them now

Cucumbers

Plant cucumbers up to late July. Use plot from which an early crop has been harvested, such as radish bed.

Sow 10 seeds to each hill. Mix plant food in hole. Give vines a fence to climb. They will be easier to spray and harvest, take less space.

Protect young plants from fast-attacking cucumber beetles. Muslin tent supported by coat-hanger wire will serve. Or try cone of wire screen.

Thin out seedlings when first true leaves appear. Leave only healthiest three or four plants in each hill.

Dust sprouts with rotenone or methoxychlor when they outgrow protective screen.

Beetles can destroy plants quickly, spread disease. Follow with weekly dusting. Pick first fruits promptly to encourage plants to bring on the rest of the crop.

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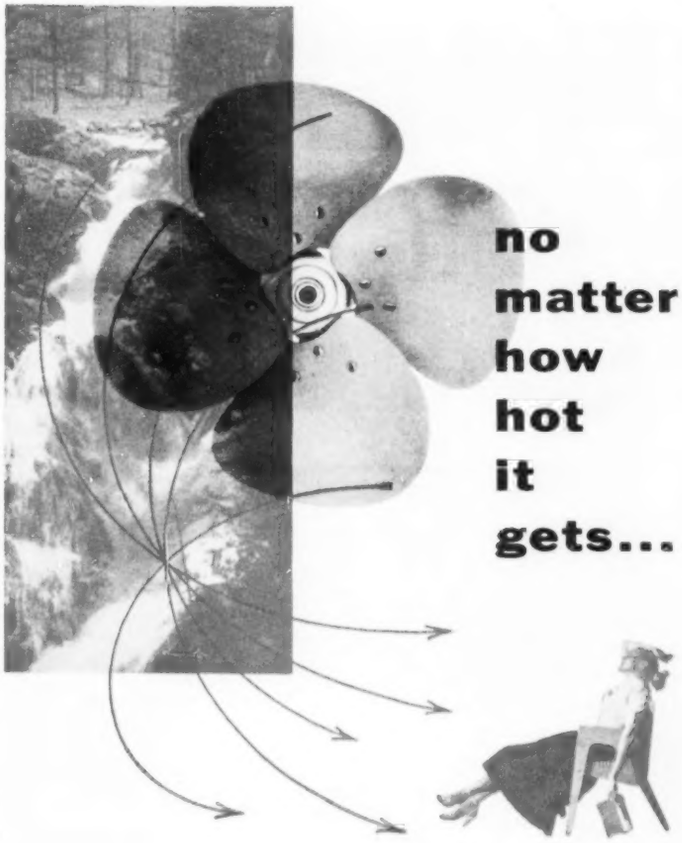

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Frightened mother

Negative mother

Don't be a neutral parent

Frightened by warnings not to interfere with a child's development, some people take no positive action with their children. But you can't just trust to luck

By Milton Lomask

The average high-school senior does a lot more and a lot deeper thinking than his temperamental ways and his fractured English would suggest. One problem is bound to be with him: "What kind of work should I go into?" Sooner or later, if his home is well regulated, he raises this matter at the family dinner table. And what happens?

Sometimes it goes like this: Papa steals a rather frightened look at Mama. Mama in turn looks into space, exactly as if she were trying to remember the name of that man who did such a wonderful job the last time the washer went awry.

So Papa clears his throat. Long attendance at his service club has taught him that nothing imparts authority to an empty statement like a little rumble in the epiglottis. Finally, like the gentle rain from heaven, the accumulated wisdom of Father's long years of living and experience falls on Junior's ears.

Fashionable mother

Buying father

Cowardly mother

"Son," he says, "you do what you think is best. You know all your mother and I want is for you to be happy"!

Too many neutral parents

A few years ago, Columbia University social scientists questioned more than a hundred youngsters between the ages of 11 and 22. They asked them all sorts of things—what they wanted to do with their lives, how they made these decisions, what guidance they received at home.

"We got the impression," says Economist Eli Ginzberg, the project director, "that where their teen-agers' biggest problems are concerned, a lot of American parents are fumbling the ball. Many are so afraid of 'dictating' to their children that they go too far in the opposite direction. The result is a kind of discipline which assumes that parents—at any rate the parents of teen-agers—should be seen and not heard."

Doctor Ginzberg calls them "neutral parents." They are not to be confused, he cautions, with neglectful parents. Neutral parents do not retire to the side lines of their teen-agers' lives out of disinterest. They do so out of conviction. They feel that only by leaving the youngster to his own devices will he learn how to navigate on his own as a free man. Inevitably, this policy adds confusion to an already overly confused situation.

Every child needs guidance

"Oh, to be a boy—or girl—again, just for an hour!" Every adult says it now and then. But no adult in his right mind ever says, "Oh, to be an adolescent again!"

That was a time of troubles. Once out of it, the average person prefers to forget it. By the time his own youngsters reach the time of troubles, he has forgotten it so completely that he has to learn all over again what it's like to stand for the first time on the threshold of adult life. What it's like to see before you, as the adolescent does, so many paths leading you know not where, that you can't decide which to follow. [*Turn to page 14*

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30"	—	—	—	—	—	—	—	—	—	—	4.29	2.49
36"	6.98	4.59	—	—	—	—	—	—	4.59	2.59	4.69	2.79
40"	—	—	—	—	—	—	—	—	—	—	4.89	2.99
45"	7.98	4.98	—	—	—	—	—	—	4.98	3.09	5.29	3.19
54"	8.98	5.59	—	—	—	—	—	—	5.59	3.59	—	—
63"	9.98	5.98	—	—	—	—	—	—	6.39	3.99	—	—
72"	10.98	6.59	19.98	12.98	29.98	20.98	—	—	6.69	4.49	—	—
81"	11.98	7.39	21.98	13.98	31.98	21.98	—	—	7.39	4.99	—	—
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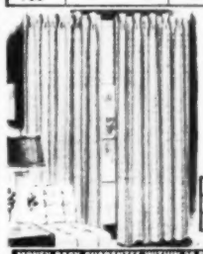
30"	—	—	—	—	—	—	—	—	—	—	3.49	1.69
36"	6.69	2.99	—	—	—	—	—	—	3.98	1.69	3.79	1.89
40"	—	—	—	—	—	—	—	—	—	—	4.39	2.09
45"	6.98	3.49	—	—	—	—	—	—	4.39	1.99	4.79	2.39
54"	7.29	3.79	—	—	—	—	—	—	4.69	2.29	—	—
63"	7.79	4.19	—	—	—	—	—	—	4.98	2.69	—	—
72"	8.49	4.59	16.98	8.98	23.98	13.98	—	—	5.39	2.99	—	—
81"	8.69	4.99	17.98	9.98	24.98	14.98	—	—	5.69	3.29	—	—
90"	8.98	5.39	18.98	10.98	25.98	15.98	39.98	21.98	5.98	3.59	—	—
99"	9.98	5.79	19.98	11.98	26.98	16.98	—	—	6.49	3.89	—	—
108"	—	—	—	—	—	—	—	—	6.69	4.19	—	—



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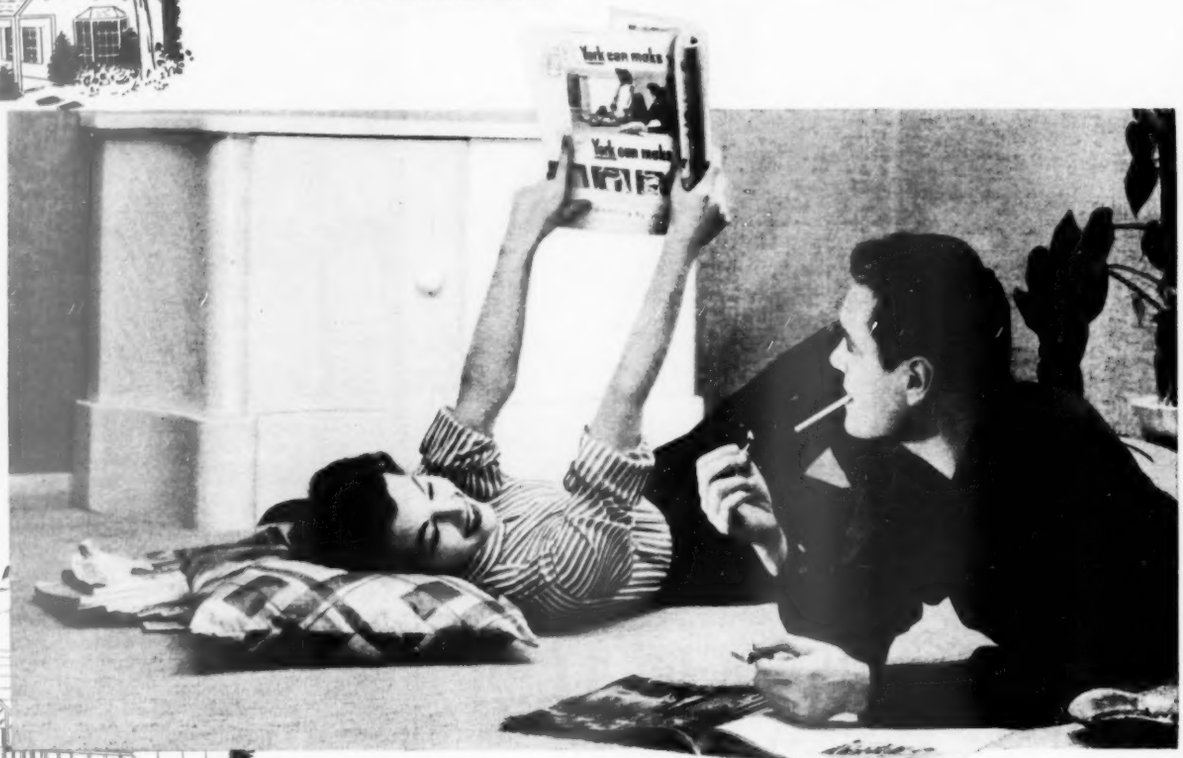

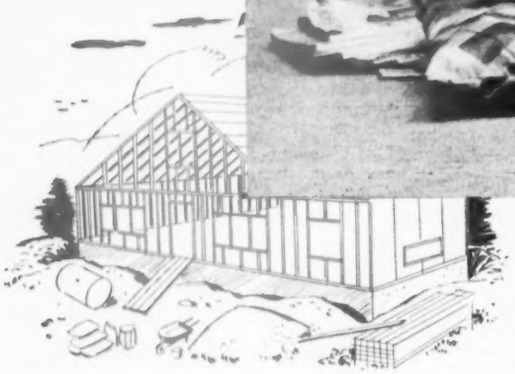

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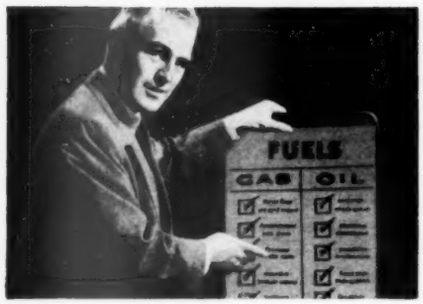

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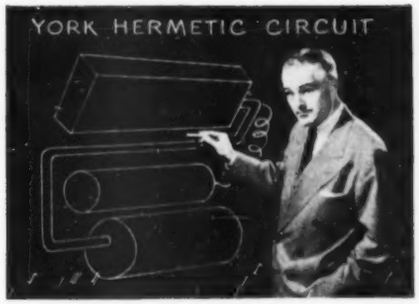
What type house do you own? Is it large? Small? Old? New? Compact? Rambling? Or is it just a blueprint? It makes no difference. There's a York model for **every kind of home.** (Yes, from one room to the grandest mansion you can imagine!)

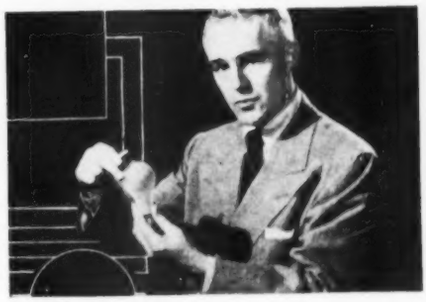
What's more, York Air Conditioning is the **right kind** of air conditioning. (Of course, there's a right kind.) York units, for example, are built with the *entire* cooling circuit hermetically sealed —a York pioneering advance. Read the captions on these pages, and you'll soon see what complete hermetic sealing can mean to you.

And York cools without chilling!

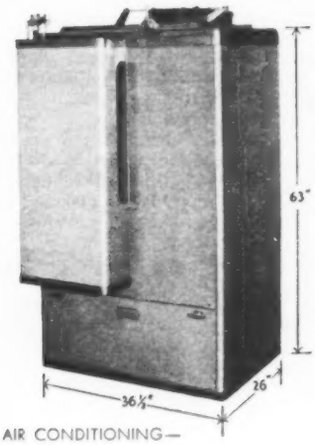
The three models shown here only hint at the wide, wide selection of **low-cost** Yorkaire conditioners.



No expense for seasonal shut-downs—York is always ready to operate at the flick of a switch. The entire cooling circuit is hermetically sealed—"*sealed like a light bulb.*" Harmful dirt and moisture can't leak in, costly refrigerant can't leak out. York's hermetic circuit is as dependable as the most modern home refrigerator. That's why it carries a full 5-Year Protection Plan.



your new home newest



YEAR-ROUND AIR CONDITIONING—
cools with electric refrigeration—
heats with gas or oil.

For complete winter heating, as well as summer cooling, you might select the very latest year-round model shown to the left. Or, perhaps, you want to add cooling to your present forced-warm-air, hot water or steam heating plant, in which case you might choose from a host of other York models designed for installation in basement, utility room or attic.

York has brought the right kind of central air conditioning to many thousands of American homes. It's so easy to make **your home** next!

The first step is to call your York Dealer and let him give you expert guidance to this **wonderful adventure** in modern living. See your phone book for his name, or write directly to York Corporation, York, Pennsylvania.

A model for every home—
for installation in
any location—attic,
basement or utility room.

In homes and offices, ships and stores, skyscrapers, factories, hospitals, theaters . . . almost everywhere you go, when the air conditioning is just right, chances are it's York Air Conditioning. Call your York Dealer soon—he's listed in the classified phone book.

YORK CORPORATION York refrigeration air conditioning YORK, PA.

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Looks beautiful anywhere . . . all the time!

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NAME_____
ADDRESS_____
CITY_____ STATE_____

DEALER FRANCHISES AVAILABLE IN SOME AREAS

Don't be a neutral parent

Begins on page 10

At this point, in the tremulous autumn of childhood, every youngster needs his parents. He needs their guidance. Emotionally speaking, he needs it almost as badly as he did 16 or more years before when he took that first, fine, careless toddle from the crib to Mother's arms.

Various types of neutral parents

If you glance about your neighborhood, you'll soon notice that neutral parents come in some "57 varieties."

There's the *frightened mother*, described by Sociologist Fritz Redl of Wayne University as "always living as though a psychiatrist just flew by the window." She knows that bad discipline can maim her child emotionally. Fearful of doing the wrong thing, she does next to nothing.

There's the *fashionable mother*, once again quoting Doctor Redl. She's forever "looking over her shoulder." She's so busy wondering whether her child-study group will approve of her methods that she, too, ends up with no methods to speak of.

There's the *negative parent*. Confronted with a question relative to Junior's future, he says: "Don't do what *I* did. Don't go into my kind of work. Don't make my mistakes." This parent overlooks the fact that at this point, Junior is not especially interested in what he *shouldn't* do. His concern is with what he *should* do.

There's the *buying parent*. I've borrowed this label from Judge John J. Connelly, presiding justice of the Boston Juvenile Court. He once remarked that "many of the children who are brought into this court are the offspring of buying parents. Their people think that if they just get enough *things* for their small fry, they'll turn out all right." Obviously, affection and character—the two biggest things in any young person's life—are not available in the market place. As Child Psychologist Donald A. Laird says, "What you do *for* your children is not so important as what you do *with* them."

There's the *cowardly parent*. In polite circles, he's referred to fondly as "overly indulgent." He regards child rearing as a kind of popularity contest and studiously avoids all rules, regulations, prohibitions, or demands likely to incur his offsprings' dislike. Says Dr. Walter L. Wilkins, St. Louis University psychology head, "the too indulgent home can isolate a child from his playmates, and later from other adults, just as effectively as the too strict home."

Being a parent means being a teacher

In recent years, some educators have taken the American home itself as their laboratory. To prepare their book *Better Home Discipline*, Norma E. Cutts and Nicholas Moseley interviewed 6,000 children and parents. For their latest work, the *Discipline of Well-Adjusted Children*, Grace Langdon and Irving W. Stout questioned more than 400 parents in Southern Illinois, Milwaukee, and New York.

Two and two add up to four, but as the authors of these excellent books point out, even interviews with thousands of parents do not add up to a picture of what is going on in every American home. However, these reports are revealing and comforting. They suggest that while good discipline takes many forms, certain elements are almost always present.

Good discipline is an enlightening process. Children are beginners at the business of living. Parents have been at it longer. As occasion arises, they try to tell their youngsters what they've learned. They don't do this in a know-it-all manner, but humbly and tactfully in the knowledge that later the child will seek more information on his own. In Doctor Ginzberg's words, they try to the best of their ability to "delimit the unknown" for their children.

Parents should show active interest

Helping the teen-ager decide on his lifework is a tough job. The Federal Security Agency's *Dictionary of Occupational Titles* lists 600 major job groupings and some 40,000 different jobs. Few parents can be expected to know all about these. Some, however, make considerable effort to find out a little about the fields in which their children have expressed an interest.

Some visit the public library and look over the federal publication, *Occupational Handbook*, which presents the bare facts about practically every occupation and profession. Some consult a high-school guidance director, or their local teachers, or their clergyman.

Last winter, a mother brought her 16-year-old daughter to the studio of a well-known Connecticut artist. Years before, the girl had expressed a strong interest in painting. At first, her parents were a little alarmed. Art is a difficult profession. First-class practitioners sometimes fail to make a living at it.

When the girl's interest persisted, the parents got busy. Father actually took a course in art in one of the free night classes at the public high school. Mother submitted samples of her daughter's work to several recognized professionals, and was told that the girl's talent was above average. They were people of modest means. To meet the charges of a top-notch instructor, they sold their car!

Youth wants to know what parents think

At the very least, the parent can show an active interest in his child's choices and thus keep the door open for discussion. That's what the child is looking for. He wants to talk about it!

[*Turn to page 182*

SHE'S THE LUCKY ONE OUT OF FIVE—surveys show only one out of five U. S. homes are in soft-water areas. The water supply in the rest of the country is hard—contains calcium and magnesium salts which impregnate fabrics, form a film on skin, hair and dishes, and ruin water-heating equipment to the tune of millions of dollars annually. Unless you are an exception, you're using hard water. Ask your local water-softening specialist to test the water in your home.

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gives you rain-soft water right out of the faucet!

STREAMLINED APPLIANCES like this, designed to use DOWEX high-capacity resin, are quickly and easily installed in plumbing systems—give you all the soft water you can use.

FOR WONDERFUL SHAMPOOS that leave your hair glowing, cleaner, softer, easier to handle . . . for better, easier skin care, for a lovelier complexion, and smoother, prettier hands.

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You may be working harder than you think—but you don't have to! With a modern water-softening appliance using Dowex®, you'll have truly soft water on tap, ready to work for you. Dishes and glassware will *air-dry* sparkling bright—you'll have cleaner, brighter, fluffier laundry—with fewer rinses. You'll enjoy the luxury of rain-soft showers, baths with *billows* of suds—with no ring-around-the-tub! Sounds miraculous? It's simple. Your local water-softening service, appliance dealer or plumbing contractor will show you how easily and economically you can enjoy the luxury of softened water. Or write for Dow's new booklet on the subject to THE DOW CHEMICAL COMPANY, Midland, Michigan, WS 1002B.

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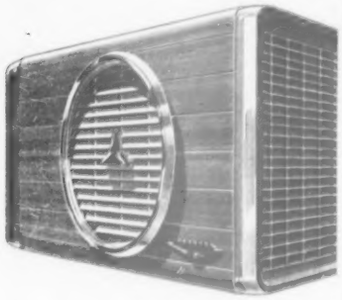
MOST POWERFUL ROOM AIR CONDITIONER



The 1954 Fedders is beautiful *outside* ...powerful *inside*, proved in tests more powerful than any other room air conditioner! Fedders exclusive V-type evaporator gives you 33% more cooling area ...greater reserve capacity for hot, muggy days. Greater filtering and air-cleaning area. And you get greater dehumidifying power, too. Be sure you look "under the hood" when you buy a room air conditioner. Look at powerful Fedders!

FEDDERS gives you PUSH BUTTON WEATHER

Fedders makes *you* the boss of all this cooling power. Exclusive Built-In Weather Bureau gives you the cool, clean weather you want at the touch of a button. Lets you ventilate, whisk away stale, smoky air...both independently of cooling. Rotatable Grille sends air in any direction. Exclusive new Reverse Cycle Heat Pump* switches from cool to heat to cool *automatically* to maintain the temperature you set. See Fedders in action — best engineered room air conditioner on the market. Also sold throughout Canada.

** At extra cost on 3/4-ton Deluxe and 1-ton Window Models.*

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☐ "Champion of your personal comfort"
☐ "How to sleep cool when it's hot"

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What's in the future

This is a month of new beginnings. The air is filled with commencement oratory, wedding bells, and the hopeful scent of newly turned soil.

While other Washington investigators were digging up the past, a farsighted fact-finder, William C. McKeehan, Jr., was more concerned about the future. He paid a quiet call to the Department of Commerce, the Departments of Labor and Agriculture, and many other impartial sources, and unearthed vital facts that concern all of us.

William McKeehan is chairman of the Joint Association of National Advertisers and American Association of Advertising Agencies Committee on Understanding Our Economic System. When after-dinner m.c.'s get through that title, there isn't much time left for Mr. McKeehan, so he makes a practice of putting his message into the verbal equivalent of a short-fused time bomb and tossing it to his audience.

There are, says Mr. McKeehan, terrific CHANGES taking place in the United States today, changes that are happening so fast and so close to us that we fail to grasp what's really going on. These changes are causing a chain reaction of major NEEDS for goods and services that can result in a long-term upgrading of the standard of living for all of us.

The big CHANGES McKeehan talks about are listed below, and the shouting NEEDS they create are as apparent as the solution for a traffic-clogged highway. Just totaling up these more obvious needs for schools, hospitals, highways, housing, and equipment shows there's at least $500 billion dollars worth of work to be done in this country—to say nothing of such other major fields as electric power, farm equipment, and others.

These CHANGES—which are sweeping America today—point to

1. Our population is increasing at an astounding pace. Each month, we add more than an Omaha, Nebraska (250,000), or a Toledo, Ohio (300,000), to our population.	**4. We're earning more money.** Spending power of the mass of the population is now over *five times* as great as in 1940—even after discounting for inflation, this will buy more than twice as much.	**7. People are saving more and borrowing more.** The ownership of life insurance rose from $111 billion in 1940 to $276 billion in 1952.
2. Our people are living longer. By 1960, our population over 65 years old will number 15½ million—a million more than the entire population of Canada.	**5. Our farms have become mechanized.** There has been a 52-percent increase of farm output per man-hour, which has brought higher standards for both farms and urban people.	**8. America is going suburban.** From farm and city both, we're moving to the suburbs at an unprecendented rate. Suburbanites have better than average incomes, higher than average home-ownership, and bigger than average families.
3. We have more new families—and we're raising bigger families. In 1953, births of second children were 91 percent greater than in 1940; births of third children, 86 percent greater; fourth children, 61 percent greater; fifth children, more than 15 percent greater.	**6. There are more high-school graduates and more students in college.** Education has become a much more important factor in the competition for good jobs and advancement.	**9. We are making great progress technologically.** Only 5 percent of the work done in the United States is manual. There is more power under the hood of a car today than was found in the average factory in 1890.

for America?

these NEEDS

10. We're eating more and eating better food. We're drinking 18 percent more milk and cream *per person;* eating 5 percent more meat, fish, and poultry. Consumption of frozen foods and juices has gone up more than 2,000 percent.

11. We have more leisure time and more travel time. More than half of our families take at least 10-day annual trips. Some 11 million of us have home workshops.

12. We have experienced important cultural progress; there's a great renewal of spiritual interest. . . . Also, we have entered a golden era of science . . . the atomic age . . . The new era of supersonic speed . . . the new era of medicine . . . the new era of electronics.

A few of America's major needs

1. The school facilities in this country ought to be almost doubled within the next few years. We have almost 70 percent more children under 5 years of age today than we did in 1940.

2. We need more and better highways. To relieve congestion, we should completely remodel our highway system and rebuild existing roads, streets, and parking facilities.

3. We should remodel or replace the great majority of our dwellings. Since 1950, we have built three million new homes, but our population has increased over nine million. Of existing homes, 67 percent are over 20 years old; 50 percent over 30 years old.

4. Entire sections of our cities need modernizing. Some cities have already started large-scale renovation.

5. We need to expand our entire voluntary hospital system. The increase in civilian hospital beds has fallen steadily behind our growth in population. There are still millions of people without adequate hospital facilities.

6. We need to modernize industry. To keep pace with new developments, we must continuously replace obsolete and inadequate equipment. *Just to meet these obvious needs requires over 500 billion dollars worth of goods and services at today's prices.*

Here's the breakdown:

Schools and hospitals	$ 40 billion
Highways	60 billion
Housing	100 billion
Durable equipment and nonresidential construction	300 billion
Total	$500 billion

These changes and needs give a factual picture of the future. It's a future that can be full of faith, hope, and confidence for *the wage earner*, because greater demand means more volume and higher wages; for *the businessman*, with his need for long-range planning; for *the farmer*, because new markets and more business mean more prosperity; for *the housewife*, because this story brings new promise and new opportunities for her, and her family.

And that fortunate youngster, the June graduate, has every reason to be full of hope and confidence; to him goes the full measure of opportunity in the future.

The Editors

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to "Move You With Care Everywhere"

UNITED VAN LINES isn't just a moving concern. It's a vast continent-wide system combining the vans, warehouses, personnel and experience of more than 400 of the Nation's leading movers into one great responsible service organization. Every detail of your move is carefully Pre-Planned and supervised all the way through. And only UNITED moves you in Sanitized Vans.

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EVEREDY KAKE-SAVER* JR.

Holds 8" cakes—keeps them fresh. Chrome cover—4⅝" inside. Decorated glass plate. East—$3.25; W. & South—$3.40.

KAKE-SAVER* kingsize model. 6¼" cover. 12½" plate. East—$4.10; W. & South—$4.40.

EVEREDY® LAZY SUSAN

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Pops 2 quarts, in less than 6 minutes. Gleaming chrome base . . . it's a saucepan, too. See-thru glass cover. Measuring cup. East, $2.80; W. & South, $2.90.

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Fries bacon in center, under "no-spatter" cover. Drains bacon on side while eggs fry. Serves them HOT. Many other uses. 12" dia. East—$2.95. W. & South—$3.05.

*T.M.Reg.App.For

Packed as Gifts in colorful cartons at your Housewares counter. No finer gifts at such sensible prices. Cut out this ad—show it to your dealer. Write today for free 18-page Booklet of Everedy Gifts.

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FREDERICK, MARYLAND
World's Largest Makers of Chrome Kitchen Utensils

How to keep fit in hot weather

Some summer ailments can be serious—others uncomfortable. Knowing what to watch for and how to prevent them will brighten your summer

Long, lazy weekends, gardening, country vacations, and sunny days that lure us outdoors help to make summer the healthiest time of year. But, the hot months bring some seasonal discomforts and ailments of their own. Don't let kill-joy hot-weather hazards sneak up like poison ivy at a picnic to spoil the family's fun. You can prevent or minimize many summer miseries by measures you can apply yourself or with your doctor's help. Here are some new medical advances, and some timely pointers from authorities, that can help you to stay cool and collected instead of hot and bothered during the happy, outdoor months that lie ahead:

Athlete's foot. You can traipse around swimming pools and shower-room lockers without constant dread of athlete's foot, whether you slosh through antiseptic foot baths or not. Regular foot-bathing in pans filled with antifungal solutions failed to reduce cases of athlete's foot among men using showers in controlled trials aboard ships of the U. S. Navy. Fungi in water, clothing, floors, and footwear are now thought to be of negligible importance in causing attacks of athlete's foot.

At home, ordinary washing and cleaning of the bathroom eliminates practically all danger of "catching" or transmitting the ailment by walking on floors. Present view of most authorities is that almost all adolescents and adults have dormant fungi hidden away in various foot crevices. The pesky molds give no trouble until conditions favorable to them, but not to you, cause a flare-up. These conditions, most prevalent in summer, include moisture, perspiration, warmth, friction, and minor skin injury—the latter sometimes intensified by using a succession of too powerful drugs in treating athlete's foot.

Simple hygiene can do much to prevent flare-ups. Keep the feet cool and dry. Wear ventilated, aerated shoes or sandals that don't rub the skin or fit too tightly. After each shower or swim, gently dry all areas of the body where moisture can accumulate. Wisps of cotton between close-set toes help to keep a vulnerable area dry. Dust the feet unfailingly and liberally with talc or mild antifungal powders.

Sun-tan yardstick. A simple rule for avoiding a blistering sunburn is suggested by Dr. Lewis R. Koller of General Electric Research Laboratory. Note the time it takes the sun to make your skin faintly pink. Limit your exposure to two or three times that period, until after you have acquired a protective tan. Five times the exposure can give you a painful burn; 10 times, blisters. Babies and children burn more easily than adults. Time their burning speed with the skin-pinkness "speedometer" to judge how long they can stay in the sun. Remember that sunburn doesn't hurt when it's burning, only when it's too late to un-burn it.

Motion sickness. Don't let fear of sea-, car, or airsickness shut you out from the fun of summer travel. Some people are very stubborn about motion sickness, but most persons can prevent it by swallowing a small tablet a half an hour or so before the boat begins to pitch or the car to sway.

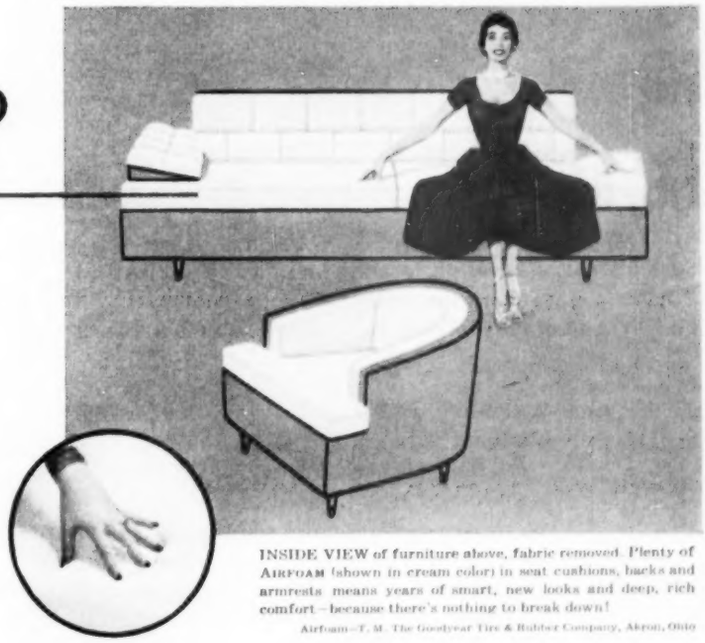
The most-widely used motion-sickness preventives are drugs of the antihistamine family, and your doctor will prescribe them if you tell him what's up or what you hope won't be. Usually a tablet has to be taken every three or four hours to give continuous protection on a long trip. A new dose-a-day preventive has recently become available, after testing on Army, Navy, and Air Force personnel. A single tablet prevents motion sickness for as long as 24 hours in most people.

Prickly heat. The baby has prickly heat? Chances are he's overclothed and overdiapered. This miserable kind of summer rash appears after several days of hot, perspiry weather. Adults can get it too. Prickly heat is caused by sweat [*Turn to page 20*

For 5-way furniture value-ask

What's Inside?

FOR YOUR FURNITURE DOLLAR, YOU DESERVE Beauty, Comfort, Easy Care, Long Wear—and Pride of Possession. To be sure of all five, ask WHAT'S INSIDE? When the answer is AIRFOAM—plenty of AIRFOAM—you know your choice will plump *itself* up after using, will stay fresh, airy and lint-free with minimum care. You know its lovely lines and deep, rich comfort will be yours for the years—for there's nothing in AIRFOAM to sag, snag, lump up or break down. AND you pridefully know that yours is the world's finest, most modern, of all cushionings! Goodyear, Airfoam Dept., Akron 16, Ohio.



INSIDE VIEW of furniture above, fabric removed. Plenty of AIRFOAM (shown in cream color) in seat cushions, backs and armrests means years of smart, new looks and deep, rich comfort—because there's nothing to break down!

Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

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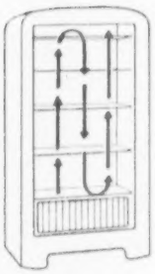
BE SURE YOU GET GENUINE AIRFOAM IN FURNITURE, AUTOMOBILES, PILLOWS, MATTRESSES AND SMART FOOTWEAR

O-oh, Mommy! That's COLD!

Sure it's cold—from top to bottom. That's "CIRCULATING COLD." Comes from the vented freezing shelves you'll find in Admiral's stunning new upright home freezers.



Without it you're getting only half a freezer. For only Admiral's "CIRCULATING COLD" surrounds and freezes every side of every package. Rock hard! Clear through! Sturdy pull-out sorting shelf for quick selection and arrangement of foods. Lots of other advanced features of convenience, beauty, economy, too. Well worth seeing at your Admiral dealer's right now.

Admiral

HOME FREEZERS

Three upright models • Three chest-type models

How to keep fit

Begins on page 18

that is trapped in the skin and can't get out. Some of the sweat-gland ducts are clogged, resulting in rash-like eruptions that tingle, burn, prick, and itch. Keep a little cooler, to reduce the amount of sweating, and prickly heat goes away. Eight hours a day spent in a room at moderate temperatures usually cures prickly heat. Fans help, too, by increasing evaporation from the skin. Wear light, loose clothing that does not bind or chafe. Bound-up babies voice complaints but have no say about their clothing; it's up to Mother. When prickly heat rash appears, the skin is already mildly irritated and shouldn't be further annoyed by taking baths too frequently or using soaps and detergents excessively.

A shot in time. Do you dig in the garden, ride horses, disport at dude ranches, or amble around the countryside? Good reason for tetanus-toxoid shots as lockjaw insurance, in addition to the reason that anybody may suffer an injury contaminated by street dirt. Long-lived spores of tetanus or lockjaw inhabit dirt and soils, especially manured soil. Tetanus *antitoxin* shots give quick protection in event of injury. But, antitoxin is made from horse serum, to which many people react badly. Tetanus *toxoid* is free from such reactions, but it builds immunity too slowly to be of immediate use if you step on a rusty nail (it isn't the rust, but possible tetanus spores that are dangerous). However, an injured person who has previously had toxoid inoculations usually needs only a harmless booster dose.

If you plan a trip abroad this summer, you'll need proof of smallpox vaccination within the past three years to get back into the country. Depending on where you are going, you may need yellow-fever, typhus, typhoid, and other immunizations. For details, write for the U. S. Public Health Service pamphlet, *Immunization Information for International Travel*, Government Printing Office, Washington 25, D. C.

Hay-fever time clock. The worst time of day for hay-fever sufferers is from 9 a.m. to 1 p.m., according to Drs. Roland Rooks and Ronald Delaine Smith of the State University of Iowa College of Medicine. Ragweed pollen is the most common cause of late-summer hay fever. The Iowa City researchers captured pollen on a continuous collection tape during the hay-fever months of August and September. More than two-thirds of the daily pollen crop was collected between 9 a.m. and 1 p.m. Peak concentration through the season was from 11 a.m. to noon. Patients may alleviate symptoms, be more comfortable, by regulating outdoor-indoor activities according to the daily cycle of pollen concentration. Ninety percent of ragweed pollen is in the air between 6 a.m. and 6 p.m., only 10 percent between 6 p.m. and 6 a.m. With family cooperation, doors and windows can be kept closed during the day, except for a window or two equipped with a simple filter screen and an inexpensive exhaust fan in attic or distant windows to draw filtered air through the screen. Desensitization and other treatments may be essential, but reducing one's pollen exposure tends to make them more effective.

Social hazard. Fresh perspiration is practically odorless. But skin bacteria thrive in it and produce antisocial by-products. Dr. Walter B. Shelley and associates of the University of Pennsylvania School of Medicine studied axillary (armpit) odor production of 20 healthy males, and measured the effectiveness of sniffproofing procedures. A vigorous daily wash-and-scrub of the area, for at least five minutes, is important. Simultaneous use of a mild antiseptic makes odor sup-

[*Turn to page 180*

"I just bought them. For months, you've been complaining we never do anything we can do together."

Sooner or later almost everyone turns to *Tide*

— FOR CLEAN, CLEAN CLOTHES!

No washday soap-no other detergent known—

NOTHING ELSE WILL WASH AS CLEAN AS *TIDE* - yet is so mild!

NOTHING ELSE BEATS *Tide* FOR GETTING CLOTHES CLEAN!

Test after test against every known kind of soap and detergent *proves* this over and over again! Until Tide was invented, it just wasn't *possible* to get your family wash so clean. And today's Tide has even *greater* cleaning power. Today's Tide has greater mildness, too. Tide is milder for your hands than any other detergent known. And Tide is truly *safe* for all your bright washable colors.

NOTHING ELSE BEATS *Tide* FOR GETTING CLOTHES WHITE!

Never before Tide, was it possible to get your clothes so *white* . . . or to keep them so shining white week after week. And today's Tide has even *greater* whitening power . . . a *miracle* whitening action that leaves your household linens even more *dazzling* white. Get Tide today—there's just *nothing* like it. (Tide is made by an exclusive, *patented* formula.)

RECOMMENDED BY THE MAKERS OF 25 AUTOMATIC WASHERS!

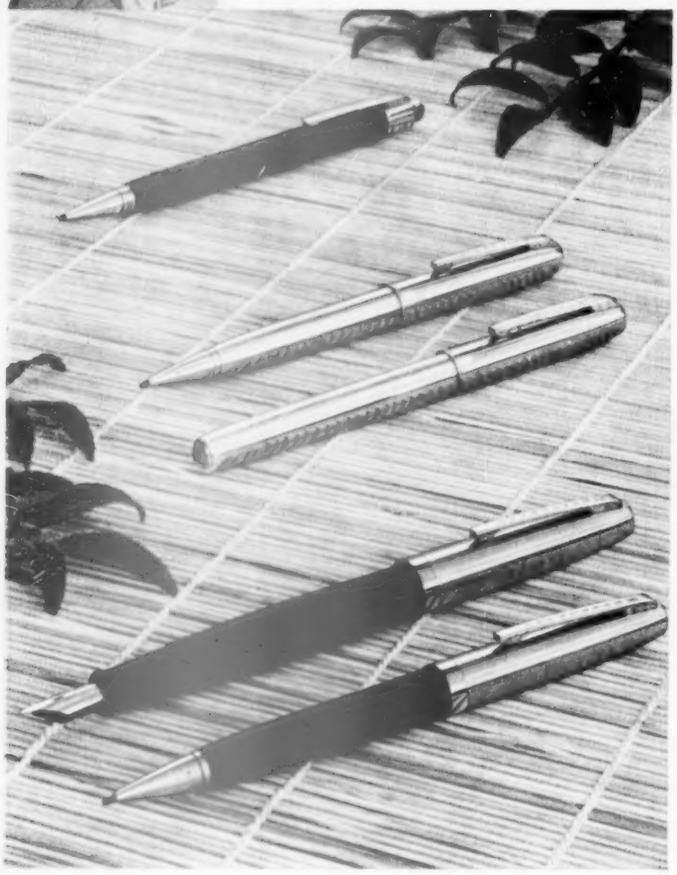
Good reason, too! In these automatic washers, nothing else will wash as clean as Tide, yet is so mild—no washday soap, no other detergent known . . . and that includes low-sudsing products. Test after test proves it. No wonder, in *every* leading make of automatic washer, more women use Tide for clean, *clean* clothes, than *any* other washing product! Next washday, try Tide in *your* automatic.

Millions more women use TIDE than any other washing product in the world.

Guaranteed by Good Housekeeping

This pen "BURPS" before it drinks... *but never afterwards!*

A pen like a baby must be "Burped" before it can be filled *full*. Eversharp's superb new Ventura, with air jet exhaust, does just that—automatically. *Holds up to 40% more ink.*



Bottom—VENTURA GIFT SET. Cap in rich color of natural gold. Barrel in choice of 5 colors. Pen $5.00.* Set with Repeater Pencil, only $8.75.*

Center—STERLING SILVER SLIM VENTURA GIFT SET. Rich, sterling silver throughout. Pen $15.00.* Set with matching Repeater Pencil—$25.00.*

Top—ALLIGATOR COVERED REPEATER PENCIL. To match a man's finest leather accessories. Magic Button feeds new points automatically. $7.50.*

Other Eversharp Pens and Sets from $7.50 *to* $30.00. **Prices include Federal Taxes*

Revolutionary new methods of design and engineering enable EVERSHARP to bring you features found in no other pens at *any* price! Features like amazing Air Jet Exhaust . . . Circulatory Feed . . . and silent-writing, Osthenium-tipped 14-karat gold points! For graduation or any gift occasion make your gift choice an EVERSHARP!

THE NEW EVERSHARP Ventura®

FOR FINER GIFTS...FOR GREATER VALUES...BUY EVERSHARP

Have you heard the

Latest Garden News?

By Dr. R. Milton Carleton

Rose dust now in home-size pack

Until this year, one of the best mildew controls was denied home rose growers by the size of the package. The smallest sack on the market would last the average gardener a lifetime.

This season, the chemical, dinitro capryl phenyl crotonate, has been packaged in 3-pound units under such names as Mildex, Karathane, and Iscothan. It is among the best controls for rose mildew, and is effective against other mildews as well.

The introduction of a 3-pound package will be welcome news, especially to rose growers in California where mildew is the No. 1 rose pest.

Keep your lawn chigger-free

The standout insecticide for ridding lawns of chiggers is lindane. One ounce of 25 percent lindane emulsion kept a 50x50-foot plot free of chiggers for two months last summer.

I have found that a simple way to apply lindane is to siphon it through a hose with a suction nozzle. Then you can kill chiggers while you're watering the lawn.

You can keep your entire lawn and garden practically pest-free if you use lindane in a multipurpose pesticide. Just spray the shrubs and flowers at the edge of your lawn once a week, using the siphon attachment.

New England soils better than ever

Don't believe what you hear about New England's "worn out" soils. Farms and gardens in that area are more fertile today than they were 200 years ago, reports the Connecticut Agricultural Experiment Station.

Although naturally low in fertility, present-day soils are higher in nitrogen, potash, and phosphorous than they were originally. That's because New England growers fertilize freely.

Plant-food applications have apparently been in excess of need, and reserves have accumulated to enrich soils. The one loss of fertility seems to be in organic matter.

Tomatoes—in spite of heat

Fruit-set hormones can give you more tomatoes this summer. On test plots, hormone sprays have doubled the yield of peppers and eggplant, which are closely related to tomatoes.

We have long understood why tomatoes don't produce well in cold, moist weather. Their flower buds are lightly attached at this time, and any check such as cold or excessive dampness makes them fall.

More on page 24

*Approximate cost of ¼" Idaho knotty pine Weldwood paneling for a wall 8' x 12'.

Weldwood paneling, easy to install, fun to live with, costs only $44* AND IT'S GUARANTEED FOR THE LIFE OF YOUR HOME.

Look what's happening to so many attics, basements and storage rooms! And no wonder when it's so easy to create a work, play or guest room—or a handsome fireplace wall in a living room—with the cheerful Weldwood knotty pine paneling you see here.

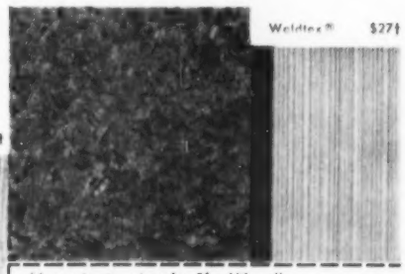
But be sure it's Weldwood—you'll notice the difference in better appearance and wider, more quickly installed panels. Knots are carefully selected and spaced. No joints to open up or catch dirt. And there's less waste.

Weldwood real wood paneling is a natural for people with ideas. It makes perfect built-ins, brings new beauty to any wall, yet see how little it actually costs! It's easy to clean, stands hard use and is guaranteed for the life of your home. Be sure to look for the Weldwood label.

Weldwood's complete assortment includes many hardwoods—such as oak, mahogany, Korina®, as well as Surfwood, Novoply and Weldtex (shown at right). Insist, too, on Douglas Fir Weldwood, interior and exterior types, the popular-priced panel of 1000 uses.

Visit your local lumber dealer today, or see the many handy size panels at any of the 72 United States Plywood or U. S.-Mengel Plywoods showrooms in principal cities or mail coupon.

California Redwood Novoply® $33†



Weldtex® $27†

Surfwood® $26†

†Approximate prices for 8' x 12' wall

Weldwood

United States Plywood Corporation
Box 61, New York 46, N. Y.

☐ Please send free folder showing how to copy room above.

☐ Enclosed is 10¢ for full-color book, "Beautiful Wood for Beautiful Homes". BHG-6-54

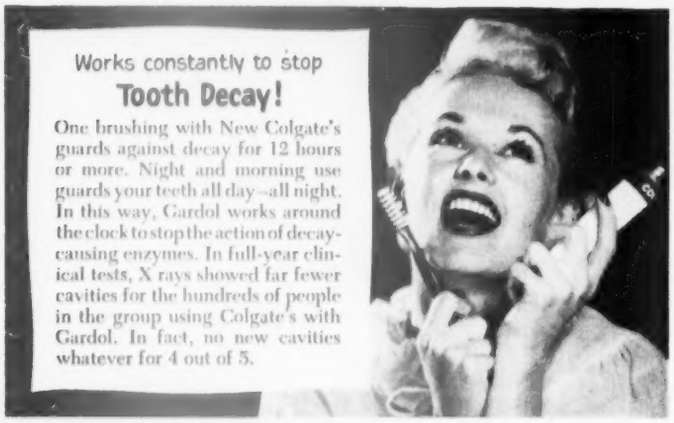
Name .....

Address .....

City ..... State .....

New Colgate Dental Cream with GARDOL*

CLEANS YOUR BREATH...



while it GUARDS YOUR TEETH!

HOW GARDOL WORKS:

Every time you brush your teeth with New Colgate Dental Cream, Gardol binds itself to your teeth . . . remains active for 12 hours or more. That's why Gardol, Colgate's miracle anti-enzyme ingredient, gives you the surest protection against tooth decay ever offered by any toothpaste—leaves your mouth cleaner, fresher for 12 hours or more!

Gardol's protection won't rinse off or wear off all day. Thus, morning and night brushings with New Colgate's with Gardol give continuous protection around the clock.

*COLGATE'S TRADE-MARK FOR SODIUM N-LAUROYL SARCOSINATE

ONLY COLGATE'S GIVES YOU FULL GARDOL PROTECTION AGAINST TOOTH DECAY!

Begins on page 22

But we know less about how heat checks tomato production. A recent discussion of this, with several research workers, uncovered the fact that heat prevents pollination of the flowers. Sometimes flower parts are deformed by heat.

For this reason, it pays to spray with fruit-set hormones during summer. You can cause tomatoes to grow without normal pollination.

One precaution: Since hormones are injured by high light intensities, the best time to spray is in the evening, just before sunset.

Tornadoes spread plant diseases

Tornadoes are blamed for the heavy incidence of rust diseases in the Midwest last year. Snapdragons, bluegrass lawns, and other garden plants were hard hit.

U.S.D.A. specialists say the tornado winds picked up rust spores in Texas, Oklahoma, and other parts of the South and carried them north earlier than usual.

The spores found a fertile field for growth. Moist, hot weather in northern states provided perfect conditions for fungus growth. Infection built up faster than ever noted before.

Soil treatment safe for vegetables

You can safely treat your vegetable plot for wireworms and other root insects, with modern insecticides, say U.S.D.A. workers.

Insecticides tested included lindane, aldrin, dieldrin, DDT, and toxaphene. Sweet corn, tomatoes, and peppers were sensitive to lindane, and potatoes and spinach were injured by aldrin. With these exceptions, the new insecticides could be used with safety, and without affecting edibility.

Vegetables tested included peas, carrots, beans, spinach, sweet potatoes, cabbage, lettuce, and celery.

Nematode war continues

Greatest unsolved problem in pest control is the nematode—a microscopic worm which cripples plants by feeding on their roots. Some types may even kill plants.

Late in the winter, I spent some time with Doctor Steiner of the U. S. Department of Agriculture, one of the leading authorities on nematodes. He pulled a sample of ordinary soil from right outside his doorway. In a core about as thick as a pencil, and half an inch long, he showed me over 17,000 nematodes!

He also pointed out nematodes with their heads half buried in roots where, except to the trained eye, they looked just like root hairs.

Even in the North, previously considered safe from nematode invasion, more and more of the pests are being discovered. Hundreds of types have now been identified, and many of them can cause serious damage.

Doctor Steiner feels our best course lies in better chemical control. He's testing all materials available, plus many not previously tried. An effective control will go a long way toward increasing plant yields in this country, he believes.

Cabbage worms immune to DDT

Now cabbage worms have acquired resistance to DDT. In Kansas tests, these pests were successfully controlled for five years with DDT, but since 1951 have not been susceptible.

Dilan, a new pesticide, is being used in its place.

A gift of air conditioning on their 25th wedding anniversary!

Twenty-five happy years together! That's the silver history of Richard and Catherine Gray, of Washington, D.C. The two Grays, who first met in a southern college town, live in a colonial house which they completely air conditioned last spring. And thereby hangs a romantic tale!

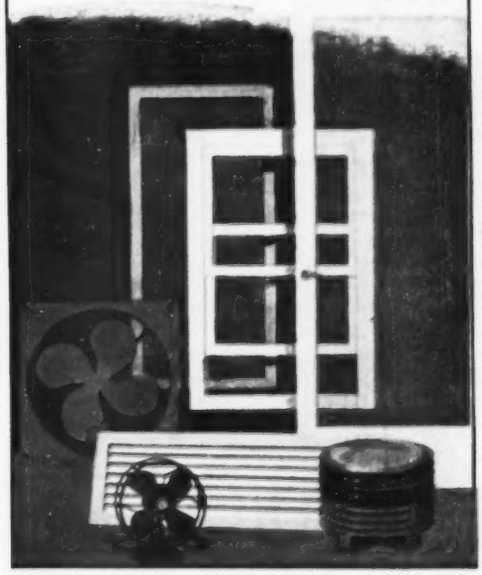
"Catherine used to wilt in Washington's scorching summers," says Mr. Gray. "We had just made up our minds to build a new house with air conditioning. Then the children moved nearby and we decided to stay where we were. That's when I began to wonder if we could air condition this house."

The Grays knew that Carrier had air conditioned many famous Washington buildings. So they went to their Carrier dealer. "Of course we air condition homes," he said. "We can install a Weathermaker* that will both heat and cool. Or we can add a cooling unit to your present furnace."

"What a wonderful anniversary present it turned out to be," Mrs. Gray said to her daughter. "This year-round Weathermaker fits right here in the basement where our old furnace used to be. But we could have put it almost anywhere--in a utility room, in a closet, or upstairs in the attic."

"We've never been more comfortable in summer or winter," added Mrs. Gray. "Our guests love the air conditioning so much they hate to leave. And my daughter and her husband? Yes, you guessed it. They're putting a Carrier Weathermaker in their home, too."

Your present home can have clean, healthful air conditioning with the Carrier Weathermaker. Or are you building? Then you can plan a Weathermaker Home--save on sash, screens, fans, weatherstripping. And live, work, sleep better! Write Carrier Corporation, Syracuse, N. Y.



Names are fictitious, but the story is based on fact.

* Reg. U. S. Pat. Off.

first name in air conditioning **Carrier**

Now! Ice Trays in Gay Colors!

They give more ice cubes, faster!

Of *course* you want *more* ice cubes! And now you can *have* them . . . with the *new* Inland "Magic Touch" Ice Cube Tray. *Plenty* of cubes, sized *just right* for the glasses, at a *lift* of the lever, a *tilt* of the grid. Easy, fast, convenient! Get these new Inland Trays . . . *now in four gay colors* . . . to replace the old, battered, outmoded ice cube trays in your present refrigerator. You'll *love* them!

• • •

And when you buy a new refrigerator, be sure it is fully equipped with Inland "Magic Touch" Ice Cube Trays. Just ask your dealer for them.

"Magic Touch"* INLAND MANUFACTURING

ICE CUBE TRAYS

INLAND MANUFACTURING DIVISION, General Motors Corporation, Dayton, Ohio

Here's an idea!®

Photographs: Howland. Decorator: Mrs. Ralph Culp

You can finish unpainted furniture to look like treasured antiques. These twin chests were given a coat of silver paint and were scratched with a nail for a time-cracked appearance. An electric buffer was used to tone down the paint's sheen to a soft, satiny finish.

Drawer pulls with antique brass finish complete the effect. Pictures around the mirror are from family album, in shadow-box frames for extra interest. The Ben Aronsohn, Jr., home, New York.

Fit your television, radio, and phonograph into an Early American living room with a cabinet of pine paneling. This cabinet was designed to hold a table-model television set, radio receiver, and record-player the owners had, plus speaker. Back is open for ventilation.

Colored-glass fish floats are hung in fish net above cabinet for unusual decoration. The Jerry Evans home, New York.

More on page 29

Now beds almost make themselves with CANNON FITTED SHEETS

Made for better fit, longer wear!

The Cannon Fitted Bottom Sheet has four fitted corners that keep it beautifully smooth, wrinkle-free. Eliminates re-tucking! And only Cannon reinforces *all* edges with strong, bias tape for better fit, longer wear. Sheet size is printed frequently along the tape. No need to unfold a Cannon sheet to find the right size!

Fitted top sheets are *extra-long.*

The two fitted corners of the Cannon Fitted Top Sheet slip over the foot of your mattress . . . then, you just pull it up. Cannon Fitted Top Sheets are extra-long to give you ample turnover at top, and *lots* of toe room at bottom. Long enough to use as a bottom sheet, too—the only fitted sheet you can rotate successfully!

Cannon colors are *colorfast*!

Choose your Cannon Percales from seven flattering colors. And all colorfast, as approved by the American Institute of Laundering. Do you like Lagoon Green, above? Or a color on the chart at right? Or will you have radiant white?

Not just percale—it's Cannon *Combspun!*

All Cannon Percales are ultra-smooth, long wearing. They're Cannon *Combspun* Percale—with cotton combed till only longest, strongest fibers remain. Thrifty! Luxurious Cannon Percales cost only pennies more than heavy-duty muslins. (Scalloping on sheets and pillowcases at slight extra cost.)

Cannon combspun* percale sheets

More women use Cannon Percales than any other brand

TRADE MARK CANNON

*Reg. U.S. Pat. Off. COPR. 1954 CANNON MILLS, INC. N. Y. 13, N. Y. • CANNON TOWELS • STOCKINGS • BEDSPREADS

Meet your HOMEtown Insurance Agent

He sold me peace-of-mind...neatly wrapped in paper

A home is for happiness.
That's what you work for — that's where your enjoyment is.
A house can be replaced of course — but *contentment* can't be.
Isn't it worth protecting your peace-of-mind?

You'll be surprised how much your insurance man can add to your peace-of-mind, if you will allow him. You can't fully enjoy your home and belongings unless you *know* they are properly protected. Your Home Insurance agent knows how to give you exactly the protection you need and want. He knows your town and understands your problems and ambitions.

You'll find him pleasant to talk to and a good friend to have — why not call him soon?

Do you know what you own?
You may be surprised to know the total value of your home furnishings and personal effects. Every homeowner should have a home inventory. For a handy free inventory booklet, see your Home agent or write The Home Insurance Company, Dept. B.

☆ **Your HOMEtown Agent can serve you well—see him now!**

☆ THE HOME ☆
Insurance Company

Home Office: 59 Maiden Lane, New York 8, N. Y.

FIRE • AUTOMOBILE • MARINE
The Home Indemnity Company, an affiliate, writes Casualty Insurance, Fidelity and Surety Bonds

The Home, through its agents and brokers, is America's leading insurance protector of American homes and the homes of American industry.

Here's an idea!

Begins on page 26

For a handsome way to show off your antiques, place a large hanging wall shelf over your buffet or chest. Here, the size of the shelf unit helps to balance heavy buffet below.

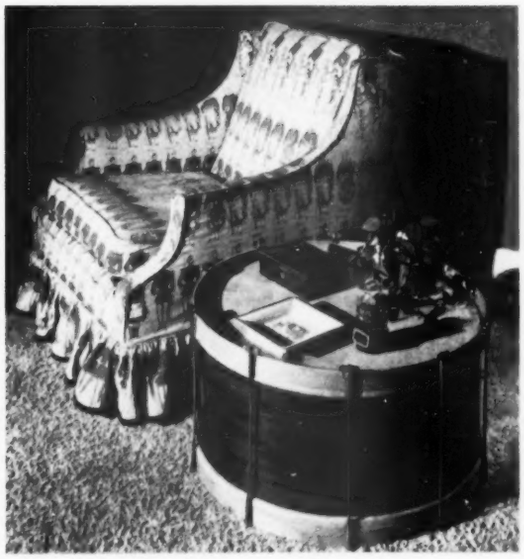
Arrange the objects on your shelves in an interesting, orderly design. Note how the plates here form a center of interest. The Frederick Livingston home, Highland Park, Illinois.

Decorator: Marion Heuer, A.I.D.

Elegant but inexpensive serving table can be made with half a classic pedestal topped by a marble slab.

Pedestal is attached to wall, and a wooden base is attached to top. Marble slab simply rests on the base.

The pedestal and base are painted to match wall. From Norman Schlossberg home, Highland Park, Illinois.



Bass drum purchased in a secondhand shop makes a smart, budget-priced table for a casual room. A plywood top replaces drum skin. Slipcover fabric ties in with room's marching-band motif. From the home of C. Garfield Mitchell, Dayton, Ohio

GP **new elegance and charm for your home for only $68.00**

Ripplewood

TEXTURED WALL PANELING

G-P Ripplewood works decorating magic . . . creates luxurious beauty . . . breathes matchless charm into your home. Its magnificently tight swirling texture . . . painted or stained . . . opens a wide new world of styling possibilities . . . fits with timeless ease into modern or traditional settings. Low cost G-P Ripplewood transforms ordinary walls into breathtaking backgrounds, adding to the beauty and value of your home. G-P Ripplewood plywood in both panels and squares nails up quickly and easily. See it at your local lumber dealer . . . it's *naturally* beautiful.

Approximately $68.00 will purchase G-P Ripplewood for a 9 x 12 room

THIS IDEA-PACKED FULL COLOR BOOK will help you create new beautiful rooms all through the house. Mail this coupon with 10¢.

Georgia-Pacific Plywood Company
Dept. BM, 270 Park Ave., New York 17, N. Y.
Please send me the G-P Ripplewood color book. Enclosed is 10¢ to cover mailing costs.

NAME.....

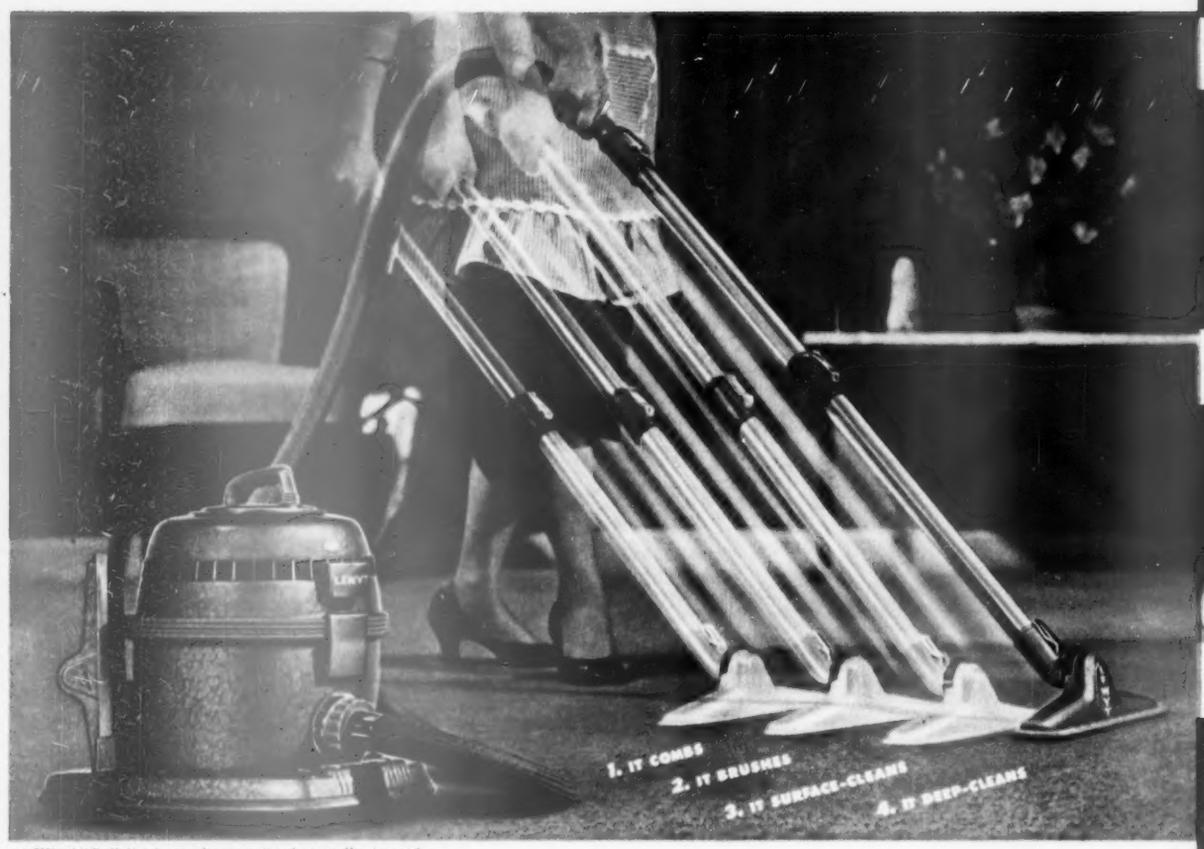
ADDRESS.....

CITY.....STATE.....

GEORGIA—PACIFIC PLYWOOD COMPANY

ONLY LEWYT CLEANS RUGS 4 ways at once!

WITH EVERY EASY STROKE YOUR RUGS GET **COMBED, BRUSHED, SURFACE-CLEANED and DEEP-CLEANED!**



4-Wheel "Dolly" (shown above) optional at small extra cost

YOU don't wear yourself out with the wonderful Lewyt because its No. 80 Carpet Nozzle does the work—not you!

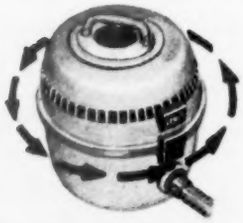
Unlike any other carpet nozzle, it has an automatic comb-valve and an adjustable Fuller Brush *plus* 2 kinds of suction, both more powerful than an upright cleaner. With every easy stroke, all 4 cleaning actions work for you—*automatically!*

You simply glide the nozzle over your rugs, picking up cat and dog hairs, dust and deep-down dirt as you go. With its swivel-action you can slip around and under furniture—making rug care easier and more thorough than ever before possible!

This is just one of *many* features you get in this great new Lewyt—the result of 66 years of precision manufacturing. And look! You can equip your Lewyt with the handy 4-wheel "Dolly" so it rolls room-to-room and carries your cleaning tools along!

Your Lewyt dealer is listed under "vacuum cleaners" in your phone book. Complete with all cleaning tools. Slightly higher in Far West. ***Manufacturer's recommended retail price.* ***$89.95**

LEWYT GIVES YOU ROUND-THE-ROOM CLEANING, *PLUS* FEATURES FOUND IN NO OTHER CLEANER TODAY!

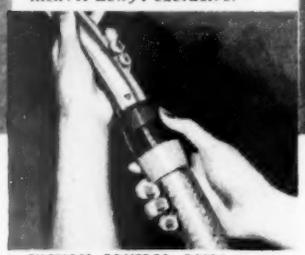


ROTATES—EVEN WITHOUT "DOLLY!" Turns in center of room on "Circular Track" base, no "swivel top" to lose suction!

NO DUST BAG TO EMPTY! Toss out "Speed Sak" a few times a year! By test, Lewyt has largest dirt capacity in actual use!

NO WHINING ROAR! Peripheral-Silencer hushes Lewyt to a gentle hum that won't fray nerves! *A Lewyt exclusive!*

ALLERGY-PROOF FILTER SYSTEM! Tests prove it traps dust even smaller than 4/100,000 of an inch! *A Lewyt exclusive!*



SUCTION-CONTROL DIAL! Just like ironing, you dial "wool rugs," "cotton rugs" or "drapes!" *A Lewyt exclusive!*

SWEEPS BARE FLOORS! Comes with tools to: dust blinds; brighten upholstery; spray paint, wax! Even de-moths closets!

LEWYT OFFICIALLY ENDORSED by National Institute of Rug Cleaning, Inc. . . . official association of professional rug cleaners, owners and operators of professional rug cleaning plants. *Vacuum your rugs daily.* Have them professionally cleaned at least once a year by a professional rug cleaner.

DO IT with LEWYT
The **"NO DUST BAG TO EMPTY"** Vacuum Cleaner
Also available at leading stores in CANADA

Listed by Underwriters' Laboratories

LEWYT CORPORATION, Vacuum Cleaner Division • 80 Broadway, Brooklyn 11, N. Y.

© Lewyt Corp., 1954

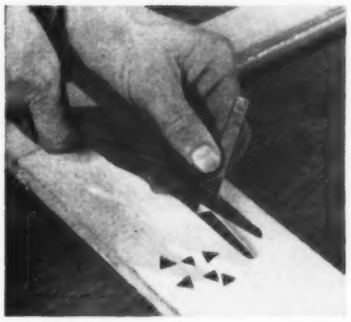
HOW-TO

for the handyman

Photographs: Stanley

Out-of-round tubing, made of copper, aluminum, brass, etc., becomes round again in a jiffy if you use this stunt: Fit the jaws of your adjustable wrench on the part of the tubing that is still round. Then slip the wrench to the bent part and simply twist it—until the tubing is forced back into round

L. M. Larson, Superior, Wisconsin



Heavy-gauge sheet metal provides emergency glazier's points. Cut out a strip of the sheet about 3/8 of an inch wide.

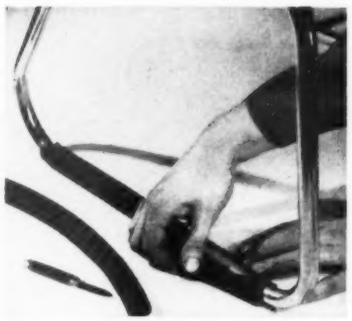
Then cut out the points in a triangular shape instead of diamond-shaped, for easier installation in sash. End of file or similar tool makes excellent point setter. Tin snips cut the sheet easily, fast.

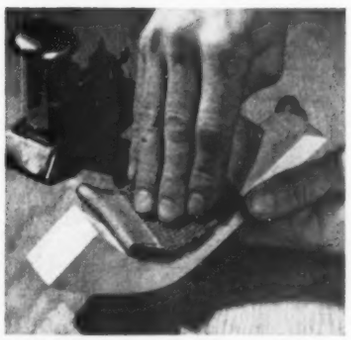
J. D. Coffey
Riner, Virginia

Metal chair legs scraping and squeaking on a concrete floor cause your eyebrows to stand on edge? Try this:

Cover the legs with short length of old rubber garden hose. It deadens the sound and protects both the floor and the chair legs.

J. L. Williams
West Boylston, Massachusetts





Curved surfaces are easy to sand with a flexible sanding pad made from a piece of old carpeting material.

Regular paper stapler fastens sandpaper to carpeting. Staple one end only to keep the sandpaper from tearing and binding as it bends.

G. F. Stillwell
Manhattan Beach, California

More on next page

You'll welcome First Call to Dinner on the . . .

UNION PACIFIC RAILROAD

DAILY

Streamliners

"CITY OF LOS ANGELES"
"THE CHALLENGER"
(Between Chicago-Los Angeles)

"CITY OF SAN FRANCISCO"
(Between Chicago-San Francisco)

"CITY OF PORTLAND"
(Between Chicago-Portland-Tacoma-Seattle)

"CITY OF DENVER"
(Between Chicago-Denver)

"CITY OF ST. LOUIS"
(Between St. Louis-Kansas City-Pacific Coast)

Also between Chicago . . . and the Pacific Coast

SAN FRANCISCO OVERLAND . . . and GOLD COAST

During June Union Pacific dining cars will feature lamb chops. And we think you'll agree you've never been served finer chops anywhere. They're thick, tender, juicy . . . charcoal broiled to the peak of perfection. They're just plain delicious—period.

Quite often it's the food you're served that marks the difference between an ordinary trip and a really enjoyable trip. That's why Union Pacific makes such a point of providing top quality, freshly prepared meals, graciously served.

And to enhance the pleasure of your trip the "U.P." roadbed is built and maintained to give you smooth riding. That's mighty important if you want to travel comfortably . . . completely relaxed.

Why not ask to be routed Union Pacific on your next trip through the West. Fine trains . . . fine service . . . and *fine foods.*

UNION PACIFIC RAILROAD
Road of the Daily Streamliners

We turned waste space into fun!

Furnishings by Prentice, Buffalo, N. Y.

HAVE YOU ALWAYS wanted a handsome gameroom in *your* house, but worried about the expense? Gold Bond Insulation Planks transform an old basement or attic into a beautiful, cheerful room you're proud of! They keep you warmer in winter and cooler in summer, too.

THE JOB COSTS LITTLE...and it's easy! Gold Bond Insulation Planks come ready-cut and ready to install. There's no painting or decoration needed. Choose ivory or a variegated blend of four distinctive colors . . . then just nail or staple them in place. Special interlocking edges hide whichever type of fastening you use!

WHEN IT COMES to a fresh, new ceiling for your gameroom, use Gold Bond Insulation Tiles. They absorb sound just like the planks on your walls and help give you a room that's restfully quiet...besides adding smart good looks.

YOUR GOLD BOND DEALER has everything you need for the job...all the materials, good advice...and he'll even help you with easy terms. See him today!

NATIONAL GYPSUM COMPANY
BUFFALO 2, N.Y.

FREE LITERATURE

Mail in the coupon below for free literature on how to add a handsome new room in your basement.

Gold Bond® Insulation Plank and Tile

MAIL THIS COUPON TODAY!

National Gypsum Co., Dept. BH-64, Buffalo 2, N.Y.

Please send me Gold Bond folder "How To Remodel Your Basement", giving complete instructions on how to apply Gold Bond Insulation Planks and Tiles.

*Name*_____

*Address*_____

*City*_____ *Zone*____ *County*____ *State*____

How-to for the handyman

Begins on page 31

Pour liquids better from turpentine, gasoline, varnish, or oilcans with corner spouts, even when container is full, by turning the spout to a top position. This lets the air flow into the container and the liquid flow out, minus the usual gurgles, bubbles, and spills on the floor or ground that waste liquids

J. W. Atkins, Jr., Fredericksburg, Virginia

A lighter-fluid can makes an excellent storage container for small paintbrush.

It fits the contour of the bristles, and it takes less turpentine or linseed oil to keep the brush workable.

E. A. Munschauer, Jr.
Snyder, New York

Scouring powder shines up gummy circular-saw blades in a hurry, and without a lot of extra elbow work.

Sprinkle powder on blade; scrub with stiff brush. Wax it to reduce rust, friction.

E. P. Sheriff
Beckley, West Virginia

Start nails with claws of a hammer when you need the other hand for holding job. Wedge the nail between the claws so that the head of it is against the cheek of the hammer's eye, as shown.

Swing the hammer quickly and hard to drive the nail into the wood far enough to keep it from falling out.

H. W. Shepard
Billings, Montana

More on page 33

ACTUALLY GETS DISHES CLEANER ...WITHOUT ANY WIPING AT ALL!

New, mild Dreft is a special dishwashing detergent. *Without any wiping at all,* Dreft gets dishes cleaner—cleaner than when you wipe and polish, too.

Instant-sudsing Dreft gives you the best possible grease-cutting power you can get. Dishes practically wash themselves. *You* just rinse and let drain dry. Forget about wiping. With Dreft, your dishes will shine!

Yet with all its wonderful grease-cutting efficiency, Dreft is gentle . . . it actually pampers soft, smooth skin. So you get *both:* speedy dishwashing *and* safety for hands.

A REAL PLUS! WONDERFUL SAFETY FOR YOUR PARTY-PRETTY HANDS!

Now – a dishwashing detergent that is safe for hands – even more neutral than the mildest complexion soap. New, mild Dreft! It contains *no harsh ingredients.*

Think of it! Gentle, neutral suds that actually pamper soft, smooth skin. That means a lot to every woman who's proud of her hands, but must do dishes every day!

Yet remember – Dreft cuts grease the fastest way ever. So you get *both:* safety for hands *and* speedy dishwashing.

GET DREFT AND GET BOTH

dreft – *for cleaner dishes without wiping*

dreft – *for the safe care of your hands*

Look! The glamorous new Cycla-matic Frigidaire with complete Self-Service!

It's the easiest to use food freezer-refrigerator ever made!

Cycla-matic Imperial Model CTI-103

If you've been waiting for something really new to happen to refrigerators before you buy—here it is! The Cycla-matic Frigidaire's new concept of *complete* Self-Service makes food-keeping more convenient than ever before. You never have to reach—all food's up front *instantly*. Roll-to-You Shelves glide out all the way with just finger tip pressure. No more groping or playing hide-and-seek with foods.

You can shop way ahead. The completely separate food freezer will keep more than a week's supply of frozen foods safe at zero zone temperatures...has 3 Quickube Ice Trays and 3 Frozen Juice Can Holders.

You never defrost the refrigerator. The Cycla-matic way gets rid of frost *before* it collects. Choose from more Cycla-matic models than ever before—with right or left hand doors at no extra cost!

NEW COLORAMA STYLING glorifies your kitchen! Beautifully styled exteriors are available in two colors or white to match the new Colorama-styled Frigidaire Electric Ranges. Matching porcelain interiors have golden-finished aluminum shelves and trim. Porcelain exterior finish available on many models.

Be modern . . . live electrically!

Cycla-matic Frigidaire

Built and backed by General Motors

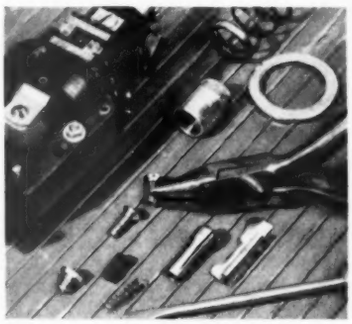
Ask your Frigidaire Dealer about all the Frigidaire appliances Arthur Godfrey recommends. Look for name in phone book under "Electrical Appliances." Or write Frigidaire, Dept. 2226, Dayton 1, O. In Canada, Toronto, 13 Ont.

How-to for the handyman

Continued from page 32

Clamp small jobs with your adjustable wrench when regular C-clamp isn't handy or is too big. Tighten the wrench so it fits snugly. Too much pressure on fine work may mar it. Easy way to work wrench as clamp is to squeeze jaws together with one hand and tighten adjusting screw with other to hold it snug

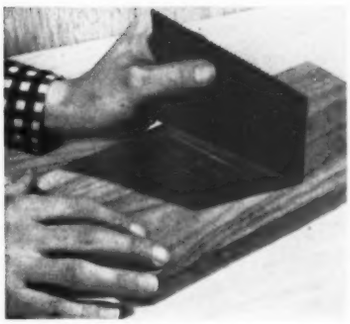
Donald Cooley, Waukesha, Wisconsin



Disassemble a small job with lots of parts on the back of an old auto floor mat.

Ridges on the mat keep parts from rolling off and getting lost. Old stair tread or kitchen-sink mat makes good "tray" for the job, too.

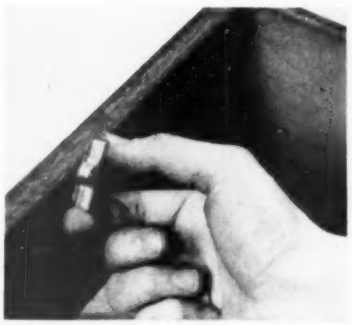
Henry Josephs
Gardenville, Pennsylvania



Old saw blade makes wonderful scraper for taking off paint and getting surfaces ready for refinishing jobs.

File in one direction to cut bevel for scraping edge, and flatten the teeth for safety. Tin snips cut the blade to desired length for a scraper.

W. S. Robson
Scarsdale, New York

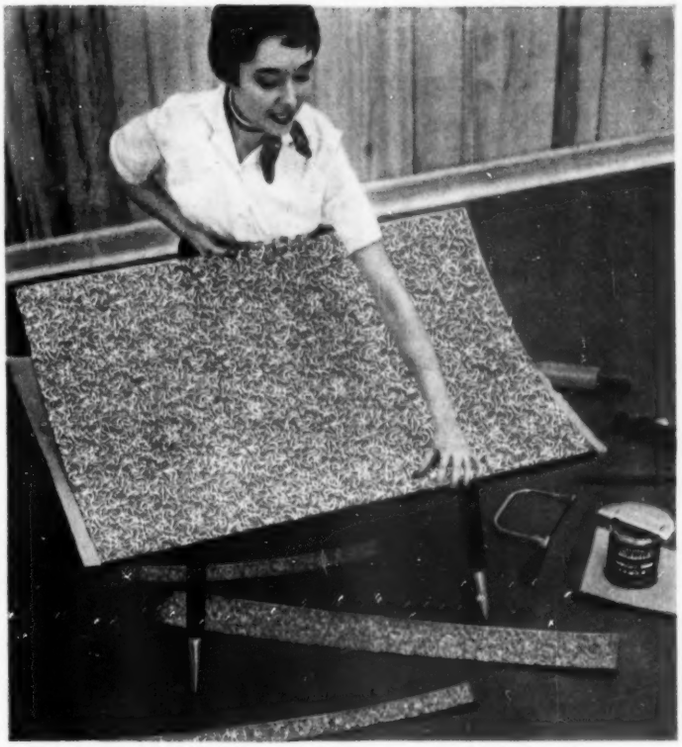


Metal turn button on inside back of drawer keeps your stuff from landing on the floor when the drawer is pulled out too far.

To take the drawer out, simply twist button down below the edge. Button is put on drawer with screw.

G. C. Keys
St. Paul, Minnesota

▶ Send your original handyman tips (photographs are not necessary) to Home Maintenance Editor, 6706 Meredith Building, Des Moines 3, Iowa. For each accepted, *Better Homes & Gardens* will pay $5. All will be considered carefully, but those which are not accepted cannot be returned.



Beauty you can buy ...apply yourself

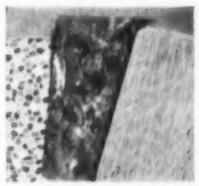
How to do it — with saw, cement and FORMICA

MELAMINE SURFACE

It's easy to refinish tables and counters with beautiful melamine laminated surfaces like the Formica shown here. So easy, you can do it yourself!

You'll wonder at your own craftsman-like job. You'll have fun doing it, too. And you'll marvel at how little it costs!

This is beauty that lasts and lasts . . . unusual, modern motifs and fine wood grains that won't scratch or stain or mar because they're "locked in" by tough, durable Resimene melamine made by Monsanto.



Formica melamine surfaces come in a great variety of colors and patterns, including beautiful wood grains.

For less than a dollar a square foot (when you do it yourself), you can give a new look to tables, kitchen counters—perhaps a snack bar.

Select your patterns from a wide range of melamine laminates made with Resimene at your favorite hardware and department store. Also carried by lumber yards and floor covering stores.

SEND FOR FREE BOOKLET

"Do it yourself!
HOW TO MODERNIZE WITH MELAMINE
. . . and other decorating ideas"

MONSANTO

SERVING INDUSTRY . . . WHICH SERVES MANKIND

MONSANTO CHEMICAL COMPANY, Plastics Division, Room 203, Springfield 2, Mass.

Please send me the free how-to-do-it booklet on redecorating with Melamine.

Name

Address

City, Zone, State

Room air conditioners—

By Jim Riggs

Bring yourself up to date!

In 1952, there were fewer than 30 makers of these room-size air conditioners. Your market, the home, has boomed this number beyond 90 today.

Interest up, price down

That's the big story behind these window and console models that "condition" a single room. But the whole traffic in refrigerated and revitalized air (including the big-brother central systems) is booming as never before. Why? The industry began its growth from the very moment it turned to *home* comfort. Manufacturers of room conditioners have tripled in number the past two years, and this is your best proof that "luxury" taboos—especially in price—are off for good.

Better than ever

Competition always makes for interesting developments in a product. Room conditioners are no exception, as you'll see below. But probably no single innovation ops the fact that, as a whole, this year's models are better engineered, better priced, better looking—and do a better job.

And that job is . . .

Like all air conditioning, these small units do more than give relief from summer heat (though they could quit right there and satisfy most of us). They can be used to ventilate, to exhaust odors and smoke, to cut dust and pollen content of the air. Humidity, that dripping cohort of most heat, is wrung out by the gallon. More on these advantages later, but right now let's move on to the news in 1954 conditioners.

Heat as well as cool

By simply reversing the flow of the refrigerant, some room conditioners provide warmth for unexpected chilly days. Whereas the units cool the inside air by pumping out the heat, a flick of the switch reverses the cycle and brings heat back into the room. These combination units cost around 10 percent more than the manufacturers' straight cooling system of equal horsepower.

Time control

Just out is a timer that limits the hours and days of operation to those when the room is actually in use. This clocklike intelligence system not only reduces operating costs, but also enables you to preset the unit so that it will start up an hour or so before your return. Thus you come home to a cool room. The timer is a built-in part of two models, but is available as an accessory on the complete line.

Units for casement windows

To the rescue of homes or apartments with casement-type windows have come several tall and narrow units available today. This year, too, a number of units designed particularly for the standard, double-hung window come with a special gasket that adapts them to a larger casement window. For these, only the glass behind the unit is removed, and mullions need not be cut.

Quiet, please

No one yet can boast of a "noiseless" room conditioner, but the 1954 units as a whole are greatly improved in sound control. The self-contained units can be insulated so they almost entirely stifle noise of operation, and rotating parts are better balanced to minimize vibration. Most have baffles between the motor and the room to keep things quiet, and some have more of the unit outside the window for the same reason.

Adjustable grills

You'll find units with louvers that can be adjusted to disperse cooled air in any direction. Some have grill panels that can be lifted out and turned to redirect the air. Others have stationary fins at an angle to eliminate straightaway drafts.

Concealed control panels

Lots of folks are fussy about having an "appliance" in their living room, and the designers have gone all out this year to offer cabinets that blend with your color or furnishing scheme. A step beyond are units with control panels hidden, so there are no obtrusive knobs or switches. Such cabinets are beautifully simple—and tamperproof for young children.

No space problem

Room conditioners are taking into consideration the space problem. Many have more of the "internals" placed at rear of the unit—thus can be mounted flush with the inside wall so your draperies will close to conceal the unit.

Set 'em and forget 'em

Even the small air conditioners have gone thermostatic. The units that have such a control (either standard or optional) are worthwhile for summer nights [*Turn to page 39*

You can paint gay and inviting rooms quickly and easily with

Pittsburgh WALLHIDE Rubberized Satin Finish

- **PAINT YOUR LIVING ROOM** soft green and see how fast it says "Welcome". Try a gay tone in your dining room to bring out the best in coffee and conversations. Here's the magic of color working miracles in your own home.
- **This spring,** give every room in your house a gay lift with WALLHIDE *Rubberized* Satin Finish. It's fun—and so easy. And with over 150 colors to choose from, you can create any effect you want.
- **Whether you** apply *rubberized* WALLHIDE, or hire it done, the result is professional. It flows free as a breeze on all inside surfaces. Lap marks and "touch-ups" blend like magic. And WALLHIDE *Rubberized* dries in an hour with *no unpleasant odor.*
- **Once on,** *rubberized* WALLHIDE *stays* on! Scuffs, bumps and bruises don't even faze it. And smudges *wash* off like they'd never been there.
- **See the more** than 150 exquisite colors of WALLHIDE *Rubberized* Satin Finish at your Pittsburgh Paint dealer's. And for all trim and woodwork, be sure to use SATIN-HIDE Enamel in matching colors.

PITTSBURGH PAINTS

PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES LIMITED

FREE BOOK—**COLOR IDEAS GALORE!** Pittsburgh's new, handsomely illustrated book, "Color in Action," explains simply and clearly how you can put color to work in your home to make it as livable as it is lovely. It also contains many hints on how to paint more efficiently and economically. Ask your Pittsburgh Paint dealer for a free copy. Or mail this coupon.

Pittsburgh Plate Glass Company
Paint Division, Department BH-64
Pittsburgh 22, Pennsylvania

Please send a FREE copy of your new illustrated booklet on "Color Dynamics®".

Name _____

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City _____ County _____ State _____

PEASANT PROVINCIAL BY

Drexel

Peasant Provincial dresser and mirror, **$235.** Chest, **$149.** Bed, **$65.** Night stand, **$40.***

HAS QUAINT, TIMELESS CHARM!

It's the age-old, hand-crafted look that adds so much charm to this open stock group by Drexel. Think how cheerful and friendly your rooms will be, aglow with the warm browns of hand-polished, hand-rubbed walnut. Choose from more than fifty enchanting pieces for your dining room, bedroom or living room. Peasant Provincial's modest prices mark each piece as a very special value.

See your Drexel dealer listed in the classified section of most phone books.

Get your "Portfolio of Fine Furniture." Colorful booklets on Drexel's French Provincial (including Peasant Provincial), traditional, modern and early American groupings. Send 25¢ in coin to 8 Huffman Road, Drexel, North Carolina.

*Higher West of the Rockies

Drexel FURNITURE COMPANY
Drexel, North Carolina

Hutch deck, **$89.** Buffet, **$170.** Extension table, **$98.** Arm chair, **$41.** Side chair, **$35.***

Room air conditioners

Begins on page 36

that start out hot but cool off at some woeful hour when the last thing you want to do is get up and turn off your unit.

Bigger and better filters

Whether yours has a spun-glass filter or an aluminum-mesh filter or a filter with an adhesive coating, it's important to know you can insist on a unit this year that makes the job of changing filters easier than before. You have wide choice in either the washable or throwaway types, including one that works like a "public" towel. You pull it down, cut off the part that's dirty, and a clean section is in place.

Two units in one

There are now room conditioners that have two complete refrigeration systems in a single cabinet. One or both systems can be operated at the user's discretion. You give it both barrels when things are really simmering, or cut the capacity (and thus the operating costs) when less cooling is needed.

Specials

You'll see a couple of units with a locking device to prevent prowlers from opening the windows in which air conditioners are installed. Some cabinets now have night lights (or luminous controls) to make adjustments in the dark easier. A number have push-button selectors for easier setting. One console model has a special setting for those muggy "dog" days—giving you much greater dehumidification.

Bargain installation

A predicted million-and-a-half room conditioners will be bought this year. The relatively low price range of $230 to $750 is part of the reason, of course, but the simple installation of these self-contained units also is important. You have no plumbing and usually no wiring worries.

You can take it with you

Portability is another selling point for room-size air conditioners. Some small units might be used in living room during the day, then in bedroom at night. More important, this means the unit can be taken along should you move.

Sizing them up

Window models run $\frac{1}{3}$, $\frac{1}{2}$, $\frac{3}{4}$, and 1 horsepower (this tells you size of compressor unit). Console models run $\frac{3}{4}$ to 2 horsepower. They're a lot like a console radio or television set, and are either air- or water-cooled. The size you buy depends on the cubic feet of space you plan to air-condition.

Sizing up your room

Here's a general guide, based on rooms 8 feet high. A $\frac{1}{3}$-hp unit usually serves up to 200 square feet, a $\frac{1}{2}$-hp unit 200-300, a $\frac{3}{4}$-hp unit 300-500, and a 1-hp unit 500-700. You may need a size other than what the footage of your room indicates, however. Is your climate humid and very hot? Is your window area large or small? Most experienced dealers can help you figure the size needed. Or you might consult an air-conditioning engineer.

A word of warning

One room unit is just your "taste" of wonderful summer comfort. After you've had it, you're the fairest game for all modern air conditioning. Maybe you'll go for another room unit or two. Maybe a whole-house system. Both are hot this year—to cool you right where you live!

You're on the right track when it's tagged **MELMAC!**

San Jacinto CONTEMPORARY *in Sandalwood on White. Complete sets, open stock, serving pieces available.*

TEXAS·WARE

with that textured look—
it's break-resistant **melmac**®
dinnerware

A fresh fashion in dining—this San Jacinto *Contemporary* in MELMAC molding material. Superbly designed with a textured look for decorative accent. MELMAC is easy and safe to wash by hand or automatic dishwasher—safe, too, in children's hands.

Yellow on Dusty Rose *Gray on White* *White on Sage Green*

Guaranteed against breakage? yes!

Replacement by the maker, Plastics Manufacturing Co., guaranteed if any piece breaks, cracks or chips within a year in normal household use. Look for their guarantee—and be sure to look, too, for the tag that says MELMAC, sure sign you're getting the real thing!

MELMAC *is a registered trade-mark of American Cyanamid Company, N. Y. 20, N. Y., supplier of* MELMAC *Molding Compounds to manufacturers who fashion high-quality dinnerware in a variety of designs and colors. San Jacinto Contemporary, shown here, is an exclusive design of Plastics Manufacturing Co., Dallas 10, Tex.*

Long Distance calls now cost you less

Recent reduction in federal excise tax means a substantial saving for you on every Long Distance call

The reduction in the excise tax from 25% to 10%, voted by Congress, is good news for Long Distance users.

It means that every Long Distance call—to anywhere in the country—now costs you less than it did before April 1.

Basic rates remain the same. What you save is the difference between the old and the new tax. Every bit of the tax reduction goes to our customers. The telephone company does not retain any part of it.

Now it costs you even less to keep in touch by telephone.

Don't Wonder • Don't Worry • *Call today and be sure*

LONG DISTANCE RATES ARE LOW

Some typical examples:

Philadelphia to New York..... 40¢
Indianapolis to Cincinnati..... 40¢
Cleveland to Chicago..... 75¢
Dallas to Atlanta $1.20
San Francisco to Washington ... $2.00

These are the Station-to-Station rates for the first three minutes, after 6 o'clock every night and all day Sunday. They do not include the new, lower federal excise tax of 10%.

LOW RATES FOR SIMILAR DISTANCES ALL OVER AMERICA

BELL TELEPHONE SYSTEM

It's not too late to plant these

Begins on page 9

Beans

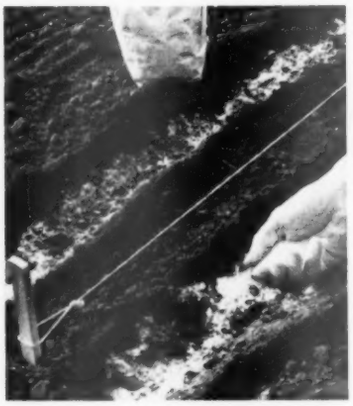
Inoculate bean seeds with inexpensive soil bacteria to insure plant's nitrogen supply.

Dampen seeds, then shake in jar with inoculant.

These soil bacteria do not harm plant. They store nitrogen, add to soil fertility.

Space beans 1½ to 2 inches apart in rows, or 6 to a hill.

Thin each hill to 3 strongest plants, or space plants 6 inches apart in rows. Cover 1 inch in medium-heavy soil. Full sun is best, but beans make fair crop in semishade. Avoid damp, heavy soils.



Run 2-inch band of balanced plant food in trenches at sides of row after sowing.

Spread about 1 pound on each side of 25-foot row. Rake in lightly. A 25-foot row of bush beans will supply a family of 4 for 2 to 3 weeks.

Water weekly after the bean sprouts have pushed through soil if the weather is dry. Direct stream into trench between rows to water efficiently.

Dust with malathion to protect against Mexican bean beetles, leaf hoppers, and other bean pests.

More on page 42

Colors shown are 5511 Granada Gray with Black, 5616 Greenwich Green with White, 5832 Yosemite Yellow with White, 5113 Baltic Blue with White, 5333 Red Wing Red with Maroon and 5424 Black with White—selected from Goodyear's exclusive ALL-VINYL FLOORING range of 18 Decorator Colors.

All Play, No Work!

SECRET: It's *ALL*-Vinyl Flooring, *factory pre-polished* to a natural, lasting luster!

THE modern flooring miracle—vinyl—reaches its peak of carefree elegance in Goodyear *ALL*-Vinyl Flooring, the result of Goodyear's special compounding and exclusive factory pre-polishing process.

It brings you a flooring of such lustrous surface and density, household dirt and grime don't hang on to make upkeep a problem. When needed, care consists of suds and mop — and presto! Goodyear *ALL*-Vinyl Flooring is "first-day fresh" again!

Because it is *ALL*-Vinyl flooring, specially constructed with lateral and longitudinal flex strength, it retains its shape and smoothness — recovers quickly from denting—bends smartly to cove corners and counters without cracking.

It will not support mildew or rot. Accidental spills of grease, alcohol, inks or foodstuff? A quick wipe with a cloth demonstrates the amazing stain-resistance of Goodyear *ALL*-Vinyl Flooring.

Here is carefree beauty—yours in a stunning range of 18 decorator colors, available in pre-cut tiles and full 45"-wide rolls at better flooring dealers' everywhere.

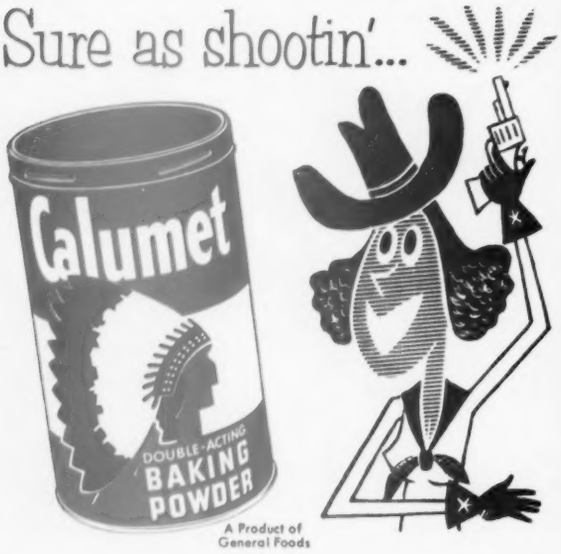
Never needs waxing!

Send for the FREE All-Vinyl Flooring "Decorator's Booklet" which includes room scenes in full color, color chart and facts about "The World's Most Beautiful Flooring." Send a postal card to: Goodyear, Flooring Dept. R-8312, Akron 16, Ohio.

GOODYEAR All-Vinyl Flooring

FOR FLOORS · WALLS · COUNTER TOPS — BY THE TILE OR YARD

Sure as shootin'...



For only a fraction of a cent
Calumet Baking Powder
insures baking success!

MORE THAN
$22,000
FOR YOU AT AGE 65

ONE OF THE MOST FAR-SIGHTED PLANS ever devised for the wise use of savings is offered for your earnest consideration by the SUN LIFE ASSURANCE COMPANY OF CANADA, a leading world organization in its field. By means of the plan, regular amounts of savings can be applied to provide, at age 65, a lump sum of more than $22,000 *plus accumulated dividends* . . .

OR AN INCOME OF
$150
MONTHLY FOR LIFE

according to your choice.

IF YOU DO NOT LIVE TO AGE 65, THEN AN AMOUNT OF AT LEAST $22,000 WILL BECOME IMMEDIATELY PAYABLE TO YOUR FAMILY OR YOUR ESTATE.

By the way, the plan can be easily tailored to the amount of regular savings you can afford, with corresponding adjustments in the sums payable.

Details are yours without obligation by just mailing the coupon below:

SUN LIFE ASSURANCE COMPANY OF CANADA
607 Shelby Street, Detroit 26, Michigan

I should like to know more about your Special Income Plan, without incurring any obligation.

NAME .....

ADDRESS .....

Date of Birth .....

Amounts quoted above are for men. A similar plan is available for women.

It's not too late to plant these

Continued from page 40

Tomatoes

Set out tomatoes now, and they may outdistance your neighbor's early plantings.

Choose stocky plants, not spindly, tall ones. Dig holes extra deep, 3 feet apart. Fill hole with water. Drive 6-foot stakes 18 inches into ground by holes as plant supports.

When hole has drained, set plant deep. Buried stem will send out extra roots, help reduce shock of moving. Firm soil around plant for support. Avoid disturbing vital feeder roots when you plant.

Wrap paper cylinder around trunk to foil cutworms.

Get each plant off to a quick start with 2 cupfuls of liquid plant food at planting time.

Watering also settles soil around roots. Give your plants a handful each of complete plant food once a month, to hasten fruiting. Use in solution, or scratch into top inch of soil and water in.

Mulch plants promptly to discourage weeds and conserve moisture. Dry lawn clippings make a good mulch.

Tie plants to stakes with 1-inch strips cut from old socks. Staked plants have more and cleaner fruit, and are less vulnerable to pests.

Custom-crafted furniture you can afford!

If you desire the ultimate in styling, superb comfort and luxurious new fabric fashions, by all means see this furniture of distinction, soon. Dover Sofa as shown, $269. Princess Chairs as shown, each $119. *Prices slightly higher in some areas.*

Valentine Seaver Designs by

WORLD'S LARGEST FURNITURE MANUFACTURER

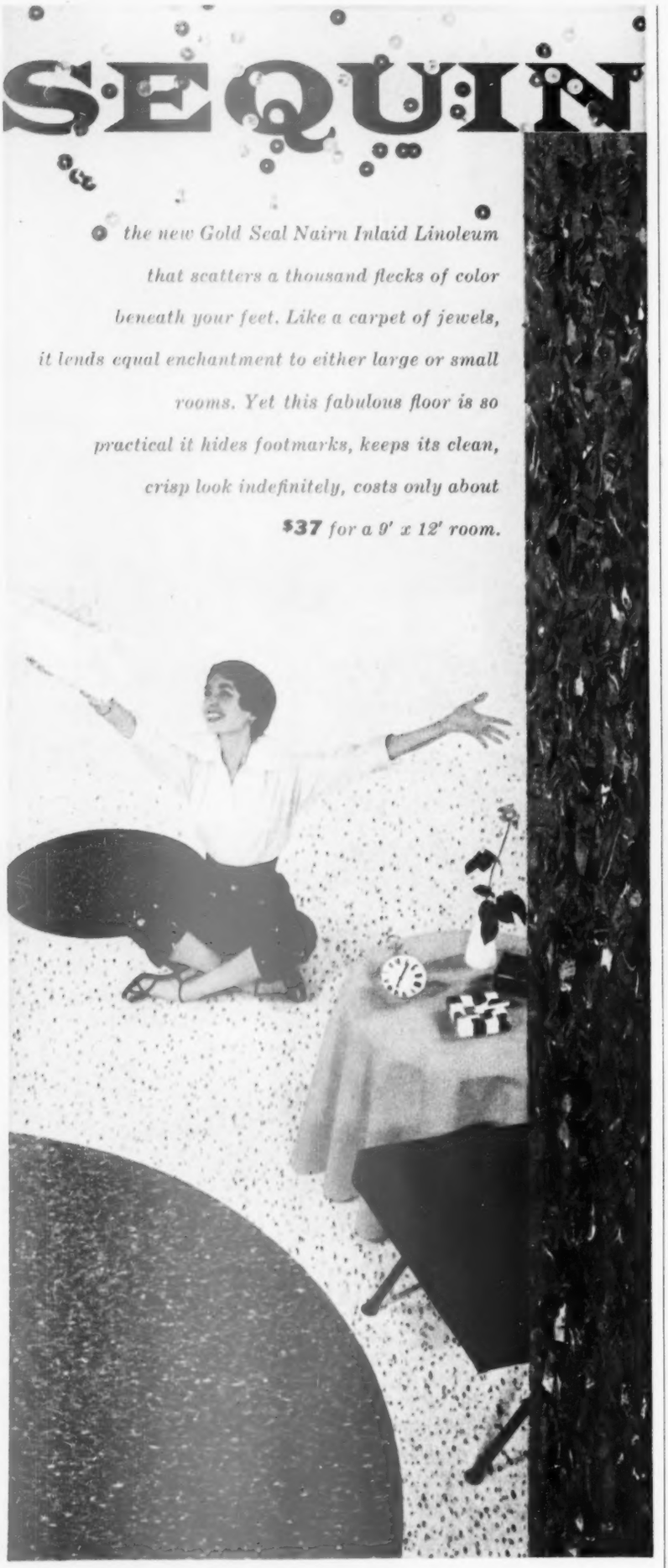
KROEHLER

(Say KRAY-LER)

General Offices: Chicago 11, Illinois In Canada: Stratford, Ontario

SEQUIN

the new Gold Seal Nairn Inlaid Linoleum that scatters a thousand flecks of color beneath your feet. Like a carpet of jewels, it lends equal enchantment to either large or small rooms. Yet this fabulous floor is so practical it hides footmarks, keeps its clean, crisp look indefinitely, costs only about **$37** *for a 9′ x 12′ room.*



GOLD SEAL® Floors and Walls

Your Gold Seal dealer is listed under "Linoleum" in your classified phone book. Sequin is a Trade-Mark. CONGOLEUM-NAIRN INC., Kearny, N. J. © 1954.

Summer full of glads

Selecting corms. Blooms can be had from gladiolus corms in sizes shown here. Largest size gives finer, taller flower spikes. The two medium sizes, from $\frac{3}{4}$ to $1\frac{1}{2}$ inches across, are your best buy for home gardens. Few of smallest size will put up flowering spikes. Expect no flowers the first year from bulblets

Photographs: Stanley

Planting aids. Set glads out in rows for cut flowers, in groups to brighten your shrubbery beds and border plantings. Choose well-drained spots in full sun. Space corms 6 inches apart. Make plantings at 2-week intervals after soil warms. Blooms show 70 to 90 days after they are planted, depending on the variety

Feeding. Cover larger corms 4 inches deep; 6 inches if soil is light. Spread half a cup of balanced plant food over each dozen if in group. Use $\frac{1}{2}$ pound of plant food to each 25 feet of row. Work lightly into soil with rake. Water immediately to dissolve granular plant food, or add instantly soluble food to water

More on page 17

SWP HOUSE PAINT

Real "Life Insurance" For Your Home

Tested for Your Protection . . .
A most exacting procedure of quality-control testing through every step of manufacture, from raw materials to finished product, assures maximum beauty and protection in SWP House Paint. Laboratories in every Sherwin-Williams factory are charged with the responsibility of absolute quality control of every gallon produced.

White and Colors That Last . . .
All over the country, in all climates, Sherwin-Williams maintains test stations where house paints of every type and description are exposed to years of weather and wear. SWP white that stays *whiter* and SWP colors that maintain their brilliance are the direct result of this painstaking research.

Ease of Application Assured...
Invented by Sherwin-Williams Testing Laboratories, this instrument, known as the High Shear Viscometer, is an extraordinary development which makes possible the scientific measurement of the brushing qualities of paint. This testing procedure has made possible the superior brushing qualities in SWP House Paint which insure remarkable ease of application.

It pays to be "choosy" when you select the *brand* of house paint to be used on your home. Whether you employ a painting contractor or not, the price difference between world-famous SWP® House Paint and house paint of ordinary quality will mean less than $5.00 for the average-size, complete house job. This slight difference in cost pays for years of extra wear and is one of the wisest economies you can make.

In 1953, Sherwin-Williams SWP House Paint was used to paint more homes in America than any other brand. Why? Continuous research in Sherwin-Williams Testing Laboratories and in the field has insured constant improvement and the top-quality performance of SWP. You'll be money ahead when you discover there *is* a difference in house paints!

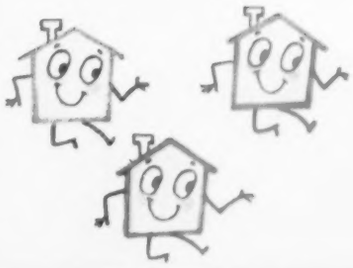
FREE: For full information on SWP House Paint and lots of interior decoration ideas, too, ask your dealer for a copy of the 44-page "*Home Decorator*" or write to The Sherwin-Williams Co., 1231 Midland Building, Cleveland 1, Ohio.

Let us recommend a reliable painting contractor.

Go to the store that displays this famous trade-mark . . .

SHERWIN-WILLIAMS HOUSE PAINT

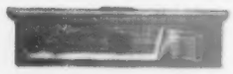
ON TV . . . TUNE IN THE SUPER® KEM-TONE SHOW, STARRING RAY BOLGER . . . ABC NETWORK EVERY WEEK



The happiest homes of all have...

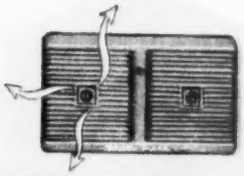
RCA AIR CONDITIONERS

Happy choice... because only RCA offers all these advantages



PUSH-BUTTON CONTROLS: Push a button in the Climate Tuner for the weather you want.

NEW PERMANENT FILTERS: Aluminum filters, easily cleaned. No more annoying replacements.



DIRECTIONAL GRILLES: For widest, fullest flow of air. Control direction of air flow easily, quickly.

"HEART-OF-COLD" COMPRESSOR: Top cooling capacity. Hermetically sealed, trouble-free.

HUSH-A-BYE FANS: Whisper-quiet squirrel cage type evaporator fans can scarcely be heard.

"Happy me! Our RCA Air Conditioner is so easy to operate."

"I'm happy over the way my RCA foils dust and pollen."

"I like the gentle, draft-free ventilation."

"Happy dreams! We sleep cool on the hottest nights."

"QUIET! I'm very happy."

THE RIGHT SIZE FOR EVERY ROOM

Ask your dealer to show you RCA Air Conditioners—models to fit every room—consoles and window units. Prices start as low as $229.50*. Models available with combination heating and cooling. Models with concealed panel lights and automatic thermostats also available.

Suggested list price—slightly higher in West

RCA TMK®

You'll feel better with an RCA Air Conditioner

FOR EXPERT INSTALLATION AND SERVICE... RCA FACTORY SERVICE FROM COAST TO COAST

TUNE IN Dennis Day Show every week, NBC-TV. Hear Phil Harris and Alice Faye Friday nights, NBC Radio.

RADIO CORPORATION OF AMERICA

Summer full of glads

Begins on page 44

Insect control. Begin spraying with garden-type DDT to control thrips when the new leaves are 6 to 8 inches tall. Continue to spray or dust at 7- to 10-day intervals through growing season.

Thrips discolor foliage, rasp edges of flowers, and spoil unopened flower buds.

Plants from diseased bulbs are subject to scab. Better destroy any plant that turns yellow before flowering.

Staking and watering. If rains are not heavy, soak the ground thoroughly when third leaf appears. Water weekly to increase stem and flower size.

Stake glads by the time they reach 18 inches. If glads are planted in rows, string cord along each side. If in clumps, tie each stem separately to control shape.

Cutting flowers. When the lowest flower on stem has opened, insert sharp knife between leaves, and cut stem on a diagonal. You'll remove less foliage this way.

The more foliage you leave, the stronger the new corm.

Always leave uncut a minimum of four good leaves.

On glads planted for color in garden, remove the spent spikes as soon as flowers fade.

After-bloom care. Feed your glads when they have finished blooming.

A new corm now is forming on top of the one which produced this year's flowers.

Dig corms 6 to 8 weeks after they have flowered. Cut off tops. Spread corms to dry before cleaning old bases and roots off new corms.

Dust with 5-percent garden-type DDT before storing in a dry, cold, but frost-free place for the winter.

Ceiling, Celotex Textured White Tile Board. Walls, Celotex Blue-Green Finish Plank. Cabinets, Celotex Hard Board.

this smart "second living room" was once a wasted porch

Build it with Celotex for only $56*

It's quick, easy and costs surprisingly little to build an exciting new room like the one above, or modernize a drab, old-looking room and make it sparkle with fresh new charm. The secret is to use Celotex Insulating Interior Finishes for the walls and ceilings! At *one* low cost, these beautiful structural panels build, decorate and *insulate*...they help keep rooms warmer in winter and cooler in summer.

You simply staple or nail them in place. No painting or papering to fuss with! Celotex Insulating Interior Finishes are *pre-decorated* to save you work and money. Choice of rich, distinctive textures – smart, unusual colors – available *only* in Celotex Ceiling Tile Board, Finish Plank and Building Board.

*Approximate cost of Celotex Interior Finish materials for average 10' x 14' room.

For only $64† enjoy a home that's warmer and thriftier to heat in winter – cooler in summer. Insulate your attic now with Celotex Rock Wool Blankets! Soon pay for themselves in dollars saved on heating costs. Quickly, easily installed in open attic joist spaces, between roof rafters and in other areas. Celotex Rock Wool Blankets provide permanent, economical insulation.

†Approximate cost of Celotex Rock Wool Blankets for average 24' x 28' attic.

For Ideas, Information and Help with Remodeling, See Your Celotex Dealer!

It's easy – thrifty – to modernize with genuine

CELOTEX

REG. U. S. PAT. OFF.

BUILDING PRODUCTS

MAIL COUPON TODAY for colorful new 32-page Celotex modernization and remodeling book. It's filled with practical, tested ideas that will make your home more comfortable, more attractive, more valuable—at low cost. Send coupon with 25c in coin.

The Celotex Corporation, Dept. BHG-64
120 S. LaSalle St., Chicago 3, Ill.

Send me the new Celotex modernization and remodeling book, "97 Ideas for Improving Your Home." I enclose 25c in coin.

Name .....

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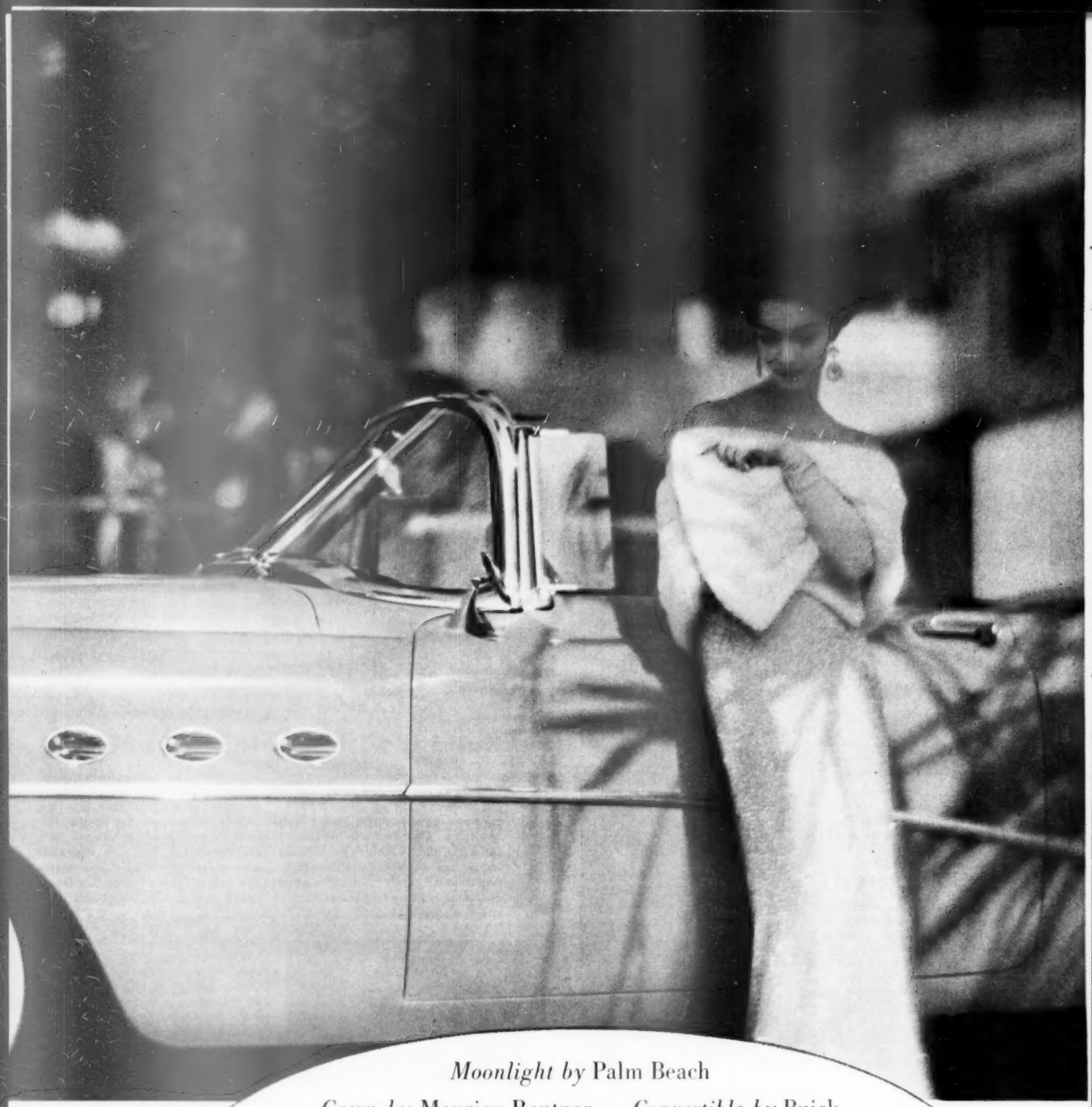


"Be careful . . . drive safely"

Moonlight by Palm Beach

Gown by Maurice Rentner · *Convertible by* Buick

BODY BY FISHER

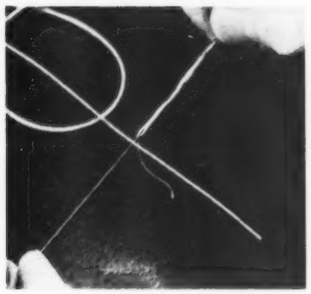
Rapturously beautiful, form-of-the-future styling! Yours exclusively in Bodies by Fisher — whose neatness of fit, sturdiness of structure reflect added millions recently invested in scientific construction advances! For modern beauty, safety and enduring value you're wise to select a car with — Body by Fisher.

BODY by FISHER

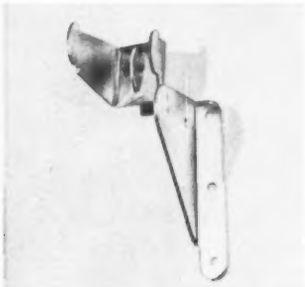
on GM cars only: CHEVROLET · PONTIAC · OLDSMOBILE · BUICK · CADILLAC

It's NEWS to me!®

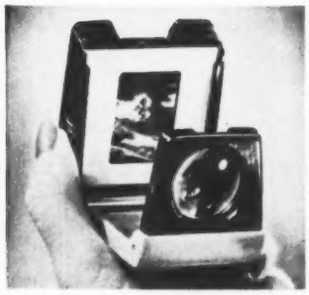
Smoke cooker is patterned after a South Seas cooking device, the Chinese smoke oven. Lid keeps smoke in, circulating about the meat. Gives delicious flavor; helps make tough meat tender. Steel "smokey" has 14″ grill. Vents at bottom and top to control heat and smoke. *Old Smokey*, $9.95, in stores or ppd. from mfr. Old Smokey Co., P. O. Box 17077, Houston 31, Tex.



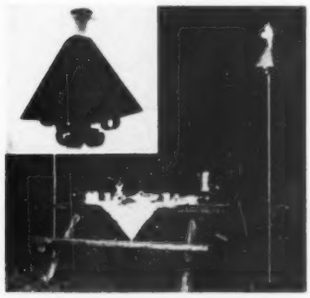
Plastic-coated tapered line can be used with spinning tackle for fly casting. In its length of 14 feet, it tapers down from size-A to size-G line without visible splices. Tie the tapered line to the end of your ordinary spinning line. Weight of tapered line gives distance to the cast when lightweight dry or wet flies are used. Bakelite vinyl coating makes it float well, last longer. *Spin-A-Fly* tapered fishing line, $4.75, in stores. Sunset Line & Twine Co., Jefferson & Erwin sts., Petaluma, Calif.



One window bracket holds both curtains and shades. Model shown will take two curtain rods (one for curtains, one for draperies) and hold a window shade. When an additional piece is attached to the bracket, it will support venetian blinds, too. Bracket is easily installed on modern windows with narrow molding. *Solo Hanger*, 98c, in stores. H. R. Mason & Associates, 8585 Maple St., Fontana, Calif.



Vest-pocket-size viewer folds into a packet less than cigarette-case size. Ground, polished, optical-glass lens magnifies 4 times. Screen provides even illumination for viewing transparencies by transmitted light. Will hold either the 2″x2″ cardboard mounts or glass slides. Styled in black and gray plastic case. *Kodaslide Pocket Viewer*, about $1.95, at photographic stores.



Flaming torch lights an evening picnic, helps keep flying insects away. Kerosene lantern is similar to torches used by Hawaiian fishermen on South Pacific beaches. Furnishes dramatic illumination for patio, lawn, or beach party. Holds 2 quarts of kerosene or fuel oil, which burns from 8 to 10 hours. Galvanized steel *Lawn Torch*, with wick, $5.95; 81″ support, $3.95; 48″ post bracket, $2.95; in stores. Ash-Inc., Ionia, Mich.

More News on page 51

Bathroom furnished with Legation Bath, Martha Washington Lavatory and Sylenta Toilet.

Efficient beauty to last a "house time"

Eljer plumbing fixtures are truly the most permanent of home furnishings for they are designed to serve as long as your house.

The gleaming finish is virtually impervious to normal wear. Colors cannot fade. Working efficiency is insured by advanced sanitary design, coupled with rigid quality standards and a *working inspection of every unit.*

You have a wide choice of styles, colors and models in *all* materials—vitreous china, enameled cast iron and formed steel. Faucets and other brass fittings are made in Eljer's own plant. All working parts are easily renewable without disturbing the fixtures or walls.

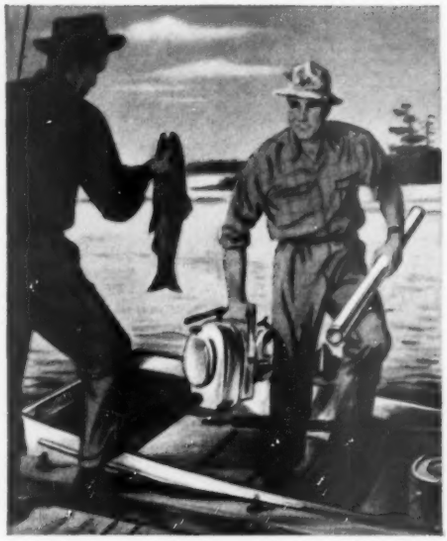
Before you build or modernize, ask your plumber, builder or architect about Eljer quality—or write Eljer Co., Box 192, Ford City, Pa.

A gorgeous, work-saving Eljer Cabinet Sink is the very heart of a modern kitchen. Your choice of porcelain-enameled cast iron or formed steel tops. Many sizes and types.

ELJER

A SUBSIDIARY OF THE MURRAY CORPORATION OF AMERICA

CADDY CARTS OF ALUMINUM take the work out of golfing — follow you effortlessly — fit into your car easily. Hard knocks and weather won't harm them.



THE OUTBOARD MOTOR you lift so easily is made mostly of aluminum — packs more power per pound. Because aluminum resists corrosion, upkeep and winter storage are a snap.

ARCHERY FANS like the durability of aluminum bows and arrows. They withstand dampness and hard usage without warping or splintering or taking a permanent set.

A DAY AT THE BEACH is fun for the whole family when chairs, umbrellas and the portable ice box are aluminum. No strain to carry or move about — no fear of rust.

ALUMINUM BOATS AND CANOES swing easily atop your car for long hauls or across your shoulders for portages. Besides being light, they never need paint or scraping.

FEATHER-LIGHT REELS AND LANDING NETS of aluminum give anglers the pleasures of extra speed and easier handling. Of course they never need tedious upkeep.

They're light..They're Alcoa Aluminum..They're just for fun

The carefree things you see here are made of Alcoa® Aluminum.

In fishing tackle, aluminum means quick-handling, slick-running gear that's ready at the flash of a fin. In camping equipment, it means you end a portage fresh instead of fagged. To archers, it means that dampness and hard knocks won't affect the flight of an arrow or the throw of a bow. In an outboard motor, it means you can carry 12 horsepower in one hand.

After all, you golf and hunt and fish to get away from work and care. Aluminum in the sporting goods you buy is a sure sign of added enjoyment.

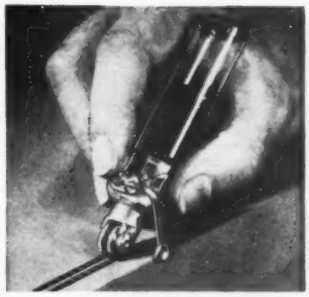
For the names of leading manufacturers of the aluminum products shown, call your nearby Alcoa sales office listed under "Aluminum" in the classified directory. ALUMINUM COMPANY OF AMERICA, 1924-F Alcoa Building, Pittsburgh 19, Pa.

ALCOA ALUMINUM

ALUMINUM COMPANY OF AMERICA

It's NEWS to me!

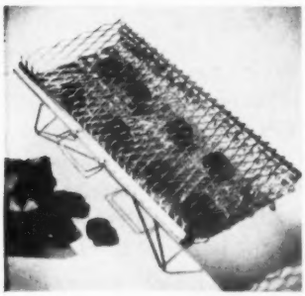
Begins on page 49



Striper draws multiple lines in a variety of wide and narrow combinations Glass vial holds all types of paint, tempera, or glue; knurled wheel rolls it on any paintable surface, including fabrics. Guide bar helps draw a straight line. *Multiple Paint Striper*, with wheels and spacers for five combinations, $2.95, in stores. Wendell Mfg. Co., 4234 N. Lincoln Ave., Chicago 18, Ill.

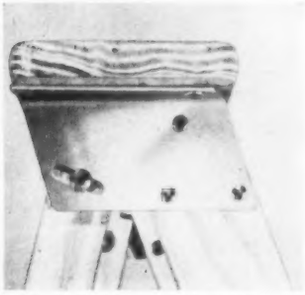
Adjustable casters can be set to hold furniture level on uneven floors. Turn the nut, and the glide extends or retracts, then locks in place. Keeps your furniture from changing shape when standing unevenly; avoids breaking glued joints; prevents tall pieces from tilting against walls. *Lokswiv Furniture Glide*, $2.32, set of 4, in stores. Adjustable Caster Co., 1411 Walnut St., Philadelphia 2, Pa.

Four-peg wastebasket for summer homes comes knocked down for easy carrying. Goes together in a jiffy. Use just the 4 pegs, which fit in precut holes, and it's assembled! Available in three styles: "Colonial," (illustrated); "Californian," redwood; "Contemporary," natural-finish birch. *Wooden Wastebasket*, $5.95, in stores. Western Woods, Inc., Portland, Oreg.



Barbecue grill uses aluminum foil as a heat reflector and ash catcher. Sheet of replaceable foil fits under rack holding charcoal. Foil keeps heat from escaping out the bottom. Charcoal can be laid out in an arrangement that will give high, low, or medium cooking heat. Steaks, hamburgers, and foil-wrapped foods cook on top grill. Legs fold up so grill can be easily carried. Grill kit includes package of fuel, quick charcoal starter, a roll of Reynolds Wrap, tongs, and instruction folder. *Reynolds Wrap Grill*, $6.95, in stores. Reynolds Metals Co., 2500 S. Third St., Louisville 1, Ky.

Summer glove you can decorate yourself adds a gay note to gardening, picnicking, driving, golf, even work around the house. These are 8-ounce cotton duck in a basic size to fit all hands. With the pair of gloves, you get decorating yarns, tapestry needle, pattern, and instructions for putting on these smart finishing touches. Variety of 6 fascinating designs to pick from, for gloves to make and give, or wear yourself. *Poppins Kit*, $1.95, at art needlework and notions departments. Betsy Boss Glove Casuals, 500 Fifth Ave., New York 36, N.Y.



Self-leveling ladder is safer because it is steadier. Illustrated, the hinge which automatically adjusts the level of the ladder when you put your weight on it. Ladder will stand evenly on uneven floors, so there's less chance of a fall. *Safety Ladder*, $7.50, in stores. Richbilt Mfg. Co., 3277 Spring Grove Ave., Cincinnati, Ohio.

More News on page 54

This is where we wash our clothes... wash our clothes...wash our clothes!

YOU'LL sing, too, when you see how economically you can change wasted basement areas into useful extra living spaces. Here, simple partitions divide the area into a bright, modern laundry and a handsome playroom for children. The big trick—and it's really no trick at all—is to cover the walls and ceiling with planks and tiles of Armstrong's Temlok®.

This fiberboard material is quickly nailed or stapled to wood strips. Temlok has a special Lok-Bevel joint which hides the staples and assures a smooth, professional-looking job.

No need to bother about painting either, for Temlok comes attractively pre-finished. The plank is a random coloring called Suntan Blend, and the tile comes in Snow White or Light Ivory.

When you remodel your basement, attic or enclosed porch, ask your lumber dealer to show you samples of Armstrong's Temlok Interior Finish, and give you help with your plans.

SEND FOR FREE BOOKLET, "New Ways to Remodel Your Home." Illustrated in color, full of how-to-do-it ideas. Write Armstrong Cork Co., 5406 Farnum St., Lancaster, Pa.

ARMSTRONG'S TEMLOK

One of the building materials made by the makers of Armstrong's Linoleum

Here's that "something different" for lunch or dinner

And these delicious Velveeta main dishes are good for everybody... especially youngsters and oldsters

Velveeta Custard Pie

It's a *main dish* pie . . . full of cheese flavor and bacon goodness! Cut ¾ lb. of Velveeta from 2-lb. loaf; melt in top of double boiler. Gradually add 1¼ c. of milk, stirring until smooth.

Beat 4 eggs. Add a dash of freshly ground pepper. Slowly add the hot Velveeta sauce, blending well. Crumble 4 strips of crisply cooked bacon into the mixture; pour it into a 9" pie shell that you have baked for only 10 min. in a hot, 450°, oven. Bake in moderate, 325°, oven for 45 min. or until set. Garnish with 6 strips crisp bacon. Serve hot.

Velveeta Asparagus Aurora

For sauce: sauté ¼ c. chopped green pepper, ¼ c. chopped onion and ½ c. chopped celery in Parkay Margarine until tender. Add one 8-oz. can tomato sauce, salt and pepper to taste; heat again. Cover 4 slices of toast (crusts trimmed) with generous slices of Velveeta; melt under moderate broiler heat. Place 6 or 7 hot cooked asparagus spears on each portion and serve with the hot sauce. (A 2-oz. slice of Velveeta supplies *more* of milk's vital food values than a big 8-oz. glass of milk!)

Special Offer!

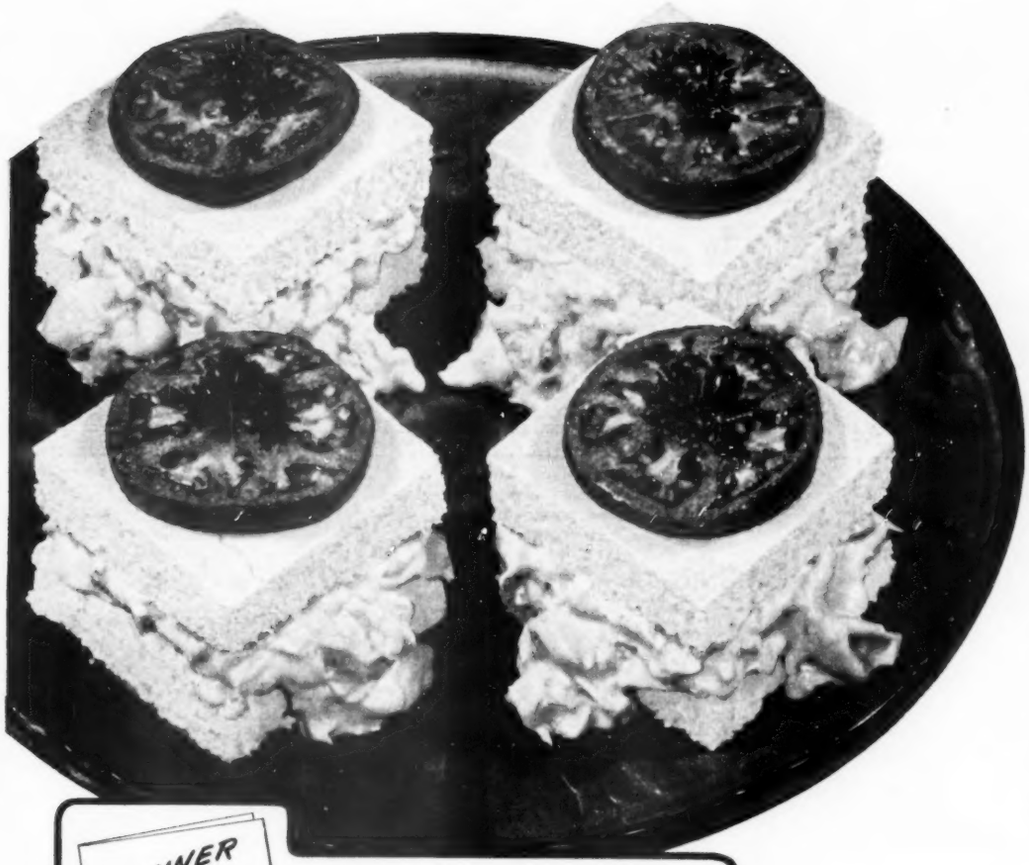
THE FAMOUS LITTLE

Kraft TV Theatre Cameraman!

Many folks who watch the famous Kraft Television Theatre plays have asked if they could get a replica of the little "Kraft TV Cameraman" who opens the show every Wednesday and Thursday night. Kraft has had the little figure copied in plastic. The camera moves from left to right and rolls on its platform like a real TV camera. *A grand souvenir or toy.*

Yours for only 50¢ in coin plus the end flap from any size Velveeta carton—2-lb., 1-lb. or ½-lb.

Send *your name and address* plus 50¢ in coin (no stamps please!) and the Velveeta box end flap to: KRAFT TV CAMERAMAN, Dept. B, Box 782, Chicago 77, Illinois. *This offer* is for a limited time only and good only within continental U.S.A.



EVERY now and then you rack your brain for a menu that's *different*. You try to think of something that's *out* of the routine . . . and also *good for* the youngsters and Dad (and maybe Grandma or Grandpa, too).

That's a tall order! But a Velveeta main dish can fill it on every count!

Because easy, out-of-the-rut Velveeta dishes please every member of the family. And Velveeta supplies vital food values they *all* need. Just think—only 2 ounces of Velveeta (the amount you normally put in a sandwich or offer in a single serving of one of these cooked dishes) give more high-quality protein, more calcium, phosphorus, vitamin A, and as much riboflavin as a great big 8-ounce glass of milk!

Those are food values especially needed by youngsters, and the ones most often lacking in the diets of older folks.

Serve Velveeta *often*—in cooked dishes and cold snacks, too.

Gold and Red Treat

In the top of a double boiler melt ½ lb. of Velveeta. Gradually add ⅓ c. of milk, stirring until smooth. Add one 7-oz. can of tuna, drained and flaked; continue heating. For each portion split a square of hot corn bread crosswise and fill with the hot tuna mixture. Top with a slice of broiled tomato and garnish with parsley. There's something *really* different . . . delicious . . . and Velveeta puts into *each* serving more protein, calcium, phosphorus, and vitamin A than a big 8-ounce glass of milk would supply! Serve Velveeta to your family—*often*.

*More high-quality protein, calcium, phosphorus, as much riboflavin and more vitamin A.

VELVEETA

THE QUALITY CHEESE FOOD

MADE ONLY BY

KRAFT

1. Fastest Freezing

locks in flavor and freshness!

When seconds count in protecting food freshness . . count on Revcold Freezing Action! Revco's special *continuous-bonding* of freezing coils to inner shell does it—*races* sub-arctic cold to everything you freeze.

2. Safest Storage

keeps in taste and texture!

No "see-saw" temperatures to rob good food of taste and texture. Revco's one-piece cabinet, with its super-thick Polar-Wrap insulation and exclusive self-sealing lid combine to *keep cold in, heat out, temperatures even.*

NEVER BEFORE SO MUCH STORAGE IN SO LITTLE FLOOR SPACE—SO MANY MODELS—SO MANY NEW FEATURES!

Safety Signal Lights • Easy-Slide baskets • Adjustable temperature control • No rust, no dripping, no condenser to clean • Pressure-sealed door or lid • 5-year food protection warranty • Full 5-year warranty on the entire Revcold Freezing System. Revco, Inc., Deerfield, Michigan.

Space-saving uprights with Revcold Freezing Action. No drip, rust, or "sweating."

Guaranteed by Good Housekeeping

See your Revco Dealer for 60-second eye-witness proof of Revco's faster freezing.

Revco

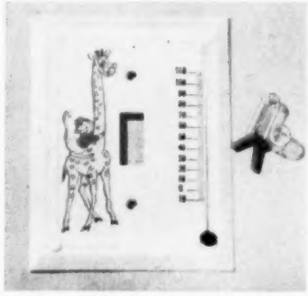
©1954—REVCO, INC.

THE BEST **FOOD FREEZER** YOU CAN BUY!

It's NEWS to me!

Continued from page 51

Spatterless roller painting is possible when you guard the paint roller with a shield. Eliminates cleanup afterward. Keeps paint out of your hair. Sturdy plastic protector has paint wells designed to collect drips and a shield to catch spatters. Made to fit 7" and 9" rollers. *Spat-R-Shield*, 98c, in stores. Kwiksand, Inc., Rochester 9, N.Y.

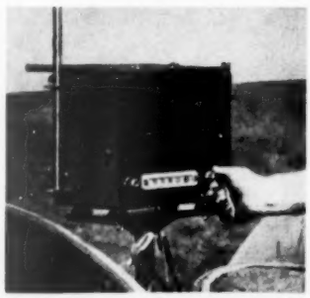


Proper temperature in child's room won't be overlooked when the thermometer is right at the light switch. This one is built into a plastic switch plate which can easily be installed after removing the regular plate. Included with the thermometer cover is a health-zone chart which indicates the proper temperature at which infants and children should sleep, eat, play, and bathe. *Nursery Thermometer Switch Cover*, $1, in stores. Richard G. Krueger, Inc., 1359 Broadway, New York, N.Y.

Crushed ice comes directly from the tray, saving you the work of chopping it up. Plastic ice tray has fin dividers that produce ice slivers instead of cubes. Twist the tray, and ice chips fall out, ready for use. *Chipper Twist Tray*, $1, in stores. Gits Molding Corp., 4600 W. Huron St., Chicago 44, Ill.

Electric lantern destroys night-flying insects, makes outdoor living more pleasant. Lantern attracts insects to electrically charged grids around the lamp socket. Dead insects fall in the mesh tray. A low-current transformer is enclosed in the aluminum hood. Lantern is 14" high, takes a light bulb up to 200 watts. *Insectocutor Lantern*, $35, in stores. Detjen Corp., Pleasant Valley, N.Y.

Contour finishing of wood and metal can be done in your own workshop with this heavy-duty portable sanding head. Adapters fit the polishing head to almost any home power tool. Quickly gives professional finish to contoured wood- and metalwork. Gets into depressions without cutting down the higher areas of the pattern. Twelve-brush head is 6½" in diameter, weighs less than 2 pounds. *Vonnegut Polishing Head*, with abrasive loading and adapters, $42, at dealers. Grinding & Polishing Machinery Corp., 2530 Winthrop Ave., Indianapolis 5, Ind.

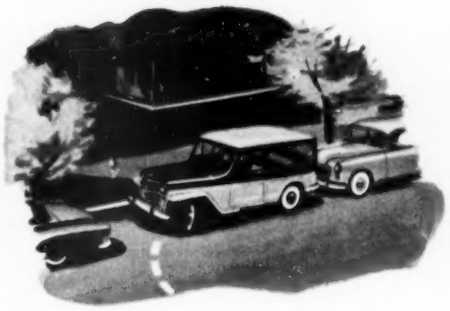


Rugged radio is built to withstand the jolts of tractor or jeep travel. Case is specially treated to prevent rust and corrosion, is impervious to extremes of weather, rides on shockproof mounting. Complete with aerial; operates on battery. Can be quickly dismounted for use elsewhere. *Tractor Radio*, $89.95, in stores. Automatic Radio Mfg. Co., Inc., 122 Brookline Ave., Boston 15, Mass.

A day in the life of a Willys Station Wagon

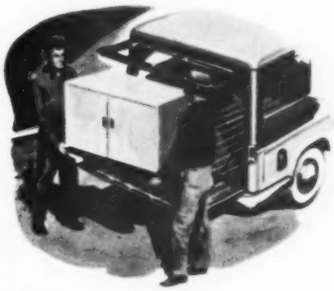
— BY A HAPPY OWNER

8 A.M. TO SCHOOL . . . the Willys easily carries the whole "crew". Floors easily cleaned afterward.



9 A.M. SHOPPING . . . Parking is easy in congested districts; Willys has lots of parcel room.

11 A.M. TOWN MEETING . . . And gave a lift to five others; Willys rides six in comfort.

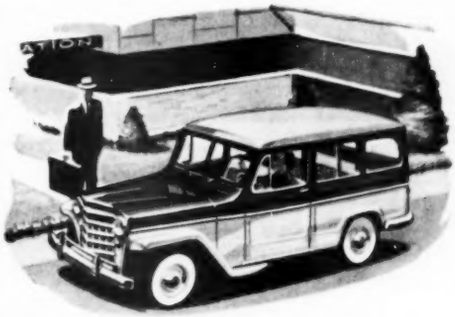


1 P.M. FRIENDLY NEIGHBOR . . . borrowed Station Wagon to move radio. Couldn't use his sedan.

2 P.M. FREIGHT OFFICE . . . Saved a trucking charge. The Willys has 100 cu. ft. of cargo space.

3 P.M. HAULING LUMBER . . . Let brother-in-law haul building materials to lake cottage site.

4 P.M. COMMENCEMENT FLOWERS . . . We could pick them up because only our Willys Wagon has room.



5 P.M. MEETING TRAIN . . . With a whisk of a cloth, the Willys seats are all clean again.

7 P.M. TO THE GRADUATION . . . Our Willys Station Wagon is a proud passenger car again.

8 P.M. TO THE DANCE . . . Son and his date chose the Willys Station Wagon. It seldom needs gas!

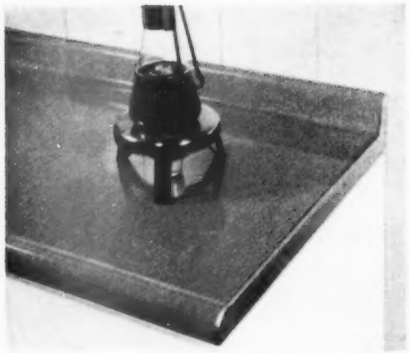
9 P.M. DAD & BROTHER . . . Making plans for future fishing trips. Willys 8½ ft. sleeping space helps.

ANYTIME . . . Get the key from a Willys dealer; find how well *this* Station Wagon fits *your* life!

Kaiser-Willys Sales Division

WILLYS MOTORS, INC.
Toledo 1, Ohio

Even with no down payment, pay as little as $7.70 a week* for this kitchen . . . with cabinets of steel for lasting appeal.



RAISED FRONT EDGE of smooth Micarta counter top prevents liquids from dripping to the floor. Curved backsplash makes cleaning easy.

YOU CAN CHANGE a cabinet into a food storage center like this, with convenient sliding shelves that bring canned goods within easy reach.

DEEP DRAWERS can replace shelves to provide an entirely different type of storage combination . . . ideal for storing bread and cereal boxes.

An American-Standard kitchen gives you more usable storage space . . . more efficient counter tops

HAVE the *only* kitchen that gives you more usable storage space by having shelf and drawer arrangements that can be changed *at any time* to meet new storage demands. You can make these changes yourself . . . easily, quickly. And there are dozens of different storage combinations possible.

Another exclusive benefit of American-Standard kitchens is the new counter top that is a continuous, unbroken surface from the raised front edge right up to the top of the backsplash. There are no joints, no crevices to collect water, crumbs or dirt.

Other important features are all-steel cabinet construction with baked enamel finish, doors that open at the touch of a finger, drawers and shelves that slide out smoothly, easily even when heavily loaded, and famous American-Standard sinks of rigid cast iron with thick coat of acid-resisting enamel.

For your "ever-new" kitchen see your American-Standard retailer. He's listed in the Yellow Pages of your phone book under "kitchen cabinets." Or for a helpful booklet of money-saving kitchen, bathroom and heating ideas, mail the coupon below. **American Radiator & Standard Sanitary Corp.,** Pittsburgh 30, Pennsylvania.

*PLUS INSTALLATION

American-Standard PRODUCTS

AMERICAN-Standard KITCHENS

Serving home and industry: AMERICAN-STANDARD • AMERICAN BLOWER • CHURCH SEATS & WALL TILE • DETROIT CONTROLS KEWANEE BOILERS • ROSS EXCHANGERS • SUNBEAM AIR CONDITIONERS

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When "June is bustin' out all over," you're likely to feel fine. Then why is it that you feel so low at other times? Science has come up with answers, and here's practical advice on . . .

How to beat the blues

By John E. Gibson

Yesterday you felt wonderful. You had a sense of well-being; the sitting-on-top-of-the-world feeling that makes a man glad just to be alive. Today, for no apparent reason, you feel low. The world seems drab and cheerless. Nothing seems particularly worthwhile. And you're at a loss to account for this fact. You're happily married, financially solvent, and in good health. Everything is rosy—except the way you feel. Nothing has changed since yesterday—and if you're like most of us, you wonder.

Science has been wondering, too. Psychologists have a word for the buoyant sense of well-being that makes a man feel all's right with the world. They call it *euphoria*. And they've been exploring the secrets of it. In leading universities and research foundations, authorities have been conducting exhaustive studies and wide-scale surveys to find out how much of the time the average person feels "good," "bad," or "indifferent"—and why. Studies show that far more often than not, our physical well-being has little to do with whether we feel "high," "low," or just "so-so." In most cases, other factors are responsible. To find out just what they are, let's take a look at science's latest findings.

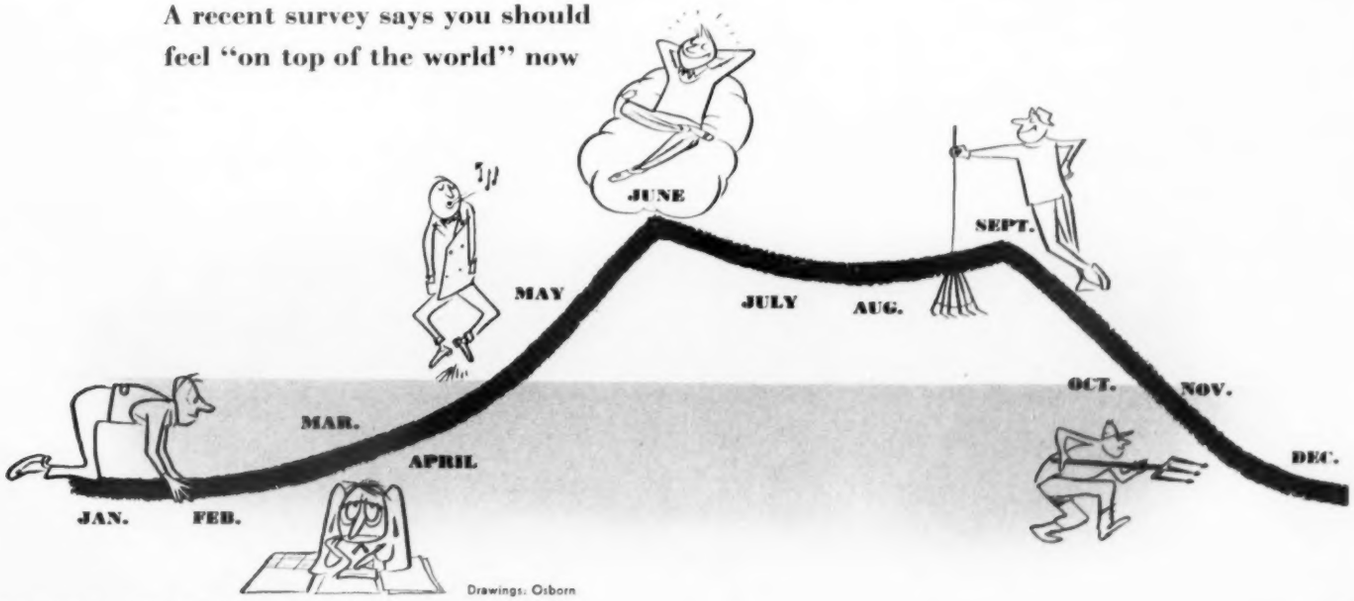
Q. How much of the time does the average person feel "on top of the world," and how much of the time does he feel "down in the dumps"?

A. Science has not surveyed every level of society on this point, but the noted industrial psychologist, Professor Rexford B. Hershey, has made a careful check of the day-to-day feelings of a large and representative cross-section of American workers.

The consensus of Professor Hershey's findings shows that the average American working man feels "positive and happy" 56 percent of the time, "neutral" (neither up nor down) 28 percent of the time, and "low" or emotionally disturbed 16 percent of the time.

If you've wondered whether you're happier or unhappier than most people, check your own day-to-day feelings—and match them against those of "Mr. Average." [*Turn to page 152*

A recent survey says you should feel "on top of the world" now



Drawings: Osborn

This 10x10-foot porch is ready for breeze-catching meals in a jiffy, with a table that folds down from the wall. The Dr. Burtrum Schiele home, Minneapolis

Get ready to laugh at the sun

THE THERMOMETER is going up, up, up! Now's the time to prepare to trap breezes and get ready to relax. Roll up the rug. Replace heavy draperies with crisp curtains that encourage breezes. You'll be surprised what a difference cool slipcovers will make on upholstered pieces. Shut out the mosquitoes and bugs. If you have an open porch, there's no time like the present to screen it. And for how to create your own weather inside, read about air conditioners, page 36.

By Florence Byerly and Ben K. Graves

Here are some of the new things

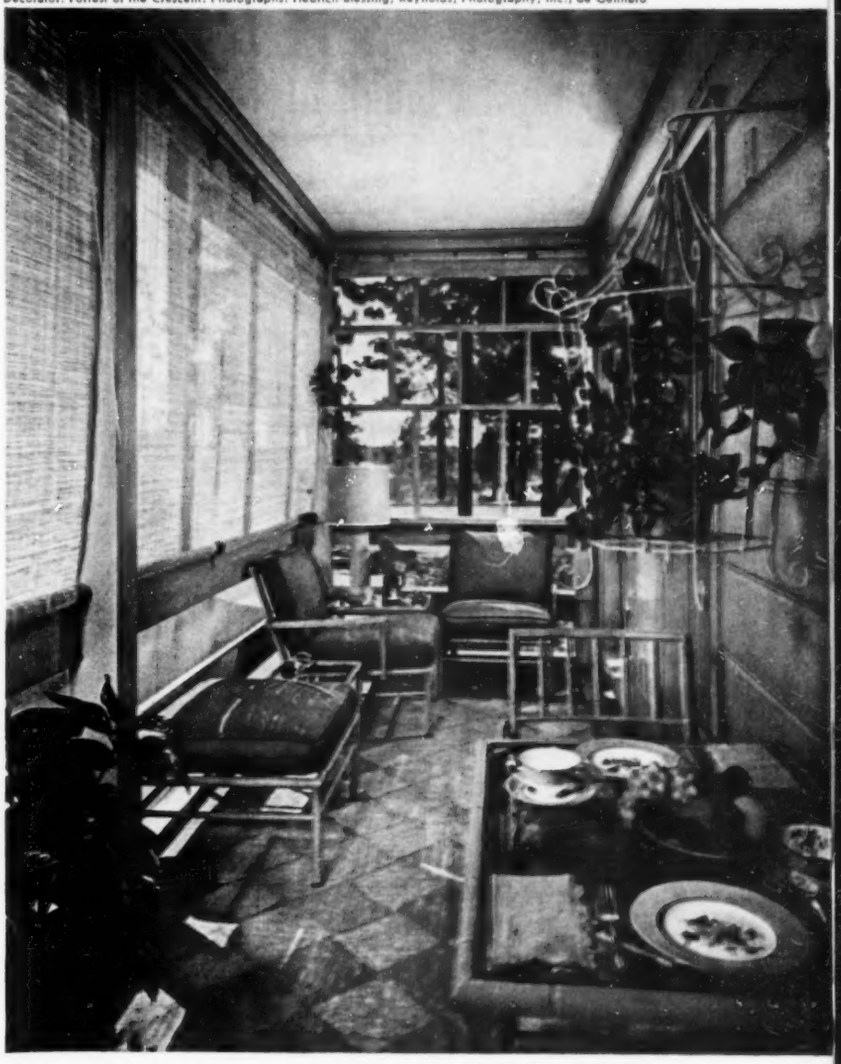
Those comfortable, but space-stealing, contour chairs now fold for easy, hang-on-the-wall storage when you want to have the crowd over for a cool bridge game on the porch. New colors, designs, too

Awnings are part of your color scheme. They should look right with your home's exterior. But also choose them to look well from inside, like these. The Irwin H. Cole home, Glencoe, Illinois

Landscape architect: Raymond E. Page, A.S.L.A.

Take it easy when you entertain. A wheeled cart for refreshments is one of the things that makes having the "gang" over a cinch. Serve buffet style from the cart. The Robert J. Merritt home, San Marino, California

Decorator: Forrest of the Crescent. Photographs: Hedrich-Blessing, Reynolds, Photography, Inc., de Gennaro



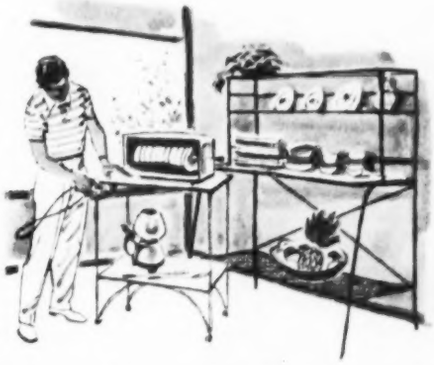
Make the most of a long, narrow porch. The secret is a well-planned furniture arrangement that takes advantage of every inch of space. Subtle colors make this porch look larger. Weather-resisting roll bamboo shades are adjustable to shut out the sun. From the Jack Fix home, Spokane

More ideas on next page

that will help make summer living more fun for every member of your family

Painted aluminum lamps will brighten nighttime parties. They can be plugged into any convenient outlet. You will want bug-repellent amber light bulbs for outdoor or porch nighttime entertaining

Even the young fry get a break. There's folding and lightweight furniture for them that looks just like Pop's favorite chair. Move the furniture to the youngster's room in winter for year-round use



There are tall, storagewise buffets for your porch that will look handsome inside your home in winter. Some of the new teacarts have built-in electric outlets that make for carefree porch entertaining

Get ready to laugh at the sun

continued

You want to be alone? Create privacy with screens, vines, or an interesting fence background as was done here. For overhead shade, make a cabana. Attach one end of canvas to house, other end to wood supports

Your porch is a second living room. Here, there's light for reading, plenty of seating space, plus a workable furniture arrangement. Sun and rain won't fade the furnishings. The Val Friedman home, Cincinnati

Decorator: Syd Haskell

Paint restyles what you have. This porch is as refreshing as a big dish of strawberry ice cream, with its clever paint-up of a miscellaneous collection of furnishings. The Charles Palmer home, in University City, Missouri

"Custom-decorate" with outdoor fabrics. You'll find color-matched outdoor furnishings that will let your porch or terrace have a coordinated look. Note the style created here with the colorful fabric repeat

For personal decorating help, visit one of the Home Planning Centers operated in cooperation with Better Homes & Gardens. See the listing of Centers, page 199

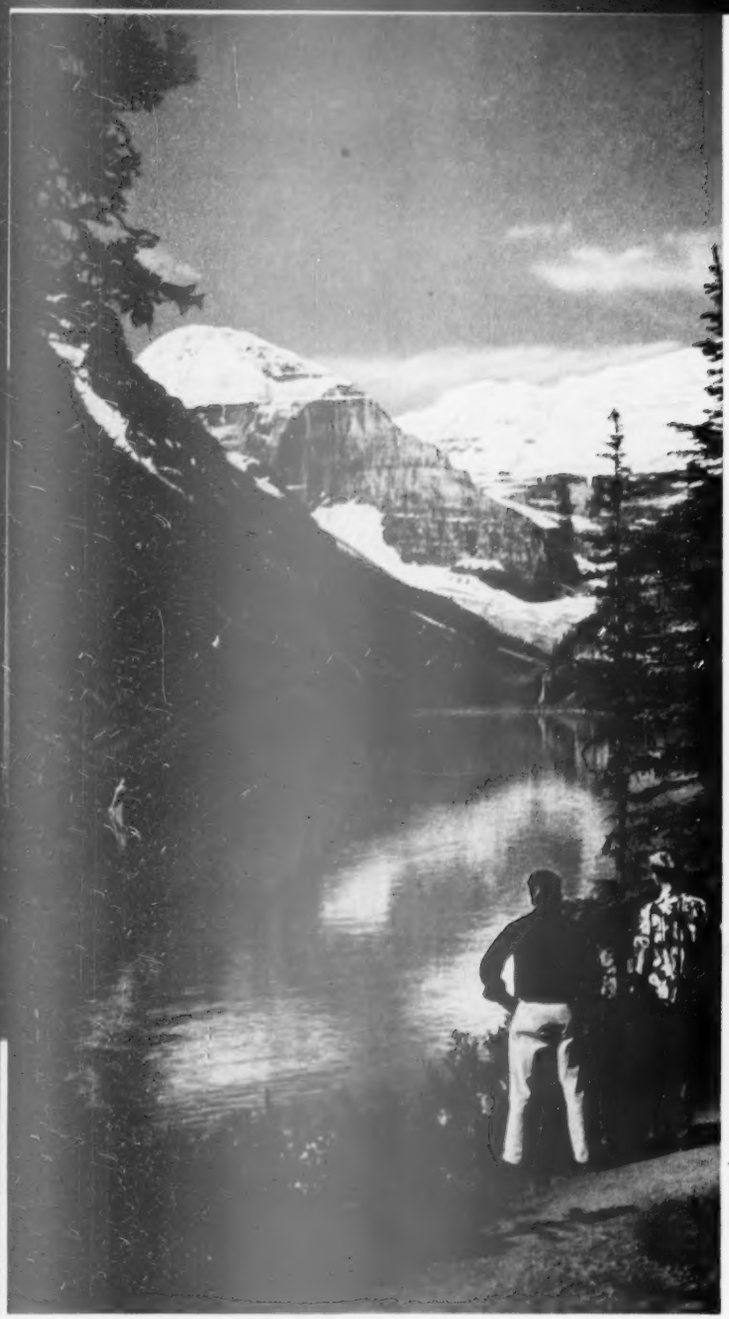
Let casters do the heavy work. For summer fun, television set is on casters and easily wheels to the porch. Party-size refrigerator saves steps; brings everything, including ice cubes, to porch with you

Here's good news for those of you who like redwood or ranch-type furniture. You can now find it that folds and rolls to make it easy to move about to catch every breeze. Simplifies your storage problem

Give the youngsters a summer resort in their own back yard. New inflatable pools come complete with an air pump. There are clever new plastic air-filled toys to keep the interest of children of all ages

A three-in-one vacation:

Glacier, Banff, and Jasper



One of the world's most famous lakes, Lake Louise, set in a bowl of rugged mountains, has Victoria Glacier as an impressive background

Photographs: Muench; Bob and Ira Spring

A pack trip meets "Chief Two-Gun," the sight-seeing boat on Lake Josephine, in Glacier Park. Such spots tempt you out of your car; yield to the urge and enjoy them

If it's spectacular scenery you're looking for, you'll never do better than on this suggested nine-day tour. Numbers indicate overnight stops. Side trips can be taken from these stops

For suggested itinerary, see page 175

Catch 'em, cook 'em, and eat 'em beside the lake—whether it's Grinnell Lake in Glacier, or one of many similar. The fresh mountain air will whet your appetite

You might choose to relax beside Upper Waterfowl Lake in Banff National Park. Regardless of choice, you'll probably be hemmed in by Rockies

By Raymond A. Wohlrabe

From the southern edge of Glacier National Park in Montana to Canada's alpine village of Jasper, 100,000 years of sculpturing has built a vacationland you can't afford to miss. In its cluster of six national parks, there are more than 150 peaks with crests above 10,000 feet, most of them snow-crowned all year. Glaciers, bulldozing many centuries before the dawn of history, carved these turrets and citadels from the backbone of the continent. Then Nature did a mammoth landscaping job by adding countless lakes, hundreds of waterfalls, and great patches of color that are alpine meadows ablaze with flowers.

It is a vacationland with universal appeal. Much of Nature's best work can be reached over good highways and seen from your car window. Safe trails in the homeland of the mountain sheep unfold skyline vistas across glaciers, gorges, and mile upon mile of virgin forest. Moose, knee-deep among the lily pads of roadside pools, will stare as you drive by. You will find cozy chalets, clean log cabins and cottages, good hotels, and luxurious lodges. Guest ranches offer the chance to ride from sunup to sundown, or to relax astride the fence of the corral. The howl of the coyote, the splash of waterfalls, and the gentle whisper of the forest, you will long remember. There will be thrills galore for the entire family —enough for a lifetime!

Starting point—Missoula

Missoula, Montana, at the mouth of Hellgate Canyon on U. S. 10, is a good starting point. So is Browning, if you go west on U. S. 2. For a mental picture of early days in the land you are about to explore, you need not leaf [*Turn to page 212*

Former double Olympic springboard and fancy high-diving champion Pete Desjardins, eleven times winner of the national A.A.U. senior diving championship, is pictured at Miami Beach's Hotel Kenilworth pool where he instructs. He shows you here . . .

How to improve your child's swimming and diving

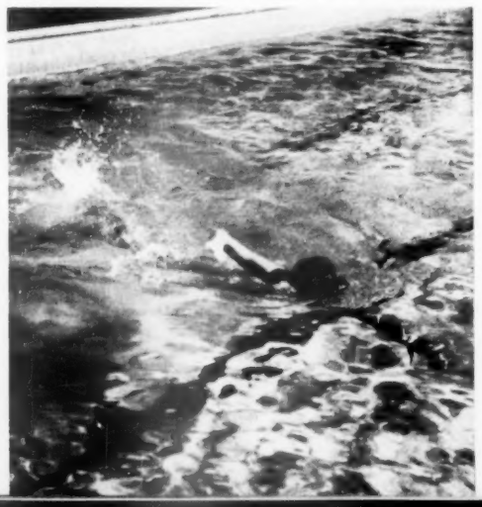
You needn't be an expert

Learning the kick for American 6-beat crawl (used by 90 percent of good swimmers). Lying face down, preferably on a bench, child kicks from hips with seemingly straight legs, ankles flexed. Pete and pupil count the kicks aloud, *1*-2-3, *1*-2-3, with most emphasis on "one"

Photographs: Harriet Arnold

Push off from side to launch himself or to make turn. Boy grabs gutter with one hand, pulls up close to the wall, turns around facing squarely in direction he is to go, places feet against wall, drops down under water, and pushes out. Arms come together as body straightens

Arms alternate in overhand stroke while legs drag in water without kicking. Then combine with kicking. Face in water, breath held. Three kicks to each arm stroke for a total of six kicks from time right arm starts its pull downward until it is ready again for down pull



to teach crawl stroke

Practice kicking in pool after learning the rhythm. Swimmer holds gutter or pool ladder, with head out of water. Both hands may grab edge of pool, or one hand may be placed lower to balance the body, as some learners prefer

Have child learn face float, feet and hands together. Then have him push from side face down, arms straight ahead, and just use kick. Though face is in water, head is slightly raised to maintain slight arch in back for better kick

Breathing is learned while walking in shallow water, bending forward and using arm strokes. Turn to one side to catch a breath with face out of water. Face into water to exhale through mouth. Combine with float, then kick

And here's how Pete teaches pupils to dive

First dive is from sitting position on pool ladder's top rung. Head between extended arms, lean downward, push off to get head under water, and float 6 feet or so. Hold breath. Gradually, child should learn to open eyes under water to gain confidence and sense of where he is

Sitting dive from side. Head between arms, lean forward, push into pool. Get legs up, head down. Raising head makes dive flat. When length of body is under, raise arms, head, to come up

To teach standing dive, Pete begins with "one-legged" diving. Boy poises on pool edge, one leg back, hands stretched out and together. Pete supports him with hand under stomach, grasps extended leg at ankle, raises leg. Boy goes into water, head between arms

Standing dive from side. Feet together, he bends forward, hands together, arms extended out and down, head down. Pete extends his leg in front of boy, who springs up over it

First dive from low springboard is started from standing position. Boy bends down, head between arms, until body weight carries him off board. Body falls almost straight downward, pushed slightly forward. He must remember to keep head down. Repeat until confident

Getting spring from board. When confident going off low board, boy tries to spring up and slightly outward. Hands together, lower head between arms. Legs straight, feet together

PEONIES This is the hybrid peony Patriot, a fine example of a new group that opens dependably with the iris and ahead of the better-known doubles. By choosing for succession of bloom, you can have good peonies over a period of six weeks. A late red similar to Patriot and equally bright is Nippon Brilliant

Pick 'em now—peonies, iris, and poppies

You can't do better

IRIS Most of the flowers of the older varieties lack the resistance to sun, rain, and wind that the finest newer iris possess. Here are two examples: the white Tranquility and the high-scoring, golden Zantha in the Illinois garden of their originator, Orville W. Fay

Photographs: Lisanti, Suter, Hedrich-Blessing; Lucma. Drawings: Jessie Ayers

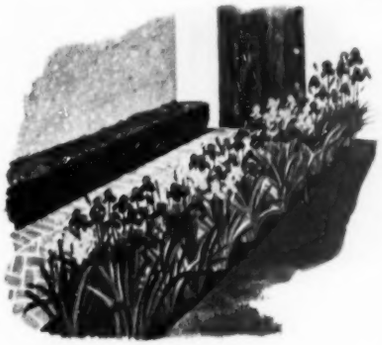
POPPIES The huge Orientals are the most magnificent of all poppies, with undeniable mystery in their make-up. In deep reds, look for varieties Australia, Cavalier, Curtis Giant Flame, and Toreador

YOU'RE SURE to be pleased later if you choose your new iris, peonies, and Oriental poppies now while they're in bloom and you can compare colors, shapes, and sizes. You'll be ahead if you decide now where each is to go when deliveries are made late this summer.

Plan garden pictures now where you'll have poppies, iris, and peonies

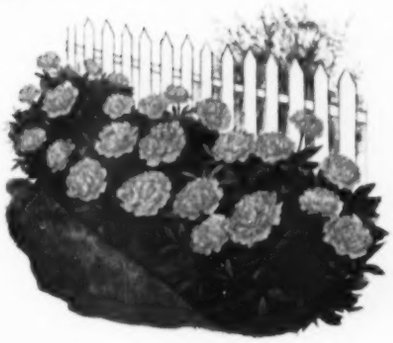
At grade change. Against the green of a hedge or a gray wall, poppies look extremely colorful and gay.

Grow blue iris in front of them, or soft yellows. Iris will screen the spot when poppy foliage dies away toward midsummer.



Along front walk. If grown in clumps of some size, iris alone make a good effect on the landscape.

Use clear colors and many more light than dark ones. Blends are best at close view.



Along edge of lawn. Peonies appear to good advantage when their pinks and reds are contrasted with a good stretch of well-mowed grass.

Do not dot colors. Use several plants of one kind side by side, then change to another.

Strong corner planting. With bloom of peonies and iris overlapping that of lilacs, an applause-getting group can include all three.

Peonies can well be of different types. Red at left is Japanese or anemone type.

To border a driveway. Strong iris blues look well where the plants are grown in front of pink-flowered beautybush or pinky-toned lilacs.

For the best landscape effect, start with five to nine iris plants in each clump, all of the same variety.

How to diet for a figure—No. 1 of a series

Battle plan for weight watchers

By Donald G. Cooley

So you're trying to lose weight. . . . One of the big hazards to your progress is eating away from home. Perhaps your job calls for lunching downtown, or for business dinners and banquets. Or perhaps you're caught in the social whirl of buffet parties.

A popular excuse for falling off the diet wagon is, "I'm always being invited out, and if I don't eat what my hostess serves, she'll never ask me to her home again." That alibi sounds like sweet reasonableness, but is as hollow as can be.

You'd think that social success is measured by gastric capacity. To be sure, it isn't a very good friendmaking idea to scan the festive dinner table with a glacial eye and remark, "I'm sorry, there's nothing here I can eat. I'm on a very strict diet." That sort of thing can be disturbing to a hostess who has slaved all afternoon. And what you've said isn't true. There's always something you can eat.

It may be hidden under drifting clouds of [*Turn to page 206*

Pease

Reckoning with restaurant calories can be a challenge. These weight-watcher businessmen are smart. At lunch, they ask the waitress to bring salad first and to make it a big one. Before ordering, they consult their calorie charts

For diet helps, see page 200; for recipes, page 204

Slim down with salad

The beautiful greens to your right are your calorie pals. Even men dieters relish a hefty serving of salad if it's crisp and cool. Now for salad tips:

Variety's the spice. Why limit your salad tossing to one kind of lettuce? Growers and shippers bring many different kinds of greens—water cress, Bibb lettuce, romaine, endive, escarole—to your doorstep via your neighborhood market.

Chilly stowaway. Rinse greens from your garden or market, then rush them into the vegetable crisper of the refrigerator. This will help them stay dewy fresh, crunchy, and bright.

Keep 'em perky. Whirl rinsed greens in a lettuce basket or pat dry on a towel before using. Add dressing last minute so salad will be crisp. Toss lightly but *well*; you'll make each drop of dressing count that way.

Star the salad bowl. To cut down appetite at the start of the meal, make a green salad your first course. Or make it your main course—perhaps with strips of lean meat or poultry, egg slices, shrimp, or other seafood.

Or feature a salad plate. Perhaps luscious fruits—fresh ones in combination with drained fruits from a can. Or deviled eggs seasoned with prepared mustard, vinegar, Worcestershire or Tabasco, along with a juicy red tomato stuffed with cottage cheese, a low-calorie gelatin mold (see recipes, page 204).

Bonus tidbits for nibbling: Radish roses, carrot sticks, celery curls, green onions, crisp rye wafers, Melba toast.

"I like dressing." Fine! You have lots of choice. You may thin commercial salad dressing with lemon juice or vinegar. Or try one of our calorie-counter recipes on page 206. They'll help you toward that first 10-pound weight loss. Or you may prefer to use your favorite mayonnaise, salad dressing, or French dressing in slim-down amounts. Whatever your choice, do go easy.

Want a sweet dressing on fruit salad? Try our dieter's Pineapple Dressing or Lemon-blossom Special.

Pretty as a picture. Your best salad bowls or plates are the frame. Arrange the vegetables or fruits with a flair.

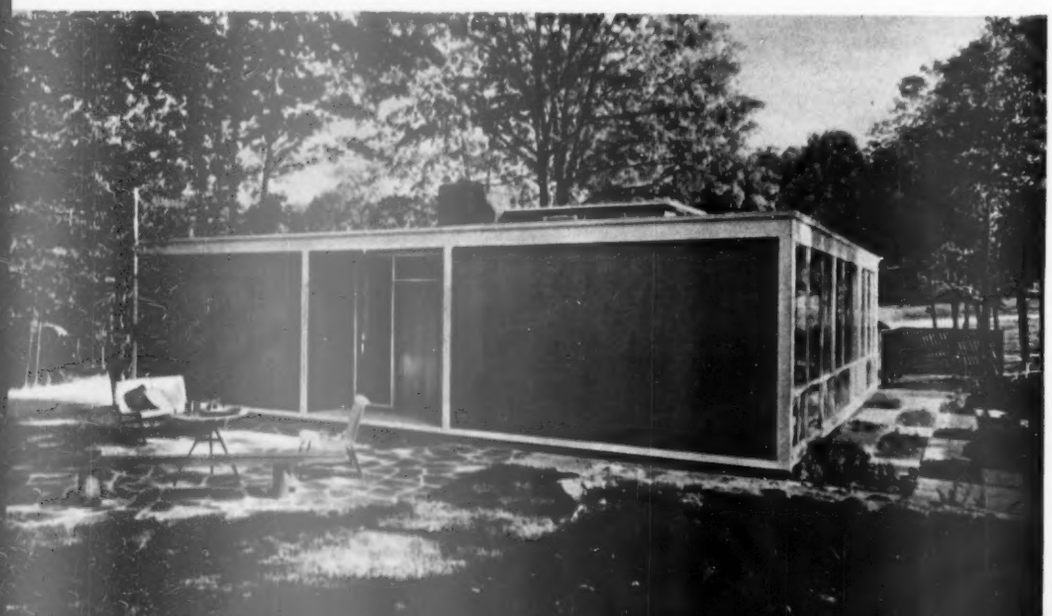
Photograph: Snook, Photography, Inc.

BIBB
ESCAROLE
LEAF LETTUCE
BIG BOSTON
ROMAINE
HEAD LETTUCE
CURLED ENDIVE
WATER CRESS
FRENCH ENDIVE
CABBAGE
PARSLEY

Though structurally very simple, great care went into making the house colorful and distinctive. It's one of the most advanced builder's homes in the country

An experiment with floor space

After years of studying small-house planning, here's one man's answer . . .



1 **Zoning.** Sleeping, service, and living areas occupy three distinct rectangles for the most logical division of space possible, and to allow three bedrooms

2 **Inside bathroom.** A recent F.H.A. ruling that permits an inside bath allowed the architect to centralize all utilities, form a service buffer zone

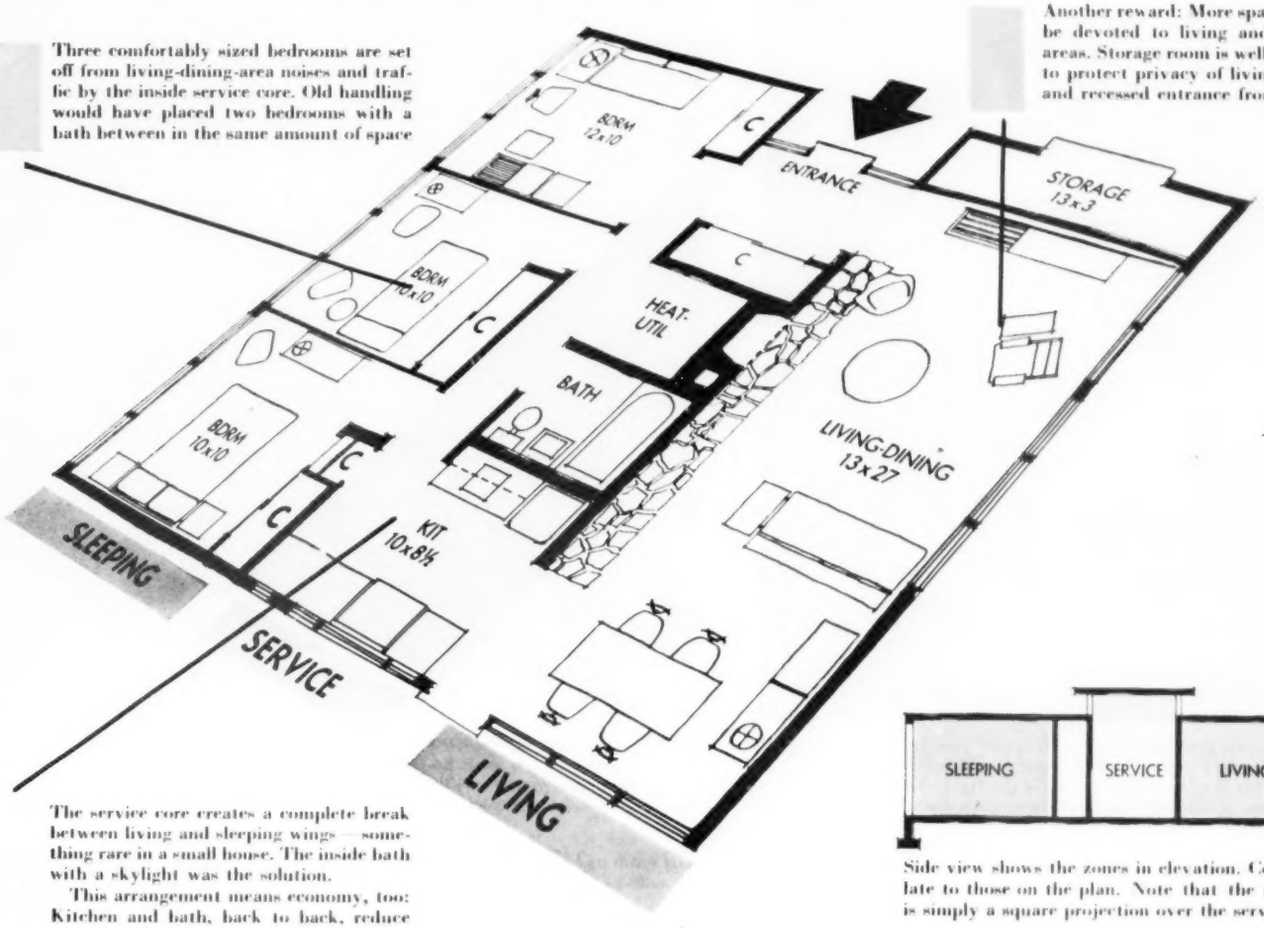
3 **Construction.** Simple post-and-beam construction eliminates the need for load-bearing partitions, offers more flexibility in interior arrangement

4 **Simplicity.** Plan is ordinary rectangle with flat roof. Design eliminates unnecessary frills—to cut labor and materials cost, for minimum upkeep

A three-zoned, rectangular plan is developed around a central service core

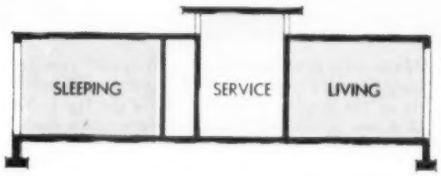
Three comfortably sized bedrooms are set off from living-dining-area noises and traffic by the inside service core. Old handling would have placed two bedrooms with a bath between in the same amount of space

Another reward: More space could be devoted to living and dining areas. Storage room is well located to protect privacy of living areas, and recessed entrance from street



The service core creates a complete break between living and sleeping wings — something rare in a small house. The inside bath with a skylight was the solution.

This arrangement means economy, too: Kitchen and bath, back to back, reduce plumbing costs. Heating plant in center of plan distributes heat at least cost.



Side view shows the zones in elevation. Colors relate to those on the plan. Note that the skylight is simply a square projection over the service core

Photographs: Lautman

By Helen Stark

A somewhat immodest rule of house planning says that you should start with the thought of using every foot of floor space better than it has ever been used before. Every important house reflects this rule, reflects the experimentation it calls forth.

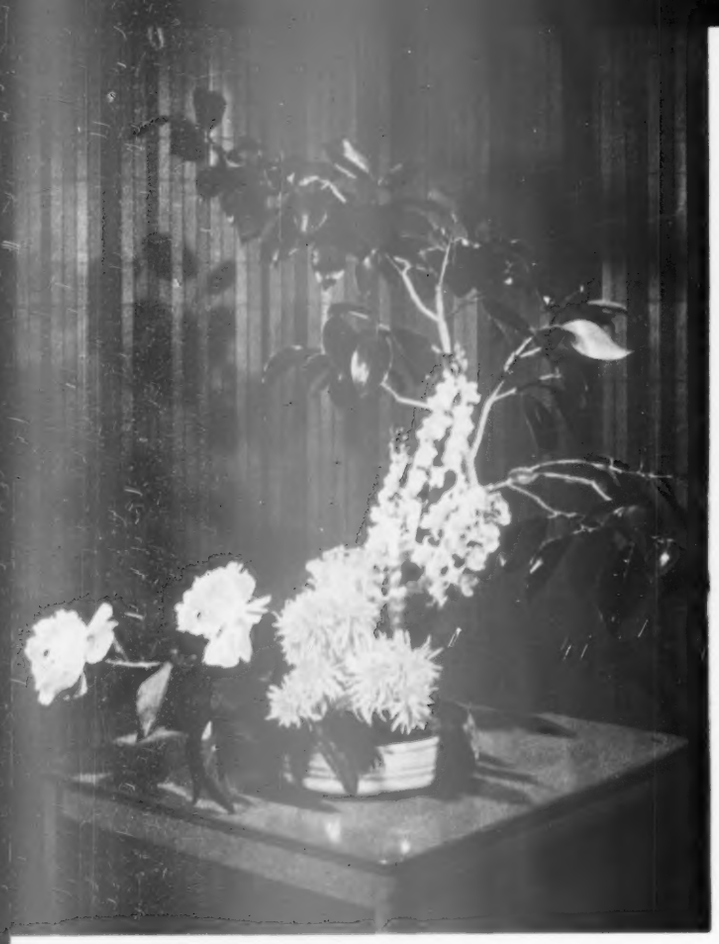
Architect Charles Goodman of Washington, D. C., has spent most of his years tussling with planning problems of the small house. These problems took on more than usual importance when Goodman was commissioned by Builder Robert Davenport to plan a community of Contemporary houses in Hollin Hills, Alexandria, Virginia. What was needed (and in 38x31 dimensions) was a *new kind* of builder's house.

Goodman decided on a simple rectangular plan, the most economical enclosure of space possible. The problem now: to serve the families who require three bedrooms in the same space as the conventional two-bedroom house.

In part, an F.H.A. ruling issued a year ago made Goodman's "experiment with floor space" something more than an idea. The ruling allowed the use of an inside bathroom.

The architect then devised a plan that zoned the sleeping, service, and living areas in three equal parts. The central zone became the service core. [*Turn to page 164*

Every possible technique of design, color, and furniture arrangement was used to enlarge appearance of living room. Living room is open to entrance "lobby" on this end. Light walls, white ceiling, and carpet offset flat black of the fireplace wall



Make this arrangement for your buffet or tea table. Cut curved, leafy branch 3 times the width of your low bowl. Place it at a slant so tip of the branch is over center of the bowl. Note that each kind of flower is clustered together for a much more effective bouquet

Here's a charming combination of iris, peonies, and bush clematis. Again, you see a triangular formation of 3 stems. Cut tallest clematis $1\frac{1}{2}$ times the width of the bowl. Place the second clematis, $\frac{1}{2}$ the height of the first, so it slants to your right shoulder. Face peony bud to your left shoulder. These angles give the arrangement more depth

Snapdragons form the triangle, and iris fill the pocket in this medium-size arrangement. When using garden iris, include iris foliage in your bouquet for a more natural look. Iris bloom to right and behind the tallest snapdragons gives the arrangement depth

Cut each of 12 peonies a different length to show off their individual loveliness. Here, the tallest one is cut $2\frac{1}{2}$ times the width of the 18-inch bowl. All are held in place with a 5-inch needlepoint holder. The blooms are arranged for beauty from every angle. This bouquet is an ideal size for tea table, buffet, console, or one end of a dinner table

Look what you can do with 1 handsome Chinese peony and 5 of its own leaves. Place a small needlepoint in the bottom of your vase and anchor your peony on it, slanting it slightly to one side. Then form your triangle with leaves. The peony will help hold them up if their stems won't reach the holder

This is one of a pair of arrangements you can make to set on the floor, a platform, or in front of an altar for a wedding. Use heavy bronze or pottery vases. Two lilac branches and 1 low peony form the triangle in this bouquet. Fill the center pocket with 14 more peonies, each one cut a different length

Photographs: Hopkins

Easy way to June bouquets

By Fae Huttenlocher

CELEBRATE summer's arrival with arrangements of garden flowers. You can have large or small bouquets—perhaps a single flower for the table, a medium-size arrangement in your hall, or a big bouquet for one of those special occasions that happen often in June.

No matter what size, the secret's the same—you place the first 3 branches in triangular formation, as you see below.

Just follow these easy, basic steps for big or small arrangements

1

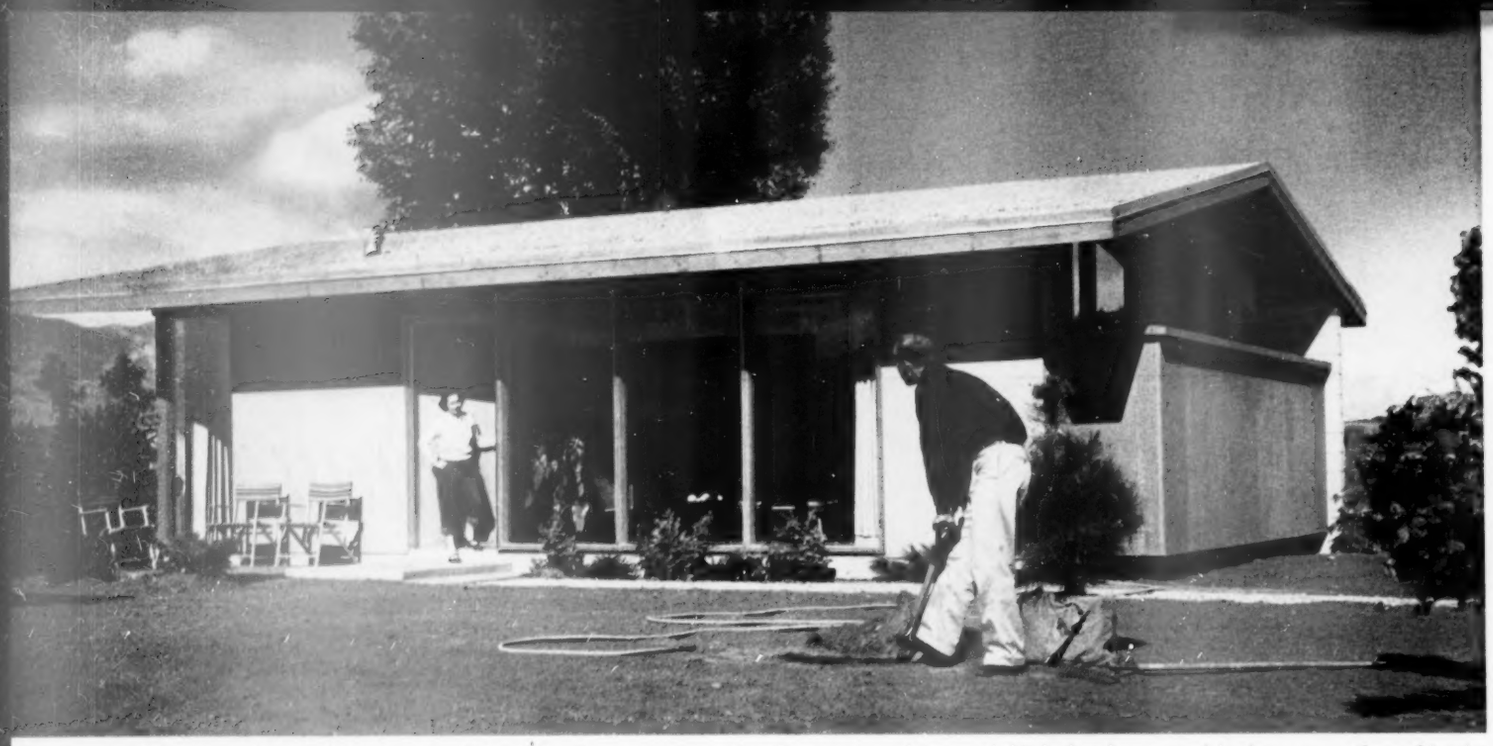
2

3

1 Cut first stem $1\frac{1}{2}$ to 3 times length of bowl (or height of vase). Center on needlepoint. Cut second stem $\frac{2}{3}$ height of first; slant to left shoulder. Cut rose $\frac{1}{2}$ height of second stem; place low, to right shoulder

2 Add roses in pocket formed by triangle. Cut center rose $\frac{1}{2}$ height of tallest stem; place close to it. Cut next rose $\frac{1}{2}$ length of second stem; place next to it. Put half-open rose, $\frac{2}{3}$ the length of first, directly above it

3 Cut 3 roses different lengths, all shorter than ones already placed. Put them in pocket made by other roses. Practice, and then apply these steps to a larger bouquet



Though new lawn and plantings don't show off well now, the interesting Contemporary features of this budget house stand it above most others of its size

Here are seven reasons why this home is quick to build, easy to enjoy, and easy on anyone's budget

Another good, low-cost house

Framing. Simple rectangular plan means economy in framing. Rafters and studs are spaced 4 feet apart to speed construction time.

Roof. Two-inch tongue-and-groove roofing serves as both sheathing and interior ceiling finish.

Walls. Concrete-block walls are exposed inside, but are painted for warmth and color. Thus covering materials aren't essential.

Partitions. The interior partitions are kept at a minimum to bring down costs. Quickly installed wall boards and plywood are used.

Floor. Concrete-slab floor is both economical and handsome as a finished floor when colored and used with small rugs.

Windows. The windows are stationary glass. Ventilation is through plywood transom-type panels.

Plan. Kitchen and bathroom are backed up to lower plumbing costs. You could add a storage wall to enclose terrace. If third bedroom is added, another storage wall could form the end of a carport.

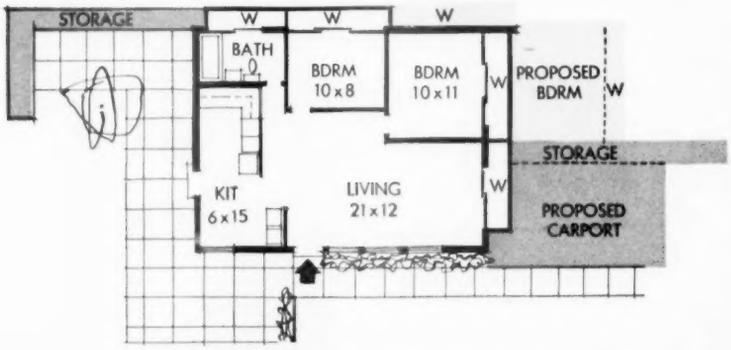
By John Normile, A.I.A.

Better Homes and Gardens has long championed the kind of house that's well planned but still within average means. Here, to put it mildly, is quite an example.

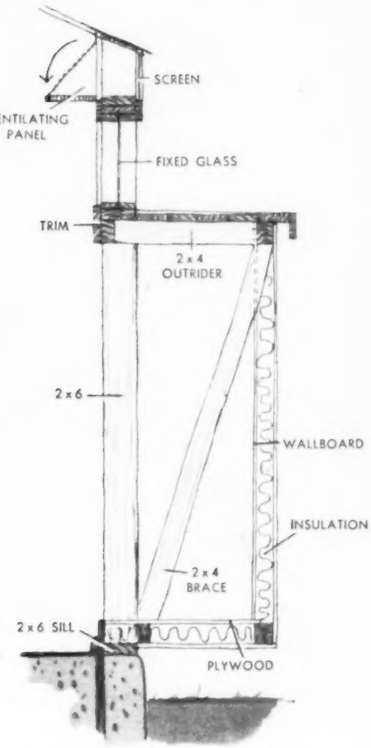
Five Star Home No. 2406 has a living capacity that is almost unbelievable for its total area of only 715 square feet. (If the figure doesn't mean much to you, maybe you'll take our word that *complete* family homes with two bedrooms rarely come in such a moneysaving size.)

The credit goes to Architect Gordon Ingraham and the Rhue-Barker Builders of Colorado Springs. These men have met the challenge with open minds, with responsibility.

They have set out to offer the budget buyer something more than the wastefully planned and characterless box he's been stuck with for years. And they've [*Turn to page 208*



You can buy plans for this or any other *Better Homes & Gardens* Five Star home.



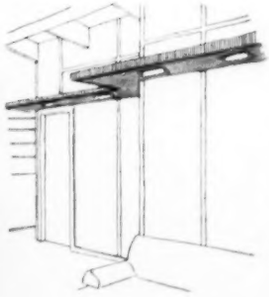
Two outer walls have cantilevered storage units of an exterior-grade plywood. Units serve design purpose, too — overcome "boxy" shape of house, give interesting shadow lines

Living area reaches up and out for more space. The answer is generous use of glass and a ceiling that follows slope of roof.

Note plywood panels between exposed rafters. These provide low-cost ventilation in all weather — without floor-level drafts.

Photographs: Guy Burgess. Furnishings: Home Furniture Guild Galleries

Eating area of kitchen is a light and cheerful space. Floor-to-ceiling glass looks to terrace and mountains beyond. Glass high in gable end gives flood of light and feeling of openness. The door at right is handy for outdoor serving



Photograph at left shows bookcase divider that separates living area and passageway to bedrooms.

Narrow battens conceal the wallboard joints — adding decoration at just the cost of function.

Sketch gives you another idea for combining utility and design on this wall — a low-cost lighting shelf.

Just like gardening from a hammock!

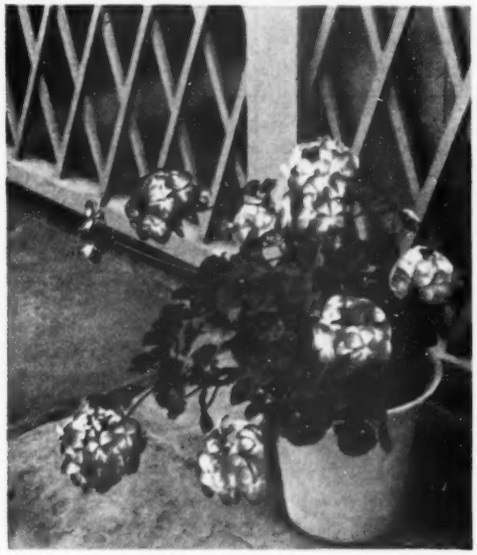
By Fleeta Brownell Woodroffe

SPLASHY COLOR—but quick! This is what you can have from potted plants and bulbs set down where they'll count the most. Once you have them, there's no work. You just go round and water them once a day.

Fill shady corner with caladiums
Fancyleaf caladiums like warm weather, shade, and a spot out of the wind. They're as handsome close by your hammock as at the far end of the garden. Better buy bulbs already well started

Amaryllis have size, are always dramatic
Ask your florist for bulbs, or move your own amaryllis from house to porch. Blooms come at no set schedule but always surprise you with a show to challenge Florida or California. Hawaiian mats were stapled to make covers for these pots

Photographs: Hedrich-Blessing, de Gennaro, Lisanti



Never underestimate a geranium
Where space is small, a single geranium in an ample pot can do this and keep it up, week after week. Where you need larger color splashes, get 3 to 5 in 4-inch pots, sink in soil of tub or box. Plants will be stockier if exposed to full sun

See what a clump of glads can do
Gladiolus bulbs planted after the soil is warm come along speedily. Space in clumps like this—6 inches apart and covered 3 inches. By the time early marigolds are open, you'll have spikes of ruffled blooms in your favorite colors—Easy!

Have roses in a hurry
Never think it's too late for roses. Buy thrifty plants already growing in cans or heavy paper pots. Slit sides, sink containers wherever you want your roses to stand

SAVE TIME FOR SUMMER FUN

You can be a timesaving expert, too!

You know our guest expert, Dr. Lillian M. Gilbreth, as "Mother" in the book *Cheaper by the Dozen*, written by a son and daughter. But in scientific circles, she is known as the world's greatest woman engineer. A pioneer in motion study, she originated many efficient methods used today in industry. She and her late husband, also a famous engineer, brought up their 12 children according to their time- and energysaving principles, and had fun doing it

By Lillian M. Gilbreth

L. Silverman

Here, Dr. Lillian M. Gilbreth demonstrates her work-simplification method of studying household tasks. Attached to her hands are tiny electric-light bulbs. The camera pictures the motion path of her hands as she folds towels to illustrate the most efficient way. (This type of photograph, taken with a specially adapted self-developing and -printing camera, is ready for viewing as soon as the demonstration is over.)

Taking the pictures is Gerald E. Clark, assistant professor of mechanical engineering, Wayne University, Detroit, where the Home Economics Department is cooperating with the Michigan Heart Association in extensive research on work-simplification problems.

The home sends the family into business, industry, volunteer jobs, and schools rested and able to do a day's work, or tired and discouraged. If housekeeping is efficient and family relations are good, the home, industry, and school all profit.

Today we know that a family not only lives in a home, but is responsible for what happens in it. We realize that every member must play a part and cooperate if the project is to succeed. Father, Mother, and children must of their own accord want to plan and help carry out the details. Planning can be done formally through a regular family council that has meetings and makes decisions, or informally where every member is consulted and helps as best he can to solve the problems.

In doing effective planning, three kinds of budgets are important. One, of course, is the money budget, with which we are all familiar. The second is the time budget—on this everyone must agree to use his time carefully and to contribute what he can to home and family activities. The third is the energy budget—every member of the family considers his energy supply and decides on the quota upon which the family can draw.

The fundamental technique of planning our time and energy is called the questioning method. Years ago, Rudyard Kipling wrote:

> "I keep six honest serving men
> They taught me all I knew,
> Their names are What and Why and When
> And How and Where and Who."

These questions are the ones the family uses to work out the project.

WHY do we want to save money, time, and energy? Not for saving's sake but to spend these on things we consider worthwhile. We want to secure more "happiness minutes" by making work more pleasurable as well as our leisure time.

WHAT are we going to do to obtain our "why" objectives? Decide which jobs should be done, and describe these jobs so carefully that there can be no confusion as to what they include.

WHERE is the job to be done? Here we must be flexible and consider not only possibilities but the importance of interesting environment and variety. We can try to make the workplace beautiful as well as practical, a place we like to be in. That is the reason for colorful kitchens, for bringing the laundry out of the dark. And let's not be bound by old-fashioned notions of

JUDY decided in family council that she is the logical one to set the table each day.

She enjoys trying to beat her time record, wheels in everything to go on the table in one trip.

MOTHER assumes responsibility for serving good, nourishing meals to help keep her family happy and up and at 'em. Here, she's arranging Sunday dinner, setting high standards for her daughters

Photographs: Pease

FATHER takes care of the man-size jobs around the house. His strength and handyman experience make him undisputed choice among "personnel" to tackle awnings, screens, storm windows, do the heavy lifting

WHO? *That means you, and you, and you*

BILL likes automobiles, is looking forward to the time he is old enough for a driver's license. Right now, he finds it satisfying to be in charge of keeping the family car spic and span. This little vacuum cleaner is easy for him to handle and does a dandy job of keeping car neat

SUSIE feels big because she's given little tasks she can do well. This one is geared to her size.

She likes the pretty pink sponge for cleaning the washbowl, finds it a lark to "grow tall" enough for the job, thanks to her little footstool.

The cunning plastic apron lets her splash to her heart's content.

On this and the next two pages, Better Homes & Gardens gives a picture interpretation of techniques that save time and work

where a job should be done. Of course, the locale of dusting can't be changed, but ironing might be done on the porch. "Happiness minutes" are increased when surroundings are enjoyable.

WHO is to do the work? Look at the jobs carefully, and determine the most appropriate person who can do the work skillfully and with satisfaction. Job demands should become apparent through job descriptions so we have an idea who is the person best suited to the task physically and by disposition. If we are intelligent, we look for capacity and "job appetite" rather than experience, and put strong emphasis on happiness during both learning and work periods.

WHEN is the work to be done? We can only make an adequate schedule after we know how long it takes to do a job. This means knowing the pace of the worker and the usual time for doing such a chore. The time schedule we set up must be tentative, of course, until we find out the interruptions—telephone calls, appointments—that are bound to occur, and how to handle them.

HOW is the work to be done? This is where motion study and work simplification are useful. First, we decide which activities are useless and give no satisfaction. These we cut out. Second, we simplify the remaining jobs and see which ones can be dovetailed. We consider the family member as the center of activity and see that he or she is comfortable at the workplace, and that the energy expended will bring maximum results.

We must not expect that the answers to these questions will always remain the same, because the questions and problems change constantly. As day by day we make our homes and family life more rewarding, we'll find some free time and energy to devote to interests that we had previously missed. In this way, we'll be more effective in all areas of life—family life, citizenship, volunteer activity, the paid job.

WHERE? *Every job deserves a home*

Sometimes a job needs a vacation — to get you interested again. For instance, when cooking takes to the outdoors, Dad feels it's a special occasion to show off his skill. While Mother gets a rest from her everyday task, Dad has fun

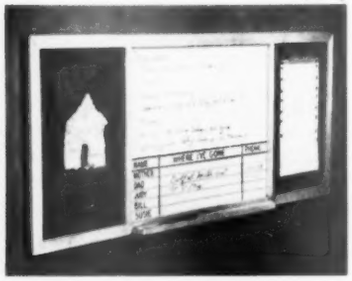
Righto! little lady! She's just the age to have assignments — her size.

Guidelines on floor show her where to replace basket. Give aids so child can help self and learn precision.

Take a long job to a pleasant locale — outdoors or in. Here, Judy has set up a portable table in the living room. She can clean silver and listen to her records

Junior businessman keeps his accounts up-to-date when he has a comfortable, well-lighted place to figure without interruptions. He has his own desk drawer for supplies

Stanley



Bulletin board's the place to list everybody's doings for the week, and month "musts." Each person fills out where-I've-gone column.

Board also makes place to tack up job list, family art.

WHEN? *You're the boss.*

Be a self-starter

Dad has "job appetite" for marketing, does it same day every week. He looks over food bargains before he sets out.

Mother gives him list, but he has fun of impulse buying, too.

Stanley

Big desk helps you keep track of family business. Give each member a drawer to himself.

Bills, canceled checks, gift lists, records, and equipment booklets have own home.

Don't dillydally. Get the job out of the way. With such convenient storage right inside back door, Dad won't postpone put-away

Get ready for tomorrow tonight! Before-bed task for everyone: Put out clothes, doodads for next day.

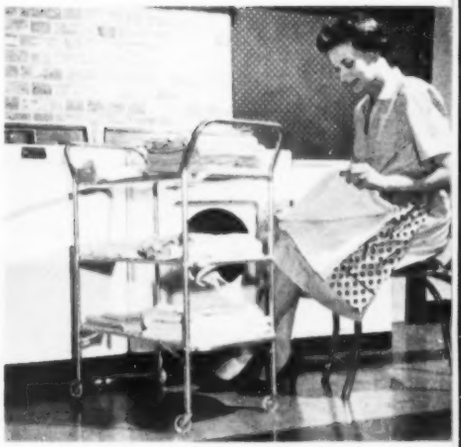
Judy has her schoolbooks, purse, reminder note ready, too. Pre-position makes for quick dressing, assures time for a good breakfast.

Saturday morning's the time for Bill to empty wastebaskets and to burn trash. It's an important job, suits his age, and teaches him a healthy respect for fire.

Little Susie kibitzes and learns the safety rules at same time. Let brother teach kid sister.

HOW? *Find the best way—and do away with fatigue!*

Mother dovetails three tasks: While she mends, first load of clothes is drying, second is washing. Next loads are in traveling hampers she can roll to bedside and bath to pick up linens



To skip lots of ironing, buy crease-resistant fabrics. Fold the bath towels as you take them from the dryer. A cart is a good place to sort ironing, too; wheel ironed and folded things to storage area

Every tool has its place and is put back in it. Bill files garden tools on a special rack. No time will be spent hunting the rake in the potato patch!

It's more fun when you have company on the job. Father-son team gets the windows clean in double-quick time. Inside worker points out missed spots to outside man. Both use two hands for speed

Why stand when you can sit? Lapboard pulls out of cabinet. As Mother works, her hands are a bit lower than point of elbow (less fatigue if you follow rule)

Handyman shop makes a place for hobbies, invites father-son companionship. An orderly tool board like this one is an inspiration to the children; screwdrivers, drills, and nails will never play hide-and-seek here

Alternate work and rest. You will get more done if you take time out before you're too tired.

Have a pleasant place where you can stretch out. Air conditioner, lamp add comfort.

Many hands make light work. Some tasks, as bedmaking, go faster when two people pitch in. Snug-cornered sheets save time, too. Mother shows her little homemaker-to-be the techniques for doing a slick job

Let your big girl or boy school the tiny tot. Here, each sister has equipment she can handle easily. In a few years, Susie will be able to take over Judy's task. Both girls are dressed for the job with comfortable shoes and washable clothes

Work out a motionsaving technique for job. Wayne University developed this method of folding bedspread for heart patients.

To remove spread, first fold it in quarters; replace same way.

Grandmother's ways are out. Modern miss wheels dishes from table to dishwasher, leaves them there after washing till time to set table again. This saves putting away of dishes in the cabinet

Turn page for desserts, fast and good

SAVE TIME, FOR SUMMER FUN

Fix 1-2-3 desserts

By Myrna Johnston

We call them 1-2-3 desserts because that's about the number of cooking steps they take, and just about that many ingredients. Whether you count the recipes a two-step or three-step, they're all a waltz to fix—ready in jig time.

For these desserts, you can capitalize on cakes and cookies from the baked-goods counter or from a mix, on canned or frozen fruits, on bananas, ice cream, packaged puddings.

But speed isn't all. These desserts are delicious! Just see the Strawberry Angel Loaf, center of stage. You buy an angel cake, glorify it with jellied-strawberry whipped cream. Above, watched by the lovebirds, are Fruit-filled Crescents. They are sponge-cake dessert cups from [*Turn to page 103*

Photograph: Snook, Photography, Inc.

SAVE TIME FOR SUMMER FUN

Whee! Supper's on in 28 minutes

Here's a happy solution to family supper when you have a busy afternoon ahead—the nice kind of busy, like planting a zinnia border for your garden or taking the kids for a swim.

Before you head for outdoors, rinse the salad greenery and put into the crisper of your refrigerator to chill. If you like, mix the burgers and wrap in foil so they'll be ready to broil later on. Have ice cream and strawberries in the freezer. Buy an angel cake or whip one up from a mix ahead of time. Now you can forget about supper till appetites soar.

With this meal as a start, why not be a broiler magician, add more tricks? You'll save time—and only one pan to wash!

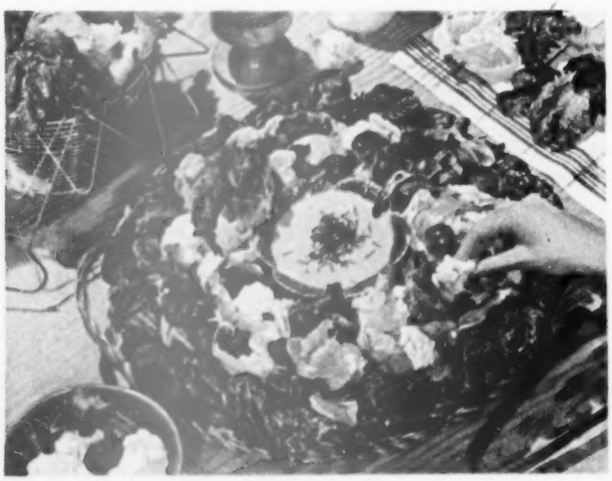
Recipes on page 126

. . . on the table, that is. Pass your plate for a juicy Broiler Burger and pitch right in

Photographs: Snook, Photography, Inc.

For the burgers, shape seasoned ground beef (recipe, page 126) in giant patty, 10x6x¾ inches, on aluminum foil. Mark 6 servings. Overlap ends of foil; press. Place on cold broiler pan 3 inches from heat. Broil 10 minutes; turn; fold back edges of foil, broil about 8 minutes longer

Top meat with tomato slices. Put bread slices on pan with meat; broil till bread toasts on one side. Turn bread; brush with melted butter. Cut cheese in triangles, place on tomato slices; broil till cheese melts and bread toasts. Cut the meat in squares and slip onto toast for open-facers



While burgers broil, get washed, chilled greens from refrigerator crisper and arrange on platter: crisp lettuce, baby spinach, cauliflowerets, radishes. Serve this Green Garden Salad with Half-'n-half Dressing: equal parts mayonnaise and oily French dressing; chopped-chive topper

Dessert's a strawberry wonder! Let frozen berries thaw in bowl while you fix supper and eat. At dessert time, slice angel loaf cake. Cut strawberry ice cream in wedges—3 to a pint—and place atop cake. Spoon strawberries and juice over. There's your sundae ice-cream cake!

Turn next page for speedy cookouts

Outdoor meals at the drop of a hat

Kids call these paper-bag picnics—you just shop and eat. Try these lazy-does-it feasts, and you'll agree there's no need to make a chore of a cookout. Food just couldn't taste better!

Dad's the expert when it comes to steak

You can corral steak (or wieners, chops, your fisherman's catch) in an outdoor broiling basket. To brown second side, just flip the basket.

Keeping warm on grill: 30-minute Baked Beans. On cart wings: Barbecue Sauce, easy salad of chilled tomatoes, dessert of honeydew slices. (Review of Charcoal-broiled Steaks on page 114.)

Recipes on page 114

SAVE TIME FOR SUMMER FUN

←

Hot-dog powwow, bucket-broiler style

Head chef, here, has "franks" sizzling on one portable grill, buns toasting on the other.

Build charcoal fire inside special inset, put rack on top, and you're ready to broil the franks or steak in 10 minutes. You can carry foods to the picnic in these metal buckets. Use lids as trays for relishes, fruit.

→

Breakfast's ready, folks, under the apple tree

Man, oh man, what an eye-opener! Catch a whiff of the ham in the big skillet. Peek into the other shining pans—you'll find Spiced Peaches, Golden Hominy Scramble, warm, buttery toast.

Pick out the fattest doughnut, the longest bread stick. Stop at the fruit bowl and the swinging coffeepot.

Looking for tricks to make cooking go fast? See page 88

Photographs: Snook, Photography, Inc.

SAVE TIME FOR SUMMER FUN

Three cooking jobs—all in one pan at the same time

Little aluminum-foil cups do the trick. Just mold two thicknesses of foil over small bowl to make cups. Steam "cupped" vegetables fresh from garden—3 at a time—for vegetable plate.

Cut vegetables in small pieces. Place in foil cups, season each with 1 to 2 teaspoons butter or margarine; season to taste. Stand cups in large pan with 1 inch hot water; cover pan; bring to boil and cook 20 minutes, or till tender.

Photographs: Nelson, Photography, Inc.

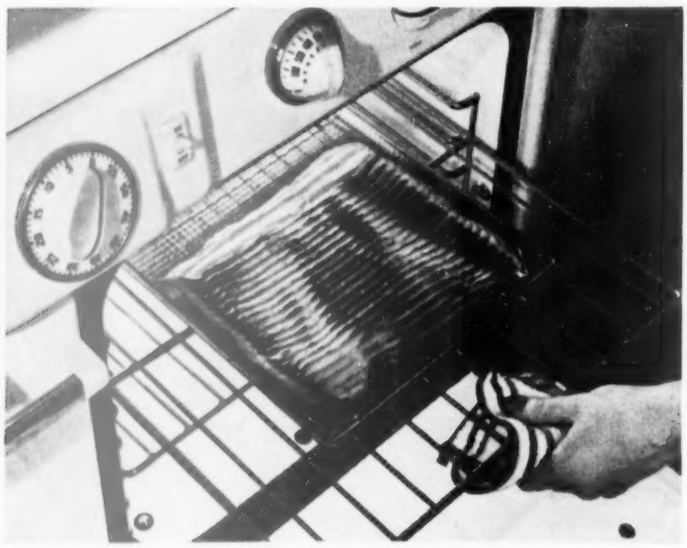
Smart cooks cut corners

We give you some clever tricks to save you time, keep you out of the kitchen. Try these ideas and see for yourself

Speedy dress-ups for bananas

Flute peeled banana with tines of fork all the way around so banana has striped look. Then cut across diagonally in $\frac{3}{4}$-inch slices.

Bananas fixed like this are pretty for summer salad plates or desserts. Keep bananas creamy white by dipping slices in a little lemon juice.



Bacon for a hungry crowd is a snap this way

Count on your oven to help. Line up the bacon (unseparated) on a rack with a jelly-roll pan or a shallow baking pan underneath to catch the drippings. Bake in hot oven (400°) 8 to 12 minutes. No need to watch the bacon—just set your timer, and you're free to do other things like scrambling the eggs or buttering the toast. Bacon cooks to perfection all by itself this way; requires no turning

Turn to page 90 for meals in wink time

Handsome toppers for cupcakes

Swirl frosting to pretty peaks right in your mixing bowl. Just dip top of cupcake in soft frosting; twirl slightly, and quickly turn right side up.

You'll find you can save more time if you make the cupcakes from a mix. These quick-frosted cakes are dandy as picnic desserts for summer outings.

More on page 124

How to plan

Ideal Summer Meals

around delicious bowls of Soup

By ANNE MARSHALL
Director Home Economics
Campbell Soup Company

THERE'S NO NEED to stifle in a hot kitchen this summer. With a well stocked Soup Shelf you can have tempting, easy, delicious meals—planned around soup.

For example, keep plenty of Chicken Noodle Soup on hand. It's generous with chicken and egg noodles, in golden chicken broth. Don't forget Vegetable Soup, that's almost a meal in itself, with 15 tender vegetables in hearty beef stock. And another very satisfying soup is Bean with Bacon, thick and savory.

With favorite sandwich fillings ready for use . . . the meal's practically on the table in no time. And what a good meal! Really ideal, for Summer. Made to order to give *you* more time for porch, lawn or park.

- **VEGETABLE SOUP,** with deviled ham spread, and a honeydew and raspberry salad.
- **CHICKEN NOODLE SOUP,** with sliced egg and bacon sandwich, tomato and watercress salad.
- **BEAN WITH BACON SOUP,** with brown bread and cream cheese sandwich and tossed green salad in a lettuce cup.

JUNE SUGGESTIONS FOR USING

Campbell's SOUPS

Fruit-salad Dessert

Chill and drain juicy canned pineapple rings, golden peach halves, whole apricots; stack them in towers as in the picture—whipped cream is flavored with mint jelly. Takes just a few strawberries to add a fresh note

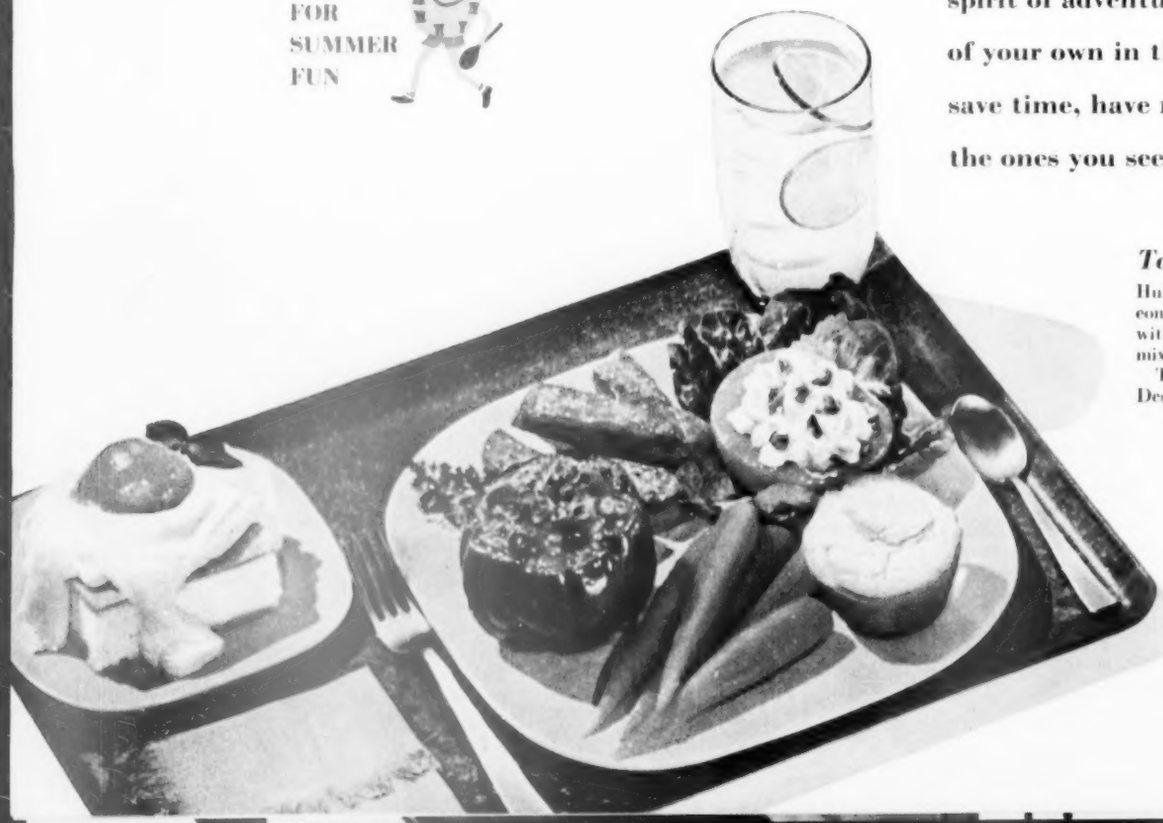
Chipped-beef Chow Mein

The beef heats in a tasty blend of canned cream of mushroom and chicken-rice soups. Both cook and serve in this handsome, new electric skillet

Minutemakers from a package

SAVE TIME FOR SUMMER FUN

Approach a packaged food with the spirit of adventure—give it a twist of your own in the serving. You'll save time, have meals as tempting as the ones you see in the pictures



Tote-out—to the terrace

Hub of meal: browned strips of luncheon meat, a baked green pepper stuffed with canned Spanish rice. Corn muffin's mix-made. Salad's a peach quickie.

The lemonade's from a concentrate. Dessert: Apricot Whip on Cake Square.

See page 91 for laundry short cuts

Soup's on, everyone!

Try our Summery Tomato Consomme — a duo of condensed tomato soup and consomme with lemon.

The crisp sandwiches are Deviled-ham Triangles. For fast-as-skat Tomato-Cheese Soup, see page 121.

Summer short cut

For a delicious plate lunch: Broil or pan-fry canned corned-beef-hash rounds; toast French bread with topper of grated sharp cheese. Spoon golden mayonnaise over the hot asparagus.

Salad is chilly tomato aspic from a can. Dessert's a Lime-cool Sundae.

Photographs: Snook, Photography, Inc.

Ladies' luncheon

Feature Speedy Chicken Divan. It's canned chicken, frozen broccoli, with sauce of triple-use cheese spread.

With this, serve Skillet Candied Sweets; pineapple ring bedecked with jellied cranberry sauce; hot brown-and-serve French bread; chocolate sundaes with instant coffee or tea.

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56 Taste-tested Recipes

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Winning Pie in ***PILLSBURY'S 5th GRAND NATIONAL***

Lemon Cheese Pie

A double-rich filling tangy with lemon, smooth with cream cheese and covered with fluffy whipped cream... all in a flaky, tender crust. A Grand National Prize Winner made with Pillsbury's BEST Flour and ReaLemon.

LEMON CHEESE PIE

by Mrs. Lyle W. Glenn, Fresno, California

Adapted for your use by Ann Pillsbury. Results guaranteed ONLY with Pillsbury's BEST, the Grand National Flour, and ReaLemon, the bottled reconstituted lemon juice.

BAKE at 450° F. for 8 to 10 minutes, then at 350° F. for 15 to 20 minutes. MAKES 8-inch pie.*

Sift together 1 cup sifted **Pillsbury's Best Enriched Flour**† and ½ teaspoon **salt** into mixing bowl.

Cut in ..... ⅓ cup **Crisco** until particles are the size of small peas.

Sprinkle 3 to 4 tablespoons cold **water** gradually over mixture, tossing lightly with fork until dough is moist enough to hold together. Form into a ball.

Roll out ..... on floured pastry cloth or board to a circle 1½ inches larger than inverted 8-inch piepan.*

Fit ..... pastry loosely into piepan. Fold edge to form standing rim; flute. Prick crust with fork.

Bake ..... in hot oven (450° F.) 8 to 10 minutes.

CREAM CHEESE FILLING

Soften ..... 1 package (8 oz.) **Philadelphia Brand Cream Cheese;** whip until fluffy.

Add ..... 2 unbeaten **eggs,** one at a time, beating well after each.

Blend in .... ½ cup **sugar** and 2 tablespoons **ReaLemon juice.** Mix well. Turn into baked pie shell.

Bake ..... in moderate oven (350° F.) 15 to 20 minutes until slightly firm. Cool. Chill at least 1 hr. before serving.

Whip ..... ½ cup **whipping cream** until stiff. Fold in 2 tablespoons **confectioners' sugar** and 1 teaspoon **vanilla.** Spread over pie before serving.

*If desired, six 4-inch tarts may be made instead. Cut pastry in rounds to fit individual tart shells or muffin pans. Bake and fill as directed above.

†If you use Pillsbury's Best Enriched Self-Rising Flour (sold in parts of the South), omit salt.

This pie is wonderfully easy to make, too—just blend the ingredients, pour into the pie shell made with Pillsbury's Best, then bake. When Mrs. Lyle W. Glenn, of Fresno, California, baked this Lemon Cheese Pie at the Grand National Bake-off it was judged the best pie in the contest.

ReaLemon brings a refreshing flavor to the velvety cream cheese filling. No muss, no fuss . . . just pour your lemon juice out of the bottle. And for Grand National success with your pie crusts, make them with always dependable Pillsbury's BEST, the Grand National Flour.

Tony Marvin of the Arthur Godfrey show presents $1,000 prize to Mrs. Glenn at Awards Luncheon during Pillsbury's 5th Grand National Recipe and Baking Contest at the Waldorf in New York.

Look for money-saving ReaLemon Coupons in every bag of Pillsbury's BEST

Make this luscious pie with ReaLemon reconstituted lemon juice . . . and you'll have plenty left over for many refreshing glasses of delicious, cooling lemonade.

REALEMON®

CONVENIENT ECONOMICAL

Reconstituted Lemon Juice & Frozen Lemonade

More prize-winning recipes now in every bag of

Pillsbury's BEST

The GRAND NATIONAL Flour

Sprinkling. Put clothes in a plastic bag; pour in water. For amount, check directions with the bag. A wick helps to spread moisture through your clothes. Let them stand 2 to 3 hours or overnight. They'll come out evenly damp, just right for speedy ironing

Conventional washer rinsing. For speed, leave agitator going at end of washing time, open drain, and add fresh warm water with a hose. Run water in fast enough to keep water level same as for washing. Continue rinsing till clear water comes out of the washer

Supply shelf. Fix up a place to keep detergent, bluing, water conditioner, starch, all your laundry needs in a handy spot by your washer. Be sure to include household bleach and other items you use often to take out stains before you wash a load of clothes

Photographs: Stanley, Nelson, Photography, Inc.

Fold from line. Cart on wheels rolls right down the rows of clothes. Park sheets and towels here — all the clothes you can fold and put away without having to iron them. Roll the cart inside back door and right up in front of your linen closet and dresser drawers

Short-cut your laundry jobs

SAVE TIME FOR SUMMER FUN

By Doris Adams

Like a string tied around your finger, pictures can remind you of ways to save minutes next time you do the laundry. For hoursaving ideas, turn to page 118

For speedy dishwashing, see page 110

Ironing table. Here's a whopper that speeds tablecloth, all your flatwork. Take off the pad and cover, and this colorful glass-fiber table gives extra room for jobs like sewing. Practice ironing sitting down, and your feet will say a big thank you every time

Ironing methods. It's fun to beat the clock when you iron a shirt. Here's a speedy tip: Iron sleeves, yoke, and collar. Then place the shirt like this, iron back on wrong side. Lay the shirt front in place, iron it on the right side. Saves moving shirt, saves time

Steam iron. Let it do jobs like pajamas — no dampening needed. Your steam iron will take care of rayons, any nylons that need a touch-up, and sheer cottons. And, of course, it'll keep your clothes pressed to bandbox perfection. You'll appreciate extra speed

Look! An oven with 3 different uses!

1.

IT BROILS!

New Exclusive! G-E "Focused Heat" broiler uses less power than older types. Broils the delicious "charcoal" way.

2.

IT THRIFT COOKS!

1-shelf speed oven. Powersaving. Economical for small meals when you don't need master oven capacity.

3.

IT HOLDS MEAL FOR 24!

New, wider master oven. Cooks huge meal (see range below). Bakes 4 cake layers on 1 shelf. Food is easier to see and reach.

G-E STRATOLINER ALSO FEATURES A "CHEF-TYPE" DEEP-WELL FRYER

Fry potatoes in 7 minutes, chicken in 12. Automatic deep-well fryer is extra-powered "chef-type." Cooks foods crisp outside, juicy inside—fat is automatically controlled at frying temperature. When not needed, fryer lifts out, lets you use thrift cooker or 4th surface unit.

See what's cooking from across the kitchen. A row of fingertip-touch buttons for each unit. A different colored Tel-A-Cook light for each exact, unvarying heat. Nothing to turn or adjust.

Oven is easier to clean. New General Electric bake and broil units are fully enclosed . . . slide out to clean. Removable bake unit makes it easy to get at spill-overs. No open coils.

NEW STRATOLINER — G.E.'s FINEST SINGLE-OVEN SPEED-COOKING RANGE!

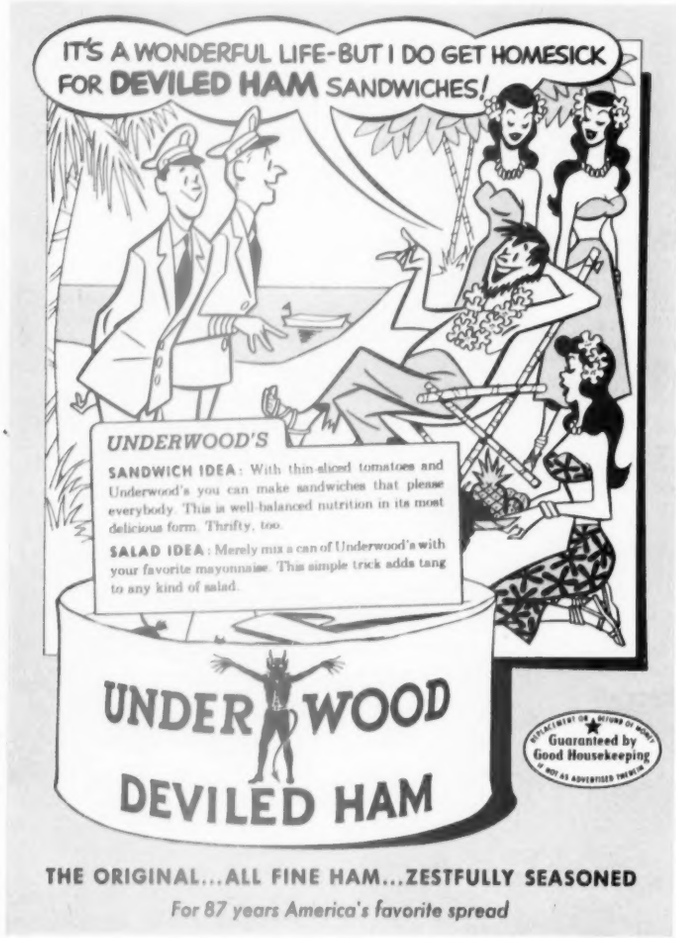
All the features shown, plus: automatic oven timer, 2-speed minute timer, 2 appliance outlets—1 timed, warming drawer, condiment set with heated salt conditioner, fluorescent lamp and other G-E wonders your dealer will gladly show you. (He's in classified phone book.) General Electric Company, Appliance Park, Louisville 1, Kentucky. Weekly price about $4.69.* Full price $459.52. New low price based on reduced excise tax.

**After small down payment. See your G-E dealer for details. Prices and specifications subject to change without notice.*

Speed-Cooking ranges—so fast . . . so clean . . . so dependable

GENERAL ELECTRIC

Every G-E range has big, wide-front oven; "Focused Heat" broiler; removable, cleanable oven units; hi-speed and EXTRA-Hi-speed Calrod® surface units; pushbutton controls. As low as $191.33 or $1.96* a week. **Be modern . . . cook electrically.**



Money for your recipes

Date delights, dried- and corned-beef fix-ups

SEND US your favorite date recipe or fix-up for dried beef or corned beef. You may be the lucky Cook-of-the-Month and win $20. Or if you're one of the 20 other winners, you'll receive $5. Eight of the winning recipes will be pictured in the Prize Tested Recipes pages next January. *And remember*, the winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement and *six copies of the endorsed recipe.*

Hints to help you

Date delights include all those delicious ways you use dates. Perhaps your best recipe is for rich date-nut bread or cookies, a fluffy date-spice cake, a creamy date pudding. Or do you use dates in a salad or sandwich filling? We'd like to know your family's choice. For ideas, see the suggestions below:

date-oatmeal bars
date-applesauce cake
date-cream torte
date-gelatin mold
date parfait pie
old-fashioned date pie
tutti-frutti baked pudding
hermits
fluffy date whip

Dried- beef, corned-beef fix-ups hit the spot on a cold winter day. Do you have a dried-beef recipe that brings compliments? A quickie with canned corned beef or corned-beef hash? Or an old-time special made with the long-cooking type of corned beef? Here's a list to start your thinking:

creamed chipped beef, olives
dried-beef appetizers
Jigg's corned beef, cabbage
baked corned beef and sauerkraut
sandwich filling
corned-beef hash
casserole special
potato fix-up

This month's winners

(*See recipes on pages 99 and 100*)

Cook-of-the-Month
Mrs. Howard P. Johnson, Iowa City, Iowa.

Other Winners

Mrs. Lester G. Blank, Salt Lake City, Utah.
Mrs. Margaret Dale, Los Angeles, Calif.
Justine G. Eberhardt, Dubuque, Iowa.
Mrs. Leslie H. Jones, Dayton, Ohio.
Mrs. M. G. Miller, Mahaska, Kans.
Bonita Wickersheimer, Milwaukee, Wis.
Mrs. Morgan, Wolfrom, Perkasie, Pa.

Honor Roll

Mrs. Paul Anderson, Jr., Bloomington, Ill.
Mrs. Daniel Constant, Portland, Oreg.
Mrs. Irene Dimmick, Bay City, Mich.
Mrs. J. F. Finnegan, Minneota, Minn.
Mrs. Mabel C. Fleming, Madison, Wis.
Mrs. O. W. Harris, Oakland, Calif.
Mrs. Donald J. Gehlen, St. Paul, Minn.
Betty J. Kindervater, Philadelphia, Pa.
Mrs. R. C. Marmaduke, Dallas, Tex.
Mrs. Lorry L. Mudge, Detroit, Mich.
Mrs. Mary Newman, Columbus, Ohio.
Mrs. Jesse V. Singer, Spirit Lake, Iowa.
Betty Toles, Colorado Springs, Colo.

Contest rules

1. Write your recipe clearly on one side of the paper. Send but one recipe at a time, and mark it "January Date Delights" or "January Dried- or Corned-beef Fix-ups."
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons—never in heaping or scant measurements.
4. Be sure to specify in your recipe the brand names of the *nationally* known food products you use as ingredients—products available everywhere. We must know them so we can test your recipe with the same brands you use.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens.*
7. Entries must be postmarked by midnight, June 30.
8. Address the recipes you enter to 5406 Tasting-Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.

Continental meat-stretcher—American style

It's marvelous made with born-to-be-better corn☆

☆ grown from special seed we developed ourselves to give you sweeter flavor and extra-tender kernels in DEL MONTE Corn

WHO'D think one corn could combine so many virtues!

Special natural sweetness—remarkable tenderness—real hearty corn flavor—DEL MONTE Brand Corn has them all. It took us 20 years to develop the exclusive seed strains that give our corn these advantages—but one taste will tell you it was worth every minute of it.

Now. Just feature that kind of corn in a cream style so rich it puts you in mind of country butter—and so thick with kernels you can eat it with a fork. That's America's favorite cream style corn—DEL MONTE. And your grocer will be happy to oblige you.

CORN and BEEF BLINTZES

Make 6 to 8 *Blintzes:* Beat *½ cup eggs* (2 large or 3 small) with rotary beater; add *¾ cup milk, ¾ cup flour* and *½ teaspoon salt.* Continue beating till smooth. Melt *¼ teaspoon fat* in 5 to 7-inch skillet. When very hot pour in scant ¼ cup batter. Quickly lift pan from stove and tilt so batter runs all over bottom in paper-thin layer. Cook till golden brown; turn and cook 1 min. longer. Remove; cook rest of blintzes, stacking up to keep warm.

- ¾ lb. ground beef
- ½ teaspoon salt
- 1 tablespoon chopped onion
- ½ teaspoon chili powder
- ¼ cup DEL MONTE Catsup
- ¼ cup fine cracker crumbs
- 2 No. 303 cans DEL MONTE Golden Cream Style Corn
- ½ cup grated cheese

Mix first 4 ingredients; brown in 1 tablespoon of fat. Remove from heat; mix in catsup and crumbs. Place about 2 tablespoons mixture in center of each blintz; roll up. Season corn; spread in greased baking dish (13 x 9 x 2-inch) or shallow round 2-qt. casserole about 2 inches deep. Arrange filled blintzes on corn, sprinkle with grated cheese; garnish with extra catsup if desired. Heat in moderate oven (350° F.) 20 to 25 min. Serves 6.

Try all 3 styles:
Golden Cream Style
Golden Whole Kernel
White Cream Style

Del Monte
BRAND

your sweetest buy in corn

THE BRAND YOU KNOW PUTS FLAVOR FIRST

CRISCO HAS NEWS FOR ALL WHO LOVE...YET FEAR FRIED FOODS!

Crisp, light, **Crisco-fried** foods are so digestible you can eat 'em 7 days a week!

Yes, medical tests prove it! Tests by leading doctors and nutrition experts show you can eat Crisco-fried foods every day in the week without a worry. In fact, they *prove* that foods fried tender and light in Crisco are as completely digestible as if baked or boiled!

You'll love the delicate flavor of veal chops fried crisp and brown in Crisco! And you'll find that *all* Crisco-fried foods taste as light as they look—and are easy as easy to digest!

Crisco is whiter, fresher, sweeter than any ordinary frying fat! It's completely different—*entirely* vegetable. Unlike ordinary fats or drippings, Crisco has no grease taste to "heavy-up" fried foods. So use pure, sweet Crisco—then fry away and fear no more!

RECIPE

Crisp, brown, delicious!

CRISCO'S BREADED VEAL CHOPS

Coat chops with salted flour. Dip in egg beaten with 2 tbsps. water, and then in bread crumbs. Melt ½ cup Crisco in 10" frying pan. Brown both sides over medium heat. Cover pan and cook over low heat 20 to 30 minutes or until tender. Serve with fried apple wedges and mint or currant jelly.

use Crisco

IT'S DIGESTIBLE!

Savory Pot Roast

A speedy, modern Sauerbraten—

- 3 pounds rolled-rump or chuck pot roast
- ⅓ cup grape jelly
- 2 large onions, cut in ¼-inch slices
- 6 whole black peppers
- 2 bay leaves, crushed
- 2 teaspoons salt
- ½ teaspoon allspice
- ½ teaspoon ginger
- ¼ teaspoon pepper
- ⅓ cup vinegar
- ¼ cup water
- 1 teaspoon kitchen bouquet

Trim excess fat from meat and fry the fat lightly in pressure pan. Brown meat slowly on all sides in the hot fat. Allow 10 to 20 minutes for browning. Spread with grape jelly; top with onion slices and sprinkle with seasonings. Combine vinegar, water, and kitchen bouquet; pour over meat. Cook at 15 pounds pressure 40 to 45 minutes. Allow pressure to go down normally. Makes 8 to 10 servings.

Bonita Wickersheimer, Milwaukee, Wisconsin

Quick Barbecued Spareribs

So delicious—and so easy. No browning required—

- 1 cup chili sauce
- ½ cup chopped onion
- 2 tablespoons vinegar
- 1 tablespoon Worcestershire sauce
- Dash Tabasco sauce
- ⅓ cup enriched flour
- ¾ teaspoon salt
- ¼ teaspoon paprika
- Dash pepper
- 2 pounds lean spareribs, or loin back ribs, cut in serving pieces

Mix chili sauce, onion, vinegar, Worcestershire and Tabasco sauces in pressure pan. Mix together flour, salt, paprika, and pepper; dredge ribs in mixture. Place in pressure pan. Spoon sauce over ribs. Cook at 15 pounds pressure 15 minutes. Allow pressure to go down normally. Remove meat to warm platter. If you wish, skim excess fat from sauce. Serve the sauce over the meat. Makes 6 servings.

Mrs. Margaret Dale, Los Angeles, California

Hurry-up Chili Con Carne

Some like it hot—but this is a mild chili that will please everyone—

- 1 pound ground beef
- 1 No. 2 can (2½ cups) tomatoes
- 1 1-pound can (2 cups) chili beans
- 1 cup sliced onion
- ¼ cup chopped green pepper
- 1 clove garlic, minced
- 2 bay leaves
- 1 tablespoon enriched flour
- 1 tablespoon chili powder
- 1 tablespoon brown sugar
- 1 teaspoon salt
- 1 teaspoon ground oregano
- ½ teaspoon basil
- Dash cayenne

Combine all ingredients. Cook at 15 pounds pressure 15 minutes. Let pressure go down normally. Makes 6 to 8 servings.

Mrs. Leslie H. Jones, Dayton, Ohio

Summery salads

Better Homes & Gardens PRIZE TESTED RECIPES

(SALADS)

Photographs: Nelson, Photography, Inc.

June Salad Bowl

The men in your family will have good things to say about this salad—

- ½ head lettuce
- 1 cup sliced celery
- 1 cup sliced radishes
- 2 cups raw cauliflower, in bite-size pieces
- ½ teaspoon salt
- ½ cup Clear Garlic Dressing
- 6 tablespoons crumbled blue cheese

Break lettuce in bite-size pieces. Add celery, radishes, cauliflower, and salt. Toss with dressing. Sprinkle with blue cheese. Serve immediately. Makes 6 to 8 servings. **Clear Garlic Dressing:** In jar, combine 1⅓ cups salad oil, ¼ cup vinegar, 1½ teaspoons salt, 1 teaspoon sugar, 1 teaspoon prepared mustard, and 4 cloves garlic, sliced. Cover and shake well. Makes 1½ cups.

Mrs. Howard P. Johnson, Iowa City, Iowa

Fruity Ginger-ale Salad

- 1 3-ounce package lemon-flavored gelatin
- 1 cup hot water
- Dash salt
- ¼ teaspoon paprika
- 1 cup chilled ginger ale
- ½ cup canned white grapes, drained
- 1 8- or 9-ounce can (¾ to 1 cup) pineapple tidbits, drained
- ⅓ cup slivered blanched almonds

Dissolve gelatin in the hot water. Add salt and paprika. Cool. Add ginger ale. Chill till partially set. Stir in fruits and nuts. Pour into a 1-quart mold. Chill till firm. Unmold on crisp lettuce, if desired. Makes 6 to 8 servings.

Justine G. Eberhardt, Dubuque, Iowa

Frozen Strawberry-Pineapple Salad

It does double duty—use as a dinner or dessert salad—

- 1 8- or 9-ounce can (¾ to 1 cup) pineapple tidbits
- 1 cup sliced drained strawberries, sweetened fresh, or thawed, frozen
- 8 marshmallows, cut in small pieces
- ¼ cup broken pecans
- 1 tablespoon (1 envelope) unflavored gelatin
- 2 tablespoons cold pineapple syrup
- ¼ cup hot pineapple syrup
- ¼ cup mayonnaise or salad dressing
- 1 cup heavy cream, whipped

Drain pineapple, reserving syrup. Combine pineapple, strawberries, marshmallows, and pecans. Soften gelatin in 2 tablespoons pineapple syrup; dissolve in ¼ cup hot pineapple syrup; add to fruit-nut mixture. Fold mayonnaise into whipped cream, then fold into fruit-nut mixture. Fill paper baking cups placed in muffin pans. Freeze. Remove paper cups, if desired, and serve. Makes 16 servings.

Mrs. Lester G. Blank, Salt Lake City, Utah

Ham Polka-dot Mold

- 2 tablespoons (2 envelopes) unflavored gelatin
- ½ cup cold water
- 3 cups finely chopped cooked ham
- 1 cup salad dressing or mayonnaise
- 2 tablespoons vinegar
- 2 tablespoons prepared mustard
- 1 tablespoon onion juice
- ½ teaspoon salt
- Dash pepper
- 1 cup heavy cream, whipped
- Lettuce
- Hard-cooked egg slices

Soften gelatin in cold water; dissolve over hot water. Combine remaining ingredients except cream, lettuce, and egg slices; stir in gelatin. Fold in whipped cream. Fill 8½x4½x2½-inch loaf pan. Chill till firm. Unmold on lettuce; garnish with hard-cooked egg slices. Makes 6 to 8 servings.

Mrs. M. G. Miller, Mahaska, Kansas

Better Homes & Gardens Prize Tested Recipes

Pressure-pan meats

(JIFFY COOKING)

Dinner on the Double

This way everyone has his own little meat loaf. Dad and Brother rate two apiece!—

- 1 slice bread, cubed
- ⅓ cup milk
- 1 pound ground beef
- ¼ cup chopped onion
- 1 tablespoon prepared mustard
- 1 teaspoon salt
- Dash pepper
- Dash savory
- 1 egg
- ¼ cup enriched flour
- 2 tablespoons fat
- 4 small to medium potatoes
- 6 medium carrots
- 4 small onions
- 1 cup water
- 1 teaspoon salt
- Dash pepper
- ½ teaspoon kitchen bouquet

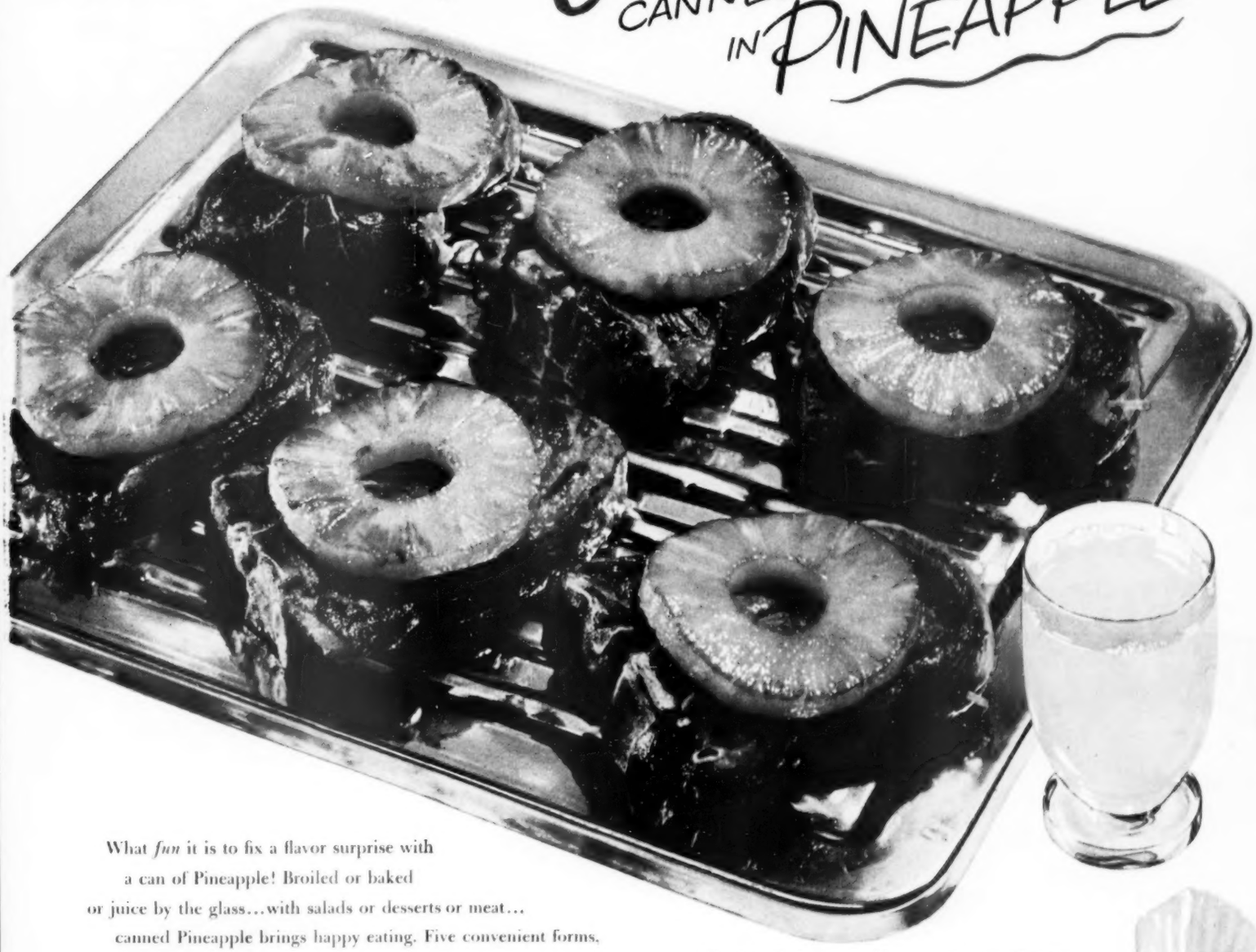
Soak bread cubes in milk. Mix beef, onion, mustard, 1 teaspoon salt, pepper, savory, and egg. Add bread cubes, milk; mix. Form in 6 little meat loaves and roll in flour. Brown in hot fat in pressure pan. Add vegetables, water, and remaining seasonings. Cook at 15 pounds pressure 7 minutes. Reduce pressure under cold running water. If desired, thicken gravy with 2 tablespoons flour. Makes 4 servings.

Mrs. Morgan Wolfrom, Perkasie, Pennsylvania

SUREST THING YOU LIKE IS...

Nature's most refreshing flavor

CANNED TROPIC-FRESH IN PINEAPPLE



What *fun* it is to fix a flavor surprise with a can of Pineapple! Broiled or baked or juice by the glass...with salads or desserts or meat... canned Pineapple brings happy eating. Five convenient forms, fruit cuts and juice, help liven and vary your menus. And canned Pineapple is good for health, providing quick food energy, vitamins and minerals. You'll find it a good idea to keep a "PINEAPPLE SHELF" in your kitchen...and stock it two or three cans deep with *all 5 forms* of canned Pineapple (more families already have canned Pineapple on hand than any other fruit). To perk up meals from breakfast to bedtime...reach *often* for a can of Nature's most refreshing flavor!

Broil lamb chops one side; turn; broil until nearly done. Top each chop with slice of canned Pineapple; put back under flame till Pineapple turns light brown

chunks
bite-size, to bring glamor to meats, decorate cakes, for molded and tossed green salads

crushed
so convenient for cooking and baking, for sundaes, icings, sauces, sandwiches

tidbits
small crisp wedges, tempting in puddings, fruit cups, on cereal, in cool drinks

PINEAPPLE GROWERS ASSOCIATION, San Francisco

ANNOUNCING

Seven Brand-New Pieces of Beautiful, Durable PYREX® Dinnerware

Just what you've been waiting for... Now you can enjoy a complete setting for every meal!

Creamer & Sugar Bowl, $1.75 A Set
With Gold Band, $2.75

12⅝" Chop Plate, $1.25
With Gold Band, $1.95

SEE THE SEVEN wonderful, brand-new pieces of exciting PYREX Dinnerware at your favorite store—the creamer, sugar bowl, vegetable dish, chop plate, soup bowls, fruit dishes and bread-and-butter plates! You'll find everything you've wanted to make your PYREX Dinnerware service complete for every meal—from family breakfasts to company dinners.

These smartly styled new arrivals combine all the outstanding strength and beauty of amazing PYREX Dinnerware, which is sturdy enough for rugged everyday use—so lovely you'll be proud to use it for entertaining! Your choice of borders in four decorator colors.

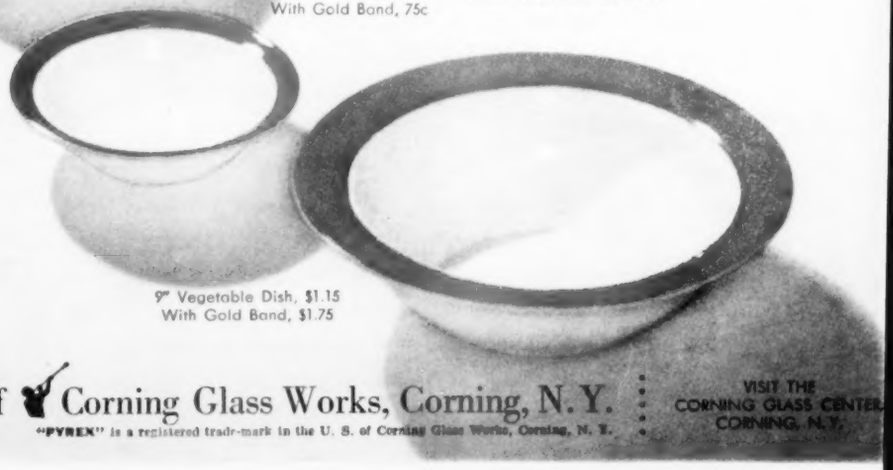
Bread-and-Butter Plate, 50c
With Gold Band, 75c

New PYREX Dinnerware has proved its remarkable strength in test after test in the laboratory. For example, cups were actually used to hammer heavy 3-inch nails into boards!

Turquoise Lime Flamingo Dove Gray

Soup-or-Cereal Bowl, 60c
With Gold Band, 90c

Fruit-or-Sauce Dish, 50c
With Gold Band, 75c



9" Vegetable Dish, $1.15
With Gold Band, $1.75

16-Piece Setting For Four—Only $6.95
With Color Borders Banded In 22-Carat Gold—Only $9.95

● 16-piece PYREX Dinnerware sets include four dinner plates, four salad plates and four cups and saucers. Get the 16-piece set; then add the new pieces to complete your dinnerware service. ALL PYREX Dinnerware pieces are available in open stock.

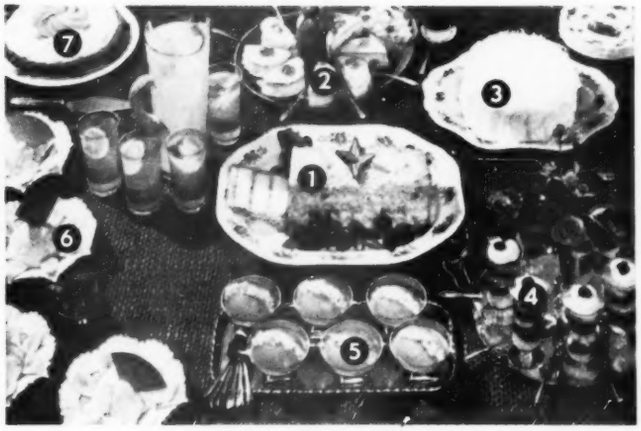
There's only one PYREX BRAND ware, a product of Corning Glass Works, Corning, N.Y.

"PYREX" is a registered trade-mark in the U. S. of Corning Glass Works, Corning, N. Y.

VISIT THE CORNING GLASS CENTER, CORNING, N.Y.

Fix 1-2-3 desserts

Begins on page 82



1 Strawberry Angel Loaf
2 Fruit-filled Crescents
3 Pineapple Snow Cake—Fluffy 7-minute Frosting
4 Lightning Raspberry Parfait
5 Carameled Peaches
6 Fanfare Sundaes
7 Peach Parfait Pie

the store, a surprise of chilled canned fruit cocktail in the center. Frosting's whipped cream with a lemony tang.

Pineapple Snow Cake (3) is mighty elegant for so little fixing. Just bake white-cake layers from your favorite mix. Fill and top with crushed pineapple—the tart-sweet syrup will moisten the cake, make it a pineapple-torte dessert! Over all, swirl easy Fluffy 7-minute Frosting. For a final flourish, circle cake with coconut shreds, trim platter with pineapple slices.

Next, see the tall glasses of **Lightning Raspberry Parfait** (4) under our red-rose bower. All you do is mix up a package of instant vanilla pudding, team it with frozen raspberries that still boast a little icy crunchiness.

On the brass tray, center front, are **Carameled Peaches** (5), really a salad dessert. Golden, canned peach halves are stuffed and frilled with a cream-cheese-walnut mixture. Pour Caramel-candy Sauce over, or serve with peach syrup.

The dainty rose-and-white plates offer **Fanfare Sundaes** (6). Trim peppermint ice cream with a cocky cooky atop—you can use vanilla or sugar wafers. Ring each serving with banana slices. Pass canned chocolate sauce or stir up our quick Oh-fudge Sauce (just a bit of heating—no boiling).

Last, but not least, comes **Peach Parfait Pie** (7), there by the pitcher of cool lemonade (use a frozen concentrate for speed). Filling's fast—lemon-flavored gelatin, vanilla ice cream, canned peaches get you off to a head start. Crust's the easy, no-bake, graham-cracker kind.

Now look over the good recipes below, ask the family to vote on the luscious quickie for tonight's dinner.

Strawberry Angel Loaf

Luscious and party pretty. Put a loaf angel cake on your market list—

- 1 3-ounce package strawberry-flavored gelatin
- 1 cup hot water
- $\frac{1}{3}$ cup sugar
- 2 cups heavy cream, whipped
- 2 cups crushed sweetened fresh strawberries
- 1 loaf angel cake (about 10x4 inches)

Dissolve gelatin in hot water. Chill till partially set. Fold sugar into whipped cream; fold in strawberries; fold this mixture into gelatin. Chill till thick. Cut cake crosswise into 3 layers. Fill layers and frost cake with strawberry mixture. Chill till firm, about $1\frac{1}{2}$ hours. Garnish with fresh berries. Makes 6 to 8 servings.

Fruit-filled Crescents

A tangy, creamy fruit-cocktail dessert. You buy the sponge-cake dessert cups—

- $\frac{1}{4}$ cup lemon juice, fresh, frozen, or canned
- $1\frac{1}{2}$ cups heavy cream, whipped
- $\frac{1}{2}$ cup sifted confectioners' sugar
- 1 1-pound can (2 cups) fruit cocktail, chilled and drained
- $\frac{1}{3}$ cup chopped California walnuts
- 6 sponge-cake dessert cups

[*Turn to page 127*

Takes only 1 cup of meat for 4 generous servings

Beef Gravy Shortcake

½ cup finely chopped onion
2 tablespoons shortening
1 can Franco-American Beef Gravy
1 cup cubed cooked beef
Dash of black pepper

Brown onion lightly in shortening; blend in gravy, beef and pepper. Cook uncovered over low heat about 10 minutes; stir frequently. Serve over split biscuits. Enough for 4 nice big biscuits.

Rich Beef Gravy-

READY TO USE...

turns leftovers into a meal to please a man

Dad will be sure to love your meal whipped up from leftovers—when you have Franco-American Beef Gravy on hand! This smooth brown gravy with the rich beef flavor stretches even a little meat into a savory hash, meat pie or stew he'll love. And be sure you try the Beef Shortcakes shown above.

Use Franco-American Beef Gravy

- **IN CROQUETTES**—keeps them moist, gives much richer flavor, too. It's made from such fine, selected beef.
- **FOR HOT MEAT SANDWICHES**—turns a few slices of leftover roast into a meal!
- **FOR STEWS**, meat pies or hash—you'll be pleased as pie (*meat* pie, that is!) with what a can of Beef Gravy can do.
- **WHENEVER YOU'RE GRAVY HUNGRY**—don't wait for a roast. Open a can of Franco-American Beef Gravy, heat and pour over rice, potatoes or noodles. Tastes like the real home-roasting-pan kind.

Ready Any Time... Perfect Every Time

What makes these sandwiches

out of this world?

answer:

The **whole egg** mayonnaise brings out fresh hidden flavor when you spread it on your bread! So quick and easy, too!

LOW CALORIE "QUICKIE"

Spread your bread with the smoother *whole egg* mayonnaise. So fresh! So creamy-rich, so wonderfully mild it always brings taste to the peak of enjoyment!

. . . *Grated carrot, touch of baby onion, thin cucumber slices on one slice of protein bread.*

SUPER SUPPER

Lavish luscious *whole egg* mayonnaise on your rolls . . . and watch the family beam! So fresh! So much tastier . . . a meal in itself.

. . . *Chopped ham, chopped Fanning's Bread-and-Butter pickles, mixed generously with whole egg mayonnaise.* (Cole slaw made with Hellmann's or Best Foods on the side.)

IN THE WEST

IN THE EAST

Best Foods® (or Hellmann's®) Real Mayonnaise is made with freshly broken whole eggs, "Fresh-Press" Salad Oil, cheese vinegar, spices, added egg yolks.

Whole eggs... freshly broken make Hellmann's or Best Foods Real Mayonnaise smoother, tastier!

Thank-you notes

—*make 'em prompt and proper*

Drawing: Gadbois

By Barbara Peterson

There's no easier way to lose friends than to forget to write thank-you notes—or to delay writing them until the job becomes one of increasing difficulty and distaste, merely because you are stuck with the problem of apologizing for your delinquency.

Yes, it's easy to forget when you're the recipient, but never, never does the giver forget your silence. To help you brush up on the how's and when's of thank-you notes, let's just pretend that—

You are about to write a thank-you note. The person receiving your note will be pleased if you

- write naturally and spontaneously, just as you'd thank your friend in person.
- use blue or black ink, unless it conflicts dreadfully with the color scheme of your stationery.
- use note paper of a color and design in good taste. If you are a woman, choose white or pastels for personal use; more-conservative white, gray, blue, or tan for social use. Cream, white, or gray paper is right for a man.

(The postman will secretly thank *you* if you put your return address on the front of the envelope.)

You've received a gift—perhaps for a birthday, anniversary, graduation, or shower—and have had no opportunity to thank the giver in person. You'll please the donor if you

- write a note of thanks *promptly*.
- make it sincere; make it sound like YOU.

You've spent a delightful weekend with friends. You'll continue that friendship if you

- write a bread-and-butter letter *the next day*.
- express thanks for both you and your husband, if you both were entertained. But sign only *your* name.

You and your husband were guests of honor at a lovely dinner given by a friend. You both thanked her as you left. Since she went to great lengths to entertain you, she would be delighted if you'd

- write her a short but sincere note of thanks—or
- take time the next day to call her on the phone.

You've been entertained repeatedly by a dear friend whom you have no way of [*Turn to page 179*

Foods don't dry out in an Admiral Dual-Temp

The magic's in the moist-cold! The cool, dewy-fresh atmosphere of this new kind of refrigerator keeps foods fresh for days. Everything looks better, tastes better, *is* better with the moist-cold protection of a Dual-Temp!

No cover-up needed! That marvelous moist-cold keeps foods fresh without covers or wraps. And there's no trading of flavors in a Dual-Temp. A sunny little Ultra-Violet Lamp helps keep the air sweet as all outdoors. No defrosting ever, because frost never forms in the spacious moist-cold compartment of a Dual-Temp.

Freezer space galore! The whole top compartment of the Dual-Temp is a separate, independently controlled home freezer. Quick-Freezes at temperatures as low as 52° below freezing—coldest cold of any refrigerator. Holds up to 77 lbs. of frozen food. All that, plus roll-out shelves, butter keeper, cheese keeper, generous-size door shelves, and many other features give a lift to life in the kitchen! See the Admiral Dual-Temp at your dealer's today!

Admiral Refrigerators begin as low as $199.95.

Admiral
DUAL-TEMP

TELEVISION • APPLIANCES

These package food for your freezer

Easy job goes even faster with tricks for filling bags, scales, pans that go from freezer to oven, colored tape

Into the bag goes a scoop of garden-fresh peas. They've been heated, then cooled, in the blancher basket.

Funnel fits on metal frame that holds the bag open. Set also includes a taller frame for quart-size bags. Rack keeps cartons erect, and pan catches any spillovers. The heat sealer in foreground closes the bags airtight.

Clear-plastic containers or glass freezer jars let you see what's inside. For sugar pack, put fruit such as these pitted cherries in bowl on scales. Add sugar by weight; it's faster than measuring with a cup.

To keep some fruits from turning dark, add ascorbic acid or special freezing mixture.

Photographs: Nelson, Photography, Inc.

Plastic bag shows off 9-inch pie. Bake it in a metal-rimmed, paper pieplate either before or after freezing. Pies go on a special rack in some freezers.

To seal bag, press out air. Twist end; bend it back to make a gooseneck. Fasten with rubber band.

Bags come in sizes for everything, from pint of green beans to Thanksgiving turkey. Wash and re-use bags.

Aluminum containers let foods freeze quickly. When you make stew, make a big panful. Dish up a hearty dinner tonight; ladle rest of stew into pint or quart boxes. Snap on lids, label with china-marking pencil, freeze.

To serve stew, heat it right in container. Just uncover and set in warm oven or over low heat on top of range. You can wash the container and use it again.

More on page 108

"So you've just baked a cake!"

says

BETTY CROCKER OF GENERAL MILLS

And now you're wondering how to ice it! I do hope you're not *worrying*. Like the bride who told me the other day: "I love to make cakes, especially your cake-mix cakes, Betty Crocker. They're so easy! But I get a panicky feeling when the cake's all baked. I'm not much good at icings!"

"Nobody has to be," I hurried to tell her. "There are so many good ways to serve cake these days. Just plain. Or with ice cream on top. Or whipped cream. Or any kind of fresh or canned fruit. Or chocolate sauce. Or even jelly! Why, someone told me that in her home they eat warm cake and butter—like bread and butter!"

Suppose you do want an icing! Here's one that's easy!

CHOCOLATE BUTTER ICING

3 cups *sifted* confectioners' sugar

½ cup soft butter or other shortening

3 sq. unsweetened chocolate (3 oz.) melted

About 3 tbsp. cream

1½ tsp. vanilla

Blend sugar, butter. Add chocolate, cream and vanilla; stir until smooth.

Chocolate Butter Icing tastes wonderful on cake made with Betty Crocker Chocolate Devils Food Cake Mix like the one in the picture, or on my White or Yellow Cake. No matter what icing you like, it will taste its best on top of any one of our Betty Crocker Cake Mixes.

For our mixes are just your kind. We use just the rich, dreamy shortening, fine flavorings, and finest SOFTASILK Cake Flour you'd pick out yourself. You get an extra-light and tender cake, because you add your own fresh eggs. And you get a perfect cake . . . yes, a perfect cake . . . we guarantee it . . . every time you bake!

Bake up a chocolate cake like the one in the picture across the way tonight, why don't you? Wait till *your* favorite family sees that!

Betty

PERFECT? Yes, we DO mean perfect. You be the judge. If a cake you make with a Betty Crocker Cake Mix is less than perfect, write Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back!

Crocker says: I guarantee a perfect cake every time you bake

cake... after cake... after cake!

HULA DANCERS, PHOTOGRAPHED IN HAWAII BY ANTON BRUEHL

Be sure it's HAWAIIAN—
Be sure it's **DOLE**

Right from the Islands . . . bright for your table, DOLE *Hawaiian* Pineapple Chunks! Each sunny bite is tender and so juicy, with the flavor your taste tells you is deliciously DOLE.

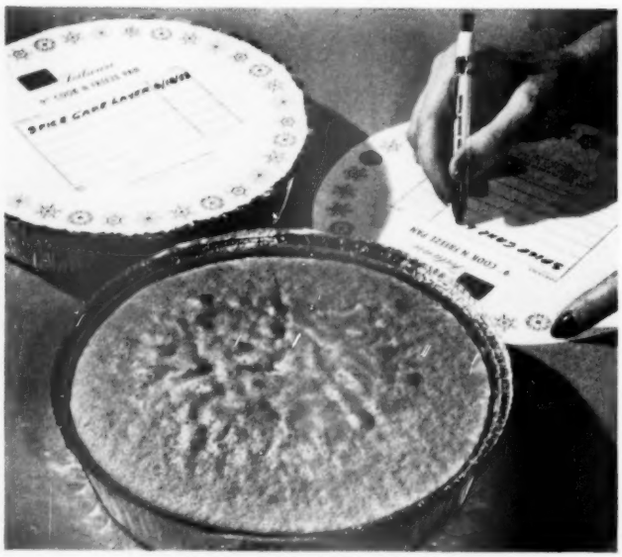
Try this frosty Minted Pineapple Cup* for a happy ending to dinner tonight. (P.S. For pink-sapphire crushed ice, use a drop or two of vegetable coloring when you freeze ice cubes!) *Easy*—just open up a can and serve!

*By Patricia Collier, DOLE Home Economist

Enjoy this with DOLE frozen fresh Pineapple Chunks, too. At your grocer's now, near DOLE Concentrated Pineapple Juice.

These package food for your freezer

Begins on page 106



Foilware pans are available in three sizes: these 9-inchers for cakes and casseroles, 7-inch piepans, 1-pint boxes that stack neatly.

All can go from freezer to oven or vice versa. There's room to label the lid again when you wash, re-use pan.

Foil-lined containers are easy to fill: the foil doubles as a built-in funnel.

Actually, the liner combines three layers—plastic, paper, foil—to keep food fresh.

You can heat-seal the packages. Or just roll down top of liner for vegetables like peas.

Round plastic box measures 10½ inches across, will protect pie next time you make an extra one for the freezer. You just set pie in the container, push on the lid, and it's sealed. Label the top with a wax pencil. Container also keeps baked fruit pie fresh in your cabinet

More on page 129

Something WONDERFUL

has happened in Refrigerators

Classic styling that glamorizes kitchens! Sparkling interiors that hold more . . . do more . . . serve years longer . . . are all yours now in this 1954 HOTPOINT SUPER-STOR Refrigerator-Freezer!

Chances are, you've often thought, "What do I want in my next refrigerator?"

Hotpoint *asked thousands of women this question—then designed this fabulous new Hotpoint Super-Stor to include every practical modern convenience they could think of!*

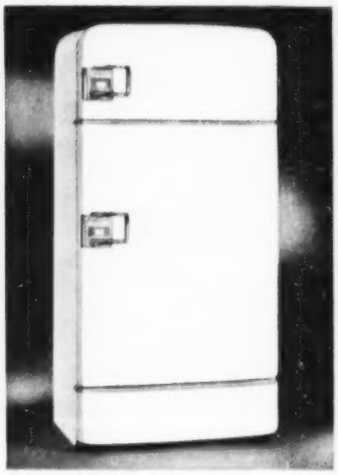
Outside, you'll find an all-new beauty of design—classic styling you can *live* with, and *love*, all the planned 25 years of your Super-Stor's life.

Inside, *advanced features galore . . . with more space and order than you've ever dreamed possible! Shelves roll out. Drawers glide out. A Meat-Mart swings out. There's a special butter keeper; built-in foil dispenser plus your giant separate freezer that not only stores frozen foods, but freezes fresh ones, too! Of course, defrosting is automatic!*

Yes, something wonderful has happened to refrigerators. Why not have it happen to you—soon?

Dealers are listed in most classified directories.

Enjoy "Ozzie and Harriet" on TV and Radio Every Week



De Luxe Hotpoint Super-Stor . . . Available in single-door (*left*) or two-door models (*above*).

FREE! Handsome toss 'n' serve salad tongs—yours just for visiting your Hotpoint dealer during "Trade Parade".

Hotpoint

Changes your viewpoint . . . automatically

Guaranteed by Good Housekeeping

Hotpoint Co. (A Division of General Electric Company), Chicago 44. Ranges • Refrigerators • Dishwashers • Disposalls® • Water Heaters • Food Freezers • Automatic Washers • Clothes Dryers • Cabinets • Air Conditioners • Dehumidifiers

The zesty tomato sauce topping is baked on!

FRENCH'S Worcestershire
does something wonderful for Hamburger Loaf!

FREE! NEW RECIPE LEAFLET "How To Give Meat a Flavor Lift!"

The R. T. French Co.,
4024 Mustard Street, Rochester 9, N. Y.

*Name*_____

*Address*_____

*City*_____ *State*_____

- ✓ French's Worcestershire Sauce is a blend of rare spices, soy, anchovies, tamarinds.
- ✓ Aged and mellowed for richer, more distinctive flavor.
- ✓ Now in an exclusive non-drip bottle. Costs less, yet no finer Worcestershire at any price!

Plan to do dishes

Paper helpers, one-dish meals, and mixing and baking tricks can help you cut down on that pile-up by your sink

One bowl. Reach for a package of cake mix when you want to bake and have little dishwashing afterward. If you have a freezer, whip up second batch in same bowl, freeze the extra layers. Foilware baking pans come with special cardboard covers for freezer visits. Wash and re-use these inexpensive pans, or just throw them out, skip cleanup

Quick broiler cleanup. Line the pan with foil, and you can toss out cooking muss. When you fix a ham slice, fill up your broiler, save washing extra pans. Cooked green beans can heat in the pan, where ham dripping will slip down to add extra flavor. When you turn ham, add pineapple rings or cooked-potato slices brushed with butter

in jig time

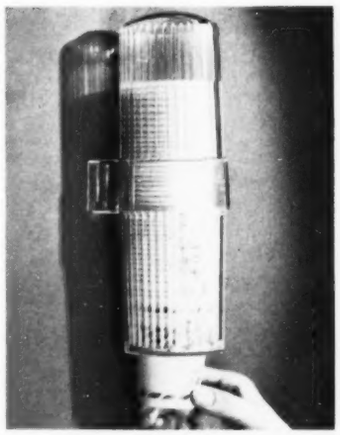
SAVE TIME FOR SUMMER FUN

Photographs: Nelson, Photography, Inc.

Backstage maneuver. For family meals, try dishing up plates in the kitchen, and skipping the serving bowls.

Here, too, salad goes right on dinner plates, reduces the stack in your dishpan.

Soak pans while you eat; they'll wash in a twinkling.



Easy out. Paper cups keep between-meal drinks of water or milk from leaving a trail of dirty glasses to wash.

Fun of pulling out the cups may encourage your youngsters to drink more milk, too.

Keep an extra box of cups handy to refill the holder.

Stanley

Double up. When you're making a dish like scalloped corn, stir it up right in the greased casserole. Saves an extra mixing bowl in the after-dinner suds. Choose baking dishes that can travel nonstop to the table—pretty casseroles or frames to hold the plain ones. And see how many desserts you can fix in individual, kitchen-to-table dishes

More on page 113

GRILLED CHEESE SANDWICHES

Spread slices of white bread with butter; top each slice with slice of American cheese. Spread cheese generously with French's Prepared Mustard. Cover with second slice of bread. Spread outside with butter. Brown in a skillet or on sandwich grill.

Quick 'n easy—a meal-in-a-sandwich!

FRENCH'S MUSTARD

does something wonderful for a Sandwich!

✓ French's pure yellow Mustard blends better because it's creamier . . . smoother.

✓ French's rich mustard goodness does not fade out in cooking.

✓ Get a jar tomorrow and see what a wonderful flavor difference French's makes!

FREE! NEW RECIPE LEAFLET "10 Ways To Tastier Sandwiches!"

The R. T. French Co.
1963 Mustard St., Rochester 9, N. Y.

*Name*_____

*Address*_____

*City*_____ *State*_____

Start right... Copper makes the difference!

Whether you have been cooking for years or are just starting as a bride, Revere Ware will help you make a hit with your culinary skill. You'll serve better-cooked, better-tasting foods, because Revere Ware's thick copper bottoms spread the heat evenly and quickly—without scorching and burning. You and your family will enjoy the benefits of waterless cooking which preserves precious vitamins and minerals. With low-heat cooking you'll also save fuel. And the beautiful stainless steel utensils are practically indestructible . . . easy to clean . . . always bright. See this handsome array of Revere Ware from which you can make a complete selection, or choose a beautiful Gift Set. Tell your friends and relatives you've chosen Revere Ware! And you'll find that Revere Ware *is* different . . . *Copper makes the difference!* Revere Copper and Brass Incorporated, Rome Manufacturing Company Division, Rome, N. Y.; Clinton, Ill.; Riverside, Calif.

SEE
"MEET THE PRESS"
ON NBC TELEVISION
SUNDAYS

Plan to do dishes in jig time

Begins on page 110

Platter patter. This dinnertime idea is as handsome as it is practical. You just arrange whole main course on a big platter instead of using several plates or bowls. Makes Dad's serving job easier, too. Also try planning plenty of one-dish, pressure-pan, and skillet meals. They're good eating, and you'll lighten the load in your dishpan

In the bag. A quick toss with seasoned flour coats chicken evenly, starts it off the right way toward crisp, brown frying. Or a 2-pound coffee can will also do a fine chicken-flouring job. If you have time, spread out the pieces on a rack, let them dry. Next time you want to sugar doughnuts, try using a paper bag or a coffee can for that job

More on page 169

Indoor Cooking... Outdoor Goodness

OVEN BARBECUE

Pure-pork SPAM sizzles deliciously in a barbecue-style sauce made with flavory Hunt's Tomato Sauce

OVEN BARBECUE

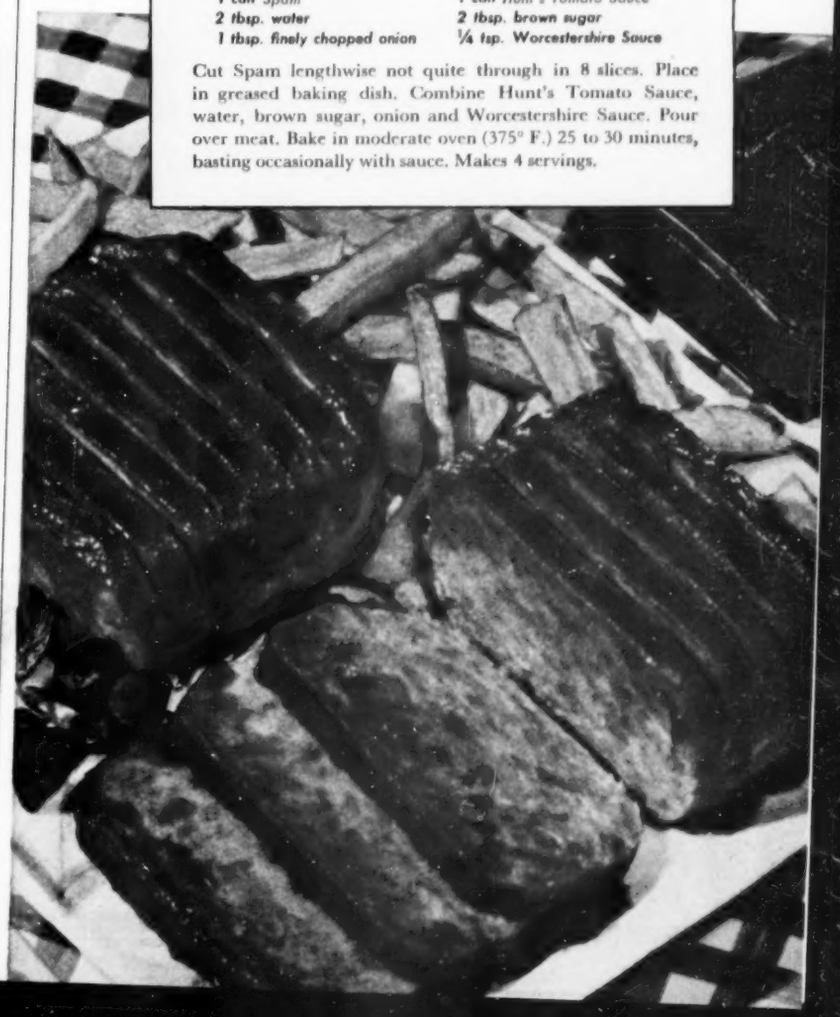
Right in your own oven, this quick, easy recipe gives you the mouth-watering flavors that make barbecued meat so good.

Rich, flavory Hunt's Tomato Sauce blends deliciously with tender, meaty Spam—just wait till your family tastes it!

Get Spam and Hunt's Tomato Sauce next time you shop. The recipe below serves four. Double it for a big family.

1 can Spam
2 tbsp. water
1 tbsp. finely chopped onion
1 can Hunt's Tomato Sauce
2 tbsp. brown sugar
¼ tsp. Worcestershire Sauce

Cut Spam lengthwise not quite through in 8 slices. Place in greased baking dish. Combine Hunt's Tomato Sauce, water, brown sugar, onion and Worcestershire Sauce. Pour over meat. Bake in moderate oven (375° F.) 25 to 30 minutes, basting occasionally with sauce. Makes 4 servings.



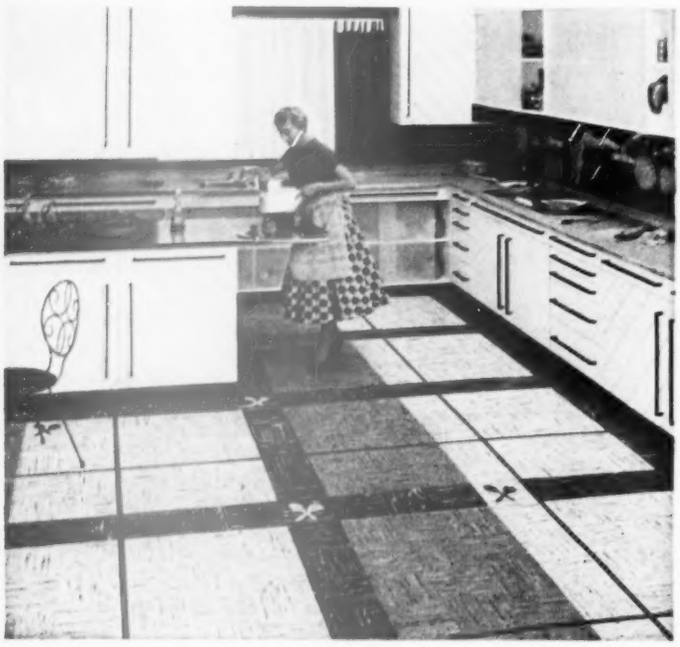
NEWEST DEVELOPMENT OF KENTILE, INC.

KENFLOR

TRADE MARK

...the new Vinyl tile that

stays "Beauty-Smooth"



KenFlor colors shown above: Quaker Grey, Ruby Red and White Peony with Feature Strip and ThemeTile

Easier, Quicker to Install Yourself . . . ideal over wood floors

- *greaseproof*
- *stainproof*
- *easier to clean*
- *quiet underfoot*
- *many "beauty-smooth" colors*
- *exclusive ThemeTile*
- *Feature Strip*

You've been waiting for a floor like this! A floor that's stronger, yet easier for you to install...longer wearing, yet so resilient it adapts itself to the spring and "give" of wood underfloors. Yes, you've been waiting for new KenFlor! Here's the strength of pure, tough vinyl bonded to pliant felt backing for new, quiet comfort underfoot. Here's new "Beauty Smooth" brightness that miles of scuffing, grinding footsteps can't pit or mar. Even boiling grease can't harm it...stains can't penetrate it. With KenFlor you can forget the frequent scrubbings necessary with other floors...you'll wax it only to add extra "dazzle."

See KenFlor at your KENTILE Dealer's now. He is listed under FLOORS in your Classified Phone Book. In Canada, T. Eaton Co., Ltd. Install KenFlor yourself. An average 8'x10' floor costs approximately $26.50

Kentile, Inc., 58 2nd Avenue, Brooklyn 15, N.Y.

KENFLOR

TRADE MARK

VINYL TILE

BY THE MAKERS OF KENTILE

Carry it home by the carton...install it tile by tile

Outdoor meals

Begins on page 86

Pan-broiled Ham Slices

They're done to a luscious brown almost as fast as you can turn them—

Choose ¼- to ½-inch slices of smoked ham. Rub skillet with a piece of ham fat before adding the ham. Pan-broil *cooked* ham (ready-to-eat type) 3 to 4 minutes on each side, or *uncooked* ham (1½ inch thick) 8 minutes on each side.

Golden Hominy Scramble

Or serve the hominy plain—just heated in bacon or ham drippings—

- 4 slices bacon, chopped
- 1 No. 2 can (2½ cups) hominy, drained
- 4 well-beaten eggs
- 1 teaspoon salt
- ½ teaspoon pepper

Fry bacon until crisp; remove. Lightly brown hominy in bacon drippings; add eggs and cook till eggs are just set. Season to taste; add bacon. Makes 6 servings.

Spiced Peaches

Perfect partner for ham. Any peaches left? Serve them chilled on a meat or salad platter—

- 1 No. 2½ can peach halves
- 1 tablespoon vinegar
- 1 tablespoon mixed pickling spices
- 1 teaspoon whole cloves

Combine ingredients in saucepan; heat to boiling. Simmer 5 minutes. Serve warm or chilled. Drain before serving. Stud with whole cloves.

Bar-B-Q Sauce

Just the right flavor bite for outdoor specials. Make the sauce ahead and keep it on call—

- 2 cloves garlic
- 1 cup chopped onion
- ¼ cup butter or margarine
- 1 cup catsup
- 1 cup water
- ¼ cup vinegar
- ½ cup sugar
- 1 teaspoon salt
- ½ teaspoon cayenne
- 2 teaspoons Worcestershire sauce

Cook garlic and onion in the butter till tender but not brown. Add remaining ingredients and simmer 30 minutes, stirring occasionally. Serve with grilled steak, hamburgers, or frankfurters. Makes about 2 cups.

Charcoal-broiled Steaks

Here's how for the perfect grilled-out-of-doors steak that brings folks on the run—

Start your barbecue fire at least 45 minutes ahead of the time you want to start cooking. Build the fire so the coals will be 5 to 7 inches below the grill. When the coals have burned down to a glow with a gray film on top, it's time to start the steak. (For that woodsy-smoke flavor, throw a handful of hickory chips or sawdust on the coals.)

Choose sirloin, porterhouse, or T-bone steak, 1½ to 2 inches thick. Rub hot grill (or basket broiler as in picture, page 86) with fat trimmed from steak. If you like, brush steak with barbecue sauce or rub with clove of garlic. Broil first side to a luscious brown. Turn (if you're using fork and turner, poke fork into fat instead of lean meat to save the good juices). If drippings flare up, quench flame with a sprinkle of water. Season the browned side to suit yourself—with salt and pepper, your favorite seasoned salt, liquid smoke. Continue broiling till steak is done to your liking. (For a 2-inch cut, allow 18 to 22 minutes per side.) Season second side. Serve steak sizzling, with pat of butter on each serving.

30-minute Baked Beans

Good enough to make the ol' brown bean pot jealous—

- 1 cup sliced onion
- 2 tablespoons fat
- 2 No. 2 cans (5 cups) pork and beans
- 1 3-ounce can deviled ham
- 2 tablespoons molasses
- 1 tablespoon prepared mustard
- ¼ teaspoon salt
- 2 tomatoes, peeled and sliced, or 1 cup well-drained canned tomatoes

Cook onion in hot fat till tender but not brown. Combine remaining ingredients except tomatoes and onion. Alternate layers of bean mixture and onion and tomato slices in greased 1½-quart casserole. Bake in moderate oven (350°) 30 minutes. Makes 6 to 8 servings.

Circus Eggs

When you have time for a leisurely brunch or supper, try these hard-cooked eggs with their gala, nippy sauce—

- ½ cup chopped onion
- 2 tablespoons butter or margarine
- 2 tablespoons enriched flour
- 1½ cups milk
- ¼ teaspoon salt
- Dash pepper
- 1 teaspoon minced parsley
- 2 tablespoons chopped pimiento
- 2 tablespoons lemon juice, fresh, frozen, or canned
- ½ cup grated American cheese
- 6 hard-cooked eggs, sliced
- 4 to 6 hot buttered toast slices
- Paprika

Cook onion in butter until tender but not brown; blend in flour. Gradually stir in milk; cook until thick and smooth, stirring constantly. Add salt, pepper, parsley, pimiento, and lemon juice. Heat thoroughly. Add cheese; stir until melted. Arrange egg slices on hot, buttered toast. Pour cheese sauce over. Sprinkle with paprika. Makes 4 to 6 servings.

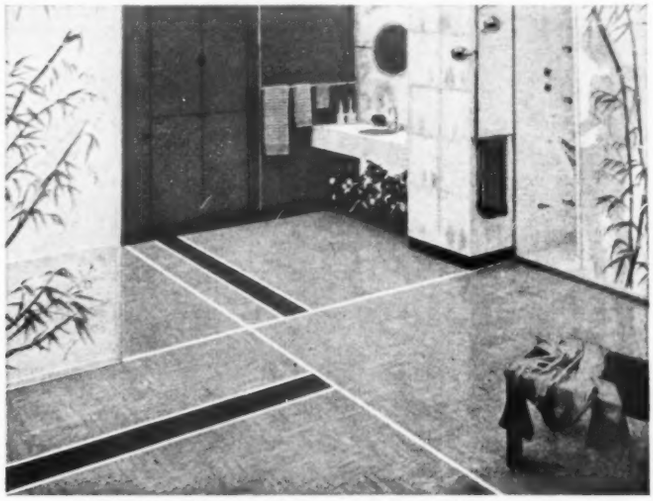
Customer complaint

The fabric in my suit is keen.
It has a soil-resistant sheen
And comes in every luscious shade.
It's washable, and will not fade.
It passes every acid test
And seldom ever must be pressed.
It holds its shape, is wrinkle-free.
(I wish the same were true of me!)

—Betty Isler

You can answer every flooring need with a colorful floor by KENTILE, INC.

It's easy to choose the perfect flooring to fit your home and budget at your KENTILE Dealer's. See all the exquisite colors in these easy-to-care-for floors. Prices quoted below are approximate. Look for your KENTILE Dealer's name, listed under FLOORS in your Classified Telephone Directory.



KenRubber colors shown above: Medoux and Woulsort with White Feature Strip

The finest of rubber tiles, KenRubber's unequalled luxury is preferred in America's foremost homes...even to flooring costing dollars more. You can feel KenRubber's quality in its "Cushioned Beauty," its coiled-spring resilience, its mirror-like smoothness that assures easy cleaning.

KENRUBBER®
TILE FLOORS

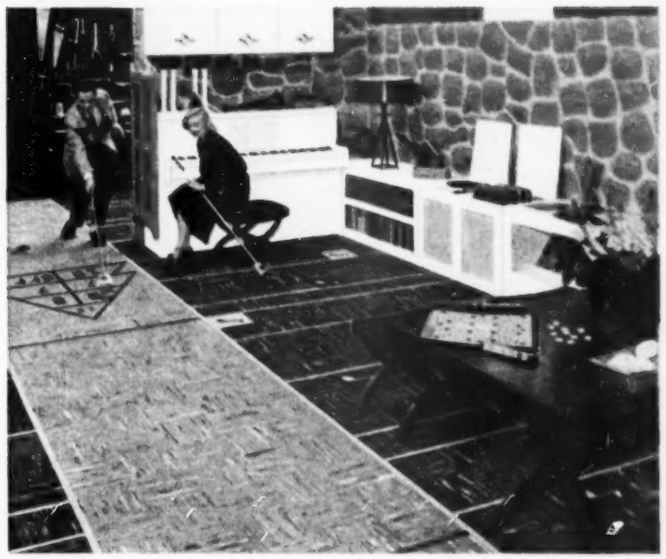
Rich colors go tile-deep, won't wear off. You can install your own lovely 8'x10' floor in the economical new Standard Gauge KenRubber for only . . **$32.50**

Kencork Floor tiles shown above are 6" x 12" size

This superb cork flooring is brought to you only by KENTILE, INC. Kencork's natural beauty gives rooms the luxury of quiet elegance with easier care. Economical, too. Kencork actually costs less than wall-to-wall broadloom, needs no other floor covering. Available in decorator-

KENCORK®
FLOORS/WALLS

preferred random nut-tones for floors and walls...none too dark, none too light. You can install your own 8'x10' floor in Residential Gauge Kencork for . **$41.50**



Kentile colors above: Rouge Acalou with Greek Skyros Shuffleboard, ThemeTile and Feature Strip

Most famous of all tile floors, low-cost Kentile is *guaranteed* for wear yet compares in price to the least expensive coated floors. Kentile's 24 beautiful colors go all the way through each tile, never wear off, stay bright and easy-to-clean through long years of hardest use. Install Kentile yourself and accent your designs

KENTILE®
ASPHALT TILE

with exclusive ThemeTile and Feature Strip for long-lasting money-saving beauty. An average 8'x10' Kentile Floor, installed by you costs as little as . **$16.75**

KenFlex colors above: Desert Sand and Marigold with Daisy ThemeTile

Yes, highest-quality floors for every purpose are yours from KENTILE, INC. KenFlex blends vinyl with asbestos for use wherever bright, colorful flooring is needed. It is ideal for new, non-basement homes, or over any smooth cement floor in contact with the earth. KenFlex defies

KENFLEX®
VINYL TILE

grease, dirt and wear. Colors go clear through, clean magically, won't wear off, need waxing only to *add* luster! You can install an 8'x10' floor for around . **$25.50**

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Heart of your New Freedom Gas Kitchen: a* **TAPPAN** *automatic "CP" Gas range, the really silent* **SERVEL** *Gas refrigerator with no moving parts to wear and a 10-year warranty.*

Look to GAS for the smartest kitchen in the world

*REG. A.G.A.

Go ahead! Let your kitchen coddle you—you deserve it! Own a range—a new automatic Gas range—that will turn itself on and off with a clock control. Own a range you can trust . . . a range that broils without smoking, bakes without burning, one that responds instantly to your slightest touch. Own a refrigerator with an automatic icemaker that frees you from the mess and fuss of filling and refilling ice trays . . . a Gas refrigerator. See your Gas company or Gas appliance dealer for these advanced contributions to modern living. That's how to own the smartest kitchen in the whole wide world!

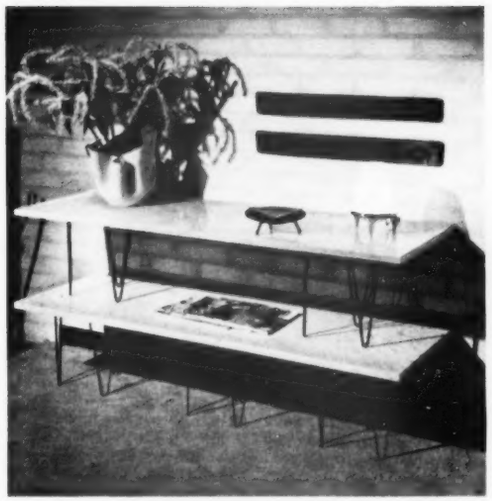
AMERICAN GAS ASSOCIATION

Only Gas gives such matchless performance

GAS – the modern fuel for automatic cooking . . . refrigeration . . . water-heating . . . house-heating . . . air-conditioning . . . clothes-drying . . . incineration.

Decorating makes it different

A built-in storage chest acts as a divider between the entranceway and dining areas, yet is low enough so the view is not obstructed. Sculptured wall plaques accent the division. Found in an antique shop, the plaques were painted turquoise for a surprise note. Ceiling spotlights dramatize the unusual accessories on the shelf below. Round, spacesaving dining table gives extra service as convenient spot for games or study



Two-tiered table was made easily with marble slabs (wood planks or narrow slab doors also can be used) and wrought-iron-legged television stools. Three stools support lower slab; two stools hold top slab.

The unusual wall decoration is an old, wooden cooky press, which was split into two pieces.

What if your home *is* small or ordinary in design—your rooms don't have to *look* it! You can give them distinctive good looks, whether your budget is large or small.

Remember these pointers to put your individual stamp on each room: Choose furnishings that are full of character and interest, as well as harmonious and convenient. Use colors that are fresh and inviting, suited to your particular tastes. If the room is a small one, give it a more spacious look with a closely related color scheme. Make your backgrounds dramatic, your accessories eyecatching and unusual.

If you're budget-bound, shop for good design at low cost. And use your ingenuity to add striking but inexpensive touches.

Take a tip from this living-dining room of the Mervin Kessler home, University City, Missouri. The room is not a large one, but see how smart decorating gives it an important, individual personality.

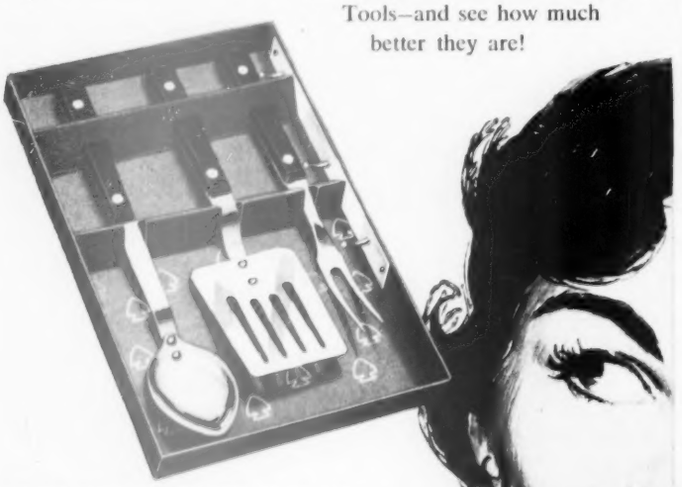
Photographs: Hedrich-Blessing. Decorator: Springmeyer of Jayne Gilbert Associates

A brick-patterned wallpaper covers the fireplace wall to give room a rich, textured background. To blend the off-white paper into room, sandalwood paint used on an adjoining wall and ceiling was applied to the "mortar cracks." Traverse draperies in a subtle pattern cover two walls to add a luxurious feeling. Note how unusual accessories add interest. The wall lamp is an old oil chandelier, wired and painted black. Striking statues in the room are reproductions

See how much better they are...

FLINT *Gifts* by EKCO

Looking for a gift—for a wedding, Mother's Day, or just something to lift your own spirits? Here are two wonderful choices! Two sets of gleaming stainless steel Flint Kitchen Tools . . . the only kitchen tools so good they're guaranteed for 15 years! Either set makes a beautiful, lasting gift that's useful every single day. Ask for Flint Kitchen Tools—and see how much better they are!



4-PIECE FLINT KITCHENETTE TOOL SET . . . three basic kitchen tools, with a stainless steel rack to hang them in sight . . . and in easy reach.
In colorful gift box $5.95.

7-PIECE FLINT DELUXE TOOL SET . . . to brighten the kitchen and lighten her work. Hang on wall in sight...and in easy reach!
In colorful gift box $13.95.

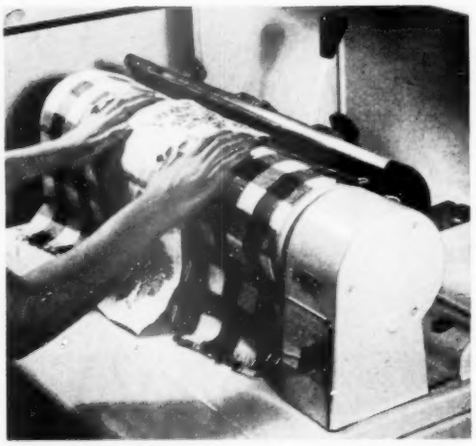
Gift packaged Flint Kitchen Tools, strainers, and wall racks—all in stainless steel—are available individually from $1.75 up wherever fine housewares are sold.

FLINT EKCO ... the greatest name in housewares

EKCO PRODUCTS COMPANY • CHICAGO, ILLINOIS

Also sold in Canada by Ekco Products Company (Canada) Ltd., Toronto

Short-cut your laundry jobs

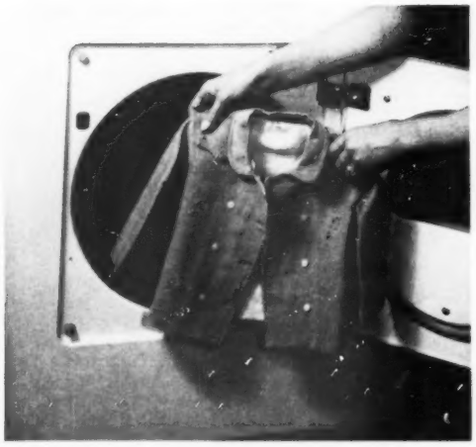


Ironer. Here's a lady whisking through her basket of clothes. And she's putting whole ironer roll to work. What's your shirt-ironing record? Now's a good time to sit down with your instruction booklet for a practice

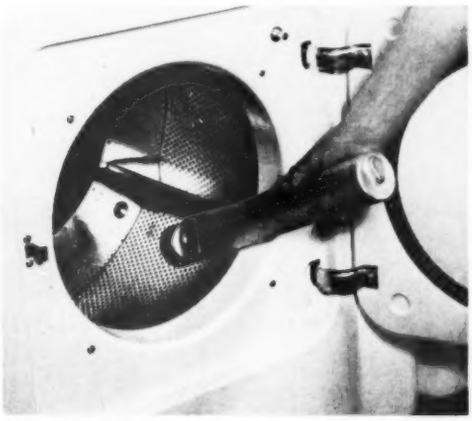
Mesh bag. Why spend time washing delicate fabrics by hand? Mesh bag protects them while your washer does the work. One toss transfers whole bagful from washer to dryer. And no fishing for hankies, other tiny things

Sheet tricks. Here's how to save your ironing time and still please folks who want smooth bed linens. Take out sheets while still slightly damp, fold, lay them on top of dryer. Then press out the wrinkles with your hands

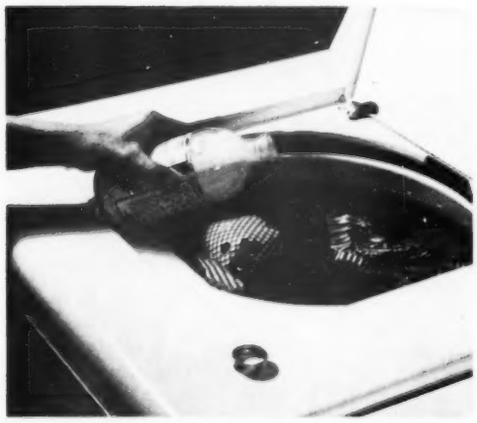
Begins on page 94



Buy for dryer. It'll fluff corduroys and terry cloth, toss seersuckers, denims, cotton knits, and so on, till you'll forget you ever needed to iron them. So when you shop, concentrate on clothes your dryer turns out ready to wear



Sprinkle in dryer. Here's the latest trick. Within 30 minutes, dryer will dampen clothes evenly, ready to iron. You put water in this tube, mount it in the dryer. Put in your clothes, start the tumbling, and that's all you do



Starching. An automatic washer always slashes the time you spend in laundering. But it will do tricks, too, like starching a load of curtains or clothes. Check directions for your washer and for the starch you're using

Want to know why you'll be as thrilled as we are with a

LYON STEEL KITCHEN?

You'll have a cleaner, cooler kitchen with the **Lyon** exclusive **air control unit.** It banishes smoke and cooking odors in a jiffy!

You'll love the convenience of **Tap-O-Matic handles,** another **Lyon** exclusive. Just a tap and doors swing open as if by magic!

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Dept. 54, 647 Monroe Ave., Aurora, Ill.

Please send me a copy of your 16 page, full color book on kitchens. Enclosed is 15¢ to cover mailing cost. (No stamps, please.)

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CABINETS OF STEEL FOR LASTING APPEAL

How to make a smooth

Easy Hollandaise Sauce

for fish and vegetables

½ cup butter (1 stick)
2 egg yolks
1 tbsp. fresh lemon juice
Cayenne pepper

Only butter has the proper flavor

Step No. 1. Divide stick of butter into thirds. Place one-third in top of double boiler. Use very little water in bottom of boiler—just enough to heat top pan but not to touch it. Use medium heat so water is hot but NOT boiling. Melt butter.

Butter has a natural freshness

Step No. 2. Add lemon juice, cayenne pepper and egg yolks and mix well. Stir constantly with wooden spoon while cooking. As soon as mixture starts to thicken, turn off heat.

Butter flavor belongs in sauces

Step No. 3. If mixture thickens too rapidly, lift top, allow heat to escape. Replace and continue stirring. Add second one-third of butter and mix well. Then add third portion of butter and mix. Use wooden spoon.

Butter brightens the flavor of every food

Step No. 4. Serve with asparagus, broccoli or other vegetables, broiled chicken or fish. Serve immediately—or if necessary this Hollandaise can be kept over warm water for as long as half an hour. If any separation occurs, just add a tablespoon or two of boiling hot water and mix again.

Remember! It's the flavor of butter that makes food taste good!

Homemaker Service and Research for the public, supported by dairy farmers across the nation.

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20 North Wacker Drive, Chicago 6, Illinois

See Bob Crosby, 3:45 EST, Tuesday and Thursday, CBS-TV
Listen to Bob Hope, 8:30 EST, Friday night, NBC-Radio

Minutemakers from a package

Begins on page 90

Fruit-salad Dessert

Cool-looking towers of fruit grace the table for a salad dessert—

6 canned peach halves
6 canned pineapple slices
6 canned whole apricots
1 tablespoon mint jelly
½ cup heavy cream, whipped
• • •
Salad greens
Sweetened sliced strawberries
Mayonnaise

Chill and drain fruits thoroughly. Beat mint jelly into whipped cream until well blended. Place peach half, cut side up, on pineapple slice; fill center of peach with minted whipped cream; top with apricot. Place on bed of salad greens. Serve with strawberries and mayonnaise. Makes 6 servings.

Chipped-beef Chow Mein

No sauce to make—just heat the beef in a delicious blend of canned soups—

¼ pound chipped beef, shredded
2 tablespoons butter or margarine
1 can condensed cream of mushroom soup
1 can condensed chicken-rice soup
1 12-ounce package frozen asparagus, cooked and drained
1 can (2 cups) chow-mein noodles

Place chipped beef in sieve; pour boiling water over; drain well. Fry the beef in butter till crinkly; stir in soups. Simmer 5 minutes. Add asparagus and heat thoroughly. Serve with crisp noodles. Makes 4 to 6 servings.

Apricot Whip on Cake Squares

Golden flecks of apricot peek through the whipped cream—

Fold ¼ cup drained, chopped, canned apricots into ½ cup heavy cream, whipped. Spoon over squares of white loaf cake. Garnish with canned apricot halves and fresh

Saturday-morn call

His meal is gulped with
utmost haste,
Consumed with neither sense
nor taste.
A glass of milk, a glass of
juice—
For more than that he has
no use.

His mother pleads and father
glares,
While baby sister sits and
stares
At her brother not conceding
That he's still in need of
feeding.

He's not sick nor stubborn
really,
Not just foolish, childish, silly.
But his appetite's abating.
Just because—his gang is
waiting.

—*G. H. Patt*

top secret for a
GREAT STEAK
add . . .

LEA & PERRINS SAUCE
THE ORIGINAL WORCESTERSHIRE

FREE! Recipe Book "Dishes Men Like." Write Lea & Perrins, Inc., 241 West Street, New York 13, N. Y. Dept. B-6.

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LAUNDRY CART with Swivel Casters

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4.95 FAIR TRADE PRICE

Guaranteed by Good Housekeeping

★ Washer high —31".
★ SANFORIZED Drill bag removable for washing.
★ Roomy clothes pin pocket.

CAL-DAK manufacturers of work-saving quality housewares
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Professor Foster's Amazing Discovery

. . . the easy-to-use liquid detergent for sanitary cleanliness.

Sexton

A REMARKABLE modern detergent that lifts the soil *gently* out of *all* fabrics (even nylons and woolens!). And gives a deep, clean sparkle to glass and china. Professor Foster does your work for you—*brilliantly!*

John Sexton & Co., Sexton Square, Chicago, Ill.

New Miracle Jelly...

CUTS OVEN GREASE LIKE MAGIC!

No scraping! No steel wool! No razor blades! No ammonia! Even hard-crusted, baked-on grease wipes right off, leaves oven, burners, racks, grills, walls sparkling clean! Try new Easy-Off *today!*

8 oz. jar only . . . 69¢
16 oz. economy jar 98¢

Easy-Off OVEN CLEANER

mint leaves, if desired. Makes 1 cup whip or 3 to 4 servings.

Summery Tomato Consomme

Soup's a year-round favorite. Serve it from your prettiest big bowl—

1 can condensed tomato soup	1 can water
1 can condensed consommé	Thin lemon slices

Combine soups and water; heat almost to boiling point and cook gently 5 minutes. Float a lemon slice atop each bowl. Makes 6 to 8 servings.

Tomato-Cheese Soup

Sharpen your appetite with this creamy, rich soup. It's delicious!—

1 can condensed tomato soup	1 8-ounce jar triple-use cheese spread
1 can water	

Blend soup and water, and heat according to directions on the can. Remove from heat and add cheese to hot soup; stir till smooth. Serve immediately. Makes 4 to 5 servings.

Deviled-ham Triangles

Nippy-flavored, and oh, so good—

3 slices white bread	2 teaspoons chopped onion
1 2½-ounce can (⅓ cup) deviled ham	¾ cup grated sharp process American cheese

Toast bread on one side in broiler. Blend ham and onion; spread on untoasted side out to edges. Broil 3 inches from heat about 1 minute. Sprinkle cheese over ham mixture. Broil until cheese is partially melted, about ½ minute. Cut slices diagonally in half. Makes 6 triangle open-face sandwiches.

Lime-cool Sundaes

The sauce is refreshing, needs no cooking

2 tablespoons grated lime peel	1 cup light corn syrup
2 tablespoons lime juice	Vanilla ice cream
	Crushed peanut brittle

Mix together the lime peel, juice, and corn syrup. Pour over scoops of ice cream, sprinkle with the brittle. Makes about 1 cup sauce.

Speedy Chicken Divan

Perfect for heat-and-eat meal—

1 10-ounce package frozen broccoli	1 tablespoon light cream
2 5-ounce cans boned chicken	½ 8-ounce jar (½ cup) triple-use cheese spread

Cook broccoli in unsalted water according to package directions; drain thoroughly. Heat chicken in liquid from the can. Add cream to cheese spread and heat. To serve, place a layer of broccoli on each plate, then a layer of chicken, and top with cheese sauce. Makes 4 servings.

Skillet Candied Sweets

They're ready in half the time if you split the sweet potatoes before heating—

¼ cup butter or margarine	3 cups drained canned sweet potatoes
¼ cup brown sugar	

Melt butter in skillet; stir in sugar till blended. Split sweet potatoes and add to syrup mixture; cover and heat through, about 3 to 5 minutes. Makes 5 to 6 servings.

DELUXE KANISTER ILLUSTRATED • DESIGN PATENTED

Matched Kitchenwares

Smart homemakers demand functional beauty as a decorative touch now that modern planning has brought the kitchen into the living area. De Luxe Pantry Partners answers this desire for beauty with exquisite original designs in matched *kitchenware . . . moderately priced.

*In gleaming Tu-tone aluminum with jet-black tops and white letters. Kanister set . . . spice set . . . kakover . . . range set . . . bread kabinet and related items. At leading stores everywhere.

Kromex *Enduringly beautiful* CLEVELAND 3, OHIO

PONTIAC

A GENERAL MOTORS MASTERPIECE

Challenges the finest . . . and the lowest priced!

Selecting a new car today is actually easier than choosing new articles for your wardrobe. One stop does it—a visit with your Pontiac dealer. Here you will learn that Pontiac sums up all that's new and best in motoring . . . all the size, beauty, luxury and advancements of the finest cars. Here you will find that Pontiac delivers America's greatest all-around performance . . . alert, smooth, quiet, and incomparably reliable. And here you will discover that Pontiac caps its completeness with a price next door to the very lowest. It is, in short, the only car that brings you all the benefits of both ends of the price scale. See your nearest Pontiac dealer today for personal proof that Pontiac has everything you want.

See Dave Garroway's Nighttime Show—NBC-TV • PONTIAC MOTOR DIVISION OF GENERAL MOTORS CORPORATION

Cater to comfort in a double-purpose room

Photographs: Hedrich-Blessing. Decorator: Elizabeth Whitney, A.I.D.

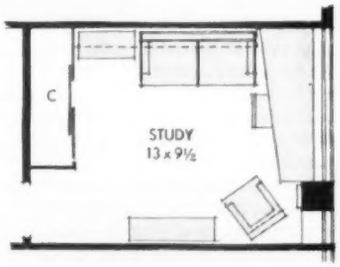
Take your choice—working or lounging—in a small room perfectly organized for both. Comfortable chair and sofa (it converts into a bed) welcome the latter, while the 7-foot desk gives you lots of elbow-room to pitch in and get your work done.

Pulldown lamp makes excellent light for close work or pushes up for general illumination. Notice how the walls are used for storage.

Tired of shuffling through stacks of magazines? Put current issues in a handy slanted rack—they're in sight and within reach

By Jessie Walker

YOU KNOW how much easier your work seems when you're doing it in pleasant surroundings. So when you plan or rejuvenate your study room, keep the comfort angle in mind as well as efficient desk work. Here's how you can combine the two into a room that invites both work and relaxation.



The study doubles as a guest room with sofa bed and large closet for bedding and guests' clothes storage. Desk chair can be turned around and included in the conversation group

More on page 130

Little Brown Jug... I Love Thee

Sing out For a

LITTLE BROWN JUG

COLDER LONGER! HOTTER LONGER!

Only Little Brown Jugs have so many practical features. Easy-to-clean, AR* white porcelain interiors... "Tempseal" stoppers that let faucet or spout flow freely... Lustrous baked enamel finish.

**Acid Resistant*

LITTLE BROWN CHESTS

Room for plenty of ice... Removable tray for food... Convenient opener and ice pick.

On sale at hardware, sporting goods and housewares counters—everywhere.

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Twice the cutting power

FOR ONLY $36.75* complete with recipe book

- √ Liquefies!
- √ Blends!
- √ Mixes!
- √ Purees!
- √ Grates!
- √ Chops!
- √ Pulverizes!

2 speeds—Top speed gives you a true puree. Low speed is for coarser cutting.

Use fruit jar instead of container when you want to blend foods for storage. Less dishwashing. No waste.

Easy to clean—Container opens at both ends and cutting unit comes apart completely. No food traps!

No-splash top—Center of top section lifts out, so ingredients can be added while blender is on.

Brides of any year will welcome this NEW

HAMILTON BEACH LIQUI-BLENDER

with exclusive

"CUT-'N-FOLD" ACTION!

June bride or grandmother—she'll be most pleased with new "Cut-'n-Fold" action! At 60,000 cuts a minute, it does more in one minute than most blenders do in several. An exclusive oblong container and 4-blade cutting action guarantee faster, finer blending. Whips up hearty casserole dishes, satiny salads, airy cakes and creamy pies. And if there's a baby or convalescent to feed, it'll save money by pureeing meats and vegetables extra fine. See your appliance dealer today! *Hamilton Beach Co., Div. of Scovill Mfg. Co., Racine, Wis.*

*Prices subject to change without notice.

The full-power portable!

HAMILTON BEACH Mixette®

- Beats, Mixes, Mashes, Whips, Folds
- One-Hand Operation —3 Speeds
- Full-Power Motor Handles Heavy Batters

$19.50* IN GIFT BOX

You'll be the one she remembers—for her Mixette! She'll move this powerhouse from pan to pan . . . beat in one; mix, mash and whip in others. She'll have three speeds under her thumb—get full power from each. Stands on end for draining; hangs on wall for storage. Two beaters snap out for cleaning.

Smart cook cuts corners

Begins on page 88

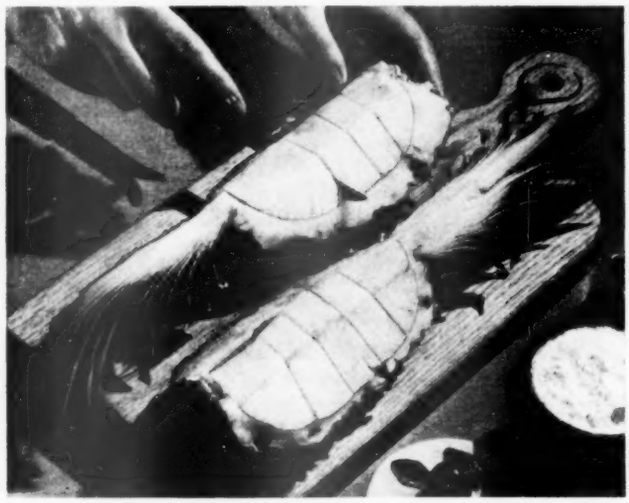
Crumbs without muss when you keep them corraled

THEY'RE "in the bag"! See how to fix crumbs this simple way. First put crackers, cookies, or dry bread in a plastic food bag. (If bread is not crisp enough, dry it out in slow oven.) Fold the top of bag over to keep all inside.

Now run your rolling pin back and forth over the bag till crumbs are the fineness you want. It's easy as looking through a window to tell whether they're coarse or fine. And there's no rolling pin to clean, no crumbs to round up!

Leave any crumbs you don't need right in the bag, fold top over, hold shut with a rubber band; then store for another day.

Serve fresh pineapple in the shell for a quick dessert



YOU bring pineapple to the table in its pretty, natural trimmings this way. No pesky paring!

Cut a chilled fresh pineapple in fourths lengthwise, leaving the leafy top intact. Use a paring knife to cut the hard core from each section. With a grapefruit knife, loosen the fruit from the peel, close to pineapple's "eyes."

Now cut the loosened part in three or four lengthwise strips; cut the strips crosswise into bite-size pieces. Leave each serving of pineapple in its jacket, and place on dessert plate. Pass a bowl or shaker of confectioners' sugar at the table.

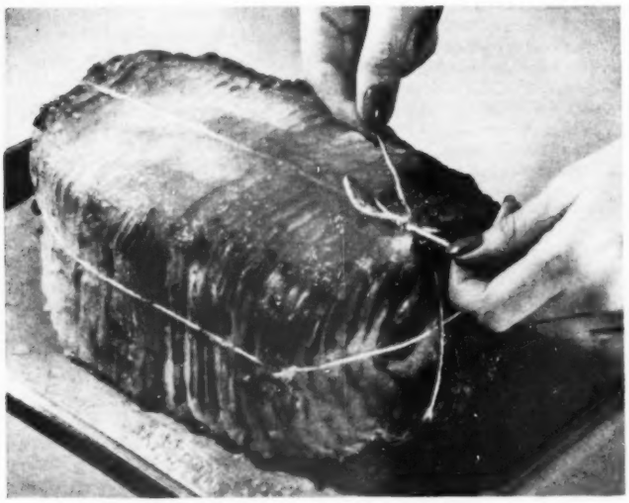
How to set gelatin in jig time

GIVE your gelatin salad or dessert a head start—use crushed ice or ice cubes for part of the liquid. Your mold will be set and ready to eat in about half the time!

First you dissolve one 3-ounce package fruit-flavored gelatin in 1 cup hot water. Place the ice in your measuring cup and fill it to the 1-cup mark with cold water. Add to the gelatin and stir until the ice melts.

Pour the mixture into a mold and chill in the refrigerator till firm—about 1 hour. With this trick, there's less waiting before you can fold in fruits or vegetables, too.

Easy way to serve canned ham—it's "self-carved"



DAD cheers dinners, buffet suppers, picnics when you serve a canned ham already sliced. There's no secret trick! Just ask your meat dealer to slice canned ham on his slicing machine. Have him tie it with a heavy string and place it in your shallow baking pan (take it with you). Or wrap in heavy aluminum foil.

Bake ham in slow oven (325°)—about 20 minutes per pound for small canned ham (about 6 pounds); 15 minutes per pound for larger ham (8 to 13 pounds). Last 30 minutes, cover with orange marmalade, bake till glazed. Serving time, untie string, and presto!—perfect ham slices ready to place on serving tray.

New! STEAKMATES BY CARVEL HALL

New Steak Fork is perfect companion piece for handsome Carvel Hall Steak Knife. $10.50 for both. 8 piece Classic Steakmate Set, Farrington Case. $43.

The Special gift for Special people

EMILY POST says: "Carvel Hall Cutlery is so useful and correct. Makes every carving job a pleasure . . . makes *individual* carving of steaks, chops and chicken an easily acquired skill." Compliments your finest silver. Microned® blades are perfectly balanced, superbly honed to razor sharpness. See Carvel Hall Cutlery at better jewelry, gift, department, houseware and hardware stores.

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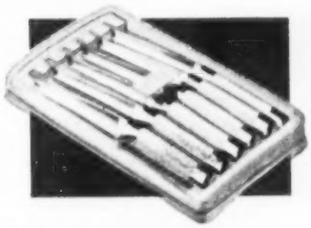

●6 Steak Knives, Vogue Handles, in Jewel-Box Chest. $19.50

●Carver, Slicer, Fork in Classic Handles, Jewel-Box Chest. $34.00

Carvel Hall FINE CUTLERY by Briddell ® LIFETIME GUARANTEE SERVICE

How to Wrap Meats for Freezing

To Preserve ALL The Natural Flavor and Juicy Tenderness

Rolls are 15, 18, 24 inches wide.

Start with good meat, wrap and seal tightly to shut out air. Follow freezer manufacturer's temperature recommendations. Don't store too long. (Date packages and use oldest first.) Do this and you'll always have good results from your home freezer or refrigerator freezer compartment.

For the wrapper, use KVP Freezer Paper. It hugs the meat, guards against moisture loss and freezer-burn. (Wrapping instructions with every box.)

KVP originated freezer paper — has kept it the leader in low-cost protection. Look for it in locker plants, retail stores, markets.

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Paper Maids SAVE TIME – SAVE WORK

Shelf Papers • Freezer Papers • Heavy and Fancy Waxed • KVP and Mrs. Hayward's Dusting Papers • Pie Tape • Baking Cups • Place Mats • Cookery Parchment

Kalamazoo Vegetable Parchment Co. • Kalamazoo, Michigan
In Canada Buy KVP — APPLEFORD Paper Products

Whee! Supper's on in 28 minutes

Begins on page 84

Broiler Burgers

These tasty burgers are extra juicy but take a bit longer to broil in their foil jacket—

- 1½ pounds ground beef
- ⅓ cup pickle relish or chopped pickles
- ⅓ cup chopped onion
- 3 tablespoons catsup
- 1½ teaspoons salt
- ¾ teaspoon monosodium glutamate
- Dash pepper
- 6 slices tomato
- Salt
- Bread
- 3 slices sharp process American cheese, cut in half diagonally
- Melted butter or margarine

Combine meat with pickles, onion, catsup, and seasonings. Place mixture on large piece of aluminum foil (about 24 inches long) and pat into giant burger, 10x6x¾ inches. Mark in 6 squares. Bring ends of foil up and overlap; press edges to seal. Place, folded side down, on a cold broiler pan, 3 inches from heat. Broil 10 minutes; turn, broil 8 to 10 minutes longer. Slit foil and fold back edges; place slice of tomato atop each square of meat; sprinkle with salt. At the same time, place pieces of bread alongside meat on broiler pan; broil till bread is lightly toasted. Turn bread; brush with butter. Place cheese triangle on each slice tomato; broil till bread toasts lightly and cheese melts. Cut meat in squares and place on toast for open-face sandwiches. Makes 6 servings.

Green Garden Salad

A crisp garden-fresh salad with a jiffy-quick dressing—

- Crisp lettuce
- Tiny spinach leaves
- Cauliflowerets
- Red radishes

Use small lettuce leaves or tear in pieces. Arrange vegetables on platter (see page 85). Serve with **Half-'n-half Dressing:** Blend ½ cup oily French dressing with ½ cup mayonnaise. With scissors, snip chives atop for trim.

And please pass the gravy

Munch greens and tomatoes
Without any dressing;
Shun bread and potatoes,
I give you my blessing.

Yea, nibble on parsley
And turkey-bone marrow,
Be nourished as sparsely
As church mouse or sparrow.

Get thin as a withy
Pursuing your diet
Just *do not*, I prithee,
Insist that *I* try it!

—*Georgie Starbuck Galbraith*

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from a faucet with a Spring-Flo Aerator

A faucet with a Spring-Flo aerates the water, replenishes healthful oxygen. Millions of air bubbles trap, carry off, foreign tastes and odors... make cloudy water crystal clear.

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on all leading makes of faucets

SPRING-FLO® AERATOR

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Fix 1-2-3 desserts

Continued from page 103

Stir lemon juice into whipped cream, then gradually fold in confectioners' sugar. Combine ⅓ of cream mixture with fruit cocktail; add nuts. Fill centers of dessert cups with fruit mixture. Invert one dessert cup over another so the fruit mixture is in center. Frost with remaining whipped-cream mixture; cut each stackup in half. Garnish with walnut half; serve with additional chilled fruit cocktail, if desired. Makes 6 servings.

Pineapple Snow Cake

Golden nuggets of pineapple nestle under the white frosting—

- 1 package white-cake mix
- 1 No. 2 can (2½ cups) crushed pineapple
- 1 recipe Fluffy 7-minute Frosting
- ½ cup shredded coconut

Prepare and bake cake according to package directions, using 2 paper-lined 8- or 9-inch cake pans. Cool. Invert layers of cake. Spread one layer with ½ the crushed pineapple (do not drain) and then with a layer of Fluffy 7-minute Frosting. Place other inverted layer on top; spread with remaining pineapple. Frost top and sides with remaining frosting. Circle the top with coconut. Let stand several hours or overnight before serving. Garnish plate with pineapple half-slices.

Fluffy 7-minute Frosting

Soft swirls of frosting give cake a frosty-cool air—

- 2 egg whites
- 1½ cups sugar
- 1½ teaspoons light corn syrup *or* ¼ teaspoon cream of tartar
- ⅓ cup cold water
- Dash salt
- 1 teaspoon vanilla

Place all ingredients except vanilla in double boiler. Beat 1 minute with electric mixer or rotary beater. Cook over boiling water, beating constantly with rotary or electric beater until mixture forms peaks, about 7 minutes. Remove from heat; add vanilla; beat until of spreading consistency. Will frost tops and sides of two 9-inch layers or one 10-inch tube cake.

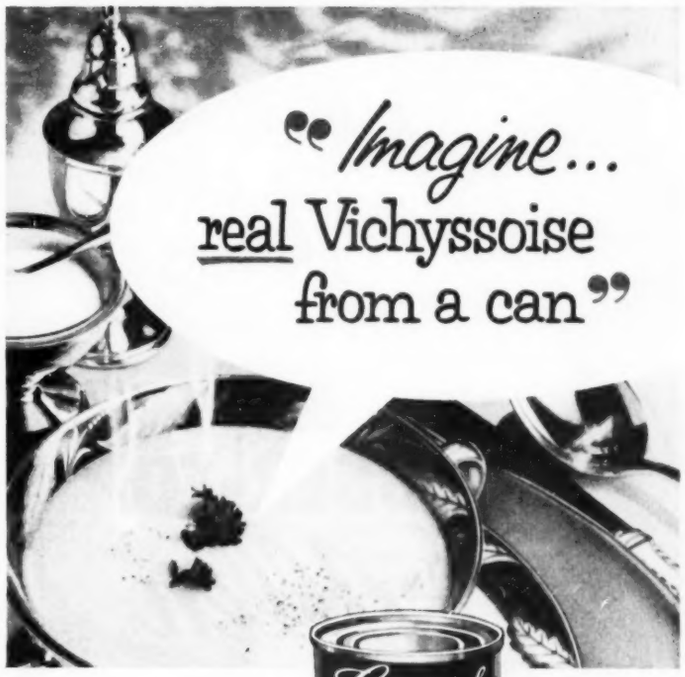
Carameled Peaches

In a real tool? Serve with peach syrup instead of the sauce—

- 1 8-ounce package cream cheese
- ¼ cup light cream
- Few drops almond extract
- ½ cup chopped California walnuts
- 2 1-pound cans (4 cups) peach halves, chilled and drained
- 1 recipe Caramel-candy Sauce

Soften cream cheese; add cream and beat till fluffy; add almond extract and nuts; mix well. Fill peach halves generously with cheese mixture. Place filled halves together to form a whole peach; press gently so cheese fluffs out around the edges. Serve with **Caramel-candy Sauce:** Heat ½ pound caramels with ⅓ cup water in top of double boiler, stirring occasionally, till caramels are melted and sauce is smooth. Makes ⅔ cup.

[*Turn to next page*



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A Living Tradition

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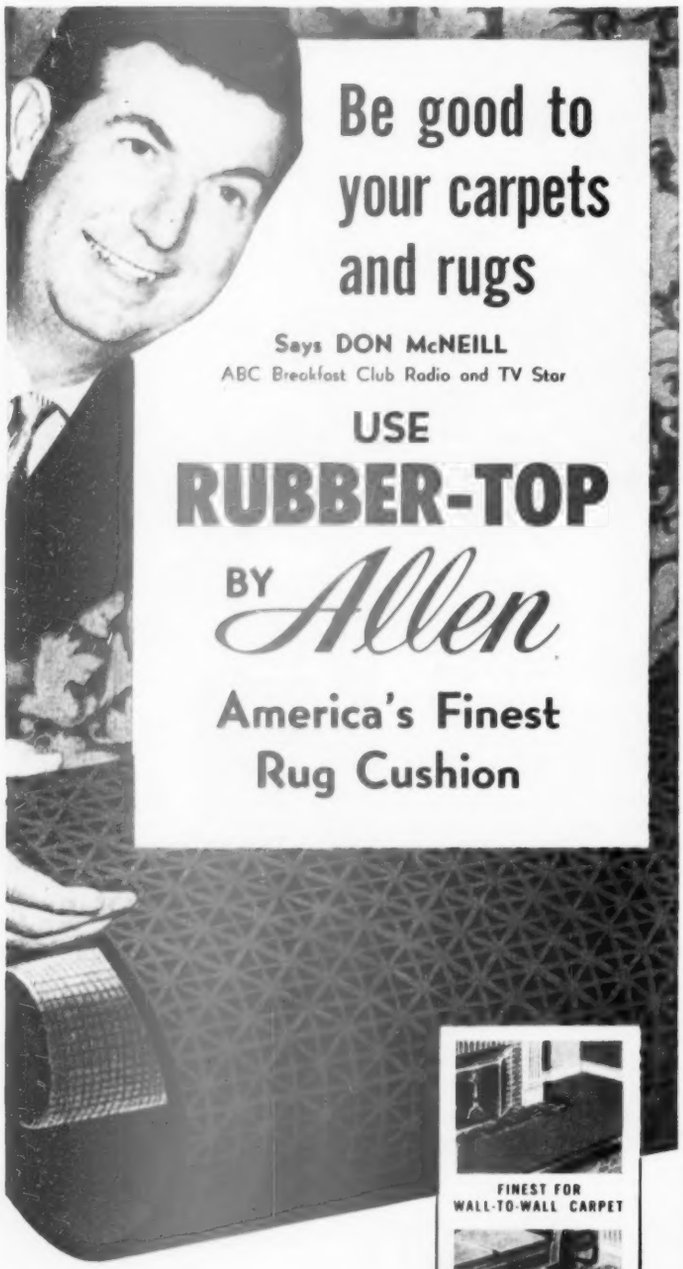

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ABC Breakfast Club Radio and TV Star

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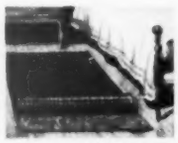

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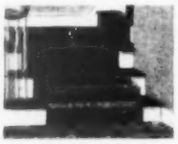

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Comfort by Allen in your home in your car

ALLEN INDUSTRIES, INC., Carpet Cushion Division, Detroit 7, Mich.

Fix 1-2-3 desserts

Continued from preceding page

Lightning Raspberry Parfait

Unexpected company? Here's a quick marbled dessert that's perfect to serve—

- 1 package instant vanilla pudding
- 2 12-ounce packages frozen raspberries, thawed, *or* 1 pint fresh raspberries, sweetened
- Instant whipped topping or whipped cream

Prepare pudding according to package directions. When pudding is thick, alternate layers of pudding and raspberries in parfait glasses. Top with a fluff of whipped topping and a big raspberry. Makes 4 to 6 servings.

Fanfare Sundaes

Use your prettiest dishes—

Spoon peppermint ice cream in mounds in dessert dishes. Top with a cooky and trim edges with banana slices. Serve with canned chocolate syrup or with **Oh-fudge Sauce:** Heat one 6-ounce package semisweet chocolate pieces with $\frac{3}{4}$ cup light corn syrup over *hot* (*not boiling*) water until chocolate is melted. Add $\frac{1}{4}$ cup milk, 2 teaspoons butter or margarine, and $\frac{1}{4}$ teaspoon vanilla; mix till smooth. If you like sauce thinner, add 2 tablespoons milk, cream, or water. Makes $1\frac{1}{2}$ cups.

Peach Parfait Pie

Fast as it is refreshing. Top with a crown of peach slices—

- 1 No. $2\frac{1}{2}$ can ($3\frac{1}{2}$ cups) sliced peaches
- 1 3-ounce package lemon- or orange-flavored gelatin
- $\frac{1}{2}$ cup cold water
- 1 pint vanilla ice cream
- $\frac{1}{8}$ teaspoon almond extract
- 1 9-inch Graham-cracker Crust
- Whipped cream

Drain peaches, and heat 1 cup peach syrup to boiling in 2-quart saucepan. Remove from heat. Add gelatin and stir until dissolved. Add $\frac{1}{2}$ cup cold water (or iced water). Cut ice cream in 6 pieces; add to hot liquid. Stir until melted. Add almond extract. Chill until mixture begins to *thicken* and *mound* when spooned, 30 to 40 minutes. Fold in peaches (reserve some for garnish). Pour into chilled Graham-cracker Crust. Chill 15 to 20 minutes, or until firm. Garnish with whipped cream and peach slices. **Graham-cracker Crust:** Combine $1\frac{1}{2}$ cups (18 crackers) fine graham-cracker crumbs, $\frac{1}{4}$ cup sugar, and $\frac{1}{2}$ cup melted butter or margarine. Mix till crumbs are moist. Press crumb mixture firmly in 9-inch pieplate. Chill crust about 45 minutes, or till set.

Here it is!

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OUTMODES ALL OTHERS

THE *Edlund* FLAT-to-WALL

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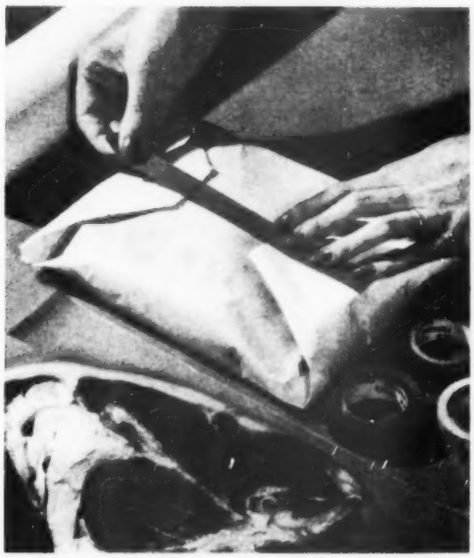
WIZARD WICK DEODORIZER

These package food for your freezer

Continued from page 108



Using three colors of tape speeds up package finding in the freezer. You might seal packages of beef with red tape, pork with blue, other foods with tan. Note the double-fold drugstore wrap in freezer paper around steaks

Plastic form shapes hamburger or sausage patties so they'll fit into straight-sided carton 3½ inches across. Separate patties with two circles of waxed paper. Then the patties will come apart easily for thawing and cooking. Put covers on cartons and rush them to your freezer

Red-and-white mittens are quilted plastic, keep your fingers warm while you work in the freezer. Aluminum foil in 12-inch width will wrap pork chops, other small packages for short-term freezing. Use gummed-back labels on foil or write on freezer tape with pen or pencil

this free portfolio opened my eyes!

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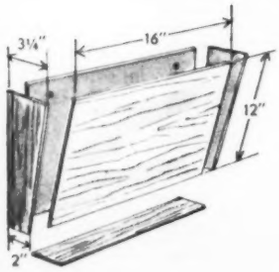
Cater to comfort

Begins on page 123

One wall takes you around the world with a clear-cut map of wallpaper. Besides being decorative, it's a great help in unraveling the day's news.

It does a good job of pushing the wall back to make the room look larger than it is. Colorful map is good starting point for the study-guest room's color scheme, too.



The little things cause the most clutter, so file your unanswered mail and newspapers in handy wall pockets.

Join pieces of ½-inch plywood with butt joints. Sink nailheads under surface, and stain or paint to match walls. Attach to wall.

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Andersen Windowalls
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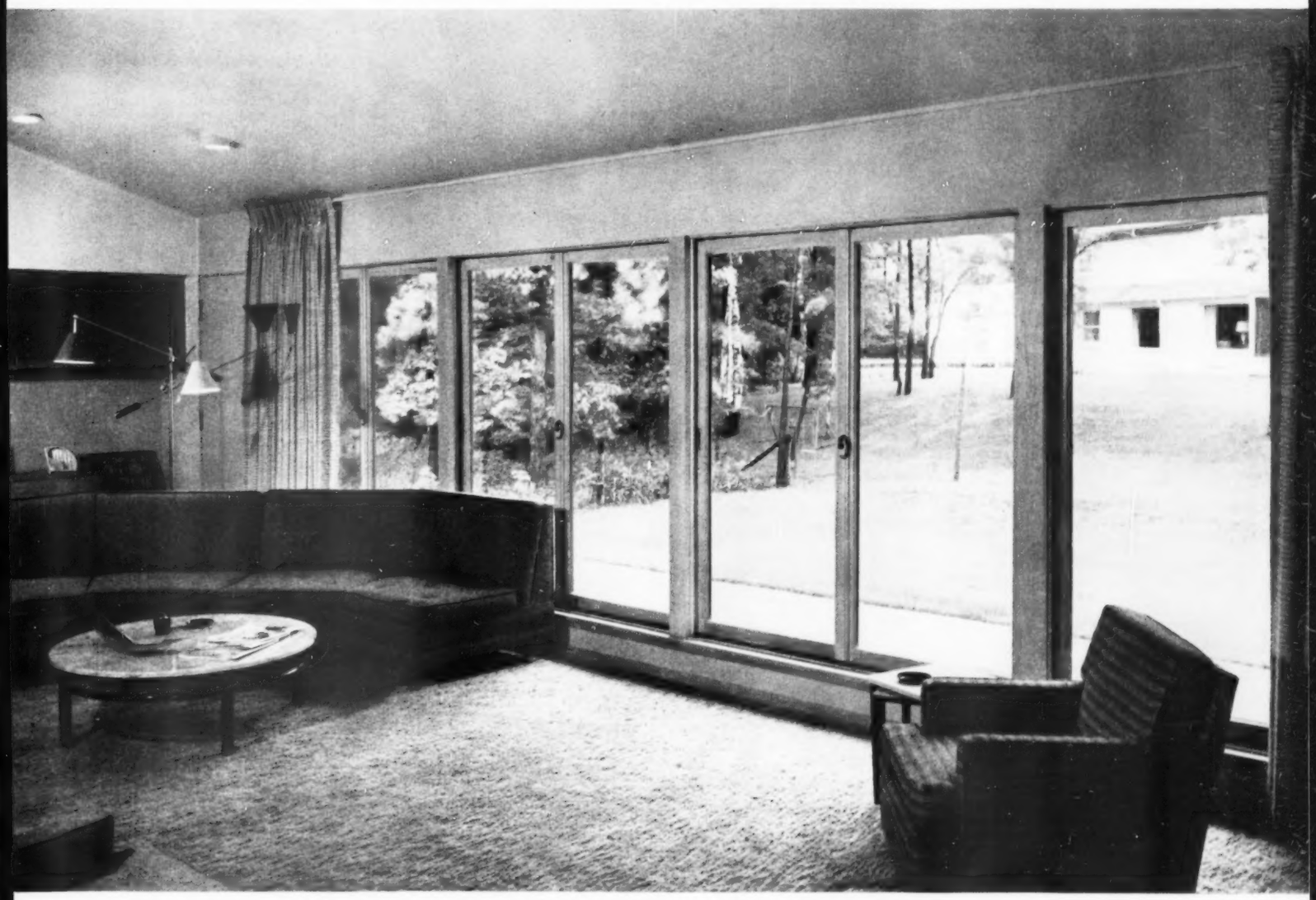

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LOOK AT THESE FEATURES OF ANDERSEN WINDOWALLS

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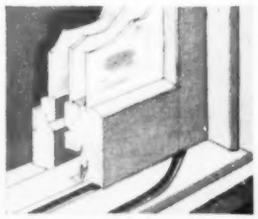

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Home Hints

ON CARE AND REPAIR

by Peter Putter

Have your floors lost their sparkle? Are you bothered with caked-up wax and dirt on your kitchen linoleum, your asphalt or rubber tile? Let me tell you how I solve my floor problems with Schalk's Waxoff and Liquid Waxoff.

I have used Waxoff in powdered form for over 20 years. Before I revarnish my hardwood floors or furniture, I always use Waxoff. Then there's no question about it—my new varnish coat is sure to dry.

And each week, when my wife Polly waxes the linoleum and asphalt tile, she takes off the old wax film by first mopping the floor with Waxoff. It's so economical; and by preventing the accumulation of old wax and dirt, we have clean, sparkling floors all the time.

Polly also uses Waxoff to wash her painted walls and woodwork; and that reminds me: If you men really want to get your car free of old wax and road film, give it a Waxoff bath in lukewarm water. You won't think it's the same bus!

The Schalk folks recently brought out a brand new product: *Liquid* Waxoff. It's specifically designed to make those slow, hard-to-do floor jobs fast and easy. Yet Liquid Waxoff is non-inflammable, non-toxic; and it's so mild it can be used on *any* type of floor surface.

Easy to use too! Simply spread a diluted solution of Liquid Waxoff on your floor, give it five minutes to do the job, and mop it up. That's all there's to it!

Why not join me in keeping floors bright the fast, easy Waxoff Way? Start using Waxoff tomorrow—either powdered or liquid—and see!

NOTE: *Other Home Repair Products recommended by Peter Putter: Double X Varnish Remover; Savabrush; Liquid Savabrush; Savabrush Roller-Cleaner; Schalk's Patch Paste, Tile Cement, Tile Paste, Wood Putty, Water Putty; Peter Putter's Plaster Pencil, Spot Remover. Made by Schalk Chemical Company, Los Angeles and Chicago.*

Protect floors

with casters and glides

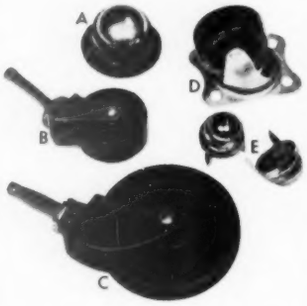
Casters for easy arrangement

Give your television set a permanent place in your decorating; move it out for easy viewing.

Use heavy-duty casters with steel ball bearings on each of the four legs (see below).

Use 2-inch caster for each 100 pounds of weight. Double size for each additional 100 pounds.

Photographs: Suter, Hedrich-Blessing, Stanley



Casters come in many sizes

Use ball types (A and E) on carpet. They can cause ridges in other types of floors.

Type A is screwed to flat-bottomed furniture; E is hammered into wood legs. They raise furniture minimum distance from floor, move easily in any direction.

Sleeve (removed from B, in place on C) is driven into hole drilled in leg, holds caster firmly.

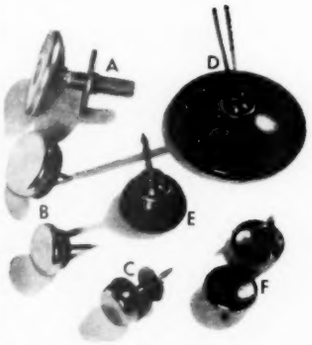
Example D is for use on chests. Casters distribute weight.

My Constipation worries are over!

Milk of Magnesia provides better relief—more complete relief

than single-purpose laxatives which have no effect on the acid indigestion that usually accompanies constipation. For Milk of Magnesia relieves *both* conditions. Two to four tablespoonfuls taken at bedtime work *leisurely*—without embarrassing urgency. So, when morning comes, you start the day feeling wonderful. Get Phillips' Milk of Magnesia—the best laxative money can buy.

Protect floors

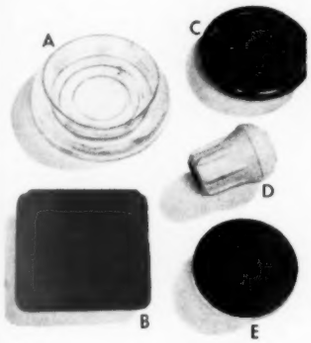


Glides—metal and plastic

Glide A is used to make appliances level; glide C operates on the same principle for light furniture.

Examples B and F are typical of glides available for legs of chairs and other furniture. New type fits legs of metal furniture.

Glide E has plastic base, nails into legs. Use D in legs where you are replacing a caster.



These are simplest types

All of these, with the exception of the crutch tip, D, simply fit under the legs of your furniture.

Example A is glass, C is plastic with a felt base, B is rubber, and E is rubber with a metal base. Furniture leg fits into crutch tip.

No matter what protector you use, keep bottom of it well dusted, or dirt particles will adhere, which will scrape off wax or cut your carpet when you move furniture.

Intermediate

I watched her pause before
the mirror,
Look long into her own blue
eyes.
I saw the brief bewilderment,
The question and the quick
surprise.

Then suddenly she turned to
play,
The tomboy once again, in
jeans.
Thus life is not without its
riddles
For Nancy, on the brink of
teens.

—*Betty Isler*

NOW...one single unit

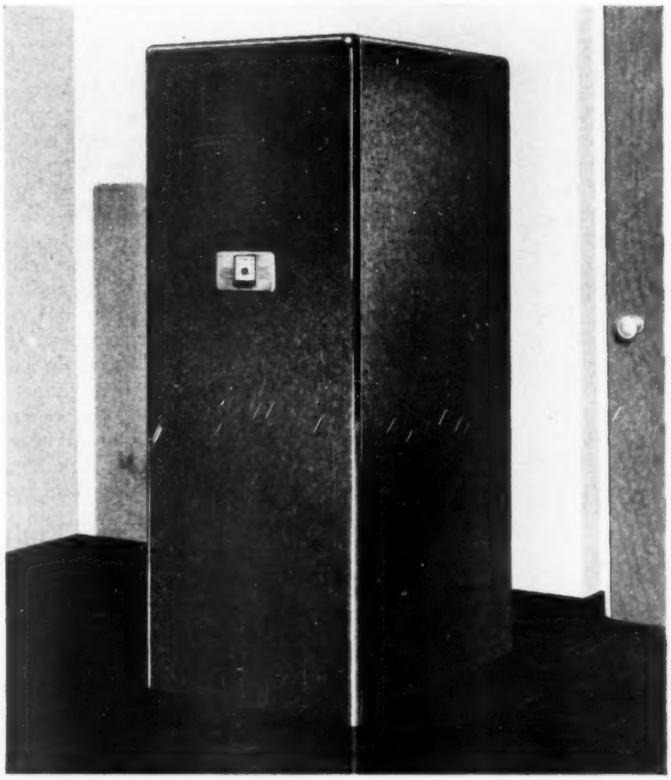
that cools your entire home!

Comfort all night thru-

If sticky-hot nights are a nightmare to you, put in an American-Standard SUNBEAM Summer Air Conditioner and get the sleep of your life! You'll have cool, gently circulating air in your bedroom all night *every night* all summer long!

Perfect relaxation-

With an American-Standard SUNBEAM Summer Air Conditioner in your home, you don't have to seek out a cool spot. Anywhere you want to sit and relax is enjoyably cool. For this 100% automatic unit keeps the *entire home* uniformly comfortable.



Like dining out

Mealtime in a home that's completely air conditioned with an American-Standard SUNBEAM central unit is like dining in an exclusive air conditioned restaurant. And best of all, this low cost luxury is yours to enjoy every day!

Work in a cool kitchen

Perhaps no room in your home will benefit more from your new American-Standard SUNBEAM Summer Air Conditioner than the kitchen. For not only does this modern unit cool the air, but it also provides air cleaning, circulation and ventilation.

SUNBEAM Summer Air Conditioners by American-Standard

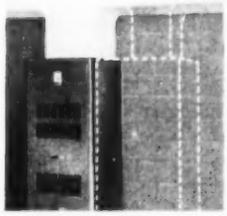
HERE at last is a residential summer air conditioner that really does a *complete* cooling job throughout your entire home.

100% automatic, and as efficient as a modern refrigerator, this new central unit *controls both temperature and humidity* to keep every room in your home delightfully cool and comfortable even on the hottest, stickiest days and nights. *It also provides air cleaning, circulation and ventilation.*

Developed by the world's largest manufacturer of heating equipment, the American-Standard SUNBEAM Summer Air Conditioner is as fine as money can buy . . . any way you figure it. It's a longer lasting unit . . . and a sound investment for you . . . from the standpoint of its reasonable price, economy of operation, and trouble-free long life. And obviously it adds to the value of your home.

For the price of a few window units you can air condition your home completely. Before you pay for a single room air conditioner, ask your SUNBEAM retailer or contractor to give you an estimate of the cost of cooling your entire home. The cost can often be added to an open end mortgage for easy financing. For year 'round comfort, combine a SUNBEAM Summer Air Conditioner with a SUNBEAM Winter Air Conditioner.

WHY WAIT? Because summer air conditioning is no longer a luxury, more families than ever will want residential cooling this summer. We urge you to see your dealer as soon as possible . . . to get ahead of the anticipated heavy demand. Your American-Standard SUNBEAM retailer is listed in the Yellow Pages of your phone book under "Air Conditioning" or "Furnaces." Look him up now. **Sunbeam Air Conditioner Division,** American Radiator & Standard Sanitary Corporation, Bessemer Building, Pittsburgh 22, Pa.



USES SAME DUCTWORK. When installed in a home having forced warm air heating, your SUNBEAM Summer Air Conditioner will connect readily to existing ductwork. Thus saving you on material, time and labor. In models and sizes for basement, utility room, alcove or attic installation.

NEW ELECTROSTATIC AIR CLEANER. The amazing MAGNE-FILTER, above, added to either summer or winter air conditioning systems, provides the ultimate in cleanliness. It removes dirt, dust and pollen—even cigarette smoke—from the air by electrostatic action.

SEND COUPON FOR HOME BOOKLET!

FOR HOME BOOKLET and descriptive literature on American-Standard SUNBEAM Residential Summer Air Conditioners, send coupon with 10¢ to cover mailing and handling. Contains lots of helpful information you can use if you are modernizing or building.

PLEASE PRINT

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American-Standard
Dept. SC-6, Bessemer Bldg., Pittsburgh 22, Pa.

I enclose 10¢ for which please send me your Home Book and literature on the new SUNBEAM Summer Air Conditioner.

I am modernizing ☐ building a new home ☐

Name.....

Street.....

City.....**County**.....**State**.....

If you live in Canada, send to Standard Sanitary & Dominion Radiator, Ltd., Box 39, Station D, Toronto

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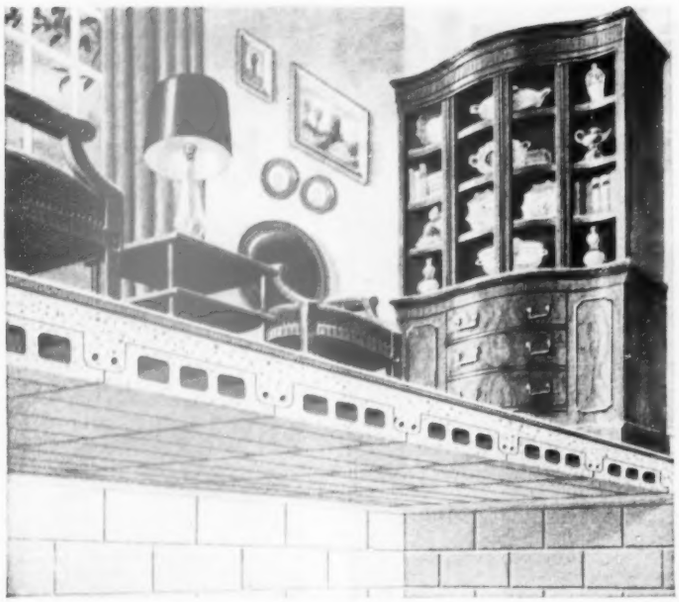
SUNBEAM
SUMMER AIR CONDITIONERS

Serving home and industry: AMERICAN-STANDARD • AMERICAN BLOWER • CHURCH SEATS & WALL TILE • DETROIT CONTROLS • KEWANEE BOILERS • BOSS EXCHANGERS • SUNBEAM AIR CONDITIONERS



In any style or size . . .

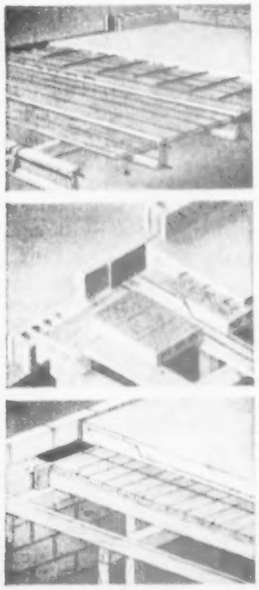
Your New House Will Be Better with Concrete Floors

Wherever you build, whatever architectural style you prefer, whatever size you can afford, your house will be better if it has concrete floors. Nothing ties the whole house together more securely or gives it greater strength and rigidity.

Concrete floors stay firm and level. They don't squeak, warp or sag. You won't be troubled with sticking doors or windows or gaping, dirt-catching cracks under baseboards.

Select the covering of your choice to finish concrete floors. They make a perfect base for carpeting, rugs, hardwood, linoleum or asphalt, rubber or ceramic tile.

The overwhelming number of families who want basements get an extra measure of protection from concrete floors. They make the basement an even safer refuge from tornadoes, hurricanes and atomic blast. And they are the key to a firesafe house because they prevent the upward spread of flames.



CONCRETE FLOORS COST LESS THAN THE CARPETING OVER THEM

With all their advantages concrete floors are economical. They actually cost less than a good grade of carpeting with which you may cover them.

Illustrated at the left are the most common types of concrete floors: (1) precast joist, (2) concrete block joist and (3) reinforced concrete slab. In some places other special concrete floor systems are available.

Whatever type you choose you will have a stronger, more durable, safer house with concrete floors. Write for free, illustrated booklets, distributed only in the U. S. and Canada.

PORTLAND CEMENT ASSOCIATION
Dept. 6-9, 33 W. Grand Ave., Chicago 10, Ill.
A national organization to improve and extend the uses of portland cement and concrete . . . through scientific research and engineering field work

More mileage from

By Robert L. Rosekrans

"Why do I get only 20,000 miles out of a set of tires when some of my neighbors get better than 50,000?"

How many times have you heard this complaint? Perhaps you've said it yourself. Actually, you, and *not* the tires, can be at fault.

As with footwear, so with tires; you get what you pay for. You can't compare a low-priced tire with a higher-priced, better-quality model. There are differences in tread, width, and cord material which make one tire outlive another. But, again as with shoes, the way two different drivers treat identically the same set of tires has a great deal to do with its useful life.

The fall, winter, and spring seasons are easier on tires than the hot, summer months. You get 25 to 30 percent more wear out of them in the cooler seasons. That's why some drivers prefer to "break in" a new set of tires during the winter. Rain and snow help lubricate tires, while heat tends to affect the rubber and cause faster tread wear. In most cases, fast driving on hot, dry roads causes your tire tread to wear faster than during winter or rainy weather.

The higher your speed, the faster your tires wear. If you

Wheel balancing prevents cupping

Four possible causes of tire cupping are: a bent or out-of-round wheel, or an unbalanced wheel (which is most likely), a defective tire, or faulty brakes.

Good time to check your tires for cupping or wearing on one side is while car is being greased.

Balancing remedies cupping. There are several different methods of balancing; they all tell you where the weights should be attached to the rim.

It's best to have your wheels rebalanced every time you switch wheels or tires around. You should always have a new set of tires balanced; it's economical.

THE FAMILY CAR

your tires

drive a good deal of the time between 65 and 80 miles per hour, your tires will wear out twice as fast as at 35 to 50. Higher speeds cause more slippage between the tire and road surface. You use your brakes harder. More heat is generated at higher speeds, which causes rubber to deteriorate faster.

A tire must be the correct size and type for a car in order to give satisfactory service. Correct air pressure is another factor. Most fabric breaks can be avoided by keeping the correct air pressure in tires.

Tire inflation

Overinflation prevents proper flexing of the side walls. The tire loses its ability to absorb road shocks. If this strain is maintained for too long, the cords in the tread area may snap under impact and eventually blow out.

The other extreme—underinflation—is also serious. When a tire is underinflated, the car's weight tends to distort the tire body. As a result, the tire bulges. This causes excessive heat to be generated, which weakens the cord and causes bruised or broken cords. [*Turn to next page*

Wheel alignment prevents uneven wear

When your tires wear off on one side, it's a sign your wheels are out of line. You haven't the tools to correct this yourself.

But, by knowing the symptoms, you can get your car on an alignment machine, thereby saving your tires—maybe your life.

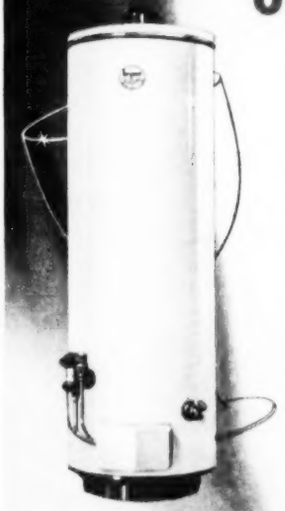
Front-end assemblies are designed so that the wheels are pigeon-toed—they lean out slightly at the top and toe in slightly toward the front.

It will save you money to have your car checked on an alignment machine every 12 months, especially after some minor accident.

Photographs: Pease

HOW TO BE SURE HIS HOT WATER IS ALWAYS

Crystal Clear!



Never let rust from a water heater taint *his* bath (or yours)!

Start now, to get your hot water from a new, automatic Bryant *Crystalglas* Gas Water Heater. It features a new steel tank that's fused with a solid lining of strong, chemically pure glass that prevents corrosive action of any kind of water—anywhere!

Let your Bryant Plumber Dealer show you how economically you can bring this new convenience to your home.

Look for this identification display at your favorite dealer's.

bryant *Crystalglas* GLASS LINED

AUTOMATIC GAS WATER HEATER

Bryant Heater Div., Affiliated Gas Equipment, Inc., Dept. BH-6, 17825 St. Clair Ave., Cleveland 10, O.

I would like more information on the new Bryant *Crystalglas* Gas Water Heater.

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for the best in year 'round living "Weather-Condition" with RUSCO

THE HANDSOME RUSCO Picture-Windo COMBINATION SCREEN AND STORM DOOR operates just like a window! Lower glass panel slides up and down to provide desired amount of ventilation. Nothing to change—nothing to store. You're *always* ready for *any* kind of weather. Beautifully finished with Satin Silvertone baked-on enamel.

ONLY RUSCO ALL-METAL Self-Storing COMBINATION WINDOWS give you patented Magicpanel® year'round rainproof, draft-free, filtered-screen ventilation—positive automatic locking—built-in felt weatherstripping—and many other exclusive comfort and protection features. More than 11,000,000 installations and 18 straight years of leadership tell you *you're right with Rusco!*

RUSCO Adjustable VENETIAN AWNINGS are ideal for windows because—unlike other awnings—they give you year'round protection and complete *inside fingertip control* of shade, light and ventilation! Rusco Door Canopies beautify your home and give all-year protection against sun, snow and rain.

RUSCO Fiber-Lite TERRACE AWNINGS enable you to enjoy outdoor living to the fullest and add a matchless note of elegance to your home. Protect you all through the year—against sun, snow, rain and wind. Available in a choice of beautiful color combinations.

RUSCO

All-Metal Self-Storing

COMBINATION WINDOWS & DOORS

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METAL AND FIBERGLAS AWNINGS

For illustrated literature and name of nearest RUSCO dealer write:

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WORLD'S LARGEST MANUFACTURER OF METAL COMBINATION WINDOWS AND DOORS

More mileage from your tires

Begins on page 134

Underinflation leaves your tires open to rim bruises, too. With too little air, insufficient resistance is provided to prevent the tire from being jammed against the rim when the tire strikes the curb or a rock in the road.

Alignment

Front-wheel alignment is another important factor in the maintenance of proper tire-tread life. When wheels are ½ inch out of alignment, your tires are dragging sideways 87 feet every mile.

Properly adjusted brakes can help increase tire mileage. Brakes which drag or are unequally adjusted will cause one tire to grip the road sooner than the others. This means that one tire is doing most of your braking, thus wearing faster than the others. Even a brake that drags so little that it is unnoticeable to you can cause excessive tire wear. So, have your brakes checked regularly.

A wheel assembly that is 1 ounce out of balance at the tread causes a tremendous sledge-hammer effect on your car at 60 miles per hour. If you even suspect that your wheels may be out of balance, take your car to a garage that has the proper balancing equipment. Not only does wheel balance adversely affect tire wear, but it also causes vibrations that can affect steering, shock absorbers, frame and body, and other parts of your car.

Here are several things that you, as a driver, can do to prevent inflation failures:

1. Check the tires for correct pressure at least once weekly, preferably when they are cool.
2. Replace any faulty valve cores which may cause leaks.
3. When you replace a valve cap, screw it on tight.

Dungarees

There is an art to seasoning
A pair of dungarees,
To soften up the sturdy seat
And limber up the knees.

They must divide with easy stride
And bear triumphant traces
Of hurtling the neighbor's fence
Or sliding into bases.

They must be limp where laundering
Precipitated ravels,
And every seam across the beam
Should testify to travels.

They are not ripe for wearing
Till Mother frowns with pleas,
And that's the time they're broken in,
Those good old dungarees.

—*Alice Boyd Stockdale*

Lighten work on outside jobs...

Pointers on painting exterior walls: make sure surface is dry and temperature between 55° and 90°. Remove loose paint with scraper or wire brush. Fill cracks and holes. Dust thoroughly. Select brush 3" to 5" wide and always . . . .

Use brushes with bristles of Du Pont TYNEX nylon

TRADE MARK

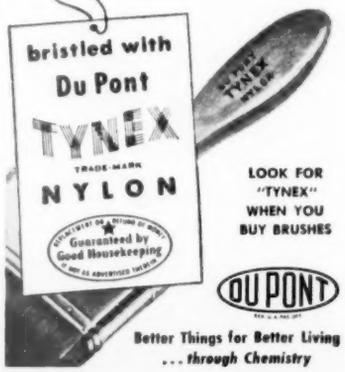
You'll find "Tynex" nylon bristles pick up a full load of paint every dip and brush it out easily in a uniform coat. Outside or in, brushes bristled with "Tynex" help you get work done fast . . . do an expert job.

"Tynex" bristles simplify brush upkeep, too. They are quickly cleaned by any commercial cleaner and last up to five times longer than other types of bristles.

Next time you plan to paint, talk over the job with your dealer. He'll be glad to help you select the right-sized brushes and show you the work-saving advantages of brushes bristled with "Tynex."

Send for free booklet on "How to Choose and Use a Paintbrush Bristled with 'Tynex' Nylon." Write: E. I. du Pont de Nemours & Co. (Inc.), Polychemicals Dept. BH-6, Wilmington, Delaware.

"Tynex" is the new trade-mark for genuine Du Pont nylon bristles.



LOOK FOR "TYNEX" WHEN YOU BUY BRUSHES

DU PONT

Better Things for Better Living . . . through Chemistry

Seat of the trouble

Sliding down banisters,
Shinnying poles,
Boys rip their trousers,
Fill them with holes.

Climbing up tree trunks,
Hanging from bars,
Boys need seat covers
More than cars.

—*Richard Armour*

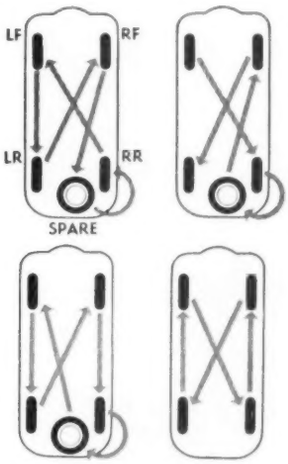
4. When tire pressure drops, check for a slow leak.

5. Don't bleed air from a tire when on a trip. Pressure build-up is normal. Check tires when they are cool, preferably before you start out in the morning.

If you have more wear on front tires than on rear ones, here are some factors and their corrections that may help you:

Heel and toe wear is a saw-tooth effect where one end of the tire-tread button is worn more than the other end. Notice how one side of the rubber heel on your shoe is worn down more than the other. If you'll notice other people's shoes, you'll notice that this wear pattern varies. It would be more even if the heels could be turned around or changed from one shoe to the other. It can be done with tires. It is called tire rotation. Tires should be rotated every 3,000 to 4,000 miles, using the same rotation plan each time.

Here are four tried-and-proved tire-rotation methods (three of them include spares) that will give you thousands of miles of increased tire mileage.



Side, or camber, wear may be caused by a number of factors. Actually, your front wheels lean slightly away from the car at the top of the wheels. This leaning is called camber, and it is there to help your car hold the road and make turning easier for you. If this camber is too great, you have excessive tire wear. That's where tire rotation adds to tire mileage. It equalizes wear. However, if this camber is excessive, you will have to have it corrected.

Toe-in is like a slightly pigeon-toed person. If toe-in is excessive, a slight sideways motion of the tire takes place which scrapes off valuable rubber. A small feather edge of rubber on the *inside* of the tire tread is evidence of this condition. In the case of toe-out, which is the opposite of toe-in, this feathering will be found on the *outside* of the tire tread.

Bent axles, out-of-round brake drums, and wobbly wheels are other conditions that may have a bearing on tire wear. A good mechanic can often spot these conditions by checking the wear pattern of your tires.

Here are some tips to help you increase the life of your tires:

1. Maintain proper tire pressure at all times. You'll find the proper pressure recommendations for your car in your owner's manual. Or check with a dealer that sells your make of car.
2. Do not drive over curbs.
3. Avoid riding edge of curbs when parking.
4. Avoid riding edge of pavement when driving.
5. Reduce speed on rough roads.
6. Avoid sudden stops.
7. Drive at moderate speeds.
8. Check for soft tires, flats, and misalignments whenever you stop.

What about tubes? Fabric breaks in a tire casing can cause chafing or pinching of the tube. Tire failure may not result immediately after a fabric break, but may gradually chafe the tube and cause a flat.

In some cases, the tire bead may chafe or cut the tube. This bead chafe usually results from over- or underinflation, or both. Usually, the installation of a rubber flap on drop-center rims will prevent this bead chafing.

According to the Rubber Manufacturers Association, here is the proper way to mount inner tubes:

1. Insert tube in tire and inflate until nearly rounded out.
2. Use a brush or a cloth swab and apply a solution of neutral vegetable-oil soap to the areas that border on the tire opening. Do not allow this soap solution to run into the tire.
3. Center valve and pull it firmly against the rim. Hold in this position and inflate to recommended pressure.
4. Completely deflate tube by removing core or using deflating tool.
5. Reinflate to recommended pressure.

If you follow these recommendations, you may well increase tire life by thousands of miles.

Scientific Terminix Method

Stops Termite Damage

Over 175,000 structures protected against costly termite damage

If you suspect that termites might be attacking the foundation timbers and wood parts of your home, call Terminix...world's largest in termite control. Using scientific methods, special pressure equipment and its patented chemical, Terminix has protected over 175,000 homes and buildings against costly damage.

Guaranteed Protection

You can rely on Terminix Service, available through representatives in over 1300 cities. Performance of each contract is guaranteed by (1) the Terminix company serving your area, (2) E. L. Bruce Co., (3) Sun Insurance Office, Ltd.

BRUCE TERMINIX

Phone for a Terminix Inspection of your home

You'll find BRUCE TERMINIX listed under "Termite Control" in the yellow pages of your phone book. If inspection reveals termite attack, you will receive a complete report and reliable recommendations for effective, lasting protection.

TERMITES? CALL Terminix

World's largest in termite control

Or write Terminix Division, E. L. Bruce Co., Memphis, Tenn.

Please write

. . . at least five weeks before you move and let us know what your new address will be. You will be assuring uninterrupted delivery of your copies of *Better Homes & Gardens* at the time when you'll need them most.

When you write us, be sure to enclose an address label clipped from a recent cover of *Better Homes & Gardens*. It will help us give you faster, more efficient service.

Send your address change to *Better Homes & Gardens*, Des Moines 3, Iowa.

Don't take chances LARVEX MOTHPROOFS the cloth itself

NOW'S the time!

No Odor
No Wrapping
No Storing
Wear Clothes at Any Time

To protect your woolens and blended wool material against moth damage, *mothproof the cloth itself*. This is just what LARVEX does—why it's so *different*. It gives such wonderful protection.

LARVEX penetrates each tiny woolen fibre and makes the cloth so distasteful and indigestible to mothworms, they starve to death rather than feed on woolens treated with LARVEX. Moth larvae will not, in fact CANNOT, eat holes in LARVEX-treated woolens. Only larvae eat woolens. It's too late when you see the flying moth.

And now LARVEX brings you its new Finger-Tip Spray which makes it so easy. One spraying lasts a whole year. LARVEX *withstands repeated dry cleanings*. Washing removes LARVEX protection. Only $1.19 for LARVEX in the new Finger-Tip Spray. Also available in pint, quart, half gallon and gallon bottles for use with sprayer.

Greatest Name in Mothproofing

Teach your child to work with tools

Guide your boy in the selection of a project *he* can make, one with an interesting or useful end purpose. Take advantage of his love for drawing things and make a plan to determine dimensions. Here's a chance to put meaning into arithmetic, and especially into fractions

Starting on scrap wood teaches "use it up." But also take him to lumberyard to learn about wood. If he buys some materials with his own money, he'll realize cost, and waste less. Here, platform raises boy to right height, pushes under bench when not in use

Learning to be a good craftsman teaches your youngster to think in terms of "do it right" in other matters as he grows older

Just about every boy shows an early and avid interest in tools and workshops.

To the child, Daddy's tools represent Daddy's toys, and it's only natural that he likes to play with them, too.

This interest in tools offers you an opportunity to guide your youngster into methods of thinking, planning, and working that will stick with him as long as he lives.

He'll learn to take care of things as you teach him the proper care of tools—yours and his own, as he acquires them.

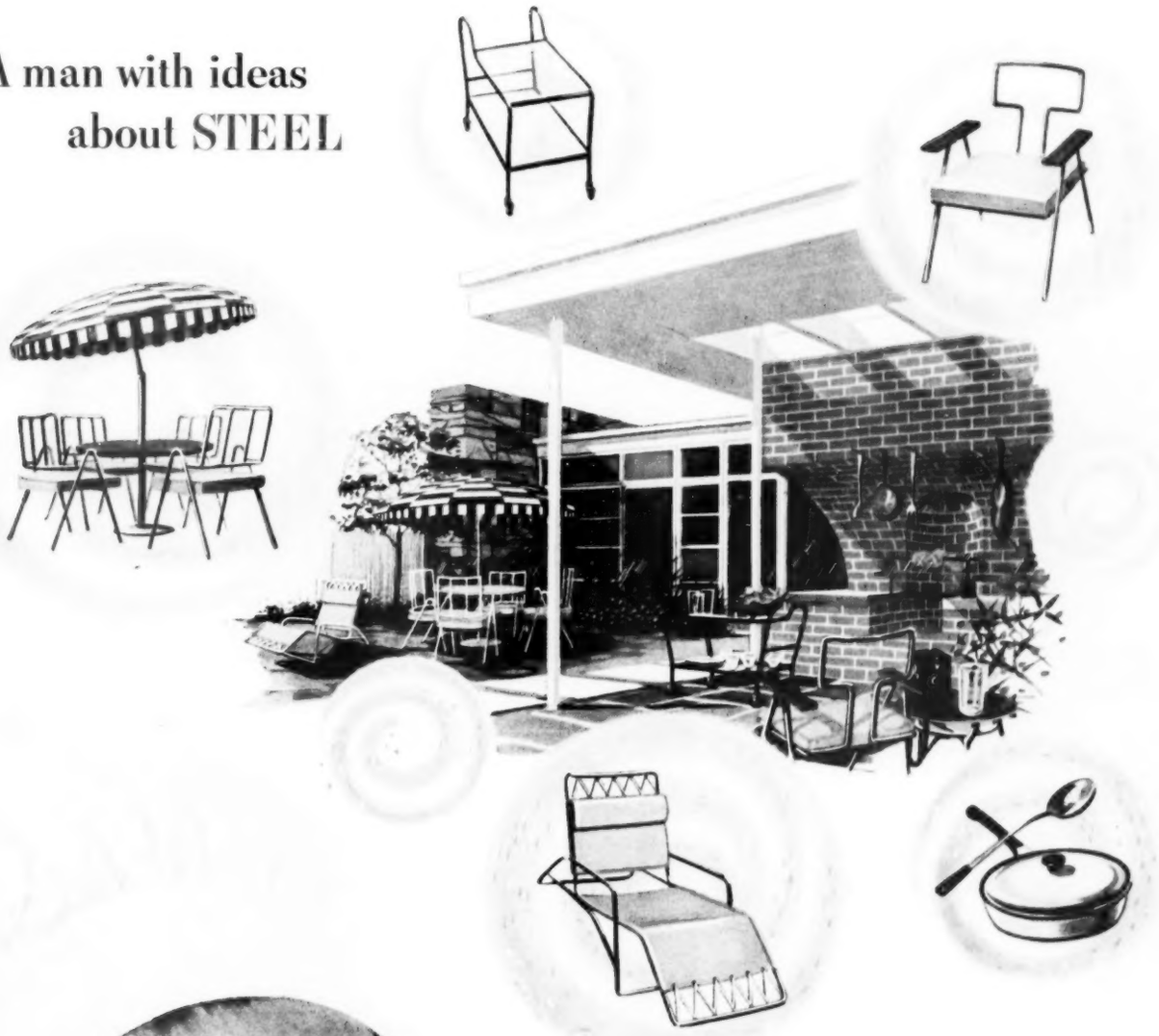
He'll learn the value of planning his work and play as you help him realize the importance of figuring out a workshop project before he starts haphazardly to [*Turn to page 185*

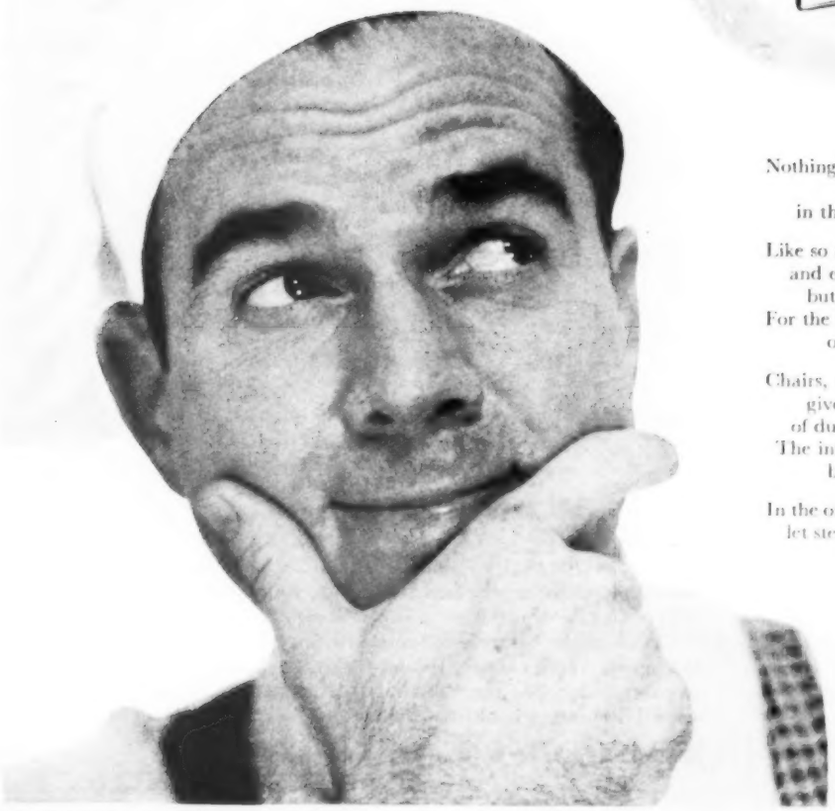
Photographs: Jackson Hand

Take time to teach your boy the right way to use each tool, especially those which will aid him in working with greater accuracy, such as the sliding T-square or bevel gauge. Point out the importance of sawing straight, planing smooth. Practice cuts on scrap lumber are a good idea before he tackles the actual stock

A craftsman's axiom is that a sharp tool is a safe tool, because it is easier to work with. Youngsters lose patience quickly when a tool fails to do the job, and the result is slipshod, half-finished work. Show your boy how to sharpen the tools he is to work with, then follow that instruction with advice for keeping tools sharp by using them only for their precise purpose and by storing carefully

A man with ideas about STEEL





Nothing's too good for this backyard chef—not when it comes to serving sizzling steaks to hungry friends in the casual atmosphere of his tree-shaded patio.

Like so many others, he has learned that living and entertaining outdoors is not only comfortable but, thanks to steel, smart and economical as well. For the wide variety of steel furnishings available today offers a generous choice of styles, colors and prices.

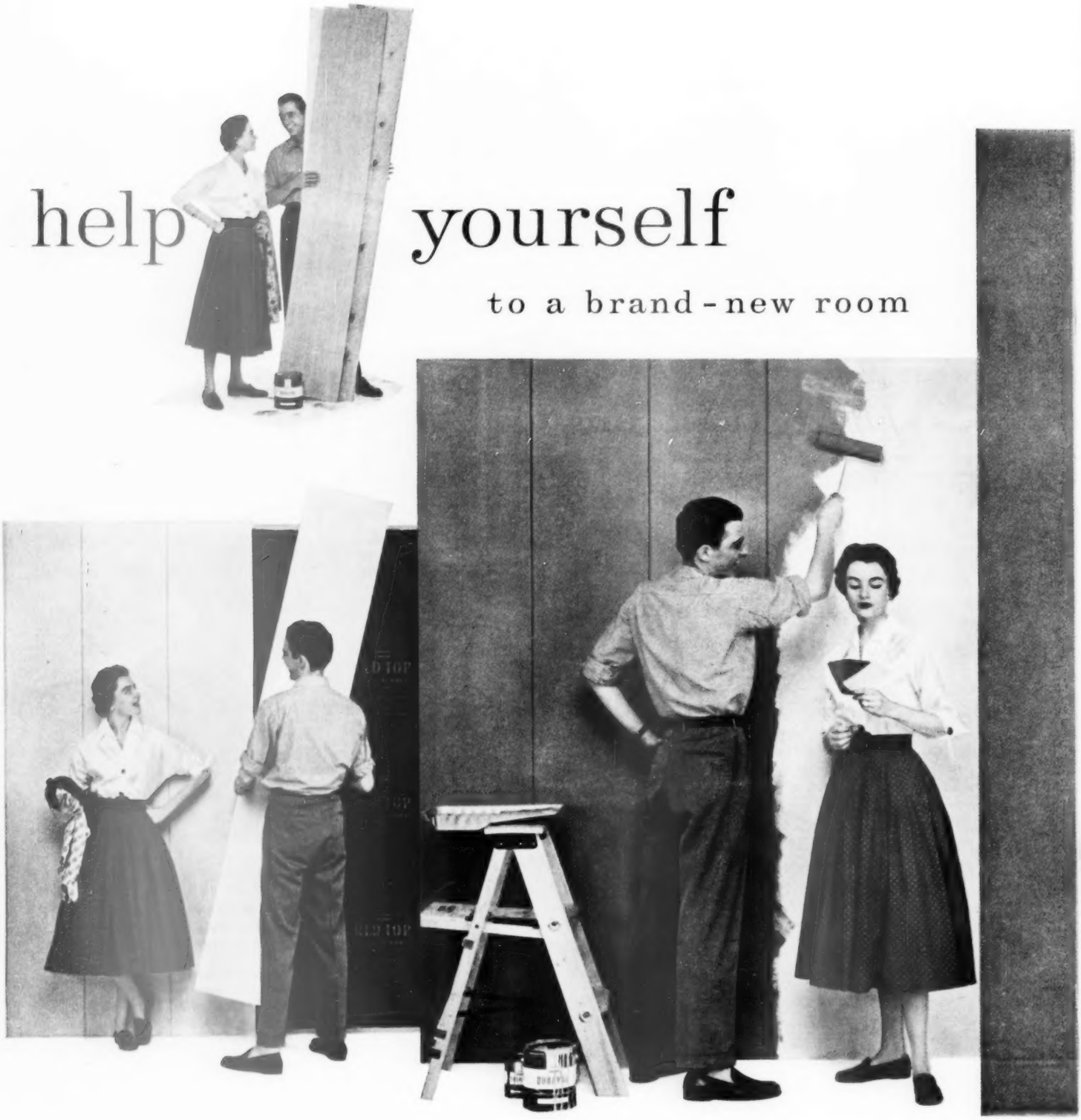
Chairs, tables, serving carts and other outdoor accessories give longer, more efficient service when they are made of durable, rot-free, warp-free steel. And here's the payoff. The initial cost of these steel assistants is reasonable, because steel is America's great bargain metal.

In the outdoor kitchen and patio, and throughout the home, let steel—*the foundation of modern living*—work for you.

WEIRTON STEEL COMPANY

WEIRTON, WEST VIRGINIA

NATIONAL STEEL CORPORATION



DO IT THE EASY LOW-COST† WAY...

PANEL SHEETROCK* Wallboard nails right to studs. Or apply it to old walls with a special adhesive, goes up faster than wallpaper! Panels are ceiling-height, 16 inches wide; pre-decorated in Knotty Pine or Striated finish; or plain for any decoration. For free folder on Panel SHEETROCK write United States Gypsum, Dept. BHG 2, Chicago 6. (Also made by Canadian Gypsum Company, Toronto and Montreal.)

†Plain Panel SHEETROCK for a 10′ x 12′ room about $25.00.

TEXOLITE DURAVAL* Paint comes in 23 beautiful ready-mixed colors. By mixing just two colors, you can create over 100 exciting decorator blends—or your very own special tone. It's rubberized . . . it's scrubberized—can be washed again and again. Applies easily, is dust-free in 20 minutes, leaving no painty odor. See your TEXOLITE DURAVAL dealer for the helpful decorating booklet, "Color Clues"—*it's free!*

†DURAVAL Paint for a 10′ x 12′ room about $5.50.

*T.M. REG. U.S. PAT. OFF.

the material to use is U.S.G.
and this sign tells you the dealer to see!

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BUILDING PRODUCTS

the greatest name in building

especially designed to wear
when it's early fall on the calendar . . .
summer on the thermometer

Span Season Shoes
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BLACK HILLS
of South Dakota

Camera country! Where every turn opens new vistas. Frontier history, preserved in all its authentic lore; *action* that relives the mighty saga of the Old West. Snap majestic Mt. Rushmore, America's Shrine of Democracy... the Badlands... the Needles. This year, take your camera and plenty of film, record every wonderful moment in the Black Hills . . . vacation land and camera country unsurpassed!

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SOUTH DAKOTA STATE HIGHWAY COMMISSION
A. B. Penkow, Pub. Dir., Pierre, South Dakota
Please send FREE color literature on the Black Hills vacationland.
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CITY and STATE

Ideas to stretch your

By Lois Rea

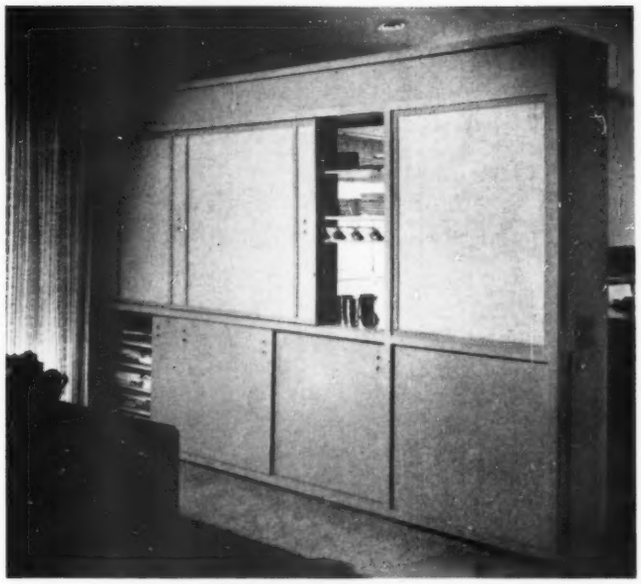
Distinctive sliding doors to a bedroom decorate this small hall. Wood design, repeating that used for the railing around stairway, was copied from a design found in a Korean book.

Decorative design of doors is backed by burlap, which is painted a bright red for accent and mounted on removable panels. It can be changed when the color scheme is changed.

Hanging wall divides breakfast room and utility area from kitchen. Note how a "wall" is created for the range.

Drop-down shelves double as breakfast counters and a place to sort laundry on washing and ironing days. As this is a "family only" part of the home, the owners decided to have fun by painting the "mural" on the back of the hanging cabinet.

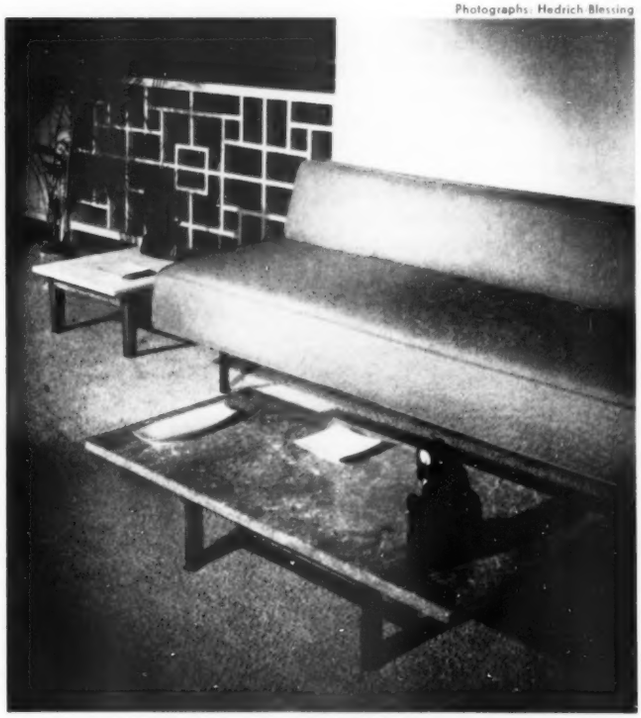
decorating dollar



Storage wall, which opens on both dining and kitchen sides, saves space. Again burlap is used on the sliding doors, plus double strips of wood to add an interesting design touch.

Burlap is now available already sized so it's easily hung like wallpaper. It comes in pretty colors, too. Or you can paint it as was done on the sliding bedroom doors, above.

Photographs: Hedrich Blessing



Marble placed on "what was handy" made these distinctive tables. Coffee-table base was a vanity bench with a wicker top.

Wicker was removed, frame cut down and painted flat black. The large piece of salvaged marble simply rests on top. Table at end of sofa is just a piece of marble placed on top of a woven hemp footstool. Ideas from the home of Jack Percival, Jr., Ladue, Missouri.

New Super-Speed

FARBERWARE BREWS TRUE COFFEE *FASTER* THAN YOU CAN BOIL WATER!

World's Fastest Coffeemaker makes 10 cups in less than 8 minutes!

Here, at last, is an automatic coffeemaker that brews delicious coffee even faster than you can boil water. This amazing Farberware automatic is so fast that your coffee is ready in less time than you can prepare eggs for breakfast or clean up the table for dessert. Actually it's the fastest, most convenient way to make coffee ever invented . . . and best of all it's the kind of coffee you always enjoy most—brewed from the rich, natural coffee grounds. The Farberware Super-Speed Coffeemaker is completely Automatic! There are no adjustments to fuss with . . . nothing to set or forget. As soon as coffee reaches flavor peak it automatically stops percolating . . . then keeps it piping hot until you're ready for it.

Special Economy Note: *You don't waste coffee with a Farberware Super-Speed. It's so fast, you need only make enough coffee (as little as two cups) for any one occasion. No more left-over coffee to throw out. See it today at your dealer.*

Wonderful Wedding Gift

All gleaming chrome on solid brass

Super-Speed 4 Cup $23.95
Super-Speed 8 Cup $28.50
Super-Speed 10 Cup $30.95

(New Low Prices Reflect Full Tax Saving)

Super-Speed

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AUTOMATIC *Cup-a-Minute* COFFEEMAKER

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CUSTOM VENETIANS

You'll brighten your mode of living with these beautifully styled custom venetians that give you indirect daylighting, control the sun and air ...make life happier and healthier.

Look for the LEVOLOR Medallion on the lift cords. It tells you your venetians have these famous features . . . LEVOLOR enclosed head and self-adjusting tilter . . . LEVOLOR aluminum slats . . . LEVOLOR tape and cord . . . LEVOLOR bottom bar with the disappearing tape . . . all perfectly matched.

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Send 10¢ for "Window Magic" color book. 391 West B'way, N. Y. 12, N. Y.

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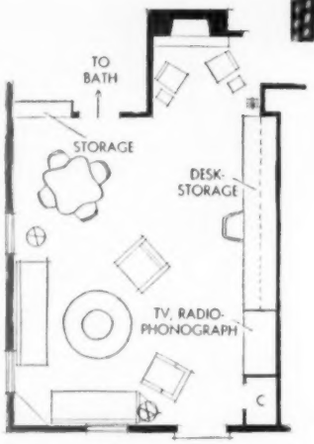
Plan a room for the way you live

By Mary Ritter

Beauty comes from the natural warmth of wood in study and fireplace corner.

Books give bright color accents. The adjustable shelves, lining wall above desk, save space by eliminating need for a separate bookcase.

Folding tables are handy for entertaining, hang on a rack when not in use.



Spacesaving built-ins for storage line walls to free floor area

Comfort, beauty, and spacesaving efficiency are the three big things we ask of our rooms. How to combine them is no expert's secret—but it does take planning to achieve the results you want.

Decide what activities your room should accommodate, and choose dual-purpose furniture which can be used for as many of them as possible. Save space by using well-organized storage units or built-ins. Choose colors and furnishings which will carry out the mood and degree of formality you want in the room.

This living-recreation room is a fine example of combining the three. Versatile furniture, bright and rugged fabrics, and storage built-ins make it a comfortable, informal room for entertaining, study, and games.

Photographs: Howland. Decorator: Maitland Lucas

Comfort is the keynote in the big easy chairs, and sofas which convert into beds for overnight guests.

Addition of a shelf to the corner television-phonograph speaker turns it into a lamp table for both sofas.

Good reading light and all-over illumination are provided—note ceiling spotlights.

All this beauty is yours for the asking . . . asking for "Dutch Boy" Paint. Siding: 164-Warm Gray and 110-Bright White *House Paint.* Windows, trim, rail, and doors: 210-White and 282-Light Green, *Sash and Trim Colors.*

Home for a family that's made its mark

. . . merits the extra protection of long-lasting "Dutch Boy" House Paint

Your home speaks for itself . . . and you.

And if year in, year out, you want to be real proud of what it says, paint your home the "Dutch Boy" way.

That way, you get the extra protection your home deserves.

And extra beauty! There's a special snap and sparkle to "Dutch Boy" House Paint whether in Bright White or in colors.

All this you get without extra effort, too. For besides going on easy and fast, "Dutch Boy" House Paint is high hiding—so it often saves you a second coat on repaint jobs.

Keep your home up to the mark with long-lasting "Dutch Boy" House Paint. See your "Dutch Boy" dealer—listed under "Paint" in your classified telephone directory. Or see your painter. Also write for a free copy of COUNT ON COLOR.

Live Colorfully with

*Reg. U. S. Pat. Off. **Dutch Boy**®

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FREE . . . COUNT ON COLOR . . . full of fresh, new ideas about painting homes, outside and inside. Shows how the new "Dutch Boy" Color Gallery simplifies color selection and planning. Just mail the coupon.

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Please send me a FREE copy of COUNT ON COLOR, your idea-a-page, full color booklet on home decoration.

Name _____

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"Doctors' tests reveal this new chlorophyll derivative

CHECKS THAT *Special Problem* OF WOMEN!"

reports Registered Nurse MARY L. RHOAD

As Nurse Rhoad explains: "Even women scrupulous in hygiene habits suffer from this embarrassing problem. It has defied elimination until now."

Scientific proof that taking "ENNDS" Darotol* Tablets suppresses odors of "difficult days" within the body itself!

"Recently," Nurse Rhoad explains, "a leading medical journal reported tests in which use of a certain chlorophyll derivative exceeded all expectations in suppressing odors associated with menstruation. In my experience, "ENNDS"Darotol®ChlorophyllTablets act to prevent such odors as no past method ever did. And they're safe!"

Never before has it been so easy to avoid embarrassing body odors at that "certain time." All you do is take 3 or 4 pleasant-tasting "ENNDS" daily—a few days before and continuing throughout your menstrual period!

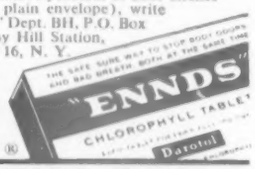
You see, "ENNDS" actually reduce the *formation* in the body of certain odor-producing substances...substances particularly offensive at the time of menstruation. Thus act to keep you free of these odors at this time.

Enjoy this odor protection *between* your monthly periods, too... by taking 1 or 2 "ENNDS" Tablets every day!

You can get "ENNDS" everywhere. Trial size only 49¢. Larger sizes save even more! Also available in Canada.

For *free* booklet, "What You Should Know about a woman's problem of odor offense" (mailed in plain envelope), write "ENNDS," Dept. BH, P.O. Box 222, Murray Hill Station, New York 16, N. Y.

**Darotol is a valuable chlorophyll derivative found in "ENNDS"* ®



SAFE EYE-GENE

EYE-OPENING TEST THRILLS MANY!

Eyes so tired you want to close them for relief?...

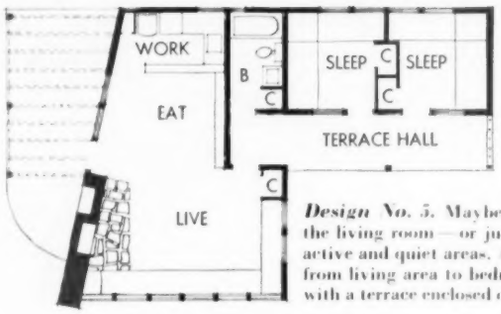
2 drops make this striking difference in SECONDS!

Clear, expressive eyes are fascinating. 2 drops of soothing EYE-GENE in each eye floats away that tired, strained, irritated look and feeling in *seconds*—dramatically lights up your whole expression! Safe EYE-GENE is like a tonic for your eyes. Use it every day. 35¢, 60¢, $1 in handy eye-dropper bottles at Druggists everywhere.

Guaranteed by Good Housekeeping

Looking for a good summer home?

Plans are available for these five



Bedrooms are in a separate wing with outdoor "hall" to living area

Design No. 5. **Maybe the children are sleeping while you're entertaining in the living room—or just the opposite. This plan offers unusual separation of active and quiet areas. A porch (could be screened) serves as an outdoor "hall" from living area to bedrooms. You can build house around your favorite tree, with a terrace enclosed on two sides by house. Over-all dimensions: 42'5"x28'7"**

Above all else, a summer home should be a place to relax—a comfortable and informal home away from home. It should provide for outdoor living, be easy to keep up, and be built to withstand vacant winter months. And, of course, it should be low-cost.

Better Homes & Gardens offers five designs for summer homes that give these ideas meaning. When first published, these homes were so well received by you that they are presented here for a second time.

Each is small. The largest home is just 1,032 square feet; the smallest, 616. Architect Edward D. Stone, A.I.A., of New York, took into account that a variety of materials would be used in different parts of the country. And construction was kept simple, since many of you would want to do the work yourself.

You can buy complete working drawings for $2 and build one of these summer homes. Order plans by number from Better Homes & Gardens, Department 8806, Des Moines 3, Iowa

Square plan cuts corners, cuts cost

Drawings: Bill Wells

Design No. 6. **The fewer angles in exterior walls, the fewer dollars you'll spend building. This plan is a perfect square, about 25x25. Inside partitions are scarce. Open plan (common to all these small economy cottages) gives you a break in space as well as in cost. Over-all dimensions: 24'10"x24'10"**

More on page 153

Out front with the finest . . . the beautiful new Ford Mainline Tudor Sedan and Crestline Victoria.

Two Fords are a dollar and sense proposition

In today's trend toward country living, you often see *two* Fords parked in driveways where there used to be but *one* costly car. For more and more people are finding they can own two fine Fords, at costs not too different from those of maintaining one expensive car. And, they're finding in Ford everything to meet their particular tastes and requirements. The modern advantages that Ford offers will make mighty good sense to you, too.

First, there's Ford styling. Ford brings you the smooth, clean lines of the recognized style leader *plus* the smartest, most colorful interiors of any car priced so low.

Second, Ford is the only car in the low-price field that gives you a choice of V-8 or Six engine. The brilliant new Ford 130-h.p. Y-block V-8 has

an extra-deep block for smooth, quiet performance with modern high-compression power. New short-stroke design means greater gas economy, longer engine life. Ford's flashing new 115-h.p. I-block Six also has all the advantages of modern deep-block, low-friction design. And, like the V-8, this new Six has Ford's famous Automatic Pilot which squeezes *all* the high-compression "GO" from every drop of gas.

Third, only Ford of all the low-priced cars has a modern ball-joint front suspension system. This revolutionary new development allows greater shock absorbing movement of the front wheels . . . you enjoy a softer, more stable ride. And Ford's simple, sealed ball-joints help

to preserve that "new-car feel" for a far longer time.

Fourth, to take the "drive" out of driving, Ford offers *five* optional power assists: Fordomatic Drive . . . a *4-Way* Power Seat . . . Swift Sure Power Brakes . . . Power-Lift Windows *all around* . . . Master-Guide Power Steering.

And last, but by no means least, Ford's worth more on the used car market. Year after year, Ford returns a higher proportion of its original cost when resold than does *any other car!*

There are many other reasons why two Fords are a dollar and *sense* proposition for your family. Let your Ford Dealer show you how conveniently there can be a Ford in your future . . . and maybe *two!*

'54 Ford Worth more when you buy it . . .
Worth more when you sell it!

Still brilliant white years after painting with DU PONT HOUSE PAINT!

Du Pont House Paint STARTS WHITE . . . STAYS WHITE . . . keeps your home sparkling white long after ordinary paints have become dull and dirty. That's because Du Pont "40" Outside White House Paint is self-cleaning. Due to the unique blend of pigments and oils, this fine, extra-durable House Paint actually cleans itself under normal exposure to sun, rain and weather . . . provided, of course, that dense shade or excessive accumulations of dust and soot do not retard this self-cleaning process. Du Pont House Paint is also available in a wide range of modern colors. Whether your home is all wood, masonry or a combination of both, Du Pont has the right paint for you! See your Du Pont Paint dealer today. He'll be glad to give you free literature on how to paint, help you with your painting problems or recommend a reliable painting contractor.

Du Pont DULUX Trim and Shutter Paint is years ahead of ordinary trim paints. Stays glossy for years with superb resistance to fading, mildew and discoloration. Attractive colors.

DU PONT

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Better Things for Better Living . . . Through Chemistry

PAINTS CHEMICALLY ENGINEERED TO DO THE JOB BETTER

YOUR PET AND MINE

Rid your pet of

The flea population jumps in warm weather

Principal victims of fleas are dogs and cats. Animals can't be made immune to fleas, but they can be quickly rid of them. At first sign of infestation (biting or scratching), use one of the many good remedies available. More than 1,000 varieties of fleas exist, but the most numerous and troublesome is the dog flea

First, get rid of fleas on your pet

This is accomplished by treating your pet with dusting powder. Start at his head and work back. Within a few minutes, all fleas will be suffocated. This has no effect on the flea eggs in the animal's quarters. These eggs, which are in the process of incubation into new batches of insects, must also be killed

his worst pest

By Russell K. Lowry

Fleas are also infamous disease carriers

They're notorious for transmitting tapeworm eggs from one animal to another. Even when a dog or cat has been "dewormed," fleas can reinfest the victim with more tapeworm eggs in an hour or two. Although not proved guilty, they are suspected of causing eczema, or at least fostering its presence

Photographs: Harriet Arnold

Second, clean quarters and surrounding area

Sweep up and burn all dirt and debris from your pet's bed and immediate quarters. Scrub his "home" with strong soap and water, using a stiff brush. Then spray the area with an insecticide such as chlordane solution. This will kill any larvae that might hatch out. Cleanliness is half the battle against fleas

More on page 167

FLOW KOTE Chocolate, Persian Red, and Mission Ivory on walls and ceiling. Woodwork, DUCO White; Furniture, ½ DUCO Chinese Red, ½ White.

Now Du Pont FLOW KOTE®
RUBBER BASE WALL PAINT
makes wall painting easier than ever

In half a day, you can paint the walls of an average room! FLOW KOTE covers plaster, wallboard or wallpaper solidly . . . leaves no laps or streaks. Brush or roller cleans with water.

Dries in 30 minutes! Redecorate in the morning, have company that night! No unpleasant odor with FLOW KOTE!

So easy to keep clean! FLOW KOTE is *super*-washable. Dirt, grease and grime wipe off in a jiffy. Colors stay bright for years!

For a little over $5.00 you can paint an average room with FLOW KOTE! See your Du Pont paint dealer. He'll show you dozens of style-right colors. He'll be glad to give you free literature on how to paint, help you with your painting problems or recommend a reliable painting contractor.

New! Now you can match the glowing FLOW KOTE colors on walls with velvety Duco Semi-Gloss Enamel on woodwork.

DU PONT PAINTS
REG. U. S. PAT. OFF.
A complete line of paints chemically engineered to do the job better

BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

Remember last summer?

Now is the time to

Home air conditioning has "arrived!" Now you can have year-round comfort at home. For the *finest* in residential air conditioning, be sure to have finger-tip control of heating and cooling by Honeywell.

Always cool at night. Only in a properly air conditioned home can you be *sure* of a good night's rest. You don't lie awake half the night waiting for that cool breeze. And when you awaken you're rested and refreshed.

Here are the things to consider when you plan to install central air conditioning

Can I have central air conditioning installed in my home?

In homes heated by fan circulated warm air, cooling can be combined with the winter heating system. If your home has hot water or steam heat, radiation can be changed to accommodate cooling, or an air duct system can be added.

What will central air conditioning in my present home cost me?

Central air conditioning can be installed for somewhat less than $1 per square foot of floor area. For a true estimate of what summer air conditioning will cost in *your* home, call in an experienced heating and air conditioning contractor.

What would a central air conditioning system cost to operate?

In a moderate climate, about the same as your heating plant in the colder months. It takes electricity or gas and, in many cases, water to operate a central cooling plant. The cost of these utilities will have an important bearing on the operating cost.

Where should I go for information on air conditioning my home?

Look in the yellow pages of your telephone directory. You'll find an established heating and air conditioning contractor in your vicinity. In your discussions with him, insist on fine Honeywell controls to operate your air conditioning and heating systems at top performance and economy.

Can I buy a new house with central air conditioning?

Yes, leading home builders are installing summer cooling systems along with the central heating plant. By planning for central air conditioning from the start, important savings and design advantages are possible.

air condition your home

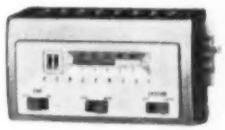
Enjoy your meals. It's a pleasure to prepare food in a cool kitchen. Cook and bake all you want. Appetites are much better, too, all summer long—when you live in a centrally air conditioned house.

Entertain in comfort. Oppressive heat can take much of the fun out of summer. The pleasure and well-being of your family and guests can be increased by the installation of a central air conditioning system.

When you air condition, insist on a *Honeywell* year-round control system

Honeywell Electronic Moduflow — noted for its exceptional responsiveness and accuracy in operating the heating system, is now available to control central air conditioning as well.

Shown above is Honeywell's Weathercaster—the thermostat that mounts *outside* your house, and continuously tells the Electronic Clock Thermostat *inside* your house what temperature is required for perfect comfort. Only by measuring temperatures inside *and* outside can indoor comfort be continually balanced.



Honeywell's Summer-Winter Thermostat shown at right is the finest and most modern heating-cooling thermostat available today. It gives you year-round finger-tip control of your entire system.

Handsome, yet functional, it provides convenient switches for summer-winter change-over, constant fan operation for ventilation in mild weather and accurate automatic control in both the cooling and heating season. Thus, you can keep your home comfortable in *any* weather.

MINNEAPOLIS
Honeywell

Air Conditioning Controls

Cools several rooms... Electrically reversible

The beautiful, modern Hunter Window Fan cools two ways: it drives out hot air and pulls in cool breezes; or flip the switch and it's a powerful circulating fan. High and low speeds control air velocity. Very economical to operate. Fits any standard window without installation expense—special model for casement windows. Fully guaranteed for 5 years. Look in your classified directory and phone your Hunter dealer. For free booklet, write:

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HUNTER FAN AND VENTILATING CO.
BOX 2858-BF, Memphis 2, Tenn.

To cool your entire house, use a Hunter Attic Fan.

Give your home the wonderful

SLOAN

Act-O-Matic

AUTOMATICALLY SELF-CLEANING
SHOWER HEAD

For all the family . . . shower bathing that is Completely Satisfying —**ALWAYS!**

Bathes ***ITSELF*** *After It Bathes* ***YOU!***

• All the family can start every day with a smile, year after year. When they turn on the *Act-O-Matic* and step into that luxurious shower spray they'll feel "like a million." It's delightful, trouble-free bathing—not even stray streams to wet ladies' hair or turn bathroom baritones into bears. Only in the *Act-O-Matic* can you get all the following advantages:

1 Automatically flushes shower head after each use
2 All clogging particles automatically discharged
3 No dripping after shower is turned off
4 Cone-within-cone spray distributes water evenly
5 Water flow and spray direction fingertip controlled
6 Exclusive design eliminates need for servicing
7 Replaces present shower head without special tools

Your Plumbing Store will supply you, or write to us.

SLOAN VALVE COMPANY
4358 WEST LAKE STREET • CHICAGO 24

Beat the blues

Begins on page 57

Q. Who feels the best?
A. At the University of Rochester, investigators made a study of a representative cross-section of 899 men and women of all ages and all walks of life. The subjects were instructed to keep a detailed day-to-day record of their feelings on specially prepared charts.

Findings of the survey showed that businessmen and -women averaged the highest feeling score. Their sense of well-being maintained the highest level, and they were least subject to feeling low or depressed. Teachers and high-school students ranked second on the list. Clerical workers rated a close third. Feelings of college students averaged somewhat lower, and ranked fourth. Skilled laborers felt good still less of the time. Professional men came next. And housewives turned in the lowest feeling score of all the groups.

One reason why businessmen- and -women averaged high feeling scores is that they tend to keep busier than most other occupational groups. If you want to feel your best, keep busy. Remember, nothing saps morale like having time on your hands.

Q. At what time of the day do most people feel their best—and when do they feel their lowest?
A. The study showed that most people tend to feel in the lowest spirits during the first and last half hours of the day, and in the latter portion of the afternoon. The majority feel the best between breakfast and midmorning, and during the first half of the evening.

As for the days of the week, most people felt worst on Monday, progressively better as the week got under way, turned in the highest average feeling scores for Saturday and Sunday.

If you're like most people, you'll be better off if you avoid thinking about the problems of the day for the first half hour after you get up. Things are more likely to "get you down" then; and molehills are apt to look like mountains. Wait at least until you've had breakfast. Your morale should be at its peak then, and you'll be much more capable of coping with anything.

Q. Why do some people feel low and depressed when they first wake up in the morning?
A. This is common to a great many people, and usually follows a familiar pattern. First, there is great difficulty in waking up, and when the victim has roused himself to the point where he is half awake, he continues to lie in bed groggily contemplating what seems to him a superhuman task: getting out of bed and girding himself to face another day. Sometimes, he sincerely doubts that he can make it. He feels bowed down by the problems of existence, incapable of coping with anything. But after a shower and breakfast, his feeling of depression and helpless inertia disappear as though by magic—and he feels ready to face life again.

Studies conducted by Psychia-

Turn to page 155

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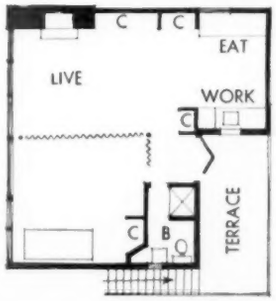
Looking for a good summer home?

Begins on page 146

Build up to the view and prevailing breeze



Design No. 8. If your site is such that you miss your best view or the prevailing breeze by building on ground level, you can step up on 9-foot steel stilts (off mosquito level) as this house does.

More than 10 feet between columns allows parking space for your car—and a guest's as well. Roof overhangs shade windows, stairs, porch. Only bathroom is set off by solid partitions inside; folding doors could be used elsewhere. Over-all dimensions: 28'7"x26'1".

Plan groups "secondary" space to face north

Design No. 4. Kitchen, bath, and small bedrooms with built-in bunks are packaged in a line across one wall. Preferably they would occupy space on least-desirable, north side of house, away from spacious living and eating area.

Dining space is set off by kitchen on one side and entrance closet on the other. Closet also shelters living area from drafts.

Outdoor living can be in the open, or porch can be screened. Louvers in bedroom wall at right provide air circulation. Over-all dimensions: 30'10"x30'4".

More on page 158

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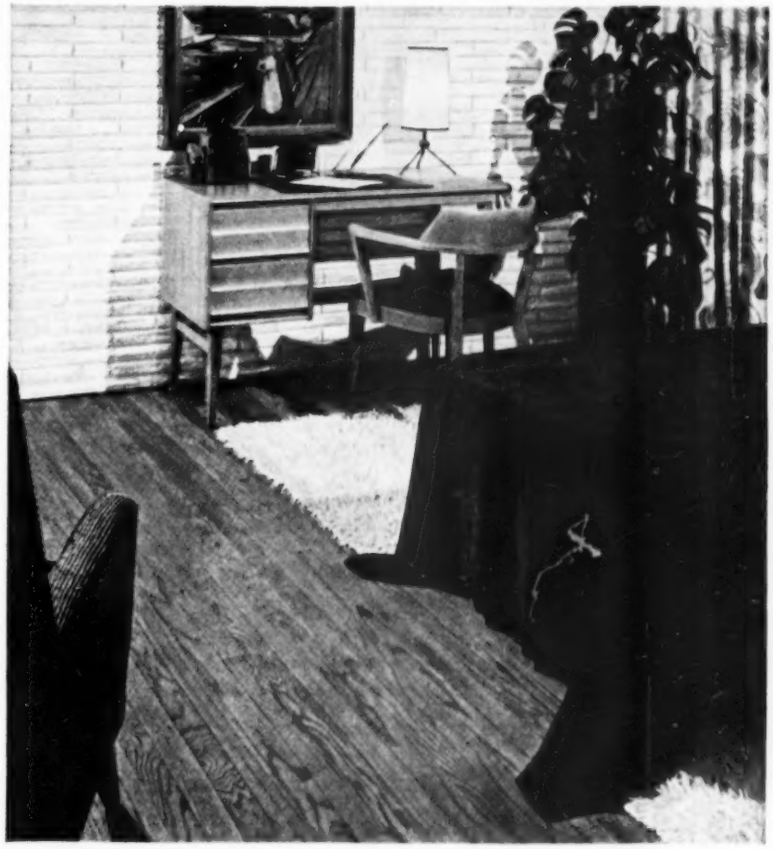
Hardwood Floors

with the "Scratch Test" Finish baked in at the factory

Scratch Test proves Bruce Prefinish far superior: When you scrape a coin across any commonly used surface, it will scratch. The Bruce Finish remains unharmed because it penetrates into the wood and is "baked in." Tests prove it outwears surface finishes 3 to 1!



Above: Bruce Hardwood Floor of prefinished Strip. Also made in Ranch Plank and Block designs.

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When you buy or build a home, or remodel, be sure to tell your architect, contractor or lumber dealer that you want *prefinished* Bruce Hardwood Floors. They're naturally beautiful and cost no more than ordinary floors. Write for free booklet with room photos in color.

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Beat the blues

Continued from page 152

trist Jan Ehrenwald show that the people most subject to this type of depression are those who habitually go to bed late and get up late. And those who "reach the peak of their working ability in the late evening hours only." He also finds that morning depression is likely to exist in the presence of "an unsatisfactory life situation." The person may hate his job, be unhappily married, feel that he is in a hopeless rut, and so on. Basically, he hates getting up in the morning because he doesn't want to face life—or certain aspects of it. One leading psychiatrist cites the case of a patient suffering from extremely acute morning depression whose symptoms instantly disappeared when the mother-in-law who had been sharing his household moved away.

Regardless of what may be causing your morning depression, the quicker you can get from bed to the shower and breakfast table, the better—the longer you fight getting up, the lower those early-morning "blues" make you feel!

Q. Can success (as well as failure) cause you to feel low and depressed?
A. Yes. Not infrequently, you hear people observe how much more they enjoyed life, how much better time they had, before they achieved success. The noted psychiatrist, Dr. Chester L. Carlisle, who has made an exhaustive study of this matter, cites many cases where profound depression has followed, not on the heels of some discouraging occurrence, but upon attainment of both financial and social success. Whom does success have a depressing effect on—and why? Doctor Carlisle's studies show that where a "chronic undertone of self-dissatisfaction and ego frustration" exists, apparent success serves to aggravate it—and make the individual feel far worse than before.

In other words, if you're filled with frustration and conflicts, and basically dissatisfied with yourself as a person, making a lot of money and getting your name in the society columns won't fix anything. And you'll feel more and more depressed as it slowly dawns on you that the things you'd counted on to resolve your personality problems have completely let you down.

This, Doctor Carlisle points out, throws light on many situations, including those unexplained suicides—where the victim apparently "had everything to live for."

You can avoid—or at least minimize—the depression that may come with success or failure by realizing that man cannot live by bread alone, and by giving as much attention to spiritual considerations as to material things. Unhappiness stalks like a specter those who, in their quest for gold, forget the golden rule.

Q. What effect does feeling "low" have on our mental and physical abilities?
A. University studies show that it definitely hampers our performance of physical work and our ability to do mental problems. Tests show that when we feel depressed, our mental reaction time is slowed to the point where it is more difficult to make decisions.

You'll save a lot of headaches by taking this advice: Unless circumstances force you to, don't make important decisions when you feel low or depressed.

Q. To what extent does the weather influence how we feel?
A. To a surprising extent. The noted authority, Dr. William F. Petersen, who has conducted intensive investigations in this field, finds that the weather has a very definite effect on the emotions of the average person. And in the case of less well-balanced individuals, his studies show that unfavorable weather conditions alone can precipitate them into mental illness.

In a series of investigations made at the psychological laboratory of Columbia University, the moods of students were assessed on (1) bright, pleasant days, (2) mildly disagreeable days, and (3) gloomy days. In the vast majority of cases, the students' moods mirrored the weather. On bright, temperate days, for example, the moods of 75 percent of the subjects were rated "in the upper levels of cheerfulness." On the less-pleasant days, the percentage of men whose spirits were high dropped to 33 percent, and the women's percentage dropped to 27 percent. Incidentally, all phases of the investigation indicated that the women were more affected by gloomy weather than the men were.

Studies conducted at another leading university substantially bear out these findings, and show also that good weather improves feelings more than bad weather depresses them.

There isn't much we can do about the weather. But it is important to realize that it has a significant effect on our emotions. It also appears obvious that a person suffering from a nervous breakdown would recuperate faster in a sunny climate than in a stormy one.

Q. How do the seasons affect the way we feel?
A. The University of Rochester survey showed that for the entire group of men and women studied, feelings were at the lowest level during January, February, and March. With the advent of spring (April and May), morale and general good feeling rose sharply, and continued to climb until it reached the high point of the year—in June. The sense of well-being of the subjects tapered off slightly during July and August, rose again to the second-highest point in September. The average good-feeling scores spiraled downward during October, November, and December to the low levels of January, February, and March.

It is interesting to note how significantly these findings tie in with those of other studies showing the effect of the weather on our feelings.

If you find yourself more subject to depression during the winter months, don't worry about it. Most people are similarly affected, and it's the most normal thing in the world.

Q. At what age are you likely to feel the best?
A. In the University of Rochester study, the ages of the subjects

[*Turn to page 158*

WEEK-END DECORATORS
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NEW KIND OF PAINT

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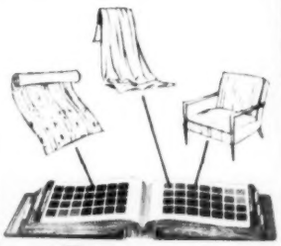
BEAUTIFUL PASTELS AND DEEP TONES THAT GO WITH YOUR FURNISHINGS



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The story back of your dishes

By Margo Garrity

Behind each lovely dinnerware pattern is a story rich in tradition, history, or custom. Each design suggests a mode of yesterday or today. Select dishes to blend harmoniously with your table accessories and other furnishings. Choose reliable patterns, like the ones shown, which will be available always.

Photographs: Hopkins

Billingsley Rose, with its elegant rose spray and lacelike, embossed design, is an English earthenware pattern. It is named for William Billingsley, an itinerant painter who designed the spray about 1800.

The intricate edging was modeled from the halo of a saint in a Sixteenth Century painting.

Billingsley Rose pattern is particularly effective when used with a lace cloth and French furniture of the formal, ornate type; or with Traditional mahogany furnishings.

Coventry is a dignified bone-china pattern reminiscent of the lovely stained-glass motifs found in England's Coventry Cathedral.

Its conventional leaf design and smart court shape make it harmonious with both Contemporary and Eighteenth Century furnishings.

With its clear green leaves and soft gray and gold accents, Coventry is especially handsome against pale gray, old gold, or green linens, or an ivory-satin damask cloth.

More on next page

THE BEST GLUE YOU CAN BUY

Why risk glue failure due to changing moisture and heat conditions . . . in *any* of your projects? Made from resorcin resin, ELMER'S WATERPROOF GLUE is the *only* wood glue packaged for home use that meets U. S. Military Specification MIL-A-397 for waterproof glue. Use it for building or repairing boats, indoor or outdoor furniture, toys and sports equipment. At better marine supply, lumber and hardware dealers. Write for folder: The Borden Company, Chemical Division, Dept. BH-64, 350 Madison Ave., N. Y. 17, N. Y.

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"SMOOTHIE" Hair Brush with strap, smooths and glistens his coat after combing.

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The story back of your dishes

Mandalay reflects the traditions of the Far East keyed to a modern mood. This china pattern was designed by Ching-Chih Yee, a famous Chinese-American artist.

It is a happy union of graceful, Oriental art with the contemporary, free-form, museum shape.

Large tropical leaves are drawn in tones of shadow gray amidst delicate blossoms of brilliant mandarin orange. It's striking on a gray cloth.

Mandarin is an English earthenware pattern with the grandeur of the art of ancient Cathay.

With its bold design and soft colors, it suggests a modern approach to Chinese decor and contemporary colors. Try it on an ecru, moss green, brown, or magenta-pink cloth.

Rutledge pattern, made by one of America's leading china manufacturers, combines a dainty flower design with the attractive temple shape.

This fluted edge was inspired by the columns of ancient Greek architecture. The hand-enameled flowers accent its beauty.

The classic lines and simple design of this china pattern make it suitable for use with most Eighteenth Century furnishings. It is also appropriate with Neoclassic furnishings.

This new cork floor adds charm to modern bedrooms

Most people like an atmosphere of warmth and coziness in a bedroom—no matter how beautifully simple and modern its decorative scheme. That's why this new ready-made custom effect in Armstrong's Cork Tile makes such a perfect bedroom floor for today's homes. It has a smart, modern design that is in keeping with the new fabric and furniture stylings. Yet the rich light-and-dark tones of cork, and its quiet comfort underfoot, give an over-all effect of inviting friendliness to a room.

You might think a floor of Armstrong's exclusive new Custom Cork Tile would be very expensive. Actually, because it's precision cut at the factory, it costs far less than a similar custom-styled floor that has to be hand cut on the job. Armstrong's Custom Cork Tile is a combination of light-colored, nine-inch octagonal tiles and darker three-inch squares. An occasional washing and waxing are all that is needed to keep its smooth surface lustrous and rich looking. Ask your flooring dealer for samples of Armstrong's Custom Cork Tile and a free cost estimate.

Send post card for free booklet. It gives you complete information about Armstrong's Cork Tile for floors and walls. A sketch plan of this bedroom with color scheme and list of furnishings included. Send your name and address to Armstrong Cork Co., Floor Division, 5406 High St., Lancaster, Pa.

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CLEVELAND, OHIO NEW YORK, N.Y.

Beat the blues

Continued from page 155

ranged from 10 to 90. Those in the 10-to-15-year age group tended to be the least depressed and the most exuberant. The average level of good feeling took a marked drop during the late teens and early twenties, climbed to an adult high between 25 and 30. (If you're like most people, your late twenties should be your best years as far as consistently feeling good is concerned.) The study showed that men and women in their thirties were somewhat more subject to feeling "low" or "just so-so." And this tendency was particularly marked among people in their forties. After 50, however, most people's morale gets a shot in the arm, and things tend to look appreciably brighter than they did in the more disturbing forties. This upswing lasts until about the sixtieth birthday. After that, the average level of feelings tends to taper off.

If there's one period in life when a man needs to bend over backward to cultivate an attitude of cheerful optimism, it's in his forties. There are usually two or three years in this decade during which most people are more subject to depression than at any other time in their lives. There's a silver lining to look forward to, though. When you reach 70—if you are like most people—Father Time passes out the rose-colored glasses, and all seems right with the world again.

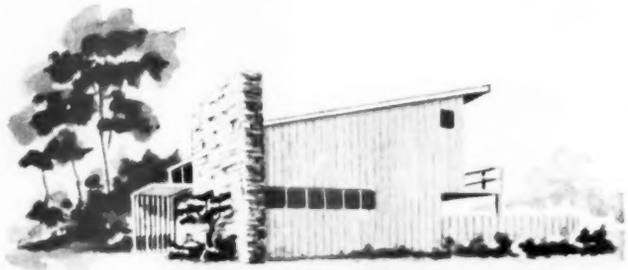
Q. Under what circumstances should feeling blue and depressed be regarded as a danger signal?

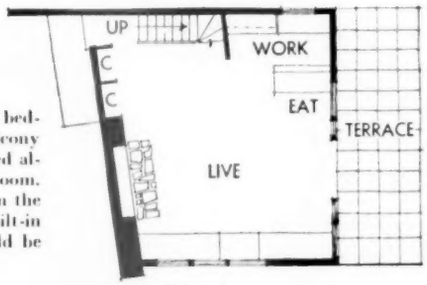
A. It's perfectly normal to look at the world through dark-colored glasses some of the time. Virtually

Looking for a good summer home?

Continued from page 153

Two-story house gives you balcony bedrooms

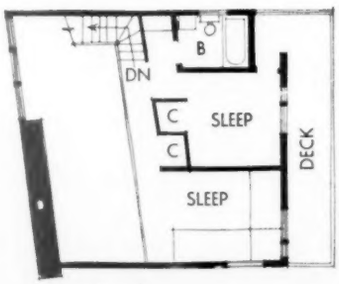




Ground level

Design No. 7. **With bedrooms and bath on the balcony level, first floor is devoted almost entirely to living room.**

There are six closets in the house, plus a lot of built-in storage space. This could be a year-round home!



Upper level

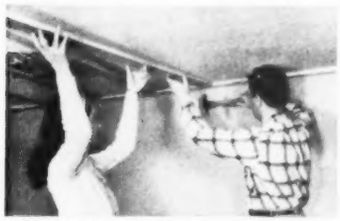
By building up instead of out, you can have that extra bedroom space, and still build within tight dimensions.

Balcony could be closed off with paneling or glass, or left open to get heat from living room on ground level. Overall dimensions: 39'3"x26'4".

no need to tear down

cracked ceilings

Apply Upson Ceilings directly over your old, cracked ceiling. No messy replastering when you use the easy, clean and inexpensive Upson method. All it takes is simple carpentry and Upson Ceilings. Do it yourself in a few hours. Discover how easy it is . . . see below.



First, right over the present cracked plaster ceiling, you nail up thin strips of wood, called furring strips, sixteen inches apart.

Secondly, apply ingenious Upson Floating Fasteners to furring strips. Then clinch Upson Kuver-Krak Panels into place. Strong-grip Floating Fasteners do the rest, hold Panels secure for a lifetime. No visible nail-holes, either.

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Send 10c for full color folder, packed with decorating ideas. See how you can create a beautiful ceiling in your home.

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everyone is subject to periods when everything looks black, and the oh-what's-the-use feeling predominates. But if these moods prevail too frequently, it indicates that something is definitely amiss. Professor Hershey says, in summing his psychological studies on this point: "In general, I find that when an individual is actively dissatisfied, or in some other low emotional state, more than 25 percent of his waking time, either his body or his mind begins to feel the effect and to deteriorate. Either an organic breakdown occurs, or a neurosis of some sort tends to develop."

If you feel blue and depressed more than one-fourth of the time, that's a danger signal you can't afford to ignore. It indicates there's something radically wrong with either (1) your life situation (your job, your relations with your family, relatives, and so on) or (2) your attitude toward life. First step is to take careful inventory of yourself and your immediate environment. How you correct the situation will depend, of course, on what you find. But very often pin-pointing the trouble is half the battle of bringing yourself up ost of the blues.

Q. Are you more subject to accidents when you "feel like a million dollars"?

A. Yes. And the same applies when you're feeling down in the dumps. Either elation or depression tends to make you miscalculate when you're driving a car, crossing a street in traffic, and so on. Studies conducted at Stanford University have shown that people do underestimate distance when they're depressed, and overestimate it when elated. The investigation showed that you're the best judge of distance when you are feeling neither "high" nor "low," but somewhere in-between the two extremes.

However, you're much more likely to have an accident when you're depressed than when you're in high spirits—for in an elated mood, your reflexes function much swifter, and you waste less time deciding how to get out of danger's way. But it's an entirely different story when you've got the "blues." In one study, which investigated the causes of 500 typical industrial accidents, it was found that more than half of them occurred when the worker was in a "low" emotional state. This is particularly significant when it is considered that the average worker feels "low" less than one-fifth of the time.

Concrete application of these findings can add years to your life. For example, unless you have to, don't drive a car in heavy traffic when you're feeling particularly depressed. Or if you do—drive slowly and take extra precautions. The same applies to other undertakings involving hazard. Try to avoid them when you're feeling low. You'll live longer.

Q. When you feel "low," what can you do about it?

A. Feeling low can stem from an infinite variety of causes, ranging from your own individual personality characteristics to the weather. More often than not, you will not be able to put your finger on the reason for your feeling of depression. But regardless of the cause, here is the antidote, based on a

Turn to page 197

Permaglas®

THE ONLY WATER HEATER

PROVED RUST-PROOF

IN OVER 2 MILLION HOMES!

Superior performance always wins public approval. That's why *Permaglas* is the most-wanted and most-used water heater in America. It can't ever rust because the glass lining can't rust! A *Permaglas* gives a constant supply of clear, hot water for years and years! No costly repairs, no more rust worries. Best of all, a *Permaglas* costs no more than an ordinary water heater!

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Permaglas Division, Kankakee, Ill.
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Exclusive Heat-wall holds heat longer against tank, saves fuel other heaters waste in overheating, keeps water hot longer.

Size for Every Need AGA approved models available for all gases in 20 to 65 gallons capacity with all exclusive features.

Electric Models available, 30 to 80 gallons capacity. Fully automatic with glass lined tank and other exclusive features.

This is the room where the crime was committed

You'd never know to look at it. No bloodstains. No signs of a struggle. No bodies. In fact, the victims removed *themselves* because of the crime.

You see, the crime committed in this room was improving its *looks* but not its *livability*. Though the decorating is in perfect taste, the room still has drafts, up-and-down temperatures, air that's muggy or dry, stale and stuffy.

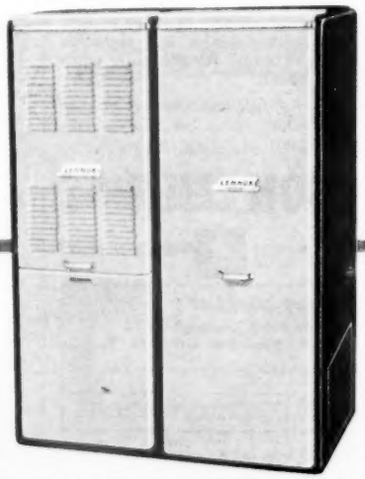
Such discomfort is totally unnecessary. Because that outmoded heating system could be replaced by a Lennox Perima-flo Heating—or Heating-and-Cooling—System, giving this family, or yours, an indoor climate, summer or winter, as hospitable as the home itself.

A Lennox Perima-flo System places a curtain of conditioned air between the weather and you, so heat and cold are stopped at outside walls *before* they can enter the house. Lennox pioneered this Perima-flo principle, climaxing its 59-year-old tradition of providing the ultimate in home comfort.

In new homes or old, Lennox Perima-flo *heating* can be installed with special provision for *cooling* to be easily added later. Why not get in touch with your Certified Lennox Dealer. You'll find his name in your Classified Phone Book. Ask him for the full story of Lennox comfort and the easy-pay plan. He'll gladly make a comfort survey of your home—without charge or obligation.

CONVENTIONAL heating or air conditioning methods try to combat unpleasant temperatures *after* they have entered the room. Result: drafts, uneven temperatures, inadequate circulation for air freshness.

LENNOX PERIMA-FLO stops cold or heat at outside walls *before* it enters the house, puts an invisible curtain of conditioned air between the weather and you. Result: a healthful, invigorating indoor climate.



Look for this sign of indoor comfort

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in warm air heating more families buy **LENNOX**

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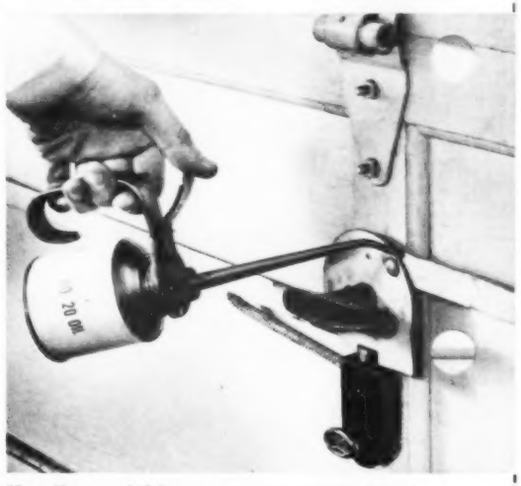
Marshalltown, Iowa Syracuse, N. Y. Columbus, Ohio Fort Worth, Texas Pasadena, California Salt Lake City, Utah Decatur, Ga. In Canada: Toronto and Calgary

Your garage doors and tracks need grease and oil

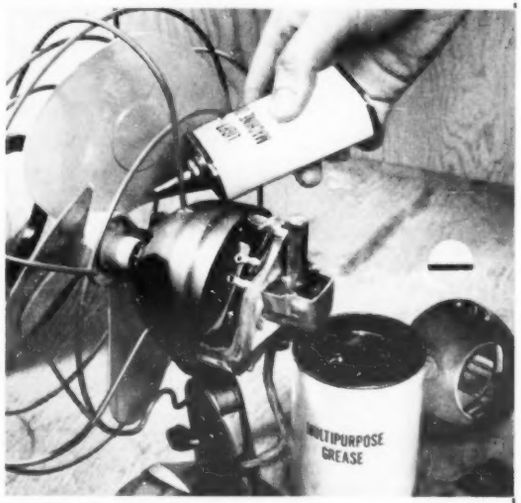
Garage-door tracks are easy to lubricate if you put a gob of multipurpose grease on the track and let the wheels spread it out for you. Oil the wheels (arrow) lightly with No. 20. Lubricate both places twice a year



Handles and hinges on your garage doors should be lubricated in the spring and fall with No. 20 oil. Your door lock with a key? Then puff a little powdered graphite in it the same way as you do in your house and automobile locks

Many appliances have sealed bearings, don't need oil

Broom straw makes a good lubricant guide for small appliances. Stick straw in the hole and let oil run down it. *One* or *two* drops of light machine oil twice a year is all you need. Always avoid overoiling bearings



Lubricate fans with light machine oil at the start of each season. If the fan is used constantly, oil three to four times yearly. Check the oscillating unit every year. If it's low, use the multipurpose grease to fill up the gearbox

Better Homes & Gardens
HANDYMAN'S CORNER

Lubricants for your home

Squeaky wheels, an old saying goes, get greased. But there are many other devices that either "freeze," bind, or burn out because they don't squeak soon enough.

Some household appliances come under this list. Some yard and garden and workshop tools do, too. Shown here is a general round-up of the more common devices around your house that need oil from time to time. But remember this when you lubricate: *Don't use too much oil.* A drop or two is usually plenty.

Buy some good oil and oilcans now, and get your household appliances on a lubrication schedule. It'll save you dollars.

Photographs: Stanley

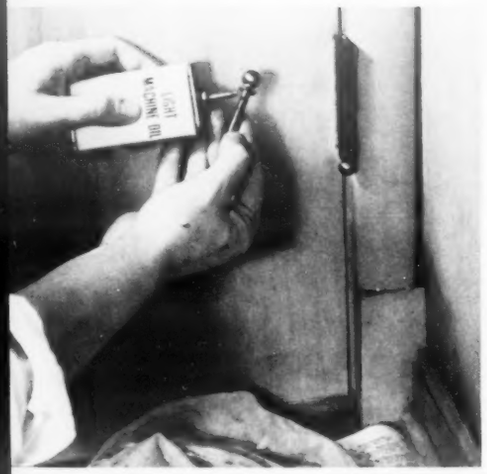
Buy your lubricants at gas stations and at hardware store

Household lubricants should include the "big three"—No. 20 oil, light machine oil (about No. 5), and multipurpose grease (about No. 2).

Also handy are graphite powder, "stick" lubricant, tubes of grease.

Oil metal sash cords, slides

Metal sash cords and metal window slides need to be wiped with a light machine oil about every six months or so. Clean the old paint and gummy oil off the cords and the slides with fine steel wool before oiling them



Remove hinge pins on doors, clean with steel wool, coat with light machine oil once a year. Locks: Turn knob until latch is in; puff in graphite through the latch opening

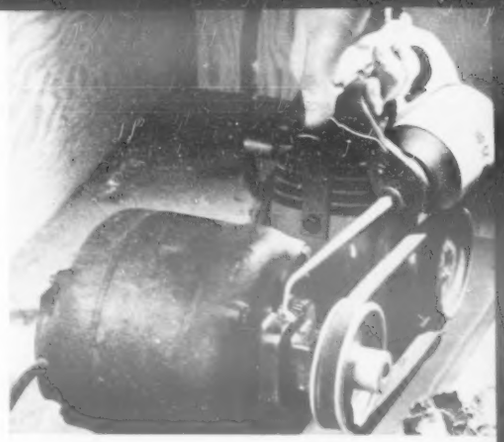
Storm- and screen-door spring shafts are lubricated with light machine oil in fall and summer, or depending on their use. After oiling, open and close door several times to "ease" it

Grease lawnmowers yearly

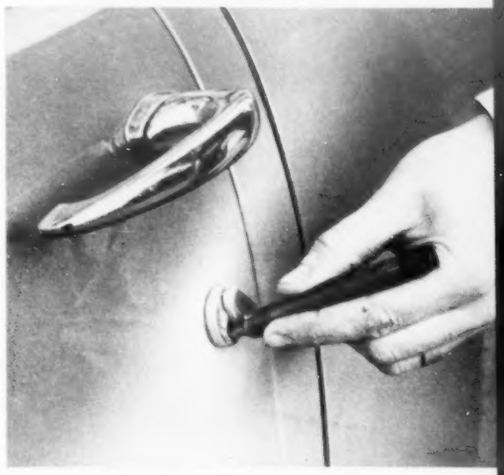
Lawnmower wheels should be cleaned and greased at least once a year. Drop No. 20 in the oil spouts on wheels and cutting blades every time the mower is used. Lubricate garden equipment with graphite. It doesn't collect dirt, grit the way oil does

Keep reservoir systems filled

Light motors, without sealed bearings, are lubricated with several drops of light machine oil twice a year. Use No. 20 in heavy-duty motors. Oil levels in reservoir-type systems should be kept filled at all times. So check often



Power tools usually come with special oiling instructions. If not, use light machine oil on light tools, No. 20 on heavy ones. Repack bearings and gears with multipurpose grease yearly



Car-door locks stick, bind, or freeze? Try puffing graphite into them several times a year. It won't become gummy and make the lock turn hard. Use the stick lube on latches

Keep toys in action with oil

Wheels turn better and toys last longer when they're oiled several times a year. Use light machine oil on skates, scooters, and wagons. No. 20 is better for bikes and tricycles, but light machine oil will work. Wipe off any excess

Nancy Craig

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Gay, modern Westinghouse MICARTA surfaces are what new kitchens are wearing this season! Nancy Craig, with her instinct for the practical and attractive in homemaking, *knows* MICARTA's lasting beauty and utility. This new one-piece MICARTA counter top, in a pattern created especially for American-Standard Kitchens, combats the grease, water, mild acids and alkalies that affect ordinary surfaces. Think of all these advantages in a wide selection of colors and patterns that bring permanent beauty to your kitchen! Write for free sample and descriptive booklet. Just use the coupon.

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Please send me a sample of MICARTA that I can test, and your application booklet (1119-A).

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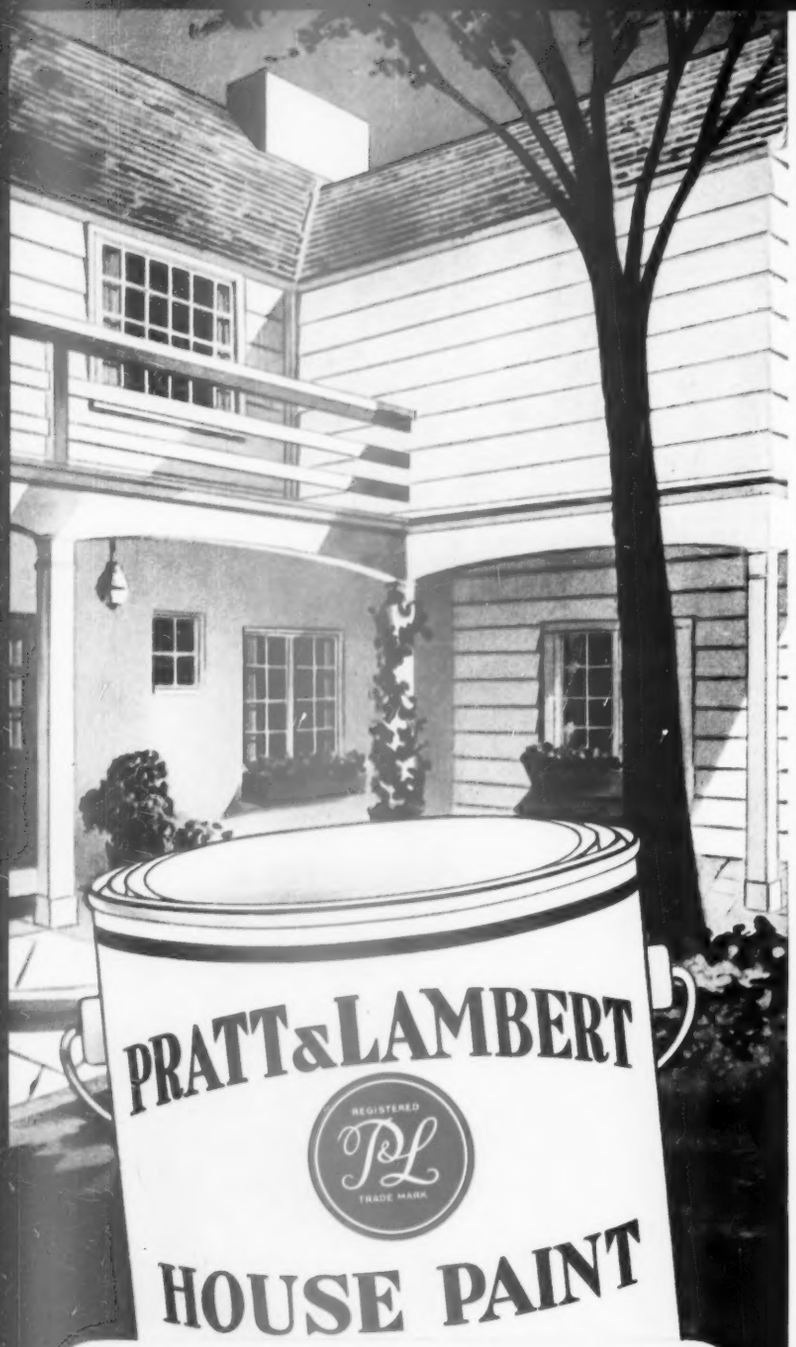

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Another 728 formulas were subjected to the same rigorous treatment to give Pratt & Lambert's wide selection of House Paint colors the protective quality and durability which spell economy over the years.

Pratt & Lambert's search for better paint products began 105 years ago and is never-ending. *This* year when you paint — outside or in — be sure to see your Pratt & Lambert dealer.

PRATT & LAMBERT-Inc.

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An experiment with floor space

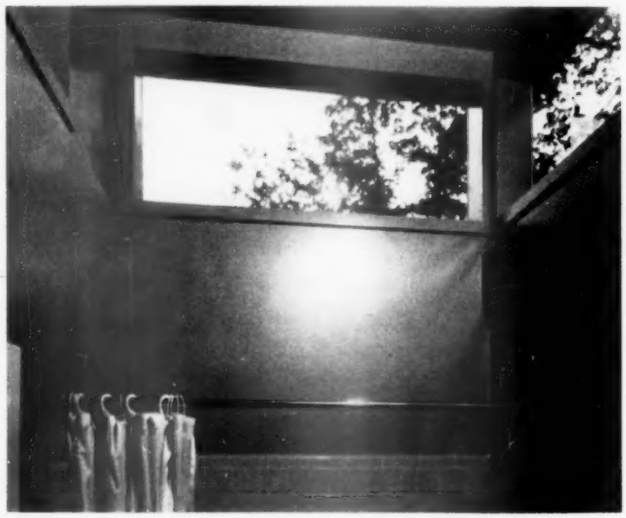
Begins on page 70

Here, the kitchen, heating and utility room, entrance hall, and inside bathroom became buffers between the sleeping and living zones. Traditionally, the bathroom would be located *between two* bedrooms across one side of the house. By using an inside bath, Goodman gained a third bedroom.

A familiar objection to the inside service-core plan (though always thought to be an ideal solution in a really small house) is the lack of outside exposure for light and ventilation. The answer here is a skylight that pours as much daylight into the complete shut-ins (the bathroom and utility room) as these private areas require.

This house dramatically demonstrates that a small house does not have to be limited to one or two bedrooms, a dark hall, a heating plant, and laundry, with no place to go but down. The home was decorated by Herman Miller.

This view of the exterior shows the center section with 4-sided clerestory jutting above the level of the main roof. The four sides are paneled with glass. All windows around house are carefully framed to create a pattern effect rather than glaring sheets of cold glass



Upper windows provide light and ventilation for inside rooms—in this case, the bathroom. Here, outside exposure is not important, but privacy is. A wall control opens one of the panels for ventilation

More on page 166

BRIGGS BEAUTYWARE announces an exciting new decorator color – CORAL

TWO BATHROOMS—A MUST IN EVERY MODERN HOME!

That extra Briggs Beautyware bathroom is such a *practical* convenience! Adds so *little* to your monthly payments—adds so *much* to your home life. Perhaps you'd like it in refreshing Sky Blue!

HERE'S MODERN LIVING AT ITS BEST!

Gorgeous, isn't it? That's Briggs Beautyware's glamorous new pastel color, Coral! This smart and cheerful tone is *so right* for Briggs Beautyware—it makes the most of every handsome modern fixture.

You'll be seeing Briggs Coral in more and more of the homes that people envy. That's because Briggs Beautyware fits so well in any plan for modern living—and brand new Coral adds the last dramatic touch of color beauty.

Best of all, Briggs Beautyware *keeps* its new look, whether the color is Coral or Sandstone, Sea Green, Sky Blue or Sparkling White.

Perhaps you've noticed how many new homes are being built with *two* Briggs Beautyware bathrooms. There's no convenience like it, and that second bath much more than pays for itself when you sell. Whether you plan to build, buy or modernize, insist on Briggs Beautyware!

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But...Like ordinary air conditioners it won't effectively cool your room.

ONLY

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HAS C.D.C.

C.D.C....is a symbol designed to draw attention to all three components required for cooling comfort—cooling Capacity, Dehumidification, and Circulation.

C.D.C. describes superior Vornado Vortex circulation, maximum dehumidification and maximum refrigerating capacity.

Only Vornado combines to a maximum degree all three features to produce greater comfort.

Fashion Academy Award... The first and only room air conditioner ever to receive the Fashion Academy Award.

Filtered Fresh Air and Exhaust... Every Vornado is equipped with filtered fresh air intake and stale air exhaust.

Distributed in Canada by The EASY WASHING MACHINE CO., LTD., Toronto 10, Canada

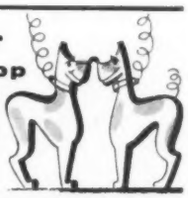
An experiment with floor space

Continued from page 164

Dining end of living area is open to the kitchen—a highly workable arrangement which most families want today. Open kitchen (part of the inside service core) gets light and ventilation from window-walls

Effect of opening living and dining area (separated only by furniture) is handsome—but more important, creates a greater sense of space. Window placement gives an outside exposure anywhere in the room

Help your pup develop STURDY BONES!



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New Formula **VIONATE**®

Complete vitamin and mineral supplement for
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BEST!

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Guaranteed by Good Housekeeping

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Send me free MILK-BONE DOG BISCUIT. Also Booklet "How to Care for and Feed Your Dog." (PLEASE PRINT)

Name

Address

City and State

This offer good in United States only

Your pet and mine

Begins on page 148

Please give me information on distemper control.—Mr. J. B. C., Kentucky.

I presume you mean prevention through vaccination. Have this done as soon as possible after three months of age. Consult your veterinarian on this point. There are several one-shot preventive serums available, which seem to have replaced the three-shot types. I believe in them, but it's a matter of opinion.

My cat gets hair balls. These upset digestion and interfere with proper elimination. What is the remedy?—Mrs. N. G. H., Georgia.

The condition is quite common, with no known method to overcome it. When your pet is shedding heavily, brush and comb frequently. Give a teaspoon of mineral oil twice a week to prevent swallowed hair from forming hard masses in the intestinal tract.

I have a male parakeet that doesn't respond to talking instruction. Is it necessary to slit the tongue of these birds to enable them to talk?—Mrs. G. F. D., Vermont.

Slitting the tongue will not help. The true vocal organ is the syrinx, located below the larynx. The tongue, on the other hand, is thick, rubbery, and plays only the slightest role in formulating tones or words. Stick to the training and have a little more patience. Or try a parakeet "training record," available at pet shops. You may have a bird that just won't talk.

Our boxer is a terrible beggar at the table. This is embarrassing when guests are present. How can we cure her?—Mrs. A. H. H., Ohio.

Never feed your dog from the table. This is what started the dog's bad habit in the first place. Guests or no guests, never allow the dog in the room while you're eating. For emphasis, whack her with a folded newspaper, scold her, and insist she remain out of sight. The whole family should stick to this formula.

We own a pointer puppy. A friend says this breed is very susceptible to mange.—Mrs. G. H. H., Pennsylvania.

Don't believe it! Mange is caused by mites, which can invade any breed of dog. What's more, the affliction is quite rare. My best advice is to stop worrying and enjoy your dog.

What is the best diet for rabbits? We intend to raise some for meat.—Mrs. R. J. H., Colorado.

Keep in mind that rabbits are strictly vegetarians. Therefore, feed any greens and cereals they'll eat. Eliminate the items that the bunnies leave untouched.

▶ Have you a problem in pet feeding, care, training, disease prevention? Address your questions to Russell K. Lowry, "Your Pet and Mine" Editor, *Better Homes & Gardens*, Des Moines 3, Iowa. Enclose a stamped, addressed envelope.

"Please help me stop harmful scratching!"

Sergeant's stops scratching quickly

Fleas, lice, fungus—stop *all* these scratching problems now with *one* powder. Sergeant's new SKIP-FLEA *SCRATCH* Powder ends them all and deodorizes your dog, too.

Excessive scratching may cause eczema—even serious infection. And there's no reason why your dog should suffer itching torment or harm his coat. A good bath with Sergeant's SKIP-FLEA Soap or new SKIP-FLEA Shampoo followed by regular dustings with Skip-Flea *Scratch* Powder stops scratching, stops itching—quickly!

Buy these safe, easy, economical dog care products at your local drug or pet counter. Other Sergeant's products, too, enable you to keep your dog worm-free, clean and healthy—at home. Sergeant's has been trusted by dog-owners for 77 years. And all products are veterinarian tested.

FREE: Sergeant's Dog Book answers all questions on dog health, feeding, care and training. Get your copy today at any drug or pet counter or just write Sergeant's.

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NEW OASIS AIR DRIER

gets rid of the Moisture Monster . . . stops moisture damage!

If you have a moisture or dampness problem in your basement, or in any other damp area, the amazing new Oasis Air Drier will put an end to it! The Oasis Air Drier takes damp air from the room, removes the moisture, and blows dry air into the room. Removes up to 3 gallons of water every 24 hours! Stops rust . . . mildew . . . warped floors and woodwork . . . sweating pipes . . . mold . . . musty odors!

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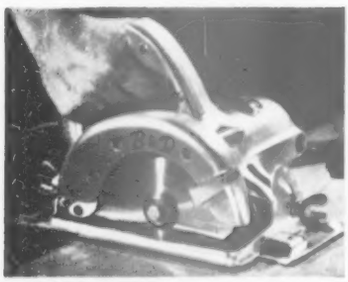
SEE what a SAW can do!

by Bob Davis,
Black & Decker Service Dept. Expert

You'll be amazed how easily you can make handsome, useful pieces of furniture, remodel your home, or convert your attic or basement to valuable living quarters with the wonderful new Black & Decker 6-inch Adjustable Saw! It's specially designed to take all the time-consuming, back-breaking work out of sawing. What's more, it has built-in features that permit even amateurs to do extremely accurate work. See—and try—this great new saw today at your Black & Decker Utility dealer. He's listed in the phone book Yellow Pages under "Tools-Electric."

A handsome Dining Buffet like this can be built with just the B&D 6-inch Saw and a few hand tools like a hammer and screw driver. Even the grooves for the sliding doors become a simple job with this amazing B&D Saw. To get complete plans, send 50c for Easi-Bild* Pattern #138 to: Bob Davis, Home Service Dept. H6B, The Black & Decker Mfg. Co., Towson 4, Md.

* T. M. Reg. Easi-Bild Pattern Co.



Get this New B&D 6-inch Heavy-Duty Adjustable Saw

Perfect for homeowners—yet so powerful, even professionals use it! Has these features for versatility & safety: B&D-built universal motor . . . built-in depth-and-bevel adjustments to cut 2-inch deep at 90°, 1⅝-inch at 45° . . . and a new lever arm on lower guard for safe pocket cuts. See it today. **$64.50**

Utility ¼-inch Drill—Does 1001 jobs faster and easier. Drills holes up to ¼-inch diam. in steel; drives accessories to sand, clean, grind, polish, drive screws, etc., $22.95.

B&D No. 44 Sander gives a satin-smooth finish 10 times faster than hand work. Can't scratch or burn—eliminates hand sanding completely. $46.95.

Portable Jig Saw uses powerful new motor to make straight, curved or irregular cuts in most every building material known. With 5 blades, $49.50.

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Safe driving

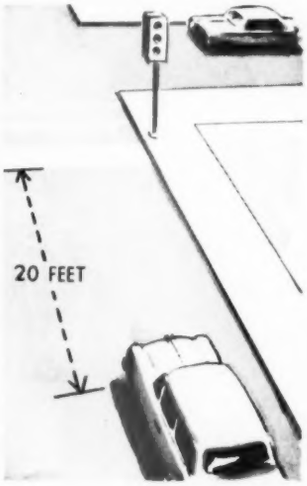
By Robert L. Rosekrans

Traffic signals offer you no guarantee that other drivers will automatically obey them! This is especially true at traffic signals located at rural intersections and at city side streets, where the speed limits are normally more than in business districts or shopping centers.

When approaching a green traffic light, the tendency of some drivers is to continue at the present speed or even to increase the speed in order to "beat the light." This is dangerous for several reasons. A slower car ahead of you may suddenly decide to stop if the light starts to change. A car entering your street may hit the light the moment it changes. Or an oncoming car may suddenly turn left in front of you.

It's best, when approaching intersections, to cut your speed at least 25 percent. This means that if you are in a 20-mile-an-hour zone, cut your speed to 15. In a 40-mile-an-hour zone, you'll cut to 30.

Always remember, you can stop your car 71 feet sooner when you travel at 35 than you can at 45, and 82 feet sooner than at 50.



By slowing down for stop lights, you'll give yourself a chance to make an easy stop before reaching the first crosswalk, should the light change. If you are within 20 feet of the crosswalk when the light turns yellow, then it's best to continue on through the intersection. If you're traveling at more than 20 miles per hour, it will be practically impossible for you to stop. A sudden stop could cause a car behind to hit you.

Some cities have only red and green on traffic signals. Usually the lights are set so there is about the same time element involved as if the yellow light were included.

By slowing down when approaching a green traffic light, you can stop faster, dodge better, and keep track of other cars easier than you can at faster speeds. Remember—traffic lights are warnings, not sure-fire accident preventers.

What Have You Got to Hide?

(unretouched photograph shows how B-I-N covers)

Hide it with 3 purpose B-I-N . . . the undercoat that dries dry in just 45 minutes

B-I-N is the only flat white primer that works 3 ways—primes white, seals, kills stains—dries ready for finish coat in 45 minutes!

Brush or roll on B-I-N just as it comes from the can—one coat prepares wallboard, plaster, wood, glass, metal, painted walls, wallpaper, stained or varnished woodwork for a beautiful finish coat.

B-I-N gives remarkable results—hides dirt, grease or the darkest stains so they won't show through even pastel finish coats. Coverage is terrific—a gallon's plenty for a 10 x 15 room. Great for furniture finishing or refinishing, too! *No paint odor*—a pleasure to use!

Made by the manufacturers of famous BULLS EYE SHELLAC and sold at the best paint stores. Write for the name of your nearest dealer and a helpful folder describing many trouble-saving uses for B-I-N. William Zinsser & Co., 513 W. 58th St., N. Y. 19, N. Y.

Plan to do dishes in jig time

Continued from page 113

Paper pals. Kitchen will keep its slicked-up-after-dinner look if snacks appear on paper dishes. They can add a gay party touch, too. Make instant coffee right in the hot-drink cups to save washing coffee maker as well as cups and saucers. Reserve a corner of your cabinets for paper timesavers. Include plenty of paper napkins, place mats

Repeat job. If you measure dry ingredients first, and then the sticky or wet ones, same cups and spoons will finish the job. Just check your recipe and make a work plan before you start mixing. Another slick trick is to slip paper liners into muffin cups. These cups also let you skip job of greasing the pans whenever you bake muffins or cupcakes

Have walls like this for the cost of a TV set with

Pre-finished Craftwall

Pictured: Blonde Limba Craftwall, Style 100

Craftwall is the new random width veneer hardwood paneling that looks like costly solid planking

CRAFTWALL brings the enduring beauty and luxury of hardwood paneled walls within the reach of modest budgets. And first cost is the last cost because Craftwall doesn't require re-doing every few years. Walls once done with Craftwall are forever done — no more costly redecorating.

Craftwall is an investment. It's a permanent improvement that adds to the value of your home. You are money ahead in the long run with Craftwall.

Craftwall is pre-finished at the factory — uniformly and beautifully. It does away with the hazards of on-the-job finishing. Craftwall on your walls will look exactly like Craftwall in the sample.

You can choose from seven beautiful hardwoods in four styles and three sizes to make variations and installation easy. Be sure to complete the job with Roddiscraft's line of matching hardwood trim. For complete information on Craftwall see your lumber dealer or mail the coupon.

Roddiscraft

RODDIS PLYWOOD CORPORATION
Marshfield, Wisconsin

SEND FOR THIS FULL COLOR BOOKLET!

CRAFTWALL, RODDIS PLYWOOD CORP.,
Dept. BH-6-54, Marshfield, Wisconsin
Sirs: Please send your booklet of room installations in full color, I enclose 10¢

NAME .....
(please print)

ADDRESS .....

CITY ..... STATE .....

☐ P.S. I'd like a free copy of your Do-It-Yourself booklet, too.

This gardenhouse has everything!

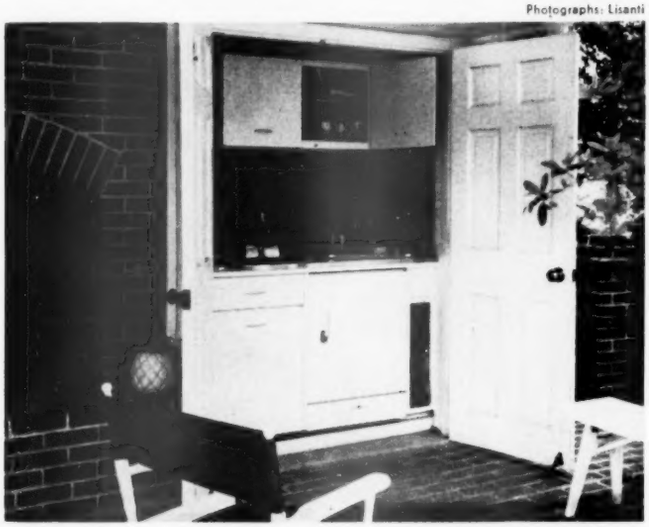
Brain child of owner John M. Clark of Wilmington, Delaware, this unusual gardenhouse turns its handsome face toward a well-kept lawn.

Bright borders of flowers stretch like wings to each side. A broad arc of flowering trees provides a frame and further interest.

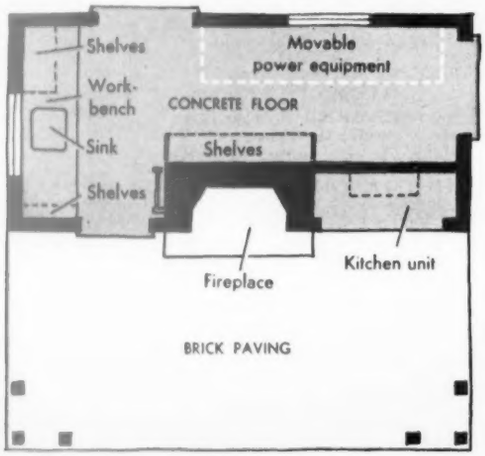
Materials and design reflect the main house.

Photographs: Lisanti

FUN—food—music—handy storage for everything that you use outdoors. All under one snug roof. You have your choice of sun or shade during the day. And it's well lighted for nighttime entertainment, too. Plenty of space inside will take care of those in-the-way items as well as all of your tools and power equipment



Next to fireplace is a tidy kitchen—everything needed for outdoor cooks. Cupboard at top holds mugs and plates. There's lots of room on linoleum-topped counter to fix food and dish it out. Coffeepot and record-player plug into handy wall outlets. Below are a refrigerator and a slot for serving trays



This gardenhouse has a big, costly look which isn't true at all. Actually, the storage room is a thrifty, 17x8-foot rectangle, under a roof twice as big. Centrally located chimney braces entire unit, holds 36-inch fireplace

More on page 198

"Imagine! Our tomatoes in Better Homes and Gardens!"

"Our red Georgia soil isn't exactly the best for growing things. But that makes no difference when you use Vigoro. We have used other brands of plant food, too, and there's just no comparison. Last year, for instance, we put up about 500 pints of vegetables . . . peas, beans, squash, corn, all in addition to our big juicy tomatoes. Take it from us—there's nothing like Vigoro for getting *results!*" ***Mr. and Mrs. Ted Michael, Gainesville, Georgia***

These two tomatoes were grown in a controlled greenhouse test under identical conditions. Here you can see what a difference Vigoro makes!

You and VIGORO* can do wonderful things!

You undoubtedly admire the fine, plump vegetables you've seen *other* people grow. But the question is—can you do as well yourself?

Well, you *can*. And you don't have to have rich, fertile soil or a gifted "green thumb" to do it!

All you really need is VIGORO. Either *Regular Vigoro or new, water soluble Instant Vigoro* . . . both *give the same fine results.*

You see Vigoro is *complete, balanced* plant food. It supplies everything that your soil, any soil (even the poorest) must have for vegetables to grow and thrive . . . to be big, mineral-rich, full of flavor! And it's equally effective for lawns, flowers, trees or shrubs.

Did you know that most of the things that make vegetables so good eating and good for us come from the soil? Their flavor, size, and particularly their mineral content (vegetables are nature's richest source) depend on the soil. So regular Vigoro feedings assure your family every possible ounce of goodness in the vegetables you grow.

Enjoy a bumper crop this summer in your own backyard! Work Vigoro into your garden soil *before* planting . . . 4-lbs. per 100 sq. ft.

*Vigoro is the trade-mark for Swift & Company's complete, balanced plant food.

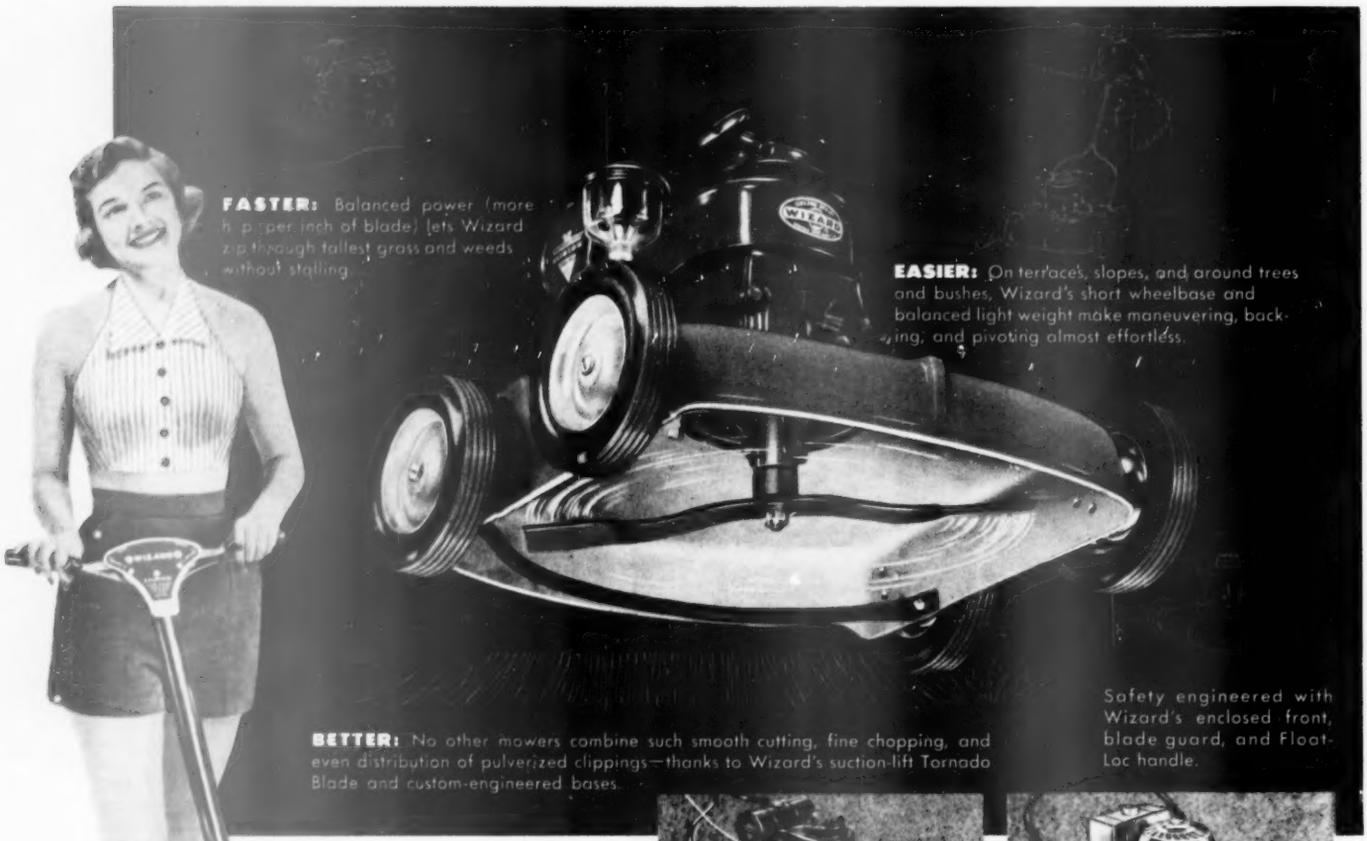
Ask your dealer about special savings on 50-lb. bags of Vigoro!

The VIGORO Family for complete garden care

Instant Vigoro . . . it's Vigoro in handy, water soluble form. You mix it with water and apply as a liquid. Provides the fastest possible complete feeding action. Ideal for leaf feeding of vegetables and flowers.

End-o-Pest . . . destroys most chewing insects, sucking insects and fungus diseases, providing the pest protection every garden needs. Handy dust gun container; two-pound bags.

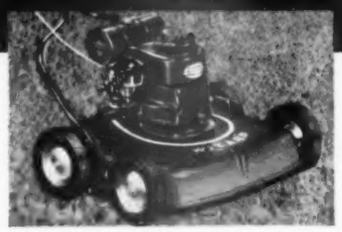
There's a "custom-engineered" WIZARD to mow your lawn faster, easier, and better;



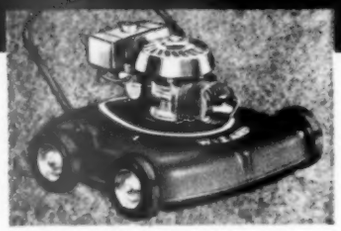
Choose from a complete line of WIZARD power mowers... rotaries, reels, electrics, priced as low as $57.95

Leaf Pulverizers for all models —$4.95—$5.95

Easy Terms



1 No job is too tough for this big Wizard Warrior. 2 h. p., 4-cycle engine. Tremendous power. Automatic rewind starter. . . **$109.95**



2 Powerful lightweight Wizard Wildcat gives top cutting efficiency. Big 1½ h. p., 2-cycle, ball-bearing engine. Only . . . **$69.95**

3 Wizard Electric ends noise and fuel problems. 3450 RPM—⅓ h.p. Westinghouse motor gives extra power, smooth performance **$57.95**

4 Wizard Side Trimmer. Specially designed for side-trimming, no scalping. A side exhaust without windrows. 1½ h. p. **$69.95**

5 A self-propelled rotary...the Wizard Drive-O-Matic! Giant 2½ h. p., 2-cycle engine drives blade and rear wheels with power to spare! As lightweight as many ordinary mowers and free wheeling out of gear for amazing ease of handling. Automatic rewind starter. **$154.95**

There's a WIZARD for you at . . .

Western Auto

STORES AND ASSOCIATE STORES

NOTE: WESTERN AUTO ASSOCIATE DEALERS OWN THEIR STORES AND SET THEIR OWN PRICES, TERMS AND CONDITIONS. PRICES MAY VARY DUE TO DIFFERENCES IN LOCAL CONDITIONS. IF YOU DO NOT KNOW THE LOCATION OF YOUR NEAREST WESTERN AUTO STORE, WRITE WESTERN AUTO SUPPLY CO., 2107 GRAND, KANSAS CITY, MISSOURI. (D-64)

The diary of a

Plain dirt gardener®

By Harry R. O'Brien

All the family's been enjoying shortcake with strawberries from our little patch. One evening, Maggie, Janet, and I picked over 6 quarts between us

June 1 This has been "Howdy Day." As I went out to work, the main first job was to say "howdy" to my old friends that are back.

They were all through the rose beds—back again and coming out in bloom—World's Fair, Golden Dawn, Crimson Glory, Fred Edmunds, Helen Traubel, Peace, and Fashion.

There were other old friends amid the peonies, in the iris rows, in the daylily beds, and the bushes where some of the viburnums are out in white.

This has been a soggy spring. So much rain, late freezes in April, so many spots with weeds.

June 2 Maggie picked a quart of strawberries tonight, and we had 'em for our supper.

Strawberries are one of the home-garden blessings possible almost anywhere. All you need is space for a bed.

June 3 Out in the early-vegetable bed back of the garage saw Janet pulling weeds from early peas. She helped me plant them. "I want to make sure we'll both have enough to freeze, so I thought I'd help these along," said she.

June 4 Every time my back is turned, those pesky flea beetles get on the early potatoes. I loaded up the duster with fresh supply of potato dust, and I dusted.

This potato dust contains DDT for these and other insects and a fixed copper as control for early and late blight.

June 5 Noted a nursery having a sale of potted roses. So did stop and buy me two bushes more of Charlotte Armstrong. This is one of the great roses, and a gardener just can't have too many.

At another store, did buy 15 pounds more of certified Irish Cobbler potato stock. Here also bought another bag of that potato dust with DDT in it.

Arrived home, and potatoes were first job. Got out little garden tractor. Made three deep furrows. Spread plant food in each.

With hoe, pulled soil over to cover this. Cut potatoes and dropped them, 12 inches apart. Pulled soil over pieces.

June 6 This afternoon, up blew a terrible gale. Rain fell in torrents.

Maggie was in the kitchen with a roast ready for the oven. Was mixing flour to bake crust for strawberry shortcake.

The electricity went off, phone stopped working. Part of a tree split off and blocked the west entrance to garden.

Bushes were so bowed I couldn't get to garage except by crawling through a dripping tunnel. Put on old clothes. Got lopping shears. And cut through to garage and front door.

Maggie put her roast back in the refrigerator. We went to town for supper.

June 7 Maggie and I went down to the annual June rose show of our men's rose club. It was a purty sight to see.

June 8 My, how that rain pepped things up. Corn and beans are through. Vegetable plants stand up like grenadiers.

My, how the strawberries come. Maggie picked 3 quarts. I picked one. After Janet got here, she picked two more.

When she left, she took the rest of the cucumber seed, so can have some of her own.

First work I did was to set up the scarecrow in the sweet corn again. That wind had blown it down. Second was to mow the grass in the front yard.

June 9 As Maggie works at the kitchen sink, she can see a big pink spot as big as a dishpan, back in the new rose bed. I told her it was Ma Perkins.

But when I went out for a close look, Ma wasn't out in bloom.

The pink was the new Frolic.

June 11 Nobody will believe me, but I finally dug the weeds out of the new rose bed. Raked up and hauled to compost pile. I now aim to cultivate them good, then give them a light feeding of plant food.

We have no water for irrigation, so I'll wait until after a rain. Then I'll cultivate again and follow with a mulch of peatmoss.

June 12 Maggie, Janet, and Donald went off about suppertime to a fashionable wedding. I was supposed to go. But goodness me—just ahead of time to get ready, I had a terrible sick spell—nervous breakdown or something.

After they had driven away, I had a miraculous recovery. It was astonishing. So hurried out and got after weeds in other rose bed.

June 14 On this day, one of life's great annual achievements came to pass. Dug a hill of new potatoes, and had 12 little potatoes.

Maggie picked some pods of little Marvel peas. Thus, for dinner we had creamed new potatoes and peas. How we did enjoy them.

June 15 My new sweetpeas—the ones with multiple-branched blooms—are blooming out back of the garage. I must hasten to get some colored pics of them before Maggie snips them off.

Janet picked a mess of peas—eatin' kind—to take home.

[*Turn to next page*

Hurriedly readjusted the scarecrow after a wind blew it down. It has done a fine job frightening crows

garden got PESTS?

End 'em with all-purpose End-o-Pest

No need to have a shelfful of remedies when pests strike your garden! All-purpose End-o-Pest controls most chewing and sucking insects and fungus diseases.

Comes ready-mixed and ready to use. Just a few quick strokes of the handy (and refillable) dust gun container stop pest troubles before they start—end pest troubles if they've already started.

Use on flowers, shrubs, and on edible fruits, vegetables right up to harvest. Also, available in economical 2-lb. bags for use in your own duster.

By the makers of Vigoro complete, balanced plant food

END LAWN PESTS, lawn weeds, too

End-o-Pest ARC

Kills ants, grubs, chiggers and many other lawn and soil pests. Mix with water and apply. Effective up to 90 days.

End-o-Weed

Kills dandelion, plantain and over 100 other kinds of weeds. Mix with water, then spray it on. An improved 2, 4-D formula.

Ask the family that has an ECLIPSE®

The World's Best Lawn Mower

Just pull the starter lever . . . rest your hands on the exclusive "Natural-Grip" handle . . . listen to the powerful engine respond to your touch on the fingertip control. You'll be convinced that *easy* is the word for Eclipse! And see how it's built more substantially, with strong castings instead of less expensive construction . . . see how it's precision made to give positive cutting action — year after year. The Elmco-treated steel reel and lower blade stay sharp up to twice as long. It's nice to know, too, that repair parts are *always* available for any Eclipse mower made in our 53 year history . . . your assurance of satisfaction for many years to come.

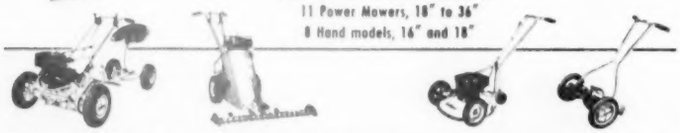
ONLY ECLIPSE GIVES YOU *ALL* THESE FEATURES:

- 4-cycle Briggs & Stratton engine for years of trouble-free service.
- Adjustable reel bearings to assure lifetime perfect cutting adjustment.
- Floating Natural-Grip Handle for maximum operator comfort.
- Automatic self-sharpener (optional extra). Convenient . . . saves time, saves money.
- Positive, non slipping clutch with fingertip control.
- Elmco-treated steel cutting edges stay sharp longer.

Free

write today for your copy of the booklet illustrating and giving specifications for the complete line of Eclipse mowers.

REEL • ROTARY • SICKLE BAR TYPES . .
11 Power Mowers, 18" to 36"
8 Hand models, 16" and 18"



THE ECLIPSE LAWN MOWER CO.

DIVISION OF BUFFALO-ECLIPSE CORPORATION
8481-B Railroad Street • Prophetstown, Illinois

Eclipse power mowers manufactured in Canada by MAXWELL LIMITED, St. Marys, Ontario

The diary of a plain dirt gardener

Begins on preceding page

June 17 Janet picked her home pea crop this morning, and Maggie went down to help her shell. Word is she got four boxes for the freezer from that little patch.

June 18 Took down a present to Donald and Janet tonight—a big flat with 12 pepper plants in it and a few cabbage, broccoli, etc., plants for replacements. Also gave Janet a mess of 13 new potatoes. Told her not to dig any from Donald's little planting.

June 20 Sunny this afternoon, so out I dashed with vim and vigor to weed the roses. But was met by Mrs. Maggie with other ideas. Seems I had never finished putting up all of the screens. Did so.

June 21 Put DDT-copper dust on potatoes. Put rotenone-copper-dust mixture on melons and cucumbers. Put just plain rotenone dust on beans, peppers, cabbage, broccoli.

June 22 Dearie me—if I just didn't have to earn the family living, what a fine world it would be. Here I have to leave home on a business trip. Toward noon, I drove off, leaving our suburban plantation to Maggie.

June 27 Back home last night. A scouting expedition today discloses all is here and as well as could be expected. Dug two hills of potatoes—some are now as big as a baseball. Maggie picked a quart of strawberries.

June 28 Maggie and I babysitted while Donald and Janet went out. When Donald came in, carrying Gary, Janet followed after with a big bunch of sweetpeas.

June 30 Temperature up to 92, but got out and began my July work. Put plant food on some of the roses. Dug weeds out of others. Cultivated the late potatoes with the wheel hoe. Used hand hoe on the mum bed.

Other news is my beans are in bloom. Lots of tomatoes.

News note: Eighth Annual Spokane Rose Society Show will be held June 26, at Davenport Hotel, Spokane, Washington.

Hauled a dozen pepper plants and some cabbage and broccoli down to Donald and Janet for replacements

METCO *Wave* SPRINKLERS

"NEXT BEST THING TO RAIN"

Better for your lawn—Easier for you

The slow back-and-forth motion of this new and better sprinkler gives the water time to soak in—no puddles or runoff. This deeper penetration means stronger roots and better lawns. Ruggedly built of finest materials to last a lifetime.

Metallizing Engineering Co., Inc., Long Island City 1, N. Y.

AT HARDWARE AND GARDEN STORES EVERYWHERE

Doō-Klip

LAWN and GARDEN TOOLS

KILLS ROACHES!

SILVERFISH · WATERBUGS · CRICKETS

Kill these insects this clean, easy way. No mess, no odor. Just put Hives where insects can find them. They eat bait and die. Economical. Money back guarantee. Ask for Gator. If store has none, send $1 for 9 Hives. DeSoto Chemical, Dept. B-6, Arcadia, Florida.

Gator ROACH HIVES

Glacier, Banff, and Jasper

(Suggested itinerary for article on page 62)

First day:

Drive from Missoula, Montana, to Kalispell on U. S. 93; to Bonner's Ferry on U. S. 2; to Cranbrook on U. S. 95 and Canada 3; 338 miles all paved or blacktop. About 9 hours driving time.

See: Flathead Lake between Missoula and Kalispell, and views of Mission Mountains. Gorge of Kootenai River.

Second day:

Cranbrook to Banff. 208 miles of good highway. 5 hours driving time.

See: Columbia Lake, source of Columbia River, just north of Canal Flats. In Kootenay Park: the new Aquacourt supplied with water by Radium Hot Springs, Marble Canyon, the Paint Pots. Mount Eisenhower.

Third day:

Sight-seeing in Banff and trips to Lake Louise and Yoho Valley.

See: In Banff: Cave and Basin Pools; trip up to the Hoodoos with view over Bow Valley; Buffalo Paddock; trip up Mount Norquay and chair lift; Banff Springs Hotel. On way to Lake Louise, beaver dams and mountain sheep and side trip to Valley of Ten Peaks and Moraine Lake. At Lake Louise, walk up to Plain of Six Glaciers (if time permits) or to Lake Agnes. On way to Field, stop for a snack at teahouse in Kicking Horse Pass, where you can see the Spiral Tunnels. The Great Divide arch over highway. Trip into Yoho Valley to Takakkaw Falls.

Fourth day:

Drive from Banff to Jasper over Icefield Highway. Graded gravel road, except for more than 50 miles of excellent blacktop south of Jasper; 186 miles. About 5 hours driving time.

See: On way to Icefield, see: Crowfoot Glacier; Bow Lake; drive about a mile off main road to Peyto Lake view point; watch for moose feeding in Upper Waterfowl Lake; drive to edge of Athabaska Glacier on Columbia Icefield. Lunch at Columbia Icefield Chalets—excellent food at moderate prices.

Fifth day:

Drive from Jasper to Banff over the Icefield Highway; 186 miles. About 5 hours driving time.

See: From Jasper to Icefield—near Jasper, drive down Maligne Canyon; Jasper Lodge, drive to Mount Edith Cavell and Angel Glacier; Pyramid Lake. Athabaska Falls, Valley of the Crooked Trees, views of Athabaska Valley.

Sixth day:

Drive from Banff to Calgary on Highway 1; to Fort Macleod on Highway 2; to Pincher Creek on Highway 3; to Waterton Lakes National Park on Highway 6. 250 miles. Driving time, about 6½ hours.

See: Waterton Lake, Red Rock Canyon, and the 16-mile drive to Cameron Lake.

Seventh day:

Drive from Waterton Lake to Many Glacier, Glacier National Park, over Chief Mountain Highway and U. S. 89; 55 miles. About 1½ hours driving time.

See: Chief Mountain, Swiftcurrent Lake, Many Glacier Hotel,

[*Turn to page 197*

See them at your local hardware store TODAY!

Swan Announces

SWANLITE

THE CROWN JEWELS

of Plastic Garden Hose

GUARANTEED IN WRITING FOR 10 YEARS!

Here they are — the sparkling Crown Jewels of beautiful, transparent SWANLITE Garden Hose in a choice of five gorgeous colors — Kelly Green, Light Green, Cherry Red, Amber and Aquamarine. Choose the color you prefer, or buy the complete Swan Jewel Box, and match or contrast your hose to the green of your lawn, the flaming colors of your flower beds, or the delicate shades of terraces and rock gardens!

Available in 25 or 50-ft. lengths. Equipped with Swan's famous MAXIVOLUME couplings for 50% faster water flow!

$6.95 FOR A 50-FT. COIL

Swan Offers a complete line of both Plastic and Rubber Hose

Ranging in price from $4.95 to $13.75 for plastic and from $6.95 to $11.95 for rubber hose

Swan Single Braid Rubber

GUARANTEED IN WRITING FOR 10 YEARS!

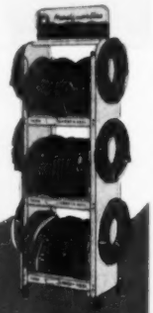
This Swan hose has a smooth, tough inner tube, reinforced with a strong braid of rayon cords for extra strength and flexibility. Attractive red cover of special rubber-like material for long, dependable wear. Has famous MAXIVOLUME brass couplings. Available in 25, 50 and 75 ft. lengths.

$9.75 FOR A 50-FT. COIL

Look for This Swan Display . . .

AT YOUR LOCAL HARDWARE STORE

Your friendly hardware merchant will help you select the right color, size, and type Swan hose best suited to your needs.



SWAN RUBBER COMPANY • BUCYRUS, OHIO

World's Largest Manufacturers of Garden Hose

JUNE GARDEN REMINDERS:

Now's the

CENTRAL AND EAST

Feed lilacs and remove old flower heads right after they bloom, to encourage good flowers next spring.

Stake delphiniums and other tall-growing flowers as protection against wind damage.

Water roses generously each week to get better blooms with longer stems.

Move some of your house plants outdoors for the summer. Plunge the plants, pot and all, in a shady border, or arrange some around the terrace.

Fill in empty garden spots by sowing annuals such as zinnias, cosmos, marigolds, and sweet alyssum.

Mulch your roses to save soil moisture, reduce weeding. Use grass clippings, buckwheat hulls, ground corncobs, or any weed-free mulch locally available.

Sprinkle ant hills with chlordane, dieldrin, or other good ant-control material. Use as directed on container.

SOUTH AND SOUTHEAST

Spread a 3-inch mulch around camellias and azaleas. Top light mulches with pine needles, brush, or thin layer of soil to keep wind from scattering them.

From Raleigh south, lift, divide, and replant all types of iris

In the Deep South, cut back to about 12 inches poinsettias growing outdoors.

Destroy poison ivy while it's growing vigorously. Use 2,4-D and 2,4,5-T combination sprays or ammonium sulfamate.

Fill in bare spots in the garden by setting out potted plants from the nursery—hibiscus, butterflybush, plumbago, and others that will develop quickly.

Sprig bare spots in centipede lawns with stolons lifted from areas of thick growth.

Remove faded flower heads from laurel, rhododendron, lilac, and Japanese andromeda.

TEXAS AND SOUTHWEST

Feed chrysanthemums, daylilies, Shasta daisies, and other perennials. Then pinch out shoot tips of fall-blooming types to encourage branching.

Water house plants more frequently now that days are getting hotter.

Spray azaleas twice a week during hot weather, to keep foliage clean and humidity high.

Check labels on spring-planted shrubs and trees to see that wires are not girdling stems.

Look sharply for redspider-mites on azaleas, roses, and evergreens. If they appear, first wash plants with strong stream of water, then spray with Aramite.

Set out the yellow fall crocus as soon as bulbs become available.

Plant okra, sweet corn, lima beans, pepper plants, sweet potatoes, and other warm-weather crops.

time to...

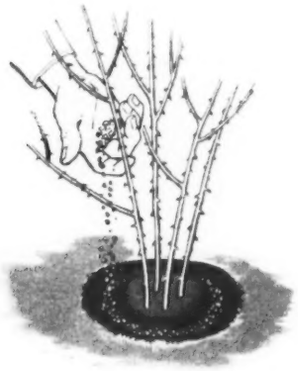
Prune spring-flowering shrubs soon after they finish blooming. New growth will produce next year's flowers.

Cut back the old flowering shoots to new growth, remove a few of oldest, woody stems entirely—make cut as close to ground as possible.

Feed established lawns before hot weather arrives.

Spray or dust all perennials and roses every 10 days to prevent pests from getting a foothold. Use a multipurpose pesticide to control both insects and disease.

Shear formal hedges before the new growth hardens.



Feed your roses once a month with a balanced plant food, such as a 6-10-4 or 5-10-5.

Make shallow furrow 12 inches from base and sprinkle ½ cup of food in this. Water food into soil immediately.

In Middle and Upper South, plant tuberoses, caladiums, dahlias, cannas, and montbretias.

You can reduce hand trimming along walls and flower borders by laying a brick mowing strip.

Set bricks level with soil, and butt close together. Tamp soil firm before setting brick to reduce settling.

Bricks can be laid on sand or mortar base for permanence.

Water all new shrubs at least once a week during hot summer weather. And mulch shallow-rooted plants to keep roots cool, conserve moisture.

More on next page

Does the work of a Lawn-Sprinkler and Soil-Soaker *and Does it Better!*

Guaranteed to lie flat! Will not roll or shift position! Stays where you put it! Water openings on one side only. Will not wash away soil or damage delicate roots when sprinkling, or wet under side of foliage when soaking.

The only practical way to sprinkle or soak uneven terrain, terraces, long narrow strips, rectangular, square, or oval areas; between vegetable rows — all those hard-to-get-at places! Waters a strip about 25 feet wide entire length of sprinkler, with average water pressure.

Special triple-tube nickel-plated couplings — male one end, female other end — several sprinklers can be joined. Made of beautiful green plastic. Tough, thick walls prevent tearing, snagging on thorns. Won't fade, rot, or mildew. Easy to clean and keep clean.

Swan Lawn Sprinkler

Swan also offers you a plastic sprinkler with water openings all the way around tube — not a combination sprinkler and soaker. Available in 20, 35, and 50 foot lengths.

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Address _____
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Now's the time to . . .

Begins on page 176

CALIFORNIA

Plant dwarf dahlias, now available at nurseries, to get colorful effect later in season.

Water roses deeply at least once a week during hot weather, and keep old flowers cut off.

In the San Joaquin and Sacramento valleys, give tuberous begonias protection from sun and drying winds.

In the fog belt, start new fuchsias, tuberous begonias, and gloxinias. They are excellent for this area.

In the interior valleys, mulch perennials and new shrubs to conserve moisture.

Shade the more tender succulents such as haworthias and gasterias in Southern California.

Water gardenias regularly, and syringe tops at same time, to reduce bud drop.

Complete garden plans by planting shrubs grown in tin cans or other containers.

Give your tubbed plants and window boxes an extra boost with a liquid feeding.

Dissolve plant food in water and apply with one of mixing attachments now available.

Some attach at the faucet, others at nozzle. Both types allow you to feed the water at the same time.

PACIFIC NORTHWEST

Set out potted roses and bedding plants to fill in those spots where color is needed.

Sow seed of Canterburybells, sweetwilliam, delphiniums, campanula, and other biennials and perennials.

Make sowings of cornflower, candytuft, and other annuals every two weeks until mid-July for color through fall.

Divide and transplant primroses.

Feed and water all shrubs and perennials that are growing fast at this time.

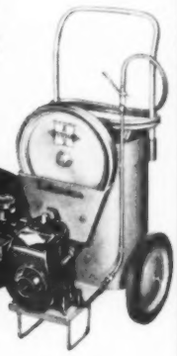
Cut back rampant-growing vines that are beginning to cover your windows.

Feed and then soak your lawn now, to help it stay green through heat of summer.

Use 3 pounds of plant food for each 100 square feet. Apply with a spreader to get even distribution. Use back of rake to knock clinging particles of food from blades.

Feed before rain if possible.

Turn Work To Play



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No Hurricane has been known to wear out or become obsolete. Every new part and modification fits any Hurricane ever built!

See the four great Hurricanes today. 20" Senior, 18" Junior, 18" Glider (the economy model) and new 22" self-propelled Traveler.

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Dept. BH-42, 2722 Cherry Street, Kansas City 8, Missouri

After a daughter's wedding

The tumult and the shouting o'er,
We lapse into our groove once more.
Well pleased with our ability
To learn to like tranquillity.
—*Arthur Frederic Otis*

Thank-you notes—make 'em prompt

Begins on page 104

entertaining in a similar manner. She'll be pleased if you

▶ send a small gift with a note thanking her for her hospitality.

A friend of the family has done a special favor for you—or for a member of your family. You have thanked him in person, but he'll feel doubly rewarded for his effort if you take time to

▶ write him a note telling him how much his favor or courtesy means to you—and thank him for it.

Your daughter is being married and is besieged with wedding gifts—most of which are from your friends and her in-laws' friends. You'll avoid embarrassment for all if you see to it that she

▶ has a wedding-gift book in which she records each gift, names of the senders, and addresses.

▶ tries to acknowledge each gift the day she receives it or at least writes a note within two to three weeks after the gift has arrived.

▶ thanks both persons if she is writing to a couple, although she may address her note to the wife if she chooses.

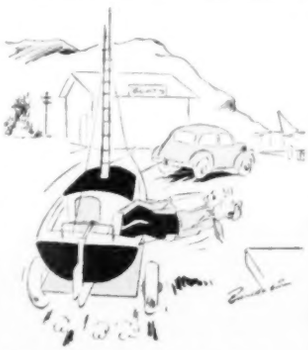
▶ signs only *her* name to her notes, but mentions in her letter thanks from both her and her husband.

▶ signs her first name, her maiden name, and her husband's last name if she's writing someone who doesn't know her very well.

Friends have just given you a shower (or have had one for your bride-to-be daughter). You (or daughter) have thanked all persons giving gifts in person, but they'll feel that their effort and money were really well spent if you

▶ send each one a brief thank-you note immediately.

▶ write a note to the hostess the same day or the next, thanking her for the party and her gift.



Could you always tell Fostoria's "Holly" cutting from similar designs?

ALAS, we have no copyright on a holly bush, so we go all-out to make Fostoria's *Holly* just a little bit prettier than any other. The difference starts with the glass itself, and our *Holly* is handblown of fine lead crystal. Then, we cut the pattern two ways: the "leaves" with a frosty look; the "berries" with a sparkling polish. This extra artistry results in a distinctively lovely holly design—a wise choice for a gift, or for your own pleasure. The suggested place setting we show above, $14.00*. In open stock because it's made by the Fostoria Glass Company in Moundsville, West Virginia.

**slightly higher in the West*

FOSTORIA

CLOROX® makes linens *more than white*... it makes them *sanitary*, too!

Clorox not only protects the snowy-whiteness of your linens . . . by removing dinginess, stains, even scorch and mildew . . . Clorox protects family health as well. For Clorox makes linens hygienically clean. No other home laundering product equals Clorox in germ-killing efficiency!

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A Clorox-clean bathroom is a sign of good housekeeping!

In routine cleaning, Clorox not only removes stains and deodorizes, it disinfects . . . helps protect your family against infectious germs. And Clorox is a non-poisonous disinfectant . . . a type recommended by hundreds of public health departments. See label directions for the many uses of Clorox . . . America's favorite!

When it's CLOROX-clean . . . it's SAFER for family health!

How to keep fit in hot weather

Continued from page 20

pression much more long-lasting. Shaving the axilla was remarkably helpful in scent reduction. Excellent protection was given by washing with a detergent containing hexachlorophene, an antiseptic ingredient of special soaps and preparations. "From a practical standpoint," the dermatologists report, "intensive use of hexachlorophene-detergent preparations will abolish axillary odor for more than 18 hours in most persons. Shaving and careful washing of the axilla eliminate odor for more than 24 hours." Deodorant preparations that contain aluminum chloride do not seem to suppress armpit sweating. But they are effective deodorants by virtue of antibacterial activity and benevolent chemical action against odorous substances.

Salt losses. Extreme loss of body salt and fluids can cause "heat cramps." But this condition in severe form is hardly likely to strike unless sweating is extreme and prolonged. Tired, dragged-out feelings that get one down after a succession of hot days may be due in part to considerable losses of water and salt. The most practical way to offset losses is to drink plenty of fluids, and, unless there is some reason why you shouldn't, to salt food liberally (this also tends to make you thirstier and increase water intake).

Poison ivy. Something new has been added to the long list of ointments and lotions that are good for poison ivy—hydrocortisone ointment. It's a close relative of cortisone, the famous adrenal-gland hormone. But hydrocortisone is active when applied to the skin; cortisone is not. The general effect is to relieve inflammation, itching, discomfort, and promote healing. Hydrocortisone ointment gives best results on oozy, weepy eruptions, acute rather than chronic—not only ivy poisoning, but other forms of dermatitis caused by contact with plants, cosmetics, chemicals, as well as allergic eczema. Cases reported by dermatologists tell of relief of pain and itching in a few hours and a marked lessening of redness and swelling within a day or so. When the urge to scratch disappears, and the patient can get a comfortable night's sleep, the healing processes are speeded.

Best way to cure ivy poisoning is not to get it in the first place! Teach the youngsters to recognize the three-leaved Borgia. If there's poison ivy on your home grounds, exterminate it by spraying with 2,4-D or ammonium sulfamate, used according to manufacturer's directions. Best time for spraying is a hot day, during the "second growth" stage of ivy when the leaves have fully formed (as late as June in northern latitudes). Don't try to pull out a vine without treating it chemically. Chances are you will miss some, and it will grow back. Be aware of unsuspected sources of ivy poisoning: from patting a dog that has rolled in an ivy patch, from contact with gloves or clothing used in ivy extermination, from poison-ivy bonfire smoke.

Insect bites. Most insect bites are more annoying than serious. If you don't have a soothing lotion in your medicine chest, make a paste with ordinary baking soda and plaster it on the bite to take the itch out. Some people have severe reactions to bee and wasp stings. Cortisone and ACTH hormones are proving useful in "detoxifying" such persons. The same hormones have been used to mobilize body defenses of victims of poisonous snake bites, but of course they do not take the place of antivenin or other lifesaving procedures. Occasional spraying of house rooms with well-known insecticides is a recognized way of keeping down the population of flying insects. But the Council on Pharmacy and Chemistry of the American Medical Association takes a dim view of vaporizers which continuously disperse a fine mist of insecticides into rooms, day and night. Users are quite likely to overload and misuse such devices, the council feels. And even if continuous insecticide vaporizers are well installed and operate efficiently, differences in room ventilation may allow undesirable concentrations to accumulate and settle down on foods, clothing, and other objects. In some instances, the water of tropical-fish aquariums has absorbed enough insecticide vapor to kill the fish.

Scales and innards, tails and fins,
when your day ends, mine begins

Whenever you go fishing, dear,
I wish with all my might
For weather fine and water clear
And fish inclined to bite.

And later when you homeward wend,
Bent low beneath your catch,
May you meet a dear good friend—
And give away the batch!

—*Anita Raskin*

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two drops quick relief

When your eyes feel "used up" from the effects of wind, dust, glare or over-long hours of work, Murine comes to your aid in seconds. Just two drops in each eye —and the feeling of fatigue seems to float right away. It's so easy and simple to use Murine this way. And it makes your eyes feel good.

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JOLLY TIME POP CORN
BEST FOR HOME POPPING!

An armor against skin insults. Now we can wear invisible armor that makes dirt, water, and many chemical irritants bounce harmlessly off the skin. Some irritants that make our skin hurt are year-round threats, but others are worse in summer. Chemicals known as silicones, variously combined with clay, vanishing creams, and other ointment bases, form a sort of invisible glove that protects the hand but still allows the skin to "breathe." Silicone ointments repel water and dirt and chemical substances, except kerosene. They are widely used in industry to protect workers' hands against irritating substances, and are now finding many household uses. It takes three or four vigorous soap-and-water scrubbings to remove the silicone layer, which is there but can't be seen or felt. Generally, a twice-a-day application for a couple of weeks, and an every-other-day application thereafter, maintains continuous protection. Obvious uses: before washing dishes, immersing hands in hot water, gardening, fooling with poison ivy, dusting, painting, exposure to substances that cause skin allergies. Less obvious use: on appropriate infant areas to prevent diaper rash. Silicone ointments cannot be applied to wet, oozy skin surfaces (they repel moisture and vice versa), but otherwise there seem to be no contraindications.

Emergency kit. You overhaul the home medicine cabinet once in a while, but how about a first-aid kit to stow in the glove compartment of the car or in your luggage when you are vacation-bound? Here's about the minimum: sterile adhesive bandages, bandage compresses, sterile gauze, a triangular bandage that can double as a tourniquet, a tube of burn ointment. Petrolatum jelly is recommended for minor burns; gauze bandages impregnated with petrolatum jelly can be bought in sealed sterile packages. Splints, scissors, and other items are advisable if you're traveling to some out-of-this-world region far from civilization. Bandages that contain combinations of antibiotics effective against surface infections are now on the market.

Don't try to pack all your summer exercise into hot weekends. Pace yourself on vacation and sightseeing trips. So you can be helpful to the fellow who ignores this advice, remember the signs of heat-stroke and heat exhaustion.

Cold, moist skin, pale face, rapid breathing, body temperature below normal or only slightly above, suggest heat *exhaustion*. The patient may feel cold; if so, cover him warmly, loosen his clothing, give some tea or coffee if he's conscious.

Heatstroke, or sunstroke, is different. When sweating stops, it's a danger signal. The skin is hot and dry, temperature very high. Immediate need is to reduce body temperature, with wet cloths, ice bags, cold water, wrapping in cool wet sheets. Don't give stimulants, nothing but cool drinks if the patient is conscious.

First of all, of course, call a doctor. And resolve that you'll keep your activities moderate on a broiling-hot day.

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Don't be a neutral parent

Continued from page 11

"When I was asking youngsters about their work plans," said Doctor Ginzberg, "do you know what happened over and over? At the end of the interview, the youngsters would take my hand and thank me. I'd say 'What for?' and the child would say 'Because you've given me a chance to talk about this. Somehow we never get around to it at home, and I can't tell you how much this chat has helped me to make up my mind'!"

When Father says to Junior, "You do as you please; we only want you to be happy," he in effect slams the door on discussion!

A child wants to know what his parents are thinking. That's only human nature, and no disciplinary method, however well intentioned, that tries to duck human nature can be adequate. No matter how close the child may feel to his parents, or how distant, he wants to know what's going on in their minds.

Money is no substitute for parents

Years ago, in my dormitory at the University of Iowa, there was a strapping six-footer whom the rest of us called "the poor little rich boy." His people had scads of money, but whenever a vacation period rolled into view, we used to be extra nice to the poor little rich boy. He couldn't go home! His parents were very important people. They were up to their necks in social obligations or were on luxury cruises.

Shortly before each vacation, they sent their son a couple of hundred dollars and told him to have a good time—away from them! It hurt, too—and don't think it didn't. As a vacation neared and the rest of us started planning the homeward trek, you could see the hurt gathering in that fellow's eyes.

One evening, at a dormitory bull session, the gang of us got to talking about our futures. My roommate was debating whether to marry the nurse who is now the mother of his three children. The rest of us were thinking about possible careers. Someone asked the poor little rich boy what he had in mind.

"Maybe engineering," he said. "My dad knows a lot about that, and you know—if I could just buttonhole him someday and get him to talk about it, I think I could make up my mind"!

Adolescence is filled with uncertainties

"You do as you please"—to repeat Father's advice to Junior—"Mother and I only want you to be happy." It's a fine, broad-minded gesture. But, let's face it. Junior isn't stupid. He knows that Father has more thoughts on the matter than that. What are they?

"The adolescent's chief trouble," says Doctor Ginzberg, "is a lack of fixed points. His mind is a mass of uncertainties. His parents' failure to share their thoughts with him only adds to these uncertainties. It's a tragedy to the adolescent when he has to waste time and energy trying to *guess* what his parents are thinking."

What is child rearing's real goal

Good discipline is geared to the nature of the individual child. The child-guidance authorities made this point long ago, and most successful parents accept it. They do not set up a mold and try to pour their offspring into it. They study the nature of each youngster and try to guide him accordingly.

Good discipline is also geared to some simple and universally understood basic objective. In this area, I get the impression—partly from the two books mentioned above and partly from just plain snooping around—that many successful parents are quietly ignoring a lot of the experts. At my elbow are some 20 pamphlets and books, all written by top people in the child-development field. In at least half of these publications, there shows up, sooner or later, a sentence reading like this:

"The over-all objective of child rearing is to train the child to participate effectively in his society."

I'm tempted to say "Bunk!"—but let us proceed. Almost every parent wants his child to get along with other people and to make some sort of contribution to society. Most children feel this way, too, and welcome any help their parents can give them in this direction.

But a lot of American parents regard this adjustment to society merely as one of the important *by-products* of good child rearing. When it comes to choosing an over-all objective, they hitch their wagon to a higher star. To paraphrase a statement by Dr. Grace Langdon, they feel that the major purpose of child rearing is to teach the child to seek the good and to avoid the bad.

This has a familiar ring. It was Grandmother's objective, too, and Great-grandmother's. So be it. If an election were held, and if modern parents were asked to vote as between Grandmother's dictatorial child rearing and Granddaughter's

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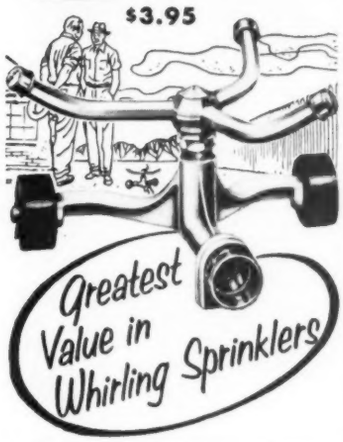

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more permissive variety, I suspect many thoughtful parents would split their ticket. They would vote *against* Grandmother's *methods* as too strict, too likely to kill the spirit of the child. They would vote *for* her *objectives*, simply because they are still as sound as they ever were.

The trouble with saying that "the over-all objective is successful participation in society" is that it smacks of totalitarianism. It assumes that fundamentally the child is a creature of the state. This point of view, I hopefully submit, is rejected by most American parents. They merely want to produce good men and women. They reason that if there are enough good men and women around, our society will always be worth participating in.

Good discipline is a way of life

Good discipline is continuous. Parents do not cut it off short when their child reaches this age or that. It goes on at least until the child is on his own. It is an open secret that some parents seek to prolong the period of dependency. "Neutral or overly lenient discipline," Doctor Ginzberg observes, "often hides the parent's hidden hope that his child just never will grow up."

An aunt of mine once remarked, "I wish people would quit talking about discipline as if it were just something parents do *to* children. It's merely something children have to learn, and, having learned it, they have to go on practicing it all their lives."

That's about the size of it. Discipline is merely a complex of devices whereby the parent, little by little, brings the child to the point where his own self-discipline is adequate under most circumstances.

Neutral parents rush the season. Watching their teen-agers, they make the mistake of assuming that almost-adult is adult. As a matter of fact, in his effort to climb that last hump into real adulthood, the child may need more help than at any other point in his life.

Kids need "stop" signs, too

Finally, good discipline sets limits for the child. Here, a couple of examples may come in handy. First a word from a college dean, one of America's foremost educators. He

[*Turn to next page*

The lesson

Rover, Rover,
Please roll over!
The neighbor's Trixie
Can dance to Dixie.
The Browns' new pup
Plays dead, and sits up.
Our dog alone,
On evidence unimpeachable,
Is unteachable;
And though 8 years old
Is unable to understand
The simplest command.
So please roll over—
Like this, Rover . . .

—*Ethel Jacobson*

To bring out the hidden glamour of your beauty zone*

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If you are one of the 47 out of every 100 women who are dissatisfied with the bra they're now wearing, know the thrill of wearing the right LIFE BRA! Because only Formfit makes bras for every figure need!

In all the world there's not another figure quite like yours. It's this difference that makes it necessary to have bras designed to fit the under developed bust, as well as the firm, the pendulous, the "A" through the "D" cup.

Perhaps you are one of the 47 out of every 100 women now dissatisfied . . . perhaps you didn't know that brassieres, whether strapless, longline, padded or bandeaux are available to meet your own individual requirements.

Know, as our designers know, *a bra must fit you—you must not be uncomfortably molded to a bra.* No other brand offers the precise fit made possible by LIFE BRAS. LIFE by FORMFIT offers the largest selection in the world. Surely you'll want to make your next bra—a LIFE BRA. All the better stores have them. Prices $1.25 to $5.00.

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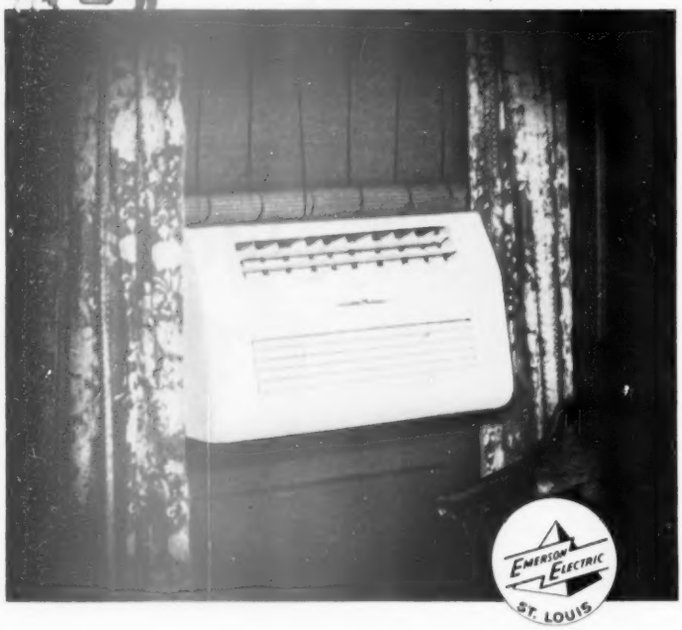
Buy this one with Confidence!



Buying a room air conditioner? Investing in summer comfort? Unless you are an expert, and can properly determine values, better not trust to chance.

Buy the Emerson-Electric DeLuxe Room Air Conditioner with complete confidence. It is backed by a 64-year-old reputation for building top-quality electric fans with the famous 5-Year Factory-to-User Guarantee. It is made by a pioneer in the manufacture of hermetic motors for refrigeration.

Here are just a few of the advantages you will enjoy this summer with an Emerson-Electric DeLuxe Room Air Conditioner:

- **EVENAIRE,** wall-to-wall cooling, without drafts
- **Comfort Control Dial**—eight separate services at your fingertips
- **Uniform Temperature**—automatic thermostat guards your comfort, day and night
- **Finish**—beautiful antique ivory, blends with home and office furnishings
- **5-Year Warranty**

The Leading Name in Comfort Cooling Since 1890

For complete information on all the new Emerson-Electric features, see them at your Retailer or write today for Brochure No. RC 45.

THE EMERSON ELECTRIC MFG. CO.
St. Louis 21, Mo.

First for Comfort!

EMERSON ELECTRIC *De Luxe* ROOM AIR CONDITIONER

Don't be a neutral parent

Continued from preceding page

confided recently that "if Mrs. M. and I had to do it over, I believe we'd take a different tack with our boy."

Their boy is now 19. He was brought up in highly reputable private schools. His parents adhered to those doctrines of extreme permissiveness which achieved their widest vogue a few years back. The boy turned out to be exceptionally intelligent, with marked abilities in music and writing. Two years ago, he entered Harvard. Last winter, he flunked out.

"Perhaps," says his father, "if we had set more limits for that lad and had placed more demands on him, he would have been better able to cope with the limitations and demands of a large university."

Speak up when it's important

Let's hear from my friend Helen, the wife of a working man. Two years ago, her son Tom, then a young man of 20, gave her a shock. Toward the end of his third year in college, he suddenly announced that he had fallen in love. He was going to leave school, find a job, and get married.

Helen had no objections to the marriage. She did object to Tommy's quitting college short of his degree. Physically, Tom is a slight man, but like the dean's son, exceptionally bright. Obviously, he's cut out to make his living with his head.

"So what did you say to him?" I asked Helen.

"When he first spoke, I didn't say anything for fear of saying the wrong things. I waited till he was back at school. Then I wrote him a five-page letter. I just wrote what was on my mind: how important an education is, especially to a fellow like him. How we'd all made sacrifices to see that he got one. I showed the letter to his dad. He said to send it by all means, but not to be surprised if Tommy cut us dead for a while."

Helen sent the letter. When a week passed without an answer, and a second week, Helen, too, thought maybe Tommy was going to "cut them dead." Then Tommy replied. His letter was short and sweet.

"Dear Mother," he had written, "Thanks for the jolt."

Tommy got married during the following summer vacation, but his wife got a job in a hospital so that he was able to get his degree. Now she's home waiting for their first child, and Tom has a job with what seems to be a real future.

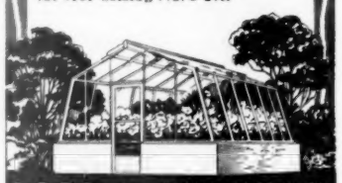
Telling me of all this, Helen repeated a remark that is worth passing on. "After the boy told us he was quitting school," she recalled, "I said to his father, 'If we don't stop Tom from doing this, he'll never forgive us!' "

All along the line, there are times when growing children want their parents to stop them. This is certainly true of the adolescent. He

[*Turn to page 187*

Orlyt ALUMINUM Greenhouse

Beautiful, Bright and maintenance-free. The greatest producer of flowers and vegetables, yet one of the least expensive. Automatic and carefree ventilation and heat available. Precision-made materials for a big 14 ft. by 8½ ft. house ready to attach to your home are $400. Send for Free Catalog No. 2-JN.



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Teach your child to work with tools

Begins on page 138

cut and saw. As you help him select the right tools and the proper material for a job, you'll help him learn, early in life, not to be content with makeshift methods and slipshod thinking.

Put yourself in the place of the father shown with his boy in these photographs, and you'll discover many ideas for helping your boy learn how to work with his hands . . . and his head. Remember:

1—Praise, which every child seeks from his parents, is his biggest reward for a good bit of work. But save the greatest enthusiasm for *progress*, to encourage him to improve. On the other hand, don't be overcritical if he bungles a job that's too big for him in the first place.

2—Guide your boy, without doing his work for him. Show him how—but let him do it himself.

3—Take it easy, on any project, in the hope of teaching your boy that hardest-to-learn quality—patience. Don't let his pell-mell eagerness spoil a job, by turning into carelessness. This will take time—but it's worth it.

4—Lay down the law about letting him use dangerous tools. For example, a chisel can inflict a severe wound in the hands of a young boy, because it is an open-pointed tool—compared to the safety-razor characteristics of a block plane.

Make it easy for your boy to work, either with a low bench of his own, or a step-up platform which brings him into comfortable level at one end of your workbench.

Teach him a respect for rules, squares, gauges, and it may help give him a sense of value about "true, plumb, square, and level" that will save him headaches all his life.

Lessons in good workmanship you teach your boy now will, as he grows older, help him think in terms of "do it right" in many other matters than woodworking.

Stress using a tool for its precise purpose, not as a makeshift. To many boys, for instance, a try square will serve as a hammer if the real hammer is out of reach.

Most boys would be satisfied with a job that somewhat resembles what they start out to make. Teach yours, however, that corners should be square—that clamps help hold things true while you fasten them—that flat joining surfaces go together easiest, staying put longer. Explain to him the difference in function between nails and screws—when he should use each.

Boys love glue—and the sooner you teach your boy how to use it

[*Turn to next page*

Some jobs are just too big for a boy. Here, the father is showing good judgment in puttying up the windows in the bird-feeding platform. Judge carefully as to the honest difficulty of any part of a job, so that you'll always let the boy do those things he can do. But step in when the job gets momentarily over his head.

Sometimes you'll want to show him—but do it on a scrap of wood, so he can learn the value of a "dry run"; then have him do actual job.

COLLIER'S "I think it's time you gave a little of your attention to these forty-two-inch screens" GLENN R. BERNHARDT

SNAP! SNAP! Your Durall Screen goes on in 9 seconds *from Inside!*

Kiss goodbye to old-fashioned frame screens and aching backs that go with 'em! Now, you can screen your entire house without straining a muscle! Get sensational, new DURALL Aluminum Tension Screens for less than the cost of repainting and repairing old frame ones! See DURALL at your hardware or lumber dealer now!

Only DURALL gives you all this:

1. **EASY, 9-SECOND SNAP INSTALLATION** goes on in 9 seconds from inside the house!
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4. **SNUG, BUG-PROOF EDGES** hug window edges to keep out insects!
5. **LOW-PRICED** cost less than repairing and repainting old-fashioned frame screens, as low as $3.65 per window!
6. **COMPACT, ROLL-UP STORAGE** DURALL Screens come down as easily as they go up. Roll up into neat, trim, light dust-proof cartons. Take only a pittance of space in nearest closet or drawer!

Go up in 9 seconds... inside!

Roll up for easy storage!

Guaranteed by Good Housekeeping

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ALUMINUM TENSION
SCREENS

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Oh, what a beautiful window . . .

Lupton Aluminum Awning Window

Wake up to Summer's charms, to Fall's beauty, to Winter's wonders and Spring's promise through beautiful, never-grow-old Lupton Aluminum Casement Windows. Their beauty is ageless. The slender frames and muntins will never need paint—will weather to a soft, appealing gray that blends with all colors. Years from now your Lupton Aluminum Casements will swing wide with the same precision and ease as they did when new, for they will never get paint clogged. So, be sure your new home stays new, at least window-wise, with the timeless beauty and efficiency of Lupton Aluminum Casements.

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LUPTON
METAL WINDOWS

Teach your child to work with tools

Continued from preceding page

properly, the happier he'll be with his joinery.

It's a good idea to invite Sister or a younger brother to join in the project.

A 2-year-old who pointlessly pounds boards full of nails is ready for a progression of more and more complex tools as he grows older.

Teach him the right way to use each tool as it comes within his range of capabilities and interest.

A young daughter who learns early to appreciate good craftsmanship may end up someday as an all-the-better wife for some handyman-around-the-house.

And when your junior handyman surveys his finished work and puts it to practical use, he'll be a proud boy—for he has made something with his own hands.

Because his father guided him in the selection of a project, instructed him in the proper use of materials, helped him use tools correctly, and stepped into the act himself when some phases of the job got too tough for the boy, the project came through with success.

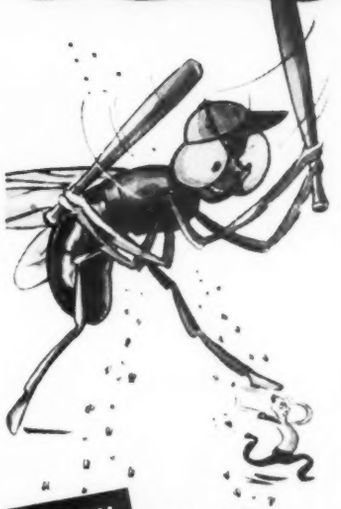
Youngsters are impatient, and most boys are eager to paint a job long before it's ready. Teach your boy, instead, that any project worth painting is worth cleaning up, getting it ready to paint.

Before he is allowed to open the paint can, have him sandpaper and smooth up his job until it passes your inspection. There may be interference when his sister tries to help, but let her. Girls as well as boys learn by doing things with their hands.

For your own good as well as his, teach him that cleaning up and putting away the tools are part of the job. Pieces of wood left over become his personal scrap pile if large enough to be of future use. Let him decide. Decisions he makes himself are important in his training.

A good idea, as on this tool board, is a dividing line of wide, colored, self-sticking tape between the tools the boy may and may not use.

Flies Drive YOU Batty?



KILL 'EM with the Trap that Lures 'Em . . . by the Gallon

BIG STINKY *Outdoor* FLY TRAPS

Buzzing swarms of filth-ridden flies can't resist Big Stinky's lure. It draws them away from the house as well as outdoor living and work areas.

Guaranteed by Good Housekeeping

Big Stinky lures, traps, kills flies gallon after gallon — and once in the trap, they *can't* escape — *can't* become resistant to Big Stinky's lure.

Scientifically-designed, Big Stinky Fly Traps are safe and easy to use —a real answer to improved fly control for you this summer.

BIG STINKY — 1 gal. size with season's supply of Control Fluid, $4.95 — in ½ gal. size, $4.49

At Leading Dealers Everywhere

LITTLE STINKY—trap without jar to fit standard jars — with 3 oz. Control Powder, $2.95

WEE STINKY — economy-size trap to fit standard jars — with 1½ oz. Control Powder, $1.69

Extra 8 oz. Bottles **CONTROL FLUID** — for use in any Big Stinky type fly trap, $1.50

CONTROL POWDER refills — 3 oz. 89¢ — 1½ oz., 49¢

THE DIOPTRON CO. · **Milwaukee 1, Wis.**

Don't be a neutral parent

Continued from page 184

sees adulthood just ahead of him—just beyond a line there in the near distance. Emotionally speaking, during this period, he is pulling away from his parents. He is trying to stand on his own feet, an attempt he should be making and that they should help him make. His own nature and the pressures of society tell him that one of these days he's going to have to cross that line into adulthood.

Sometimes, especially if he's a spunky youngster, he decides the best way to get there is to put down his head and make a dash for it. If his parents have reason to believe that he's dashing too soon or that the path he's chosen will lead him over a cliff—what should they do?

Positive parents take a calculated risk. They reach out and grab the youngster's coattails. He may elude them and go on. In that case, they can only stand by to pick him up if he falls, brush him off, pat him on the back, and set him on his way again.

Spectator parents reap no rewards

Neutral parents, of course, merely stand anxiously by, muttering those incantations of modern magic: "Do as you please . . . live your own life!" These parents have no reason to feel put upon if their children never forgive them.

Neutral parents, it appears, are not doing right by their little Nells and Nicks. Children need a positive kind of discipline. Any other kind runs the risk of alienating their affections, of making them feel they are not really wanted, not cared for; that their parents aren't really interested.

How to achieve good discipline

Those authorities who have taken a close look at many successful homes find that in all of them the parents are bringing up their youngsters in an active sort of way.

To achieve their ends, the parents employ a variety of devices. They use some punishment, although in most homes that is the least used of all the instruments of discipline. They use an enormous amount of praise. Praising a child for doing right, they find, teaches him far more than a lot of hue and cry when he does something wrong. They lean heavily on good example.

Parents who exercise self-control find that their youngsters follow suit. They encourage them lavishly, when that is needed; and discourage firmly, when that is needed. Above all, they are natural, losing their tempers now and then, and speaking their thoughts just as people everywhere do in that adult world for which the child is headed.

A definition of good discipline

Doctor Langdon has summed it up in a phrase the parent-reader may wish to fix in his own memory.

"Good discipline," she says, "is permissiveness with guidance."

This ad for men only

MEN should buy the garden hose—but keep the women very much in mind. If you do it right, you can sell them the idea of doing more outdoor work *and liking it*.

If you're willing to spend a little extra time taking care of your hose, maybe you don't even need Koroseal. It costs a little more, but only $9.80 for 50 feet and makes up for it by lasting so many years.

The new "Garden Club" now made of a B. F. Goodrich plastic, is also lighter—and so easy to handle that women and children actually enjoy using it. It costs only $7.55 for 50 feet, a wonderful value.

But Koroseal is far stronger. You can even run over it with your car, leave it out all year round if you want to. Even if its brilliant colors should dim a little in time, neither sun nor air will ever weaken it.

Koroseal is light too—weighs a third less than ordinary rubber hose, only half as much as some.

Look for the Koroseal label. If it doesn't have the label, it isn't real Koroseal. *The B. F. Goodrich Company, Akron, Ohio.*

Trade Mark—Reg. U. S. Pat. Off.

Koroseal

GARDEN HOSE BY

B.F.Goodrich

INDUSTRIAL PRODUCTS DIVISION

Treat Your Garden to These

MODERN IRIS

Colors that rival the Rainbow!

Hardy everywhere...

Easy to grow

JUST IMAGINE Flowers like these

...up to 7 inches across, on stems that reach 3 to 4 feet. In every soil and climate they can be grown without fuss or hard work. No bulbs to take up, clean, store, or re-plant.

ORDER THEM NOW...
Plant them in your garden ...They will do the rest!

Choose 10 for $5.00
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Elmohr, Giant violet	$1.00
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Lady Mohr, Chartreuse	1.00
Ola Kala, Ruffled gold	1.00
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Winter Carnival, Ivory white	1.00
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SELECTS

Grand Canyon, Plum copper	.75
Azure Skies, Pale blue	.60
Sable, Claret-black	.75
Wabash, Purple & white	.60
Louvois, Chocolate	.60
Red Douglas, Giant ruby	.75
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Berkeley Gold, Bright yellow	.60
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48 Pages, all in COLOR...
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Cooley's GARDENS
Box A, Silverton, Oregon

Children are at home in this garden

Grownups like it, too. Play areas for the kids, terrace for parents, and a garden that's designed for both use and beauty

The four children in the George Donnelly family are fortunate youngsters. You see, their parents remembered them when they started landscaping. The way they did it will help you plan for your children.

A step-up terrace was set aside for grown-up use. Flowers hug edges of lot. Almost everything else back of the house was fitted around children and their activities.

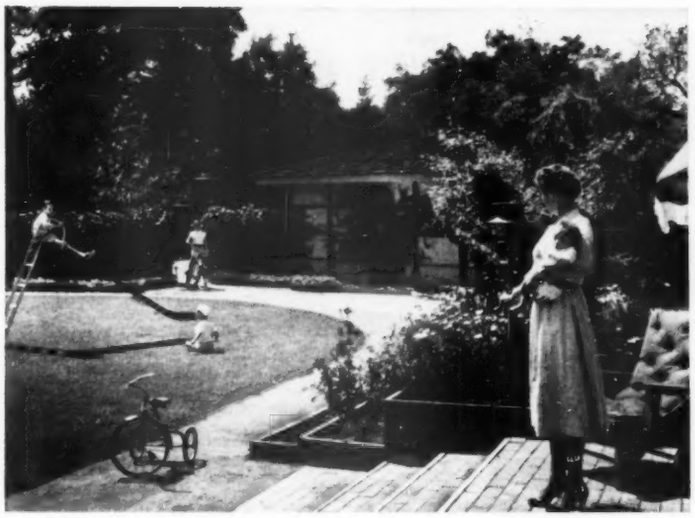
Skillful planting and paving on this average-size lot results in a play area with three divisions.

First there's a lawn for tumbling about, which offers a soft landing spot for sliders. Around this entire grass area is a paved strip which is used for wheeled toys. A "secret" spot, built from a natural slope in the lawn next to the terrace, is the children's favorite. Here is a fine den for pirates, a hidden Indian cave, or a place for any of childhood's imaginary ramblings.

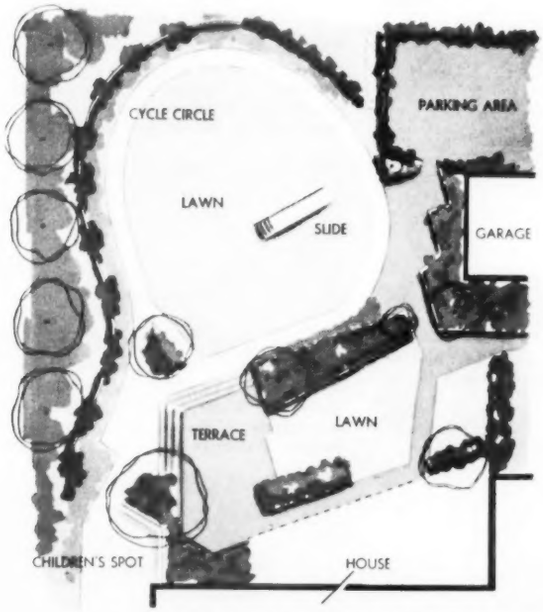
The result is a beautiful back lawn adults enjoy, and a safe play area where children "stay put"—one they feel is exclusively theirs. The parents are near enough to supervise, yet are not right in the middle of a game of baseball or a tricycle race.

Photographs: de Gennaro. Landscape design: R. W. Smith

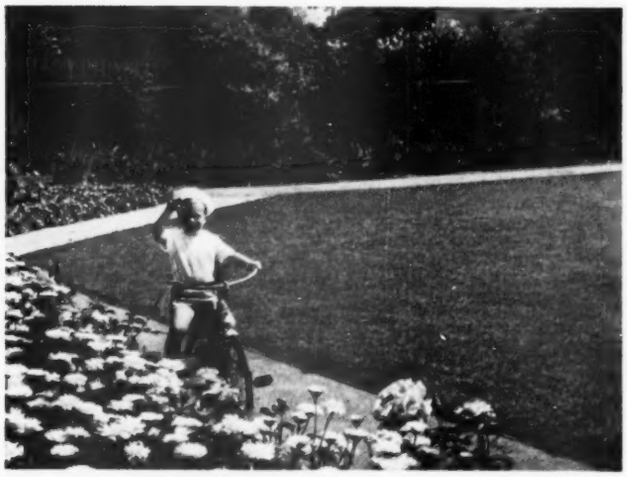
Children's play is serious business. These parents knew it, so set this spot aside where children play uninterrupted by adult world. Child-size bench doubles as soil wall. Paving does away with mud. Trees give privacy, yet spot's near enough for parents to hear the voices



Mrs. Donnelly holds Margaret Anne, who doesn't yet know what a fine play yard this is. Mother's near enough to respond to "Hey, Mommy, look at me!" But she's up and out of it. Wood edging keeps cyclers out of the roses. Vine-hung fence separates play, parking areas



With a lot less than 75 feet wide, there's still room for all of this! It meant careful planning of every unit



Blacktop strip is a 4-foot-wide superhighway to cycling children. It's also a dry route to any part of garden. Wood trim keeps lawn neat, mowing easy. Grape-stake fence at back was easy to build, and it's high enough to maintain a feeling of privacy for both young and old

Here's *Du Pont Chemistry* packaged for gardeners!

Du Pont Fruit Tree Spray

stops worms and diseases

Get better fruit . . . use this one product all season for finer apples, pears, peaches, plums, cherries, strawberries. In 1-lb. and 3-lb. sizes. Easy-to-follow spray schedule on each package.

Du Pont Floral Dust

outstanding for roses—stops bugs *and* blights. No guesswork . . . controls most insects and diseases on flowers including mildew and black spot on roses. Use as dust or spray. In ready-to-use dust gun and larger sizes.

Du Pont Vegetable Garden Dust

saves vegetables from garden pests

Combines the best chemical controls for insect and disease pests of most vegetables. Use as dust or spray . . . for use all season long. Comes in handy dust applicator and larger sizes.

Du Pont Soluble Plant Food

feeds plants fast through leaves or roots. Gives all plants a quick boost. Just mix with water and sprinkle or spray. Can be used with pest-control sprays. Makes an excellent transplanting solution. High analysis, 19-22-16. Three convenient sizes.

DU PONT TOMATO DUST
boosts yield and quality

Ideal combination of special chemicals to protect tomatoes against blights *and* insects, all season long. Sizes: 8-oz. and 2-lbs.

DU PONT AMMATE®
weed and brush killer

Kills poison ivy quick. Gets tops and roots. Excellent for brush, brambles, driveway weeds. Sizes: 2 and 6 lbs.

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REG. U.S. PAT. OFF.
BETTER THINGS FOR BETTER LIVING
. . . *THROUGH CHEMISTRY*

See your dealer NOW for these and other proven Du Pont garden chemicals. Quick and easy to use, safe and effective.

CLOSE TRIM! Only one of the new LAWN-BOY time- and effort-saving features. Here's the lawnmower for modern living; it's at home on any kind of grass. The LAWN-BOY is especially good on new lawns and in modern contoured yards. Note how the trim-slot permits cutting close to the wall!

The secret to easier grass cutting and finer lawns

The LAWN-BOY power lawnmower does more work in less time—even gives problem lawns a professional "just cut" look.

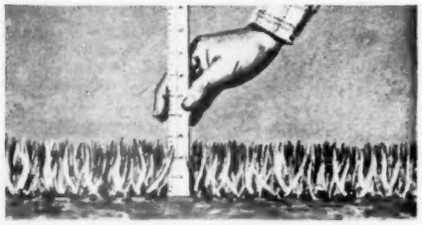
MORE GOOD NEWS! No need to struggle with a monster when you have a modern LAWN-BOY mower. Actually lighter than an old-fashioned hand mower—only 37 lbs.!

Over a half-million homeowners have found the way to care-free grass cutting with RPM mowers. The secret is in the LAWN-BOY advanced design and proven grass-cutting principle. Light all-aluminum construction and smart safety styling gives most for least cost. Here's a feature-packed power lawnmower built for rugged everyday use that's budget-priced—prices as low as $79.50 retail.

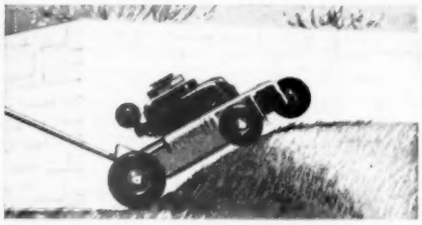
Snap starting from the new Iron Horse engine—another reason why the best bet is the LAWN-BOY. There are no gadgets, no handles, no tricky adjustments—simplicity and dependability are built into every model. What's more, the LAWN-BOY will cut any height grass—from inches to feet high! Clean up the rough spots or manicure the finest blue grass—it's all the same with a LAWN-BOY!

18 INCH DELUXE — 21 INCH DELUXE — 17 INCH ELECTRIC — 18 INCH ECONOMY

Tips on lawn care



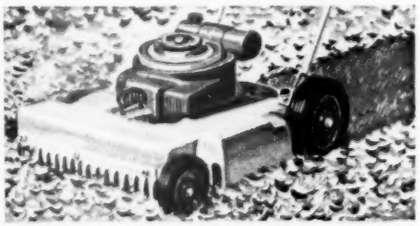
NEW LAWN? Buy good seed and avoid heavy seeding—3 to 5 lbs. per 1,000 square feet is plenty. Let grow up to 2½ or 3 inches, then cut with a LAWN-BOY. Cutting height of the mower can be easily selected from ⅜" to 3".



UNEVEN SURFACES? No problem with the LAWN-BOY. Special wheel placement lets you cut terraces without "scalping." Complete maneuverability means less work, faster cutting.

ABOUT WATERING! Start before the soil dries out. Water at regular intervals and soak thoroughly. Moisture should penetrate 3 or 4 inches. Mornings and evenings are best times.

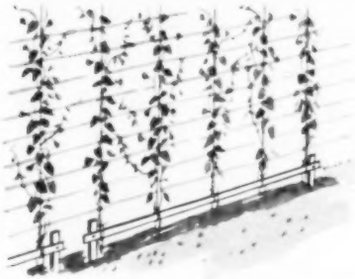
GRASS SPRAY! Just like watering — clippings are valuable aids to a beautiful lawn. The LAWN-BOY distributes them evenly from its front chute. No unsightly windrows.



THINK AHEAD! When you buy a LAWN-BOY now get a leaf pulverizer attachment for the Fall. Mulch your leaves and eliminate raking. If you mulch this Fall you'll have greener grass in the Spring.

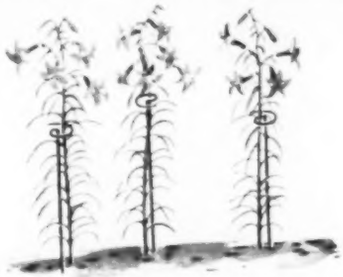
RPM **LAWN-BOY**
ROTARY POWER MOWERS
RPM MANUFACTURING COMPANY, LAMAR, MO.
Subsidiary of Outboard, Marine & Mfg. Co.

Temporary vine support



Use cord for one-season, inexpensive support. Stretch cord from lath stringer between stakes at base and rustproof nails at eaves

Single-stem support



Heavy wire is good brace for plants that need only partial support. Push wire into soil at base of stem and wrap around stem at top

Special vine display

Make guide for vine from heavy wire, fastened to wall with staples driven into wood plugs. Clip and tie regularly to control shape

Perennial clumps

Set 4 stakes around base, slightly inside of where you want plant to spread. Tie cord to stakes, loop it around individual stems

Peony clumps

Circle clump with a strong wire hoop, bent into sharp angles to keep stems from shifting. Put up support before the buds form

For all types of plants

Suggestions and reminders:

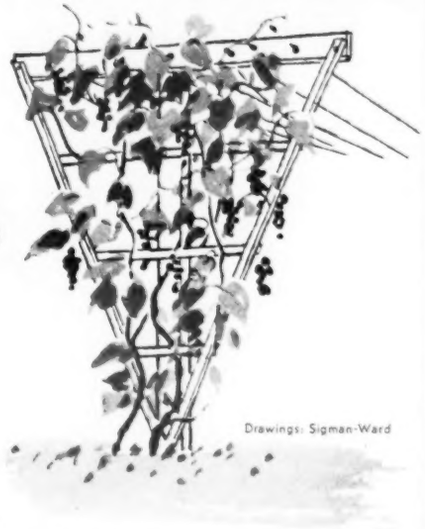
- Use inconspicuous stakes and ties for flowering plants, ornamentals. Paint to disguise them, if necessary.
- Stake fleshy-rooted plants (bulbs, tubers, rhizomes) when you plant them, to prevent damage to roots when stake is driven into ground.
- Treat all wood stakes with a preservative before sticking in ground. Use pentachlorophenol, copper naphthenate, or zinc naphthenate.
- Tie firmly to support, but loosely around plant stem to prevent girdling.
- Drive old stakes down before pulling them up. This breaks contact with soil, makes them easier to pull.

Better Homes & Gardens
SMART GARDENER'S GUIDE
(Maintenance)

Plant stakes, supports, and ties

Here are 19 ideas to help you keep your plants standing straight, with their heads up

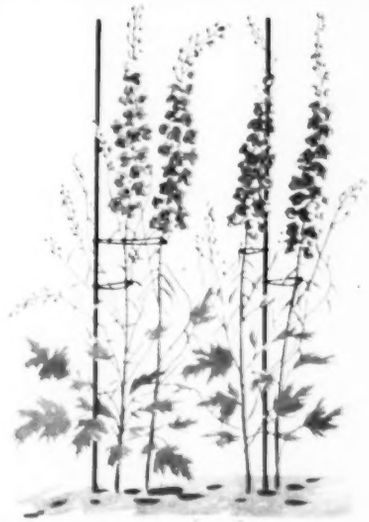
Clothesline trellis



Drawings: Sigman-Ward

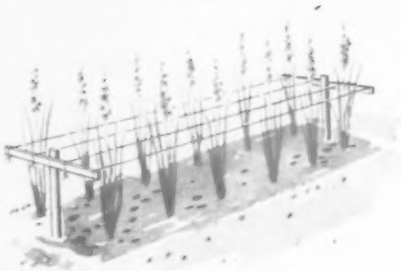
Nail or bolt 1x2 crossbars on your clothesline pole to support grapes, other heavy vines. Use cord to support lighter, annual vines

Tall, spiked flowers



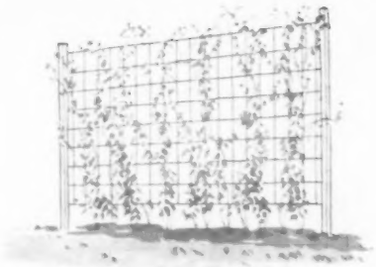
Bamboo stakes or metal reinforcing rods do good job of keeping tall flowers erect. Tie cord tightly to pole, but loosely around plant

Flowers in rows



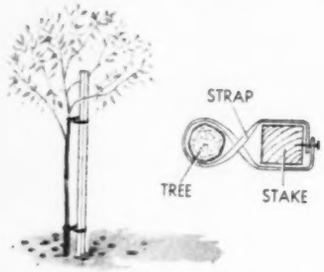
Place stakes with crossarms at ends of your flower beds. Tie cord, stretch between rows. Add crosswires if needed to stop sidesway

Annual vines



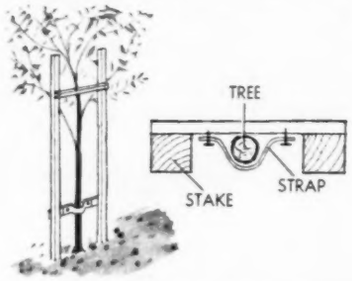
Mesh-type support is best for sweetpeas, morning-glories, and other twining annuals. Use fencing, chicken wire, or interlaced string

Small, slender trees



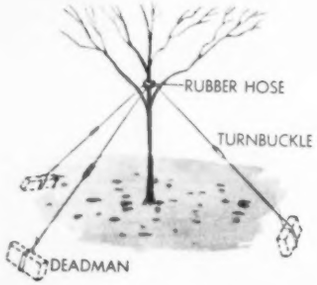
Tie tree to stake with two or three "figure 8" straps, adjusted so tree sways slightly. Drive stake more than a foot deep to hold

Trees over 10 feet tall



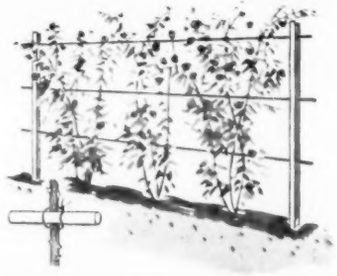
Use 2 stakes to brace bigger trees. Alternate the crosspieces for better support. Set stakes as soon as possible after you plant

Specimen lawn trees



Guy wires, anchored to deadmen, are good support for largest trees. Cover wires with hose to protect bark where they join tree

Climbing roses



Have holes punched in 1-inch angle iron so crossbars can be inserted. In fall, bars can be pulled, canes easily lowered for the winter

Tomatoes

Stake tomatoes when 1 foot high. Stakes should be at least 4 feet long. To prevent tie slipping, use rough wood or notch stakes

Hinged trellis

Hinge trellis for permanent vines at base so it can be lowered easily when house needs paint. Paint trellis to match the house trim

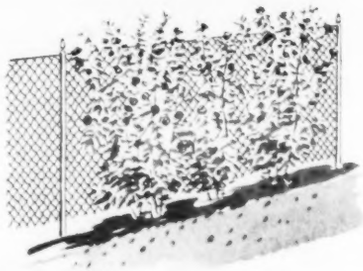
Tying permanent vines

Tie new growth regularly. Use a soft cord, cloth strips, or pipe cleaners. Make loops big to prevent binding stems as they grow

Dahlias, lilies

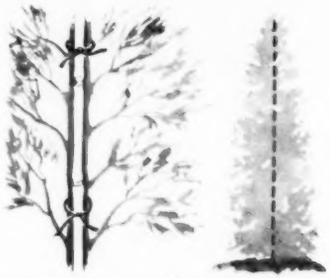
Place short stakes by dahlias, lilies when you plant. Replace with taller stakes when they need support, so you don't damage roots

Inexpensive ties



Tie with cloth strips, cut spirally from old socks, nylon hose. Cut strips $1\frac{1}{2}$ to 2 inches wide. They're elastic, won't damage plants

Bracing evergreens



Junipers are often bent by weight of snow and ice. Brace with bamboo pole tied to center stem. Pole need not be stuck in soil

NEW! WALLKYD

Chemistry's Wonder Alkyd for Wall Enamels

SCIENCE DEVELOPS A BETTER BASE FOR WALL ENAMELS!

EASY TO APPLY...TOUGH...GOOD LOOKING...LONG LASTING...
WASHABLE...FREE FROM OBJECTIONABLE "FRESH PAINT" ODOR!

Easy to apply! Whether you do-it-yourself or hire a painter, you can count on the most even job you've ever seen. No brush or roller marks, laps, runs, sags.

Dry rapidly! Paint in the morning, and put furniture and drapes back the same evening. Walls can be washed next day if necessary. No long "tender" period.

Lastingly beautiful! The life span is greater, the color is truer (whether deep tones or pastels), the surface is more resistant to scratching, marring, chipping.

Wash easily! Even stand scrubbing! Fingerprints, chalk, pencil and crayon marks, dirt smudges come clean fast — time and again — with soap and water.

Everyone knows that the finish of an automobile, refrigerator, stove or washing machine is tops in wear-and-water-resistance.

Here's your opportunity to decorate your home with brushed or rolled-on wall enamels made with the *same basic ingredient* — an alkyd resin — available up to now only in industrial coatings. Just be sure to buy a *wall enamel formulated with* WALLKYD . . .

WALLKYD *exterior paint jobs, too, last longer...look better!*

Home owners want outside jobs to last longer so that the biggest investment in painting . . . their time, or a painter's labor . . . goes further. That's why more and more manufacturers of exterior finishes are adding Reichhold's WALLKYD to their exterior paints.

Reichhold's wonder alkyd for wall enamels.

In addition to the outstanding features shown above, here's what you get . . .

Greater hiding power! Notice how each stroke covers the area underneath. That's because there's more pigment and color (more paint) in each gallon of solvent-thinned WALLKYD-base wall enamel.

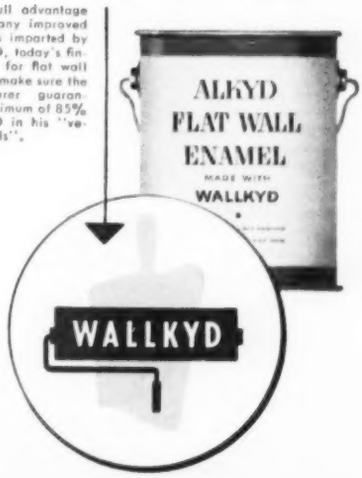
No unpleasant "fresh paint" smell! No strong fumes to irritate eyes, nose or throat.

Covers any surface . . . walls, ceilings, trim . . . plaster, wallboard, metal, wood.

Write for a list of paint manufacturers using WALLKYD in their flat wall enamels.

Demand a Brand made with WALLKYD

To get full advantage of the many improved properties imparted by WALLKYD, today's finest alkyd for flat wall enamels, make sure the manufacturer guarantees a minimum of 85% WALLKYD in his "vehicle solids".



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Simplest, safest sprayers ever built!

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Dust as you like it!

Dusts with steady cloud or single puff. Light, easy to use. Built to last. Holds 2 pounds. 2 tubes, swivel nozzle.

Favorite®

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Light, handy 2-gallon size. Finest features: Saf-T-Lok* cover—Nu-Action pump—rotatable control valve—5-ft. hose—adjustable nozzle.

Eclipse®

All stainless steel!

Resists corrosion, lasts for years! Costs less than copper or brass sprayers. 2-Spray® nozzle for light or heavy spray at flick of finger. Gift-boxed!

Suburban®

Designed for the home-owner!

10-GALLON dependable power sprayer. Electric or engine drive.

See our ad on page 179

Trombone®

All-purpose sprayer

Sprays fog or long-range stream. All-brass pump, 6-ft. hose. Pump from any container.

Admiral®

World's best-known hand duster!

Applies *any* dust perfectly. Use in garden and home. 21" extension, swivel nozzle. Holds 1 lb. Gift-boxed!

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Tested and Proved EQUIPMENT

Matador® 15-, 30-gallon power sprayer.

Nebu-Lizers* 4-jet nozzle—more killing power.

Porta-Sprayer* 17½ gallons; high pressure.

Guaranteed by Good Housekeeping

Other Hudson Products: Bak-Pak* Sprayers; Capital®, Cardinal®, Mercury® and Critic® 2-Spray Sprayers; Lektrik Painter* Paint Sprayer.

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SEE YOUR HUDSON DEALER NOW!

Tips on power mowers

Your life and the life of your power mower will both be less complicated if you follow a careful program of mower maintenance. There are lots of things you can do—before, after, and while you're mowing—that add up to big results and small repair bills. Here are some:

- Store your mower in a safe, dry spot.
- Rake your lawn to remove rocks and twigs before mowing.
- Use the right grade of oil, and enough of it.
- Avoid bumping benches and trees as you mow.
- Keep all the nuts and bolts on your mower tightened.
- Clean mower often for cooler operation.
- Check all adjustments on engine and cutting mechanism.

Lawns look their best cut to a height of 1½ inches.

This way, you can mow it every time your grass grows ½ inch, and cut tips will fall among the standing blades.

To set most rotary mowers, raise or lower wheels. Look under blade shield, remove nuts that hold on wheels. See which holes set blade at desired height. Put all wheels at that level, replace nuts.

Some rotary mowers adjust in cutting height by moving the whole blade shaft.

Check your mower's present setting by mowing a patch of stiff grass, measuring a few of the standing blades.

Loosen nut at top of blade shaft. Move shaft up or down (a little oil will help) until you get correct cut. Be sure to tighten nut well.

You can adjust a reel-type mower by loosening the nuts at each end of the roller, then moving frame up or down.

Screws below nuts control the strike of reel blades on mower's cutting bar. Set the screws so that blade scrapes lightly along entire cutting bar and gives uniform cut.

If blades bump bar, they dull the cutting edge.

Be extra careful when you lubricate an electric mower.

Many electric motors have sealed bearings and require no oiling at all. Follow manufacturer's instructions; oil when and where he suggests.

A few drops of 20-weight oil, twice a season, are enough for most motors. Look under the motor shield, and there's usually a small hole for oiling the rotating shaft.

Be sure not to drip oil on any of the wiring.

Photographs: Stanley

An air filter on your mower guards it against dust and bits of trash that spray the engine while you are mowing.

Filter clogs easy and requires frequent cleaning. (A dirty filter upsets the air-fuel ratio and causes overheating and poor starting.)

Remove the filter cap and bowl once a month. Empty old oil, then wash cap and bowl in kerosene. Replace both units; fill to indicated level with fresh oil.

Lack of adequate spark is a common mower complaint. You can check yours this way:

Remove spark-lead wire; stick a strip of stiff paper on plug point; then replace cap.

Tape spark lead to paper, ¼ inch from plug. This keeps both hands free to crank engine. The spark should be of enough strength to bridge the gap between lead and plug.

On a muggy morning, wipe moisture from porcelain neck of the plug before you attempt to start the engine.

Keep a spare plug around. It'll come in handy to check engine when you have trouble cranking. Just swap plugs to see if that's the cause.

An old whisk broom is just the thing to keep grime and grass brushed off engine.

More on next page

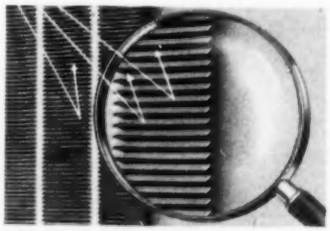
AMAZING NEW SCREENING KEEPS ROOMS 15° COOLER

TEST HOUSE WALL has Kaiser Aluminum Shade Screening (right), ordinary screening (left). Note how bright sunny area on floor behind ordinary screening is eliminated by Shade Screening. Inside shades are not as satisfactory; they permit heat to enter room where it is trapped.

WHY SIT AROUND and swelter again this summer . . . thinking you can't do anything about the weather? You *can!*

You can stay delightfully cool and comfortable on the worst of the sun-scorched days ahead. Revolutionary new Kaiser Aluminum Shade Screening will keep your rooms as much as *15° cooler* in hottest sun—at surprisingly low cost!

Instead of suffering through another hot summer you can relax in a comfortable indoor climate. And you'll enjoy nights of cooler, more refreshing slumber because your rooms have been spared from hot sun during the day.



HERE'S HOW amazing new Shade Screening works. The heat-controlling screen consists of thousands of small horizontal louvers permanently tilted at a downward angle. This scientific design stops hot sun rays *before* they hit windows, thus eliminates a major cause of high room temperatures.

1. Keeps rooms as much as 15° cooler, in hottest summer sun!

2. Cuts air conditioning costs. Where air conditioning is planned, smaller, less expensive units are possible because peak heat loads are reduced. Existing units operate more economically.

3. Prevents sun-fading of draperies and other interior furnishings. Protects painted surfaces against "baking" effects of sun heat.

4. Assures glareless light and indoor shade, yet permits plenty of soft light and air to pass through.

5. Protects against flying insects, as effectively as standard wire screen.

6. Assures daytime privacy—you can see out, but outsiders' view is blocked.

7. Enhances the appearance of any window—actually adds *value* to your house. Simple design and construction make it a favorite with architects.

8. Precision-produced from tough, high grade aluminum. No moving parts to get out of order. It will keep its good looks for years and years.

9. No maintenance—no painting. Can never cause ugly red rust stains on window sills or siding. Can be left in place the whole year round.

10. As easy to install as ordinary window screening—easy enough to install yourself in most standard frames and windows. Combination Shade Screen-storm window units now available give you cold weather protection plus relief from summer heat.

Get Kaiser Aluminum Shade Screening now—from hardware, building supply dealers, screen and window manufacturers and applicators in your area. For names of your nearest dealers, contact Kaiser Aluminum sales office listed in your telephone directory.

Kaiser Aluminum
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SHADE SCREENING

Mail Coupon for Free Demonstrator!
Please send actual sample of Kaiser Aluminum Shade Screening which shows how it blocks sun rays. Also include full information.

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Consumer Service Division
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STOP THIS DAMAGE WITH Black Leaf 40®

Enlarged photo of aphids feeding on a rosebud.

Save with Black Leaf 40 — the powerful, economical insect-killer. One teaspoonful makes 2 quarts of spray that kills aphids quickly. Black Leaf 40 works by contact and by fumes, kills aphids, leafhoppers, most thrips and many other soft-bodied sucking insects that cause curled leaves, stunted plants, damaged blooms. Long used to protect flowers, vegetables, fruits and shrubs. Add Lime Sulphur Spray for best results. Black Leaf 40 also repels dogs.

Economical Black Leaf 50% Malathion gets rid of tough mites and mealy-bugs. One teaspoonful makes 2 quarts of potent spray. It destroys hard-to-kill scale insects, also Mexican bean beetle, Japanese beetle, tarnished plant bug, and other chewing insects. Kills the tiny mites that suck life out of foliage and turn it brown and dead in hot weather. Excellent for fly control outdoors, when mixed with sugar.

Granular Black Leaf 5% Dieldrin quickly destroys lawn insects. The granules are easy to broadcast evenly, settle to the ground quickly to kill ants, lawn moths, chinch bugs, Japanese beetle grubs, white grubs, earwigs, wireworms, cutworms, ticks, chiggers, pill-bugs, and grasshoppers. Economical — one pound treats 700 square feet of lawn.

ALWAYS LOOK FOR THE BLACK LEAF ON THE RED AND WHITE PACKAGE

OTHER RELIABLE "Black Leaf" Pest Control Products

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5% Chlordane Dust
10% Lindane Spray
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CPR Garden Insect Killer
Slug and Snail Pellets
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White Oil Spray
Arsenate of Lead
50% DDT Wettable Powder

To Destroy Weeds and Brush:

2,4-D Weed Killer
2,4,5-T Brush Killer
Arsenical Weed Killer
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For Household Use:

Pyrenone Aerosol Insect Killer
11-36 (DDT) Aerosol Insect Killer
Black Leaf Fly Spray
Rat Killer Bait
Mouse Killer Bait
Rat & Mouse Killer Concentrate

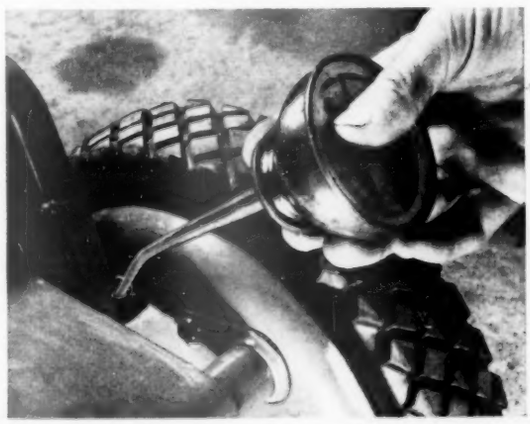
Sold by Better Dealers EVERYWHERE!

Tips on power mowers

Begins on page 194

You can use graphite dust to good advantage on your power mower for any of those spots that are hard to reach, and places where oil might attract clogging deposits of dust and grime. Puff graphite between the sections of a wooden roller, if your mower has one. This keeps down annoying squeaks as you mow

The chain drive of a rotary mower will become filled with bits of grass and dirt if grease or oil are used on it. Instead, use a stiff brush to clean all grime out of the links, then give it another brushing with kerosene. Turn the chain around slowly, by rotating one of the wheels; squirt graphite in between links



All the moving parts of your lawnmower have to be oiled regularly to maintain a smooth and economical operation. If the mower's equipped with bearings, see that they're properly lubricated, too. Apply coating of cup grease to gears inside the wheels of reel mowers twice a season to get squeak-free operation

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And it's so easy to use – Just pour the fast acting cleaner into your Septic Tank, Drain, or Toilet Bowl. Without muss or fuss it will dissolve Septic Tank Sludge, Hair and Greases – Destroys tree roots – Aids bacterial action. Regular use of King-Of-All every six months will keep your Septic Tank working – And it costs only a small amount per year.

Get it today at your Hardware, Grocery or Plumbing Supply Store.

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75c at hardware stores EVERYWHERE

Glacier, Banff, and Jasper

Begins on page 175

the hike over the trail to Grinnell Lake with Josephine Lake along the way, the trail to Iceberg Lake.

Eighth day:

Drive from Many Glacier to St. Mary; then to Lake McDonald over Going-to-the-Sun Highway and return to St. Mary; then down U. S. 89 to East Glacier Park; 145 miles. About 4 hours driving time.

See: trails from Sun Point; Logan Pass; Lake McDonald; trails from Logan Pass; ranches of Blackfeet Indians; Glacier Park Hotel, with Indian dances at 8 o'clock each evening.

Ninth day:

Drive from East Glacier Park to Two Medicine; to Browning; to Great Falls over Highway 89; 175 miles. About 5 hours driving.

See: Two Medicine Lake, Trick Falls, Museum of the Plains Indians at Browning.

Beat the blues

Continued from page 159

consensus of psychological findings:

When you're feeling "blue," any effective means of taking your mind off yourself will be just what the doctor ordered. When a man feels low, his mind tends to go around in self-centered circles. And the more preoccupied with himself he becomes, the worse he feels. Best way to break this vicious circle is to stop brooding and go into action. It doesn't make much difference whether the action is work or play—as long as you plunge into it, and lose yourself in it. The quickest way to banish a siege of the blues is to fill the 24 hours of the day with just three ingredients: work, recreation, and sleep—with no time left over for soul-searching or self-pity. Studies show that the people who keep the busiest are the happiest.

Don't give your mind a chance to dwell on how you feel. Give it a finger in this department, and it will take a hand. When idle moments occur during the day, fill them in quickly by diverting yourself with an absorbing book—or anything else that will divert your mind to other things, other people. You can't forget yourself without leaving your "blues" behind.

When you wake up in the morning, don't lie there in bed "thinking"—that will really set you back. Thinking about getting up without doing anything about it is conducive to what one psychologist calls "negatively self-centered squirrel-cage thinking." So eliminate this period from your day. Into the shower as soon as you wake up!

When you're feeling "on top of the world," you can ignore these rules—but the more closely you observe them when you're feeling down in the dumps, the faster you are going to "snap out of it."

LOOK . . . NO HANDS!

The easiest way to water your lawn and garden!

THRIFTY SPRINKLER HOSE . . .

MADE OF BAKELITE® Krene®

® REGISTERED TRADE-MARKS OF UCC

SO EASY . . . sprays one or two sides, around corners and curves.

SO LIGHT . . . and compact. Rolls up in one hand.

SO PRACTICAL . . . because it's made of KRENE. It lasts for years. KRENE resists mold and mildew, won't rot even if the sprinkler is tucked away wet, doesn't tend to crack or stick. KRENE resists oil, grease, many chemicals, and abrasion. That's why so many better products of *many* kinds for you and your home rely on KRENE for extra quality and durability. Always look for the label "Made of KRENE" . . . a sure sign of quality and value.

This "two-tubes-in-one" lightweight sprinkler made of KRENE comes in several handy lengths, complete with hose connections. Available at department, hardware, seed, drug and variety chain stores. Made by **A. M. Andrews Co.**, Portland, Oregon.

BAKELITE COMPANY
A Division of Union Carbide and Carbon Corporation UCC
30 E. 42nd St., New York 17, N. Y.

PLUMB HAMMER for SOCK without SHOCK

It's easy on you because the shock is absorbed by the resilient hickory handle . . . never hurts your arm.

You'll go faster. Blows fall with fullest force because the metal is *all* in the hammer head—scientifically balanced for easy speed.

It lasts a lifetime. The special analysis steel head and tough, second growth hickory handle withstand the hardest use. That's why your Plumb hammer lasts so long . . . and it won't wear you out.

PLUMB NATIONAL AXE
A Big Favorite Everywhere! For outdoor jobs at home or at camp. Prunes, chops, drives. Keen, long-lasting because it is tempered-tough.

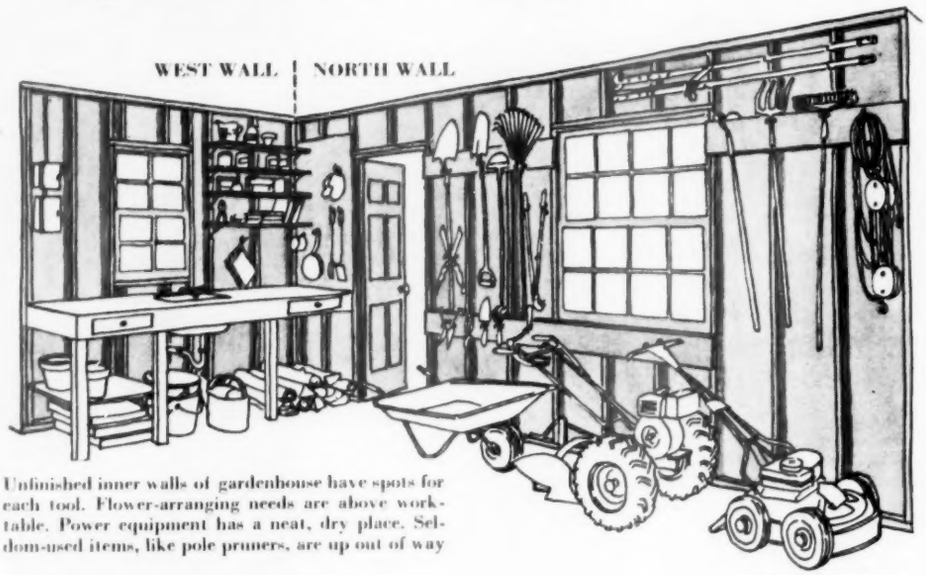
Quality Comes FIRST
PLUMB
is FIRST in QUALITY

PLUMB®

HAMMERS • HATCHETS • AXES • FILES

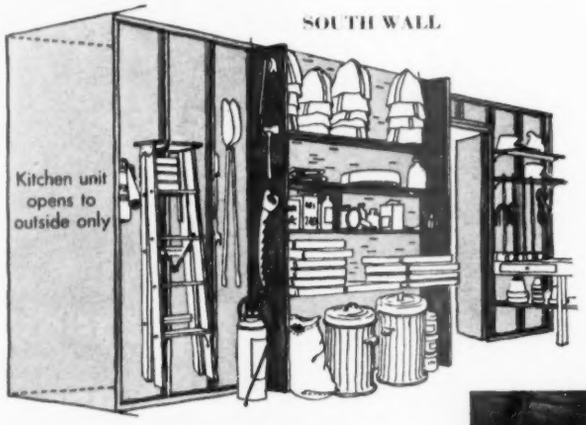
This gardenhouse has everything!

Begins on page 170



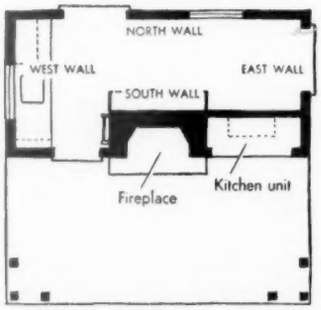
Unfinished inner walls of gardenhouse have spots for each tool. Flower-arranging needs are above worktable. Power equipment has a neat, dry place. Seldom-used items, like pole pruners, are up out of way

Drawings: Maggie Bayliss



Shelves are all in one spot, along one wall. This confines a search for small objects to one spot. And it aids storage division.

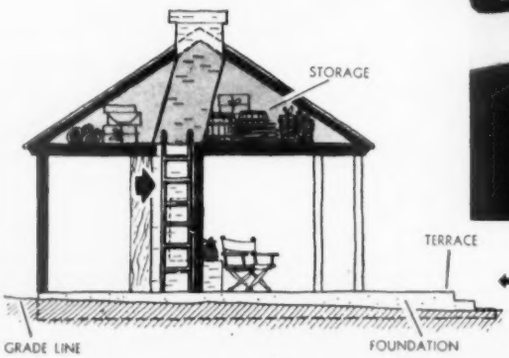
Here, hot-caps, insecticides, seed flats, and sprayer are all together. The metal cans keep plant food dry and easy to shovel.



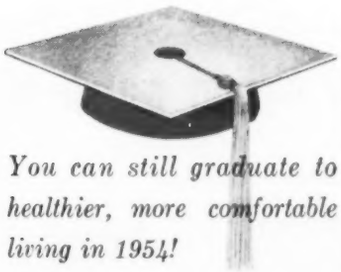
It's easy to come and go in any direction with these three large doors

Ladder next to front door follows chimney up into the roomy storage spot under eaves.

Door at back is wide enough to let wheeled equipment roll in and out easily. Note ramp outside back door. During hot weather, both doors open to form a cool breezeway.



← The peak of the roof is 12½ feet from the ground. This assures a steep pitch and plenty of space in storage attic. Grade was left as it was. Foundation's rise of two steps forms a level terrace and floor



You can still graduate to healthier, more comfortable living in 1954!

Now—with waterless all-electric cooling—

Chrysler Airtemp

makes Year 'Round Air Conditioning practical and economical for . . .

ANY HOME—ANYWHERE!

Graduation to healthier, more comfortable, air conditioned living all year 'round is such a simple step today! A Chrysler Airtemp *Air-Cooled* Air Conditioner for *waterless*, all-electric cooling will cost you less because it does not require plumbing. And you can have it without using even one square inch of valuable living area floor space! If there is plenty of water available, a Chrysler Airtemp Water-Cooled Air Conditioner can be added to your present forced air furnace — or installed with a new Chrysler Airtemp Furnace.

Whichever of these Chrysler Airtemp systems proves best for your home—old, new or just in the building . . . the value to your entire family of a healthier, more comfortable, cleaner atmosphere will be so much *more* than you ever hoped! Phone your nearest Chrysler Airtemp Dealer (he's in the Yellow Pages) . . . or return convenient coupon.

Guaranteed by Good Housekeeping

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LIVE IN THE Comfort Zone

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Airtemp Division, Chrysler Corporation
P. O. Box 1037, Dayton 1, Ohio

Please send further details of systems which make Year 'Round Air Conditioning practical and economical for any home—*anywhere*.

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City_____ Zone____ State_____

Better Homes and Gardens

Personal help in home building, remodeling, and decorating

When you're looking for ways to make your home more comfortable and attractive, look for this seal. It identifies the *Better Homes & Gardens* Home Planning Center, where you can get personal counsel on your own special home-planning problems.

Leading stores throughout the United States feature Home Planning Centers, to make available to you the individual attention of skilled advisers. They'll be glad to help you—plan an attractive color scheme, choose the proper furnishings, select just the right *Better Homes & Gardens* Five Star home plan for you and your family, and give you lots of ideas, suggestions, and material on almost any phase of home building, decorating, or improvement. Manufacturers' literature is also available on a wide variety of products for the home.

You can take almost any problem to the Home Planning Center with confidence that you'll get advice tailored to your own problem, and solutions that fit your own needs. There is no charge, of course.

These stores feature Home Planning Centers. Pick the one nearest you, and visit it soon.

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Colorado
Colorado Springs—Home Furniture Guild Galleries

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Miami—Burdine's
St. Petersburg—Maas Brothers
Tampa—Maas Brothers

Georgia
Atlanta—Rich's
Augusta—Bowen Brothers

Illinois
Bloomington—Livingston's
Chicago—Carson Pirie Scott & Co.

[*Turn to page 211*

"In our family Dad takes care of the lawn . . . while Mother does the planting and growing"

There are two sides to gardening, and it's strange how often the man of the house gets the *de*structive jobs while the lady of the house gets the *con*structive ones. However the work gets done in your family, here are the products to help you do your share easily, quickly and thoroughly.

WEEDONE®... the original miracle weed killer

Made by the company with most experience in chemical weed-killers. Kills over 100 weeds and woody plants, including dandelions, plantains, poison ivy, honeysuckle and brambles. It contains the butoxy ethanol ester of 2,4-D and 2,4,5-T. No vapor damage to nearby susceptible plants. Does not kill grass. Harmless to people and pets.

8-oz. can $1 1-qt. can $2.75 1-gal. can $6.75

Plastic Weedone Applicator ONLY 59¢

Won't cut or scratch hands. Cap fits any screw-top gallon jug.

WEEDONE CRAB GRASS KILLER

The wonderful potassium cyanate crab grass and chickweed killer

Spray the whole lawn or give it the spot treatment. Crab grass and chickweed disappear, good grasses take over.

6½-oz. can $1 26-oz. can $3 6½-lb. can $8.85

ACP ROSE & FLORAL DUST

USE ACP ROSE & FLORAL DUST FOR 4-WAY PROTECTION—against disease, fungi, insects, mites. It's the simplest way to protect plants against every attacker as it comes—leaf spot, black spot, anthracnose, powdery mildew, rust; aphids, leaf hoppers, rose chafers, spider mites (red spiders), thrips, lace bugs, Japanese beetles, and many others.

8 oz., in handy dust gun, $1 1-lb. canister $1.49; 3-lb. $3.59

GRO-STUF A concentrated liquid fertilizer plus important trace elements for foliage or root feeding

Guaranteed by Good Housekeeping

This is what farmers call a *balanced* fertilizer—a complete 20-20-20 plant food, plus hormones and trace elements. *All* you need to make stuff grow—trees, shrubs, flowers, vegetables, lawns. The 1-lb. can makes enough plant food to treat over 1,000 square feet of garden or over 3,000 square feet of lawn.

5-oz. can 49c 1-lb. can $1.25 4-lb. can $3.75

At your garden supply or hardware store

Chemicals ACP Processes

American Chemical Paint Co., Ambler, Pa. • Niles, Calif.

Makers also of Transplantone® • Fruitone® • Rootone® • Seedtone Trimtone • ACP Fruit Tree Spray • ACP Soil Conditioner

how to keep telephone wires behind the scenes

The time to plan for concealed telephone wiring is *now—before* you build or remodel your home.

Show your architect or builder where you want telephone outlets so conduit can be built into the walls at these locations.

It takes only a few minutes of your time and the cost of a few lengths of pipe or tubing.

For more information about this important home feature, send for booklet on ways to conceal telephone wiring. Just mark and mail the coupon below.

BELL TELEPHONE SYSTEM

Dept. BH-3, 195 Broadway, New York 7, New York

Would like a copy of your booklet on ways to conceal telephone wiring.

Name _____

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Plan for weight watchers

Hints to help you reduce—a picture story

Chart every meal. Keep a calorie tally where it's ready for instant reference. Good place: inside of cabinet door. Our tally's held on a magnetic board

Photographs: Stanley

Remember the chubbies. Mother always plans on a low-calorie vegetable, too. A divided inset makes it easy to cook two in one pan.

Cook variety of vegetables. Use your pressure pan to save yourself time.

Figure first aid. It is your job to help Dad if he needs to lose. So lift his portion of vegetable out of the pan before you butter family's.

Same goes for white sauce. Have Dad save his butter or margarine for his bread.

Flavor lilt. To pep up salads or cooked vegetables, reach for the herbs. Keep a herb-shelf "garden." Plant some fresh ones, too.

Be creative; try new flavors, such as seasoned salt, monosodium glutamate.

Begins on page 68

Help yourself! Fill Grandmother's old cruet set, or use a new one as we did.

Let it offer a choice of herb vinegars, juicy lemon wedges, Tabasco, exotic seasonings.

If you give your weight watcher something like this to occupy him at the table, his attention will be distracted from taboo foods.

Clearly low-calorie. Plain gelatin desserts offer you fruit flavor, gay color, sparkle.

You'll never miss the torte if you serve these desserts dolled up with a few berries, cut in little squares, or shaped in a fancy mold.

A new fruit-flavored gelatin is almost sans calories.

Good meal starter or stopper. Fresh grapefruit or the canned unsweetened juice is a tasty appetite appeaser.

A sprinkle of salt brings out the flavor. Or try your grapefruit with a dash or two of aromatic bitters.

No frying, please! Stick to 3-minute (or 4-, or what-have-you) eggs. An automatic cooker takes out guesswork; egg-cups add eye appeal at table.

Or fix "poachers." Or you can scramble the eggs (without fat) in a double boiler over simmering water. (Add skim milk for moisture.)

More on next page

Make your home the best spot for summer fun ...with **WESTINGHOUSE AIR CONDITIONING**

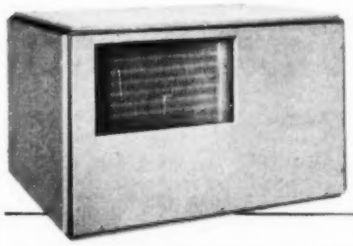
Remember last summer . . . the ride to the beach . . . the traffic inching along, tires screaming, horns blowing, tempers flaring, and the heat . . . and more heat. Remember how you yelled at the wife—and kids. Never again, you said. Never again!

This year, why not follow last year's advice to yourself. Enjoy your home. Buy Air Conditioning . . . buy Air Conditioning at its best. Buy Westinghouse Air Conditioning.

A Westinghouse UNITAIRE® Conditioner will cool your entire house. Also, it will dehumidify...filter out dust and pollen . . . give you comfortable circulation twenty-four hours a day. Get a Westinghouse UNITAIRE. It's easy to install, and costs only a few dollars a week to operate.

For the complete story, phone your nearby Westinghouse Air Conditioning Dealer today. Enjoy years and years of delightful Westinghouse Air Conditioned summer comfort.

J-80394



New Westinghouse low-cost two horsepower model . . . big enough to completely air condition a small modern-type home.

WESTINGHOUSE AIR CONDITIONING

YOU CAN BE SURE...IF IT'S Westinghouse

New...nothing else like it!

10 cubic foot self-defrosting refrigerator

111½ cubic foot 0° to 20° below freezer

Manitowoc 2-zone

all the refrigerator space you need . . . freezer space for over 100 meals!

Here's kitchen convenience you've never dreamed of . . . a complete food storage center in one appliance. It's not just a refrigerator with a freezer compartment, but truly a family-size refrigerator-freezer combination. See the wonderful new *2-ZONE* soon — there's nothing else like it!

See the new Manitowoc Freezers, too!

- Takes only 2½ by 3 ft. of kitchen floor space
- Waist-high refrigerator puts everything within easy reach
- All the temperature control of a separate freezer
- Beautifully styled in colorful Frost-Mint trim

MANITOWOC EQUIPMENT WORKS, DEPT. B-6
Manitowoc, Wisconsin

Please rush facts on *2-ZONE*

Name .....

Address .....

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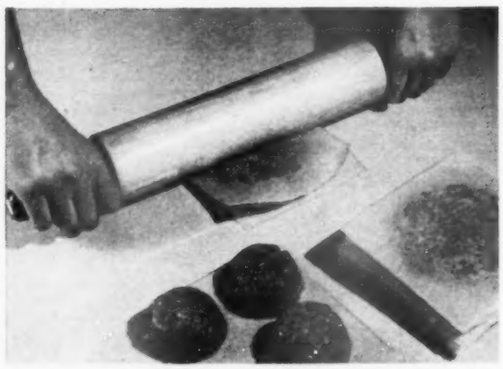
Plan for weight watchers



Let your freezer help. Keep a reserve of lean meat in freezer or freezing compartment of your refrigerator. Mother, when family has rich roast pork, remember your dieter: give him a lean beef patty or steak from emergency supply

A waistline special. When your calorie counter comes to the table, have a relish dish, tomato juice awaiting him.

He'll behave well at the main course if he has filled up on carrot curls! Keep relishes on call in refrigerator for nibbling — fruit juices, too.

These don't count—or not much

Black coffee or tea, hot or iced—enjoy it cup after cup! Ready on call are instant coffee and tea; just add water

Hot bouillon with chive floaters gets meal off to a happy start. Dieter will feel less ravenous at main course

Continued from page 201

Big boon—nonfat dry milk. Modern magic for figure and health! It's skim milk in handy-to-store powdered form. Follow package directions to use in cooking or for drinking. Of course, you can get fresh skim milk, all ready to pour

Calorie-wise beauty. This cheery Tomato-aspic Halo has wings of cucumber—crunchy slices with a fluted edge.

Weight watchers may sport wings and halo, too, if they spoon Dieter's Cooked Dressing over their salad. The recipes are on page 206.

Brighten up those slim-down foods with gay vegetable garnishes: chive bits or onion rings, pimiento cutouts, celery slices, green-pepper circles, carrot strips

Jellied consomme with lemon slice and crisp rye wafers make refreshing first course on hot day. And no work—you just chill canned consomme

Recipes on next page

IN HOME DISHWASHERS...

SHE ASKS:
Will I have to pre-rinse my dishes? Does it wash thoroughly...really dry completely? How much will it hold? Will it remove grease, lipstick, egg yolk? Can I add after I've started it?

HE ASKS:
Is it easy to install? Does it require much service? How much water will it use? Is it easy to operate...to load and unload? How do I know it will perform better?

ONLY KitchenAid ANSWERS THEM ALL!

Yes, only *KitchenAid* answers them all to your complete satisfaction. For *KitchenAid* features were pioneered and proved in the large Hobart dishwashers used in the world's finest hospitals, hotels and restaurants...real proof that *KitchenAid's* exclusive Hobart revolving wash and rinse action gets dishes really clean with *one* wash... without pre-rinsing.

Only *KitchenAid* has a separate motor and blower fan that assures *thorough* drying. And, *KitchenAid* has independently sliding, plastisol-coated racks for easiest loading and unloading...an adjustable upper rack for greatest capacity.

KitchenAid's automatic cycle can be interrupted to add a forgotten piece...without loss of water or detergent. And, only 7 gallons of water used for entire wash and double rinse. Installation is easiest of any permanently installed dishwasher...dealer records show *far less* service calls.

***KitchenAid* will answer all your questions. For information, write Dept. KB, KitchenAid Home Dishwasher Div., The Hobart Manufacturing Co., Troy, Ohio. In Canada, write 175 George St., Toronto 2.**

Hobart

The Finest Made...by KitchenAid

World's Largest Manufacturer of Food, Kitchen and Dishwashing Machines

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CALENDAR CLOCK

Tells Day, Date and Time—automatically! Color-styled for every room in the house, the Lux Electric Calendar Clock comes in flame red, metallic bronze, antique yellow, ice white and ebony. Just about the best gift idea in years!

ELECTRIC CALENDAR CLOCK *Only* $9.95

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MINUTE MINDER

REMEMBERS - when you forget!

Millions of homemakers rely on LUX Minute Minders because *they remember when you forget!* The perfect household servant for timing cooking, baking, sunlamp treatments, home permanents, scores of other household chores. What's more, it's the perfect little gift for all occasions! Small, apron-pocket size; white plastic; attractively packaged!

PORTABLE MINUTE MINDER . . . $3.95

LUX Time
YOUR TIME-REMINDER LINE

THE LUX CLOCK MANUFACTURING CO., INC.
WATERBURY 20, CONNECTICUT

Plan for weight watchers

Continued from preceding page

You saw the lettuce on page 69. Here it goes into the salad bowl. Now choose one of the peppy but low-calorie dressings we give on page 206

In the recipes below, we have used the relatively new noncaloric sweeteners known as sodium or calcium cyclamate, because you can cook with them—heat doesn't affect their flavor.

Low-calorie vegetable specials

Garden Salad Ring

Flavorful and cool-looking—a dieter's delight—

- 1 tablespoon (1 envelope) unflavored gelatin
- ¼ cup cold water
- 1¼ cups hot water
- 1 teaspoon salt
- ¼ cup lime or lemon juice
- 1½ teaspoons noncaloric liquid sweetener
- Few drops green food coloring
- 1 cup diced pared cucumber
- 1 cup thinly sliced radishes
- ¼ cup sliced green onions

Soften gelatin in cold water. Dissolve in hot water. Add salt, lime juice, sweetener, and enough food coloring to tint a delicate green. Chill until partially set. Fold in vegetables. Pour into 5½-cup ring mold. Chill till firm. Makes 6 servings. Total calories: 120. Per serving: 20.

Cucumber Salad

Deliciously cooling. You can make it quick as a wink—

- 2½ cups thinly sliced cucumber
- ½ teaspoon salt
- 1 cup yoghurt

Sprinkle cucumber with salt. Add yoghurt; mix well and serve. Makes 5 servings. Total calories: 225. Per serving: 45.

Vegetables in Jellied Bouillon

The meaty flavor makes this pretty vegetable salad more satisfying—

- 2 tablespoons (2 envelopes) unflavored gelatin
- 2 cups canned condensed bouillon or consomme
- 1½ tablespoons vinegar
- Salt to taste
- Paprika to taste
- 1 cup shredded cabbage
- ¼ cup diced celery
- ¼ cup chopped green pepper

Soften gelatin in ½ cup of the cold bouillon. Dissolve over boiling water. Remove from heat and add remaining bouillon, vinegar, salt, and paprika. Chill until partially set. Fold in vegetables. Pour into individual molds. Chill till firm. Makes 4 servings. Total calories: 160. Per serving: 40.

Tomato-aspic Halo

Tasty, handsome, and low in calories. What more could you ask?—

- 2 tablespoons (2 envelopes) unflavored gelatin
- 1 cup cold tomato juice
- 2½ cups hot tomato juice
- 2 tablespoons grated onion and juice
- 2 tablespoons lemon juice, fresh, frozen, or canned
- ½ teaspoon salt
- ½ teaspoon Worcestershire sauce
- Dash pepper

Soften gelatin in cold tomato juice. Dissolve in hot tomato juice. Add remaining ingredients. Pour into 5½-cup ring mold. Chill till firm. Unmold on lettuce. If desired, garnish with cucumber slices. Makes 8 servings. Total calories: 240. Per serving: 30.

Bunny Salad Mold

Bright, good-tasting, crunchy—and you don't need dressing at all!—

- 1 tablespoon (1 envelope) unflavored gelatin
- ¼ cup cold water
- 1⅓ cups hot water
- ⅓ cup beet liquid
- ½ teaspoon salt
- ¼ cup lemon juice, fresh, frozen, or canned
- 1½ teaspoons noncaloric liquid sweetener
- 1 teaspoon horse-radish
- 1 teaspoon grated onion
- ½ cup finely chopped, cooked or canned drained beets
- 1¼ cups finely shredded cabbage

Soften gelatin in cold water. Add hot water and stir to dissolve. Add beet liquid, salt, lemon juice, noncaloric sweetener, horse-radish, and onion. Chill till partially set. Fold in vegetables. Turn into individual molds; chill until firm. Serve on lettuce. Makes 6 servings. Total calories: 120. Per serving: 20.

Creamy Trim-down Dressing

- 2 tablespoons chopped parsley
- 1 tablespoon dry, small-curd cottage cheese
- 1 teaspoon tomato juice
- 1 cup buttermilk or yoghurt
- 2 tablespoons vinegar
- 1 teaspoon salt
- ¼ teaspoon paprika
- Dash marjoram

Combine parsley, cheese, and tomato juice. Stir in buttermilk and vinegar. Add seasonings. Keep covered in refrigerator. Stir before serving. Makes 1¼ cups. Total calories: 105. Per tablespoon: 5.

Rosy Dressing

- 1 cup water
- 2 tablespoons enriched flour
- ½ cup vinegar
- ¼ cup catsup
- 1 teaspoon horse-radish
- 1 teaspoon dry mustard
- ½ teaspoon paprika
- ½ teaspoon Worcestershire sauce
- ⅛ teaspoon noncaloric liquid sweetener
- 1 clove garlic

Gradually stir water into flour. Cook over low heat, stirring constantly, until thick, about 5 minutes. Cool. Add all other ingredients except garlic. Beat until smooth and well blended. Add garlic. Cover; store in refrigerator. Shake well before using. Makes 1⅔ cups. Total calories: 135. Per tablespoon: 5.

Nothing washes all your dishes as fast, as easily as TUFFY®

—because only TUFFY is tough enough to scrub crusted pans, gentle enough to wash finest china and silverware

TUFFY washes finest china . . . takes off sticky food faster than dishrags, sponges. Never scratches.

TUFFY scrubs pots and pans . . . whisks out messy foods that clog a brush. No food sticks to TUFFY.

TUFFY washes silverware . . . digs out food that sticks in fork tines. Then TUFFY rinses clean as new.

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TUFFY
scrubs yet doesn't scratch

never smells—never sours because it rinses clean

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Even the children can understand how easy it is to use Sani-Flush . . . how important to keep the toilet bowl clean and shiny. Saves time for other duties. Saves work. No messy scrubbing because Sani-Flush works chemically—disinfects. Even the invisible film is removed. Just follow directions on the familiar yellow can. At all grocers. The Hygienic Products Company, Canton 2, Ohio.

Sani-Flush

Now **PERFUMED** with a mild, fresh fragrance

Keep it Clean WITH

ANGUS ALL-PURPOSE-DOUBLE CLOTHS

No need to buy a dish cloth AND a cleaning cloth... Angus is the answer to EVERY CLEANING NEED. Not "rags", but full-size, quality double cloths . . . Soft, Durable, Highly Absorbent and they PROTECT THE HANDS.

FORREST YARN CO., LANSDOWNE, PA.

NO BETTER RELIEF AT ANY PRICE for ACID INDIGESTION

TUMS

SAFE, FAST, SURE, PLEASANT

STILL ONLY 10¢ A ROLL

For BETTER GARDENS

ESHELMAN ROTARY TILLER

Also Tractors low as **$69**

Turns virgin ground into a garden bed in one operation. Replaces plowing, disking, and cultivating. Women can operate it.

Also 1 to 8 H. P. POWER MOWERS & RIDING TRACTORS from $69. Free Catalog. Write:

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119 Light St., Balto. 2, Md.
333 N. Michigan Ave., Chicago 1, Ill.
7070 Hollywood Blvd., Los Angeles 28, Cal.

2 H.P.

Dieter's Cooked Dressing

2 teaspoons dry mustard	4 teaspoons cold water
1 teaspoon salt	¾ cup hot water
Dash paprika	1 tablespoon butter or margarine
2 tablespoons sugar	1 well-beaten egg
½ tablespoon (½ envelope) unflavored gelatin	¼ cup cider vinegar

Mix mustard, salt, paprika, and sugar. Soften gelatin in cold water. Add hot water to mustard mixture and stir until blended. Add softened gelatin and butter; stir till gelatin dissolves. Stir hot mixture slowly into beaten egg. Return to heat and cook, stirring constantly, until mixture begins to thicken. Remove from heat and stir in vinegar. Pour into jar and set aside to cool and thicken. Makes 1¼ cups. Total calories: 300. Per tablespoon: 15.

Try these fruit specials

Lemonade Salad

Gelatin with a refreshing tang—and pretty with strawberries—

1 tablespoon (1 envelope) unflavored gelatin	¼ cup lemon juice
¼ cup cold water	1¼ teaspoons noncaloric liquid sweetener
1 tablespoon grated lemon peel	Few drops yellow food coloring, if desired
1½ cups hot water	Whole strawberries

Soften gelatin in cold water. Add grated peel to hot water and boil 2 minutes. Add gelatin and stir till dissolved. Add lemon juice, sweetener, and food coloring. Chill until partially set. Stir to distribute lemon peel. Pour into individual molds. For each mold, cut 2 strawberries in half lengthwise and arrange halves, cut side down, on top of each mold. Chill till firm. Unmold in dessert glasses; garnish each serving with 4 whole strawberries. Makes 5 servings. Total calories: 200. Per serving: 40.

Midsummer Fruit Salad

Everything you'd like in a dessert or salad. Bright-hued and tangy—

1 cup diced fresh pineapple	6 pared cantaloupe rings, cut 1 inch thick
2 cups strawberries	Shredded lettuce
1 cup honeydew melon balls	

Mix pineapple, strawberries, and melon balls. Place cantaloupe rings on lettuce, and fill centers with fruit mixture. Makes 6 servings. Total calories: 390. Per serving: 65.

Fruit Salad for One

Fix this colorful salad when you're lunching alone. Good with Calorie-counter's Cooked Fruit Dressing—

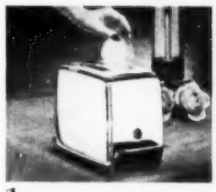
Lettuce	8 grapes, halved, seeded
2 long slices honeydew melon	2 pecan halves, chopped
Few drops lemon juice	
6 fresh sweet cherries, pitted	

Arrange lettuce on salad plate. Top with slices of melon; sprinkle with lemon juice. Combine cherries, grapes, and pecans; sprinkle

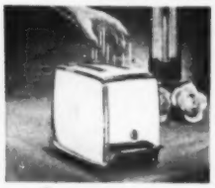
[*Turn to next page*

Takes the bread right out of your fingers!

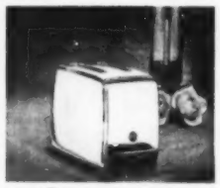
(AND GIVES IT BACK PERFECTLY TOASTED!)



1 Power-Action automatically . . .



2 lowers bread for you . . .



3 starts it toasting . . .

4 serves it up —all by itself!

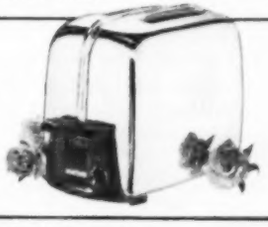
THE SUPER DE LUXE $26.50

For that bride on your gift list there's nothing finer than the distinctive new "Toastmaster"* Super De Luxe Toaster. It even *lowers* the bread by itself. Power-Action lightly *takes the bread right out of your fingers*, starts it toasting, and serves it up fast! This new toaster makes perfect toast every time—light, dark, or in-between. See it at your dealer's now.

Toastmaster
Automatic Toasters

MAKE PERFECT TOAST EVERY TIME

THE DE LUXE $22.00



Another great bridal-gift favorite. Makes perfect toast every time—light, dark, or in-between. A beautiful toaster, thickly chromed to *stay* beautiful. Crumb tray opens at the push of a button for quick cleaning. A warm welcome always awaits this truly fine toaster.

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P. S. TO CANADIANS: Distributed in Canada by McGraw Electric Co. (Canada) Ltd., Oakville, Ontario

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Up to now, the pressure in every sprinkler hose drops, the further the distance from the faucet. But not with U. S. Royalite®! This NEW sprinkler hose gives full pressure all the way. Exclusive with United States Rubber Company. What's more, it has no mechanical parts to adjust or get out of order. It gives full rain-like coverage to keep grass and garden healthy.

Plus these convenient features!

- Couplings at both ends—for adding extra lengths and easy flushing
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- Extended coupling sleeves—for added protection and longer wear.
- Sturdy metal reel—for easy handling and storage

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"U. S." IS THE ONLY GARDEN HOSE LINE that gives you a complete selection of plastic and rubber hose including opaque plastic and transparent "see thru" plastic. The "U. S." line has a hose for every budget.

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US RUBBER

UNITED STATES RUBBER COMPANY
Mechanical Goods Division, Rockefeller Center, New York 20, N. Y.

Plan for weight watchers

Continued from preceding page

over melon. Makes 1 serving. Calories for 1 serving: 100.

Molded Grapefruit Salad

There's a fresh tang in this fruit mold that teams up well with seafood salads—

1 tablespoon (1 envelope) unflavored gelatin
¼ cup cold water
¾ cup hot water
Dash salt
¼ cup lemon juice, fresh, frozen, or canned
¼ teaspoon noncaloric liquid sweetener
1 1-pound can grapefruit sections, drained

Soften gelatin in ¼ cup cold water. Dissolve in hot water. Add salt, lemon juice, and sweetener. Chill until partially set. Fold in grapefruit. Pour into individual molds. Chill until firm. Unmold on lettuce. Makes 6 servings. Total calories: 210. Per serving: 35.

Whipped Cottage-cheese Dressing

1 12-ounce carton cream-style cottage cheese
2 tablespoons milk
Salt to taste

Blend all ingredients in blender till light and fluffy. Makes 1⅔ cups dressing. Total calories: 400. Per tablespoon: 15.

Slim-Jim Fruit Dressing

¼ cup lemon juice, fresh, frozen, or canned
2 tablespoons cooking sherry
½ teaspoon noncaloric liquid sweetener
Dash salt

Combine all the ingredients and shake well. Makes ⅓ cup. Total calories: 60. Per tablespoon: 10.

Calorie-counter's Cooked Fruit Dressing

1 egg
1 egg yolk
½ cup pineapple juice
¼ cup lemon juice, fresh, frozen, or canned
¼ teaspoon noncaloric liquid sweetener

Beat egg and egg yolk slightly. Add fruit juices and sweetener. Cook in double boiler over *hot, not boiling*, water, stirring constantly, until thick. Cool. Makes ¾ cup dressing. Total calories: 215. Per tablespoon: 20.

Plan for weight watchers

Begins on page 68

whipped cream, or swimming in a richly exotic sauce ("I practically *stole* it from the chef at a quaint little place in Paris"), but there's a reducing diet on every social dinner table. And you can pick it out very easily, too, after you've practiced a little.

There are plenty of things you can do to remove dieting as an

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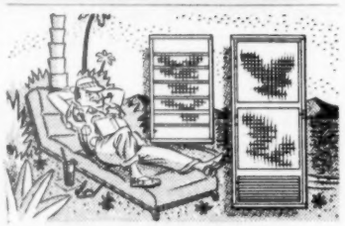

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and delightfully comfortable too, when **WARNER WEATHER-MASTER** is on the job around the house. Full insect-free ventilation; no seasonal changeover; simple, secure operation make **WARNER WEATHER-MASTER** the preferred name in **extruded all-aluminum combination windows, doors and porch enclosures.** See them at your dealer's today, for "indoor-outdoor" living at its best.

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obstacle between yourself and your hostess:

Tell her in advance. A telephone call will prepare her for the worst—you can't eat pork, you love a raw apple for dessert, tussling with the paper pants on a lamb chop is more exercise than you're allowed. Whatever the stark necessities may be, she'd like to be forewarned.

Leave it on your plate. Strangely, hardly a soul will notice. It isn't the calories on your plate but those in your stomach that count.

Meat? Trim off fat, nudge off gravy with a sly sidling fork motion.

You can invent a dozen other such tricks, once you learn what calorie-rich foods to forego. Don't feel guilty. Better let food go to waste than to waist.

Take seconds ostentatiously. This is really high-class trickery. People will marvel how you stay so slim though you never stop eating!

When the green beans come around the second time, really load your plate. Pile it high with broccoli, celery, spinach—there'll be at least one low- or lower-calorie item that you'll recognize.

With a mountain of fibrous forage on your plate, there won't be room for gravied dumplings and other rich delicacies. You can give the illusion of eating voraciously without actually doing so.

As artistry improves, the technique can be applied to the whole dinner. You become so fascinated by table talk that everyone else finishes before you do. And when the plates are whisked away, nobody realizes that you ate only the foods appropriate to your diet.

Turn spotlight away from diet. It's a very odd thing, but no one will know you are dieting unless you tell them. Go right ahead, eat a little less of rich foods—it's 10 to 1 nobody will even notice.

This may sound as if you don't have to practice calculated trickery to circumvent your hostess. That's right. "My friends force so much food on me that I can't reduce" just doesn't stand up. Your fat is in *your* hands.

Reckoning with restaurants

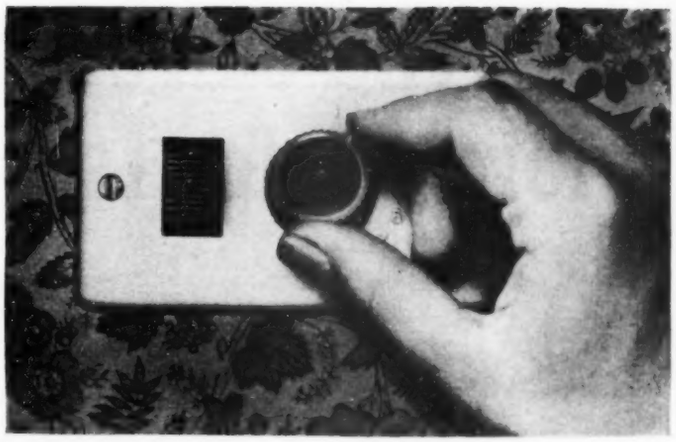
Dining out in restaurants needn't wreck a reducing program. Sometimes an eating place specializes in a particular delicacy, and when we're with a group, we want to eat what everybody else is enjoying.

Suppose the specialty is French-fried chicken. Remove the delicious outer crust. With a magnificent display of will power, leave it on your plate. The chicken itself is a splendid protein food.

Occasionally, we may have to choose the lesser evil (calorifically evil) when there is limited variety. But most of the time, the selection of a reducer's meal from the generous list on a restaurant menu is completely under our own control.

Quite a few restaurants make a big point of listing low-calorie meals or foods for weight-conscious customers. You can find such foods

[*Turn to page 217*



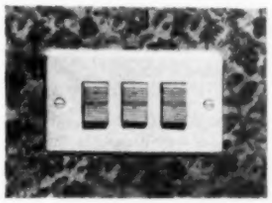
This master selector switch in the G-E remote-control wiring system gives you complete control of 9 circuits from one location. You can have a master selector switch at your bedside, by the front door, in the garage, or in other places where you want complete control.

HERE'S HOW G-E REMOTE CONTROL
Saves Steps Every Day

With a General Electric remote-control wiring system you turn lights ON and OFF from convenient locations without taking unnecessary steps—control attic lights, cellar lights, garage lights, and other often-forgotten lights from many spots in your home. And—most important of all—you can have all the comforts of G-E remote control at a very reasonable cost.

Some of the ways G-E remote-control wiring can make life easier for you.

- A switch for room lights at every doorway to every room.
- A switch by the telephone to turn off the radio.
- A switch downstairs to turn ON and OFF a ventilating fan in the attic.
- Other switches wherever you find them convenient.
- AND . . . a master selector switch at your bedside to control all important electric circuits in your home—porch lights; percolator in the kitchen for morning coffee; hall or bathroom lights; in fact, outlets for whatever services you want electricity to perform.



Now you can have as many individual wall switches as you want—the G-E remote-control wiring system makes multiple switching practical.

Because it offers so much convenience, you'll want G-E remote control in any house you build or buy. It's the first really new home wiring system since switches replaced pull chains at the turn of the century . . . and it's practical for homes of any price.

For more information, talk to your electrical contractor, architect, or builder. Or send the coupon for the free booklet that describes G-E remote-control wiring.

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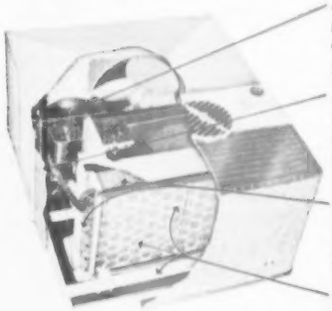

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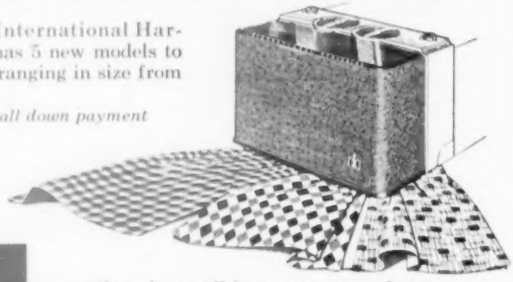
You can own one for as little as $2.24 a week*

Your nearby International Harvester dealer has 5 new models to choose from—ranging in size from ⅓ to 1 hp.

**After a small down payment*



The air conditioner you can decorate to harmonize with your room—

International Harvester

International Harvester Company, 180 N. Michigan Ave., Chicago 1, Ill. • Also makers of IH refrigerators and freezers

Another good, low-cost house

Begins on page 74

done it . . . with a house that proves high standards of design don't have to carry high footage or price figures.

Here's proof, too, that floor-to-ceiling windows, extended eaves, and storage walls aren't features to be used only when the budget allows. Instead, these are working features vital to the comfort and economy of Five Star Home 2406.

Every foot is *human* here. Storage is handled by large units cantilevered beyond the exterior walls. And with no expensive roofing or foundation figured into these 75 square feet of space, such storage comes at lower cost than when it's within the framework of the house. Better still, you find the storage right where it's needed.

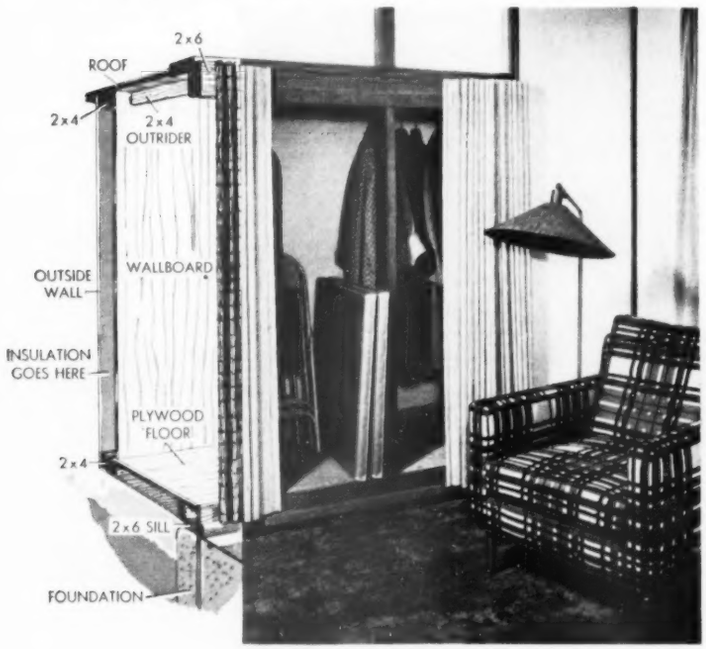
Building costs vary widely in different parts of the country, so we'll keep to our practice of not [*Turn to page 210*

Small brick terrace is nice spot in which to take the sun, but most owners will want to enlarge surfaced area as their budget permits. Visible from kitchen and living room, it's ideal as play space for children

Cantilevered storage runs the entire length of this one bedroom wall. Posts and glass above (this is the streetside) mark line of outside wall—and clearly show how the storage extends beyond. Bamboo draperies on a metal rod are used to conceal the shelves and clothes rod

Kitchen is compact, but high ceiling and open relationship to the living area give feeling of space. Partitions stop short of ceiling and pass-shelves open to living area. Wood cabinets with natural finish contrast with the white surfaces of the kitchen equipment and walls

Projected closets take no floor space



This storage projection runs almost full length of one living-room wall. Its 2-foot depth gives space for coats, folding tables and chairs, suitcases, and occasional-use items—freeing the interior for actual living area.

Construction of the unit is very simple, and yet is insulated to be satisfactory storage in any climate.

Find the full joy of music by playing it yourself...

YOU FEEL it with the first richly-blended chord your fingers find on the Hammond Organ.

You are adventuring in a thrilling new world now. No longer only a bystander, you are *creating*. And as you press the keys your personality merges with the music. Enriching it with fresh shades of meaning and expression. Coloring it with all the feeling in your heart.

But playing glorious music yourself is only part of the joy of a Hammond Organ. It can awaken lifelong interest in music for your whole family. And as you play and hear it together, you will find that the cares of the day seem to melt away before the gentle magic of its music.

All this is possible whether you play now or not. For within a month you'll create music of depth and beauty on the Hammond Organ. Thousands have done it already.

And actually, you needn't be wealthy to own a Hammond. Far from it. The Spinet Model, with built-in tone equipment and bench, is just $1285 f.o.b. Chicago. And many dealers offer terms of up to three years.

Nor do you need a large room. The Hammond Spinet takes hardly more space than the average desk. And, it can be played whisper-soft for late-at-night practice. Play it in complete privacy at the dealer near you. Discover how many ways a Hammond Organ can enrich your life.

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Another good, low-cost house

Continued from page 208

putting a price on Five Star homes. But do this: Multiply the figure 715 by the average costs per square foot in your locality. Whether or not you're in the market for a house this size, we think you'll be surprised (if not downright floored!) that such quality and completeness can be had for so low a price.

How to get plans for this house

Better Homes & Gardens Five Star Home No. 2406 (about which you've just read) is one of a series of one- to four-bedroom homes published each month which make up our Five Star Home Plan Service. This service—through which you can purchase complete plans for the home of your dreams—includes the following points:

★ **Designs by America's foremost architects,** ranging in style from Cape Cod to Contemporary, and all planned to give you maximum comfort, convenience, and beauty for your dollar.

★ **Detailed working drawings,** from which your builder will erect your home, are complete in every way. The cost is *$5 per set* (slightly higher in Canada), plus state sales tax, including . . .

★ **Complete specifications** which outline quality of materials and workmanship that will assure sound construction; and . . .

★ **Builder-owner agreement,** a suggested legal contract which will insure that your home is built as specified.

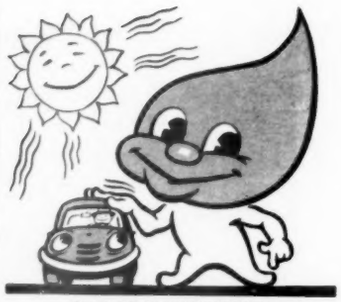
★ **Cost-finding list of materials** is available for an additional *15 cents*. With this list, your builder or building-materials dealer can compute in advance the cost of your new home.

These Five Star Home plans may be ordered from the firms you'll find listed on page 199 of this issue. In many localities, you can order these plans through your building-materials dealer. Or, you can buy them direct from *Better Homes & Gardens*, 1714 Locust Street, Des Moines 3, Iowa.

Correction—

In the article "First report on high-school drinking," March, 1954, the state of North Dakota was included among those referred to as allowing girls to purchase alcoholic beverages legally at age 18.

It has been called to our attention that the North Dakota law was amended in 1947 to forbid any beer or alcoholic beverages being sold to any person under 21 years of age.



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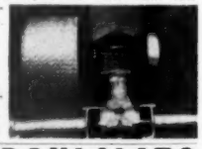

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Personal help

Begins on page 199

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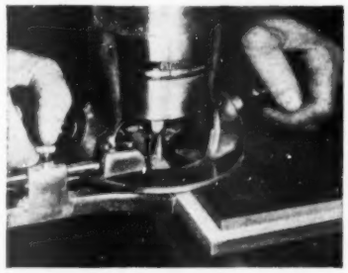

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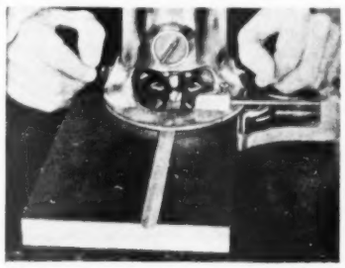

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Glacier, Banff, and Jasper

A trip to the Columbia Icefield, largest outside of the Arctic Circle, is worth the entire trip. For a really "cool" jaunt, hop into one of the snowmobiles that will take you to the tip of Athabaska Glacier

through history books. The murals of a Montana artist, Edgar S. Paxson, in Missoula County Courthouse, will picture for you the migration of the Flathead Indian tribe into the valley just north of the city. Paxson's great work "Custer's Last Stand" is kept on the campus of Montana State University in Missoula.

From Missoula to Kalispell, U. S. 93 crosses the Flathead Reservation. In late summer, there are powwows with throbbing tom-toms and dancing day and night. Perhaps you'll see some of the buffalo herd on the National Bison Range near Ravalli.

Stay to the left side of Flathead Lake going north. You'll get a fine view of the peaks of the Mission Range to the east.

From Kalispell to Bonner's Ferry in the Idaho panhandle, U. S. 2 is a newly blacktopped highway flanked by forests, streams, and lakes. For many miles, it follows the rugged canyon of the Kootenai River.

Don't let a look at your road map tempt you to follow U. S. 93 to the Canadian border and on to Cranbrook. It would cut miles from the day's drive. But the 30 miles of gravel road just north of the boundary are dangerous. The longer, smoother route through Idaho is safe all the way.

Customs a formality

Passing through Canadian customs at Kingsgate is little more than a formality. A free permit will be issued for a period up to six months if you wish. Personal belongings, cameras, films, and fishing gear are duty-free. A birth certificate or other good identification should be carried to speed reentry into the United States on your return.

Prairie—rimmed by the distant mountains—fills a part of the Kootenay country north of Kingsgate. Then the mountains close in on you. Eventually, in Sinclair Canyon on the Banff-Windermere Highway, the road winds under overhanging rock walls.

You will hear about the boom towns that sprang up overnight when rich lead, gold, and silver strikes brought an influx of miners to the Kootenay back in the '80s. Even today, the cabins of prospectors searching for fortunes that might have been overlooked can be found in the wilderness. Cranbrook, largest town on the prairie, has good hotels, motels, and cafes.

At Kootenay National Park entrance, $2 buys your car permit, which is good for all Canadian national parks for the year. At Radium Hot Springs, park headquarters, water gushing from Redstreak Mountain supplies the pools of the new Aquacourt. Temperature of the water is about 78 degrees. The park is long and narrow, and the highway runs the length of it. Short trails lead to such attractions as the Marble Canyon and the Paint Pots. Beyond Vermilion Pass is the Bow River, Mount Eisenhower, and the road to Banff.

There are plenty of good hotels and motels in and around Banff. Most residents of the townsite have one or two cottages for tourists, renting at rates as low as $5 for four. Back in the valley is the luxurious Banff Springs Hotel with its famed golf course. During the peak of the summer season, it is well to make reservations in advance.

There's plenty to do

You must ride the chair lift up Mount Norquay. And be sure to drive up the Hoodoos for a look across the valley. Down in Sun-

Begins on page 62

Snowbanks tower above the cars on Logan Pass, in Glacier National Park, providing a canyon of white through which you can see the famous Going-to-the-Sun Mountain, for which the highway was named

dance Canyon, about twilight, you will find beavers busy building dams. You'll want to go for a dip in the hot-spring water of Cave or Basin pools. And there's Upper Hot Springs bathhouse on Sulphur Mountain.

A whole day is needed for the sights in the Banff and Lake Louise area. An easy hike along the right shore leads to more beauty and the Plain of Six Glaciers; a shorter trail to Mirror Lake and Lake Agnes.

Field is 16 miles from Lake Louise by highway over the top of the continent. You drive under the rustic arch across the road at the Great Divide, also the boundary between Alberta and British Columbia. A short way beyond, saddle horses can be hired for the trip to beautiful Lake O'Hara—8 miles each way by mountain trail. The little teahouse in Kicking Horse Pass is a good place for lunch.

Before you reach Field, a gravel road leads into Yoho Valley. It is narrow and has many hairpin curves. It leads to Takakkaw Falls, where the water from a melting glacier drops 1,800 feet. And from the town of Field, you can drive out Snowpeak Avenue to Emerald Lake, set deep in the forest and mirroring Mount Burgess. On the return from Field, a branch road just beyond the turnoff to Chateau Lake Louise skirts Mount Temple and leads into the Valley of Ten Peaks to Moraine Lake. This blue-green jewel of a lake is at its best when afternoon sunlight floods the wall formed by 10 peaks, each reaching an altitude greater than 10,000 feet—a glacier-festooned wall of rock that rises abruptly from the water. This is a gem in an unusual setting—to many, the most beautiful in the Banff and Lake Louise area. Back in Banff, dinner at the Upper Hot Springs Hotel or the Lift Room of Mount Norquay Lodge at the foot of the chair lift is ideal for topping off a day crammed with thrills.

Leave early for Jasper

Early morning, when the sun bursts over the peaks that rim Bow Valley, and string after string of saddle ponies cross the bridge and move down Banff Avenue, is the time to start the 185-mile drive to Jasper. The route is over a highway with more scenic thrills than any other highway could possibly claim. Before the cloud puffs blotting the face of Cascade Mountain have melted, you will join the crowds already swarming into Banff Avenue cafes for breakfast.

Travel brochures do not exaggerate in describing the spectacular views along the Banff-Jasper Highway. Lavish natural beauty begins shortly after you thread through the forests of lodgepole pine and aspen just beyond Lake Louise Station. The gravel road is well graded and kept in good condition by a work crew constantly on the job. Within 50 miles of Jasper, a wide blacktopped stretch forms the last lap of the journey. The trip can be made in five or six hours, with ample time for sight-seeing along the way. An excellent plan is to take the time going north to see the sights as far as the Columbia Icefield; then get the points of interest between the ice field and Jasper on the return trip.

Glaciers by the dozen seem but a stone's throw from the highway. At Crowfoot Glacier, 58 miles from Banff, you can sometimes hear the crash of huge masses of ice as they tumble down the mountain. At 60 miles, the road skirts Bow Lake; 3 miles farther, a side road leads to Peyto Lake view point. Many visi-

Turn to next page

How to get the Most for your money in a Power Lawn Mower

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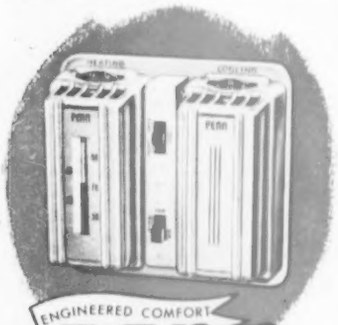

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Glacier, Banff, and Jasper

Continued from preceding page

tors neglect to make this ¾-mile side trip, and thus miss the magnificent view from the canyon wall down upon what appears to be a great slab of turquoise deep in a trough between mountain walls. At its upper end, streams of water from melting Peyto Glacier feed into the lake. At the opposite end, the turquoise is rimmed by forests, purple walls, and the glistening white of distant peaks.

The trails in any of the parks are quite safe, particularly during the summer season. Though there are bears, the trails are in such constant use by hikers that most animals avoid them.

Game animals plentiful

There are many chances of seeing big-game animals along the route to Jasper. In the wide valley south of the ice field, there is seldom a day when moose are not feeding upon the tender shoots and roots of marsh grass. Flocks of 30 or 40 mountain sheep with their young are not at all rare on the mountain slopes close to the Icefield Chalet. And, farther north, mountain goats and their young are frequent visitors on the cliffs below the Athabaska view point.

There are 58 major points of interest listed in travel-folder descriptions of the Banff-to-Jasper drive. The Columbia Icefield alone would make the trip worthwhile. From the chalet, a short, winding road leads to the wall of blue ice tipping one of the glacier tongues. Red, orange, and green snowmobiles take passengers for the unique trip high up the tip of Athabaska Glacier. The ice field, largest outside the Arctic Circle, sprawls across mountain ridges and flows between snow-covered peaks to form three major glaciers—Athabaska, Saskatchewan, and Columbia. Total area of the field is about 50 square miles. Visitors who wish to enjoy the sight thoroughly find splendid accommodations at Columbia Icefield Chalet. Rooms for two start at $5.50; meals are at prices no higher than in Banff.

The area around Jasper is a fisherman's paradise. A visitor's fishing license, good for two months, can be purchased for $2 and is valid in all Canadian national parks. Then you can fish for rainbow and eastern brook trout, whitefish, and northern pike from one hour before sunrise until two hours after sunset. Sunrise in July in the Jasper region is about 3:30 in the morning; sunset, about 11 p.m.!

Attractions in Jasper

Accommodations and meals cost slightly more in Jasper. Major scenic attractions are the drive to Mount Edith Cavell and Angel Glacier; the beautiful drive down Maligne Canyon to Maligne Lake. A picnic lunch is perfect on the little island picnic grounds reached by a foot bridge from the shore of picturesque Pyramid Lake, just a few minutes drive from the town.

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After returning to Banff, the route to Waterton Lakes National Park in southern Alberta is by way of Calgary, Canada's famous cowtown, which in recent years has also become its oil capital. It's a busy town on the prairie. During one week in July, it puts on its rip-roaring celebration, the Calgary Stampede and Exhibition—a western show well worth seeing. In late June and July, there is a rash of stampedes, exhibitions, and harness races in southern Alberta.

Highway 2 leads to Fort Macleod in the region largely responsible for the creation of Canada's Royal Canadian Mounted Police. From Fort Macleod, follow Highway 3 to Pincher and Highway 6 to Waterton Lakes townsite.

As you drive into the natural amphitheater carved by ancient glaciers to form a trough for Upper Waterton Lake, the town that is the park headquarters is hidden from view. One building looms up on high ground—the Prince of Wales Hotel.

Waterton Lakes is much like a small American town. Good cabin accommodations can be had here for as little as $4 for two.

This park is the Canadian portion of the Waterton-Glacier International Peace Park, a memorial to the long years of friendly relations between the United States and Canada. Among its major attractions are the short trip to beautiful Red Rock Canyon and the 16-mile drive to Cameron Lake, surrounded by mountain peaks and glaciers.

More customs

A stop at the customs station on the Chief Mountain Highway will take but a few minutes.

There isn't a town between Waterton Lakes and the cluster of gas stations and cafes where Chief Mountain Highway joins the Blackfeet Highway going south. Chief Mountain stands like a huge tower of stone by itself, with the forest a mere carpet at its base. For years, it was an important landmark that could be seen far across the plains; it served to direct many an emigrant train on its long journey west.

The Blackfeet Highway lies just east of Glacier National Park on the Blackfeet Reservation. The Indians, once fearless hunters and warriors dependent upon the great buffalo herds and the big game of the region, have become successful farmers and ranchers with cattle and sheep. This highway spanning the reservation runs through a land of rolling hills, small lakes and streams, and groves of aspen quivering in the breeze.

Near Babb, a road leads to Many Glacier in the park. At the checking station, $1 buys a 15-day permit for your car. Sprawled along the shore of Swiftcurrent Lake is Many Glacier Hotel. On the opposite shore are cabins ($5.25 for two) and a coffee shop.

Trails are best

The views the motorist gets from the highways are magnificent. But to see the really wonderful sights of Glacier Park, you must take to the trails—either by foot or by saddle

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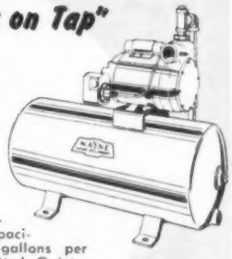

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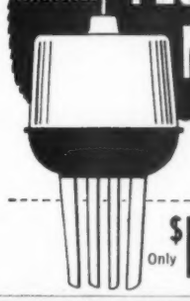

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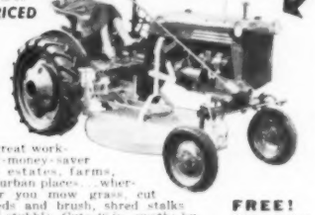

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pony. Trails are safe; guides are available, if desired. In July and August, you can join the half-day or full-day hikes conducted by park naturalists, part of the summer program provided free to park visitors. These, and the nightly talks about the geology, the plants, and the animals of the region, are given at Many Glacier, St. Mary, Logan Pass, and Lake McDonald.

In the vicinity of Many Glacier, several trails lead to spectacular mountain and lake country. The trail to Grinnell Lake provides a splendid example of what can be seen on an almost level pathway, clearly marked at every fork by signposts giving points of interest and distances. This trail begins back of Many Glacier Hotel and follows the shores of Swiftcurrent and Josephine lakes. Grinnell Lake, about 4 miles from the starting point, lies at the foot of Grinnell Glacier. The water produced by the flood of warm morning sunlight on the winter accumulation of snow formed a huge waterfall below the glacier on the far side of the lake. Another easy hike near Many Glacier is to Iceberg Lake; you cross through wide patches of bear grass along the way.

St. Mary lies at the eastern end of Going-to-the-Sun Highway, the main route through the park over Logan Pass. There are excellent cabins and a splendid cafe at St. Mary.

Climb to Logan Pass

It takes but 1½ hours to drive from St. Mary over the Going-to-the-Sun Highway to beautiful Lake McDonald near its western end. It is a gradual climb until you near the approach to the summit in Logan Pass. This highway is one that will linger long in your memory. From Sun Point and Logan Pass, trails lead out from parking areas. For very energetic hikers, there are trails hewn from the rock of mountainsides, like the Granite Park Trail.

About 28 miles south of St. Mary, a side road leads to Two Medicine Chalet. Before you reach Two Medicine Lake, a trail leads to Trick Falls. As summer begins, a huge volume of water plunges from the top of a limestone ridge; in August, almost all the stream is routed through a cavern in the limestone formation and trickles from an opening far below the top of the ridge.

Back on the Blackfeet Highway, a 4-mile drive brings you to East Glacier Park and U. S. 2. Facing the rustic railroad station is the

Bookstall

Whenever I hand my wife a book
Or magazine to take a look
At a clever line or paragraph
That caught my eye or made me laugh,
She skips the part I thought the best
But keeps the thing and reads the rest.

—James W. Power

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CHOREMASTER ROTARY MOWER

With LOW-COST LEAF-MULCHER ATTACHMENT Makes mowing and weed cutting fast, safe, easy! "Fine cuts" 18 inch swath. Wheels and handles inside cutting radius for full trim. Quick change mulcher grinds leaves to fertilizer particles.

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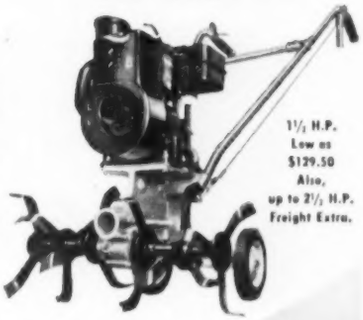
CHOREMASTER GARDEN TILLER

Ground preparation is easy when this Garden Tiller takes over! Self-contained unit does all ground work without attachments in one operation. Saves space, time and money. Eliminates plow, disc and harrow.



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COMBAT INFECTION
PROMOTE HEALING
WITH STAINLESS
Campho-Phenique
(PRONOUNCED CAM-FO-FIN-EEK)

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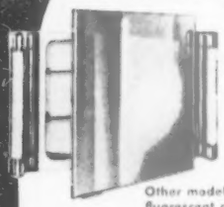
Grote BATHROOM CABINET

Twin Model — two cabinets with large center mirror

Guaranteed by Good Housekeeping

You get beauty, space, convenience and economy in these luxury Grote Cabinets. Gleaming white finish with sparkling chrome trim. Space for the needs of the large family. Modern design to enhance charm and increase value. If you are building or remodeling, give yourself the luxury (at surprisingly low cost) of America's most beautiful bathroom cabinets — by Grote.



Other models fluorescent or incandescent lighted or unlighted

New model with sliding mirror doors over large cabinet.

Look at all the extra storage space in the Grote Star-In-Door models — an exclusive feature offered in many Grote cabinets.

WANT TIPS ON NEW BATHROOM CONVENIENCE AND BEAUTY?

SEND FOR THIS BOOK TODAY **FREE**

Just your name and address on a post card will bring you this idea book showing the road to bathroom beauty at a budget price.

THE Grote MANUFACTURING CO., Inc.
BELLEVUE, KY.

Glacier, Banff, and Jasper

Continued from preceding page

sprawling, luxurious Glacier Park Hotel (rates—$4.50 without meals; $9.50 with meals). Long flower beds provide a band of color between station and hotel. Tepees are pitched beside the elaborate rustic structure. The glistening white peaks of the park form a beautiful background. Indian dances with members of the Blackfeet tribe in full regalia are held here each evening at 8. And this same group of Indians adds color to the station platform when they meet the train at noon. Many members of the tribe who lived when the West was young are gone. But the customs, ceremonies, and traditions have been kept alive by this generation.

On the last day, stop at Browning, the little town on the Blackfeet Reservation 14 miles from East Glacier. At the excellent Museum of the Plains Indians are displays depicting the life of many of the tribes in the early days.

Cost is reasonable

The 9-day tour following the route suggested can be made at surprisingly low cost. Gasoline will average between $5 and $6 a day. Good cabins for two can be had for about the same amount; for four, from $7 to $8. Meals eaten in good restaurants would come to around $3 to $4 per person. The cost can be greatly reduced by cooking meals on some days, using cabins with kitchenettes. If one wishes to bring camping equipment, there are public campgrounds in all of the parks in the Rockies.

Motorists from the west should avoid returning west by U. S. 2 from East Glacier to West Glacier. That road, although a blacktop highway most of the way, has many very bad curves and narrow stretches that are dangerous. It is far better to use the Going-to-the-Sun Highway or travel south from Browning to Great Falls and then west on U. S. 10.

A vacation spent among the mountain peaks, the glaciers, the lakes, and the mountain resort towns of the northern Rockies is a vacation unsurpassed—filled with thrills enough for a lifetime!

"I thought you were going to buy a new grass catcher this week."

Dollar for Dollar you can't beat a Cooper

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Lighter weight, maximum safety. Closer trim, contour cut - NO SCALPING. Desirable leaf mulching action. Briggs & Stratton 4-cycle engines. Simple height adjustment from 1½" to 3½"

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Write for attractive literature and name of dealer.

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AMERICA'S FINEST PAINTING TOOLS

SEND $1 FOR NEW

Mutschler Kitchen Showbook

FASHION SECRETS of kitchens featured by leading magazines are revealed in this BIG new book. Full color illustrations. Money-saving ideas galore! Cooking built-ins, dining and laundry areas, too. Send $1.00 to Mutschler Brothers Co., Nappanee 7, Indiana.

Plan for weight watchers

Continued from page 207

on practically any menu, even though they aren't billboarded.

Here's a handy, simple formula for assembling a fine reducer's meal from any restaurant menu you're likely to encounter. It goes like this:

Appetizer: Consommé or any clear soup (not creamed), melon, fresh-fruit cup, grapefruit, tomato juice. Choose one.

Main course: Lean meat or fish. Cut away visible fat, if any. Choose two vegetables, preferably one green and one yellow—

Asparagus, green beans, broccoli, Brussels sprouts, cabbage, carrots, cauliflower, celery, cucumbers, greens, mushrooms, onions, rutabagas, sauerkraut, spinach, squash, tomatoes.

Salad: Lettuce, endive, Bibb lettuce, escarole, water cress, cabbage, tomatoes, aspic.

A chef's salad of crisp vegetables, chicken strips, tongue, sliced hard-cooked egg, Roquefort or blue cheese, makes a good main-course lunch. Ask for tomato juice or lemon instead of a rich dressing.

Bread: Bread, rolls, and butter are often served before the waiter takes your order. A lot of unconscious nibbling can be done while waiting for the first course (or waiter).

Bread and rolls are fine foods, and reasonable amounts are allowed in all except very-low-calorie reducing diets. Just remember your quota; pass up sweet rolls, sugar-coated cinnamon buns, etc.

Your butter allowance may be one pat. Let the chilled pat soften on your plate so it will spread more thinly and go farther.

Dessert: Raw, canned, or stewed fruit (you needn't eat all the syrupy juices), berries, melon, baked custard, a little cheese and crackers.

Beverage: Coffee or tea without cream or sugar, milk or buttermilk.

Once in a while, you may want to splurge with friends in some posh restaurant. If you feel that you are going to have to eat more heavily than you really ought to, you can "save" some item allowed you in a previous meal of the day. Consume this food in the big meal later with a righteous feeling.

Lunch counters and cafeterias.

There's nothing nutritionally horrible about a quick lunch of a sandwich and beverage. It all depends on the ingredients.

Certainly, a lunch of a jelly sandwich and black coffee makes a dietitian shudder. But a well-chosen sandwich can be a nourishing meal in itself. Enriched or whole-grain bread, a good protein filling—sliced meat, cheese, egg—with maybe some lettuce and sliced tomato—furnish separate courses.

Now add a glass of milk or buttermilk, and possibly a raw or stewed fruit for dessert, and you've done right well by your economy.

Soda-fountain counters, roadside lunchrooms, and cafeterias usually feature "short order" meals and sandwiches. So when you stop for nourishment on a motor trip, or order something sent up to the office from the drugstore downstairs, or inch forward in a cafeteria line, it's important to know what to order. It may help to remember that your stomach doesn't care whether proteins, carbohydrates, fats, minerals, or vitamins arrive from a sandwich or a salad or a beverage.

Mainly, you'll want to keep as much fat out of sandwiches as possible. If the entire lunch is to be a sandwich, the calories furnished by the dressing and salad spreads and butter may not be excessive (of course, people who are not reducing need those calories).

Broiled hamburger is a safe choice. Generally, it's placed on a bun that sops up a good deal of the fat juices. The result is delicious, but if you leave the juicy bread untouched, using a dry bun if you like, you will have escaped quite a few calories.

Cafeterias exert a subtle threat. They have eye appeal—a delectable array of foods that tempt you as you march past. If people ahead and behind are jostling, you may snatch this or that food, and wind up with a tray loaded with much more than you intended to eat.

In a strange cafeteria, protect yourself by sauntering along outside the rail, just window-shopping. Then, when you take your place in line, you'll know what's coming.

Naturally, the above "formulas" are not ironclad. They're merely intended to show you that a well-balanced and relatively-low-calorie diet can be made from almost any restaurant bill of fare.

Shot in the dark

To me all babies look alike,
So what I'm always in the
the dark on
When proud parents show
their tyke
Is just which features to
remark on.

Oh, does he have his
father's brow?
And does he have his
mother's eyes?
On my word, I can't say how
He's different from any scion.

So I cry, "Bless his little
heart!
Like his daddy, like his
muvver!
Isn't he *alert and smart!*"
And score a bull's-eye, I
discover.

—*Georgie Starbuck Galbraith*

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$5.95

With a Rowe'l-Ezy Edger it is so easy to keep that cared-for-trimness around your home. No more crawling on hands and knees. Takes the work out of hard-to-do lawn and garden edging and speeds up the job. Rowe'l-Ezy Edgers are extremely versatile and will edge grass everywhere. Reasonably priced and rugged. Buy one now! You owe it to yourself to take it easy with Rowe'l-Ezy.

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ALL PURPOSE LAWN EDGERS WITH PATENTED SHEARING ACTION
Available at Your local Nursery, Hardware and Department Stores or write to Rowe Tool Company, Box 3187, Glendale 1, Calif.

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NOW CONTAINS A FUNGICIDE
TO CONTROL DAMPING-OFF

Now your old dependable Rootone will do *two* big jobs for you. You can root cuttings with this famous hormone powder that encourages root growth and results in healthier plants *and* you can prevent soil-borne diseases, including "damping-off"—the principal enemy of cuttings. Rootone with fungicide is almost as indispensable to successful cuttings as soil itself.

At your garden supply store, or write us direct.

¼-oz. packet 25c 2-oz. jar $1

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AMERICAN CHEMICAL PAINT CO.
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Have you tried Weedone, APC Rose & Floral Dust, Gro-Stuf and Transplantone? Ask for them at your garden-supply store.

Be sure your home is well-planned! Visit the Home Planning Center in the store nearest you, listed on page 199.

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BULBS • DAY LILIES • POPPIES
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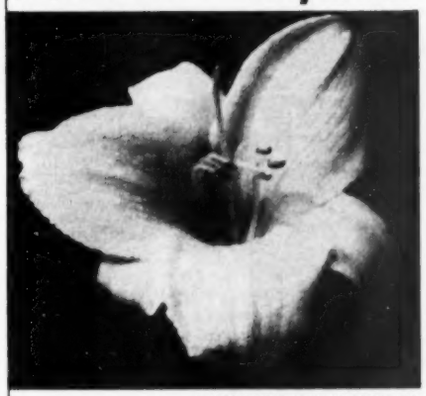

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(NOW LET'S SEE WHOSE ARE BEST)
Any 8 for $4.95
or order all 16 for $9.50
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RUSSELL'S MINUET	Rose & canary—early
ROSE OF TEXAS	Rosy red—early
ENCORE	Tomato red & yellow—midseason
MY BUDDIE	Mahogany & yellow—midseason
IN OUR TIME	Rose & lemon—midseason
BELLE OF GEORGIA	Yellow & peach—early
FAR AWAY	Light rose—early
BAGGETTE	Pale lemon & old rose—early
GOLD MEADOWS	Canary—midseason
TRAIL OF GOLD	Buff—midseason
QUEEN OF DALLAS	Buff-chrome—midseason
EVANGELINE	Wine & yellow—early
NEODESHA	Wine & yellow—midseason
SPRING PARADE	Raspberry—early

ALL LABELED & POSTPAID
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CONVERTS ANY CHAIR INTO A CONTOUR CHAIR

Most people have a natural urge to put their feet up on something because it is a restful position. The REST-WELL RELAXER is cleverly designed to satisfy that desire completely. Its use greatly increases the circulation of the blood thereby relieving condition caused by poor circulation such as tired aching feet or legs, varicose veins, leg cramps, etc. Doctors recommend them for pregnant women and for relieving heart strain. Ideal for televiewing. Stands in place without fastening. Folds flat when not in use. The "B" position makes it a "beauty angle" board. Made of attractively grained walnut finished plywood. Buy them for your home or office. Also makes a wonderful gift!

Money back guarantee

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These smart new stools add that important decorator touch to your kitchen, breakfast bar, playroom, den! A perfect match for our popular Captain's Chair—these curved knee block with all your furniture. Completely assembled, smoothly sanded, ready to paint, stain or lacquer. Sturdy solid birch or maple construction. Seat 14" square. Packed 2 of a kind to carton—minimum order 2 chairs.

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20 TRANSPARENT DRAWERS

Stop frantic searching for small items . . . here's perfect storage for every small article up to 6" long for sewing, office or hobby bench . . . threads, pins, nuts, bolts, stamps, jewelry, cosmetics, fishing lures, etc. Crystal-clear transparent plastic drawers for quick picking—can not spill—yet instantly removable. Welded, silver-grey, all steel cabinet with rubber feet.

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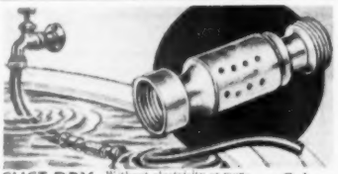

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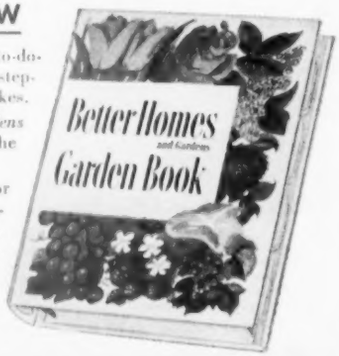

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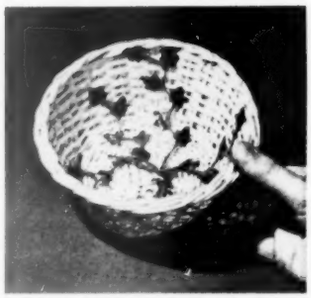

Tisket-a-tasket yellow basket has a three-dimensional decoration of ivy leaves twined about the bottom and permanently held in place with a plastic overcoat. Basket is watertight and can be used with flowers or foods. Yellow with ivy or flowers; green with sea oats or flowers. *Tasket Basket*, 6" diameter, $1.95, plus 20c postage. The Wood Hut, Box 206, Three Lakes, Wis.

Cover up your lawn lounge for summer with terry that is comfortable for sunning or drying off after swimming. Washable terry cloth can be kept looking new and clean all summer. Tie-on cover fits standard 24"x72" outdoor pads on chaise, glider, or swing. Elastic bands keep it snug. White, yellow, or green *Terry Ty-Ona-Pad*, $5.75, ppd. Sun-Fun Shops, Box 4977, Florence Sta., Los Angeles 1, Calif.

Who's to know what you carry in this mysterious and pretty little pouch bag! You can pack baby necessities in it, or you can use it for lunches, for little packages when shopping, even to carry a bathing suit. It's waterproof, of light and flexible quilted vinyl plastic. Gold-and-black or red-and-black plaid. *Tote Bag*, $1, ppd. Green Gable Gifts, 1554-56 Third Ave., New York 38, N.Y.

Beautiful, old ivy-trail design for a holder for matches is here reproduced in bright brass. Holds cigarettes and matches or tiny, trailing plants. Can be hung outside, so guests can tuck in rolled-up notes. *The Personal Caddye*, $3.95, ppd. Gaylords, Box 326, North Adams, Mass.

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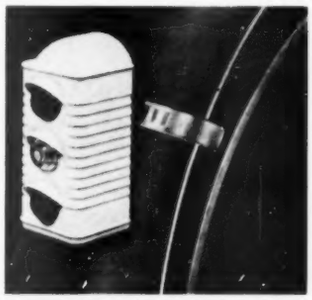
Outdoor playpen goes up on lawn, in sand at beach, keeps child safe on outdoor trips. Sturdy green net is supported by stakes driven in the ground and held taut with guy lines. Rolls up into a portable package. *Beach Pen*, $9.95, ppd. Omniproducts Co., Dept. 19, 1420 Thomas St., Grand Rapids, Mich.



More safety for cyclists! Signal warns motorists. Miniature traffic light indicates the pace of the bicycle on which it is mounted. Red "stop" goes on automatically when brakes are applied. Amber "caution" light shows while coasting. Green "go" lights up when bike is pedaled. *Bike Traffic Lite*, $3.89, ppd. Suburban Studio, Dept. L-4, 217 N. 3rd Ave., Maywood, Ill.

Beautiful, brilliant color in a smartly designed charcoal brazier adds to the fun and festivity of eating outdoors. This practical cooking unit has a round, nickel-plated grill, sturdy black iron legs. Charcoal pan is finished in a variety of chipproof colors: blue, green, red, or black. *Cook Out*, 16″ diameter, $13.95; 18″, $19.95; express charges collect. Ironmasters, Inc., Box 202, Dept. C., Williamsburg Station, Brooklyn 11, N.Y.

Toddler's toilet seat is as comfortable as a cushion. Made of inflatable plastic, it is sturdy and sanitary. Quickly fitted to any toilet seat. Can be used at home as a toilet trainer. Strap holds youngster safely. Easy to take along on trips. Inflatable *Comfy Toidey-Seat*, $2.98; with deflector, $3.35; ppd. Maymac Co., 79-H West Grand Station, Mount Vernon, N.Y.

Practical glamour for porch swing or outdoor lounge is yours in these hand-blocked cotton prints from India. They're decorative, too, as wall hangings and bedspreads. Intricate designs in several colors worked out on cream, blue, green, or black backgrounds. *India Print*, 72″x108″, $5.50; 90″x108″, $6.50; ppd. Old Mexico Shop, Santa Fe, N. Mex.

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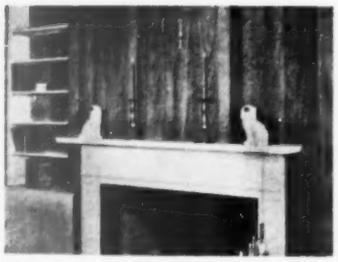

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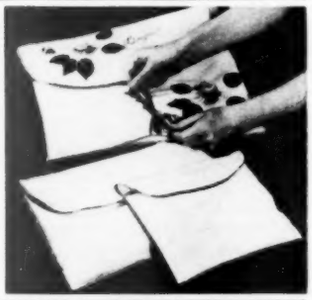
Shopping by Mail

with Better Homes & Gardens

Look at this engaging little "act" that could be going on in your kitchen. Five-inch watering pot and the planter pot are both pottery, with flat backs for wall hanging. They're available in 3 designs: delft-blue Dutch-windmill scene, red-combed rooster, or grape cluster, all on white background. *Watering Can and Pot*, $2, ppd. Gilbert & Leonard, 1544-B Northern Blvd., Manhasset, N.Y.

The world is within reach—for study and imaginative travel—in this unusually useful desk lamp. Metal globe revolves at a touch. It is 6" in diameter, with areas accurately delineated in color. Rests on black iron tripod legs; supplied with black, pin-dot shade. Lamp and shade are 17" high. *World Globe Lamp*, $4.95, ppd. Crystalier, Dept. BH, 485 Lexington Ave., New York 17, N.Y.



You'll be amazed at how three bags of decorative plastic can simplify and brighten your packing. Keep your pretty lingerie in this trio of featherweight bags. Then simply pack them in the suitcase, and you're ready to go. Large tie-bag is hand-decorated with roses. Your name lettered in the lower corner, if desired. *Lingerie Trio*, $2, ppd. Kathy Ilsa, Box 201, Montclair, N. J.

This shapely shoe fairly invites a muddy foot to scrape itself clean before going in the house. Sturdy horseshoe scraper is designed to take lots of hard wear. Hand-forged and welded, with four holes for screws to mount it on porch step. *Horseshoe Bootscraper*, $2.45, ppd. KZ Ranch, P. O. Pine, Colo.

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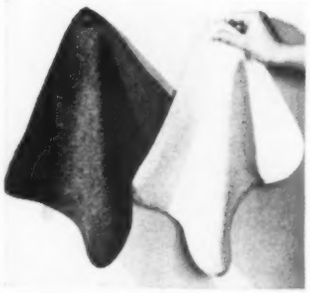
When the man of the house takes over outdoor cooking, it is only appropriate that he should be dressed for the occasion. View the "vesterner"—a racy sharper's plaid vest as the north end of a longhandled apron. The classy chain and buttons are nickel-plated. *Vesterner Apron*, $2.95, ppd. Ett-Barr Co., 2251YH Altadena, Calif.

Delightfully quaint key is a smart thermometer in handsome black iron. Decorative in the kitchen or den. It's weatherproof and can hang at the back door or outside the kitchen window. Key is 8" long. *Wrought Iron Key Thermometer*, $1.25, ppd. Ruth Herleman Studio, South 42nd St., Quincy, Ill.



Reach for the hand towel, and it will always be there—when it's been magnetized. These fingertip terry towels have a small magnet sewed in one corner. They cling to anything made of steel, in kitchen or bathroom. *Magnetowel*, 2 for $1.25, ppd. Magnex, Dept. E-11, 845 Broadway, Denver 3, Colo.

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8"	$3.75	$6.25	$5.50	$7.95
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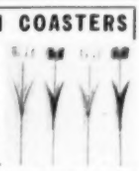

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A boon to allergy sufferers. Specify type of cleaner.

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June, 1954

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A message to readers of Better Homes and Gardens

(Which speaks volumes to advertisers seeking volume sales)

4,000,000 of you now buy *Better Homes & Gardens*.

You have made it the third largest of all magazines read by both men and women.

But don't think we're adding you up like mere statistics. Two thousand years ago, Cicero said, "Count not by the numbers but by the weight." There is no more vital, forward-looking, influential group of magazine readers in the land.

Your magazine was founded by the late E. T. Meredith in 1922. It had an editorial staff of three, and the first issue was 52 pages thick—or thin.

Those were cynical days. The youth of the time were called "the lost generation." Women prided themselves on being called flappers. They wore their hair short and their dresses tight—and some people thought that both men and women wore their morals a bit loosely. The country, said the moralists, was going to hell in a hand basket.

It was in this atmosphere that your magazine was born—and came like a breath of spring air. It was rooted deep and solid in the two most abiding of human institutions—the family and the home. And it took for granted that when a man and woman said "I do" at the altar, they meant it.

E. T. Meredith believed that every man and woman had a deep-seated desire for a family and a home of their own, in spite of the skepticism of the time. They wanted a home with some flowers in front and a place in the back to putter around and grow things. (Look, Mom, the melons are coming up!)

He believed that home was more than a stopping-off place to which people returned for a hurried meal after a few drinks, or for a troubled sleep. He saw it as the dwelling place of good people—the true center of their lives, where children could be raised in decency, respect for the worth-while, and reverence for their God. Believing all this, he built well.

Over 30 years have passed since then. You and we have grown with the years. And we think our friends, both young and old, will agree that we have never lost sight of the principles and beliefs that are good because they are true.

- that there is beauty in the good earth, pregnant with growing things, and reward in the sight of sprouting plants reaching up to the light.
- that it is good to lift one's eyes to tall trees weaving in the wind—and watch their shadows dance on a smooth lawn.
- that cooking is an art to be learned young—and ever improved—so that mealtimes may bring the family together with eager anticipation.
- that there is healthy outlet for the building instincts of a man—and his boy—in a basement or garage workshop where they may whittle, plane, and saw.
- that there is more to the children's rooms than chairs, tables, and beds. A girl grows up happier surrounded by lace and frilly things. A boy's room should have the sound of the sea in it—or pirates—or cowboys.
- that a woman may still be fresh and young-looking at day's end, as ever-improving modern appliances relieve her of toil and drudgery.
- that there is time for travel and vacation—to go places and see wonderful things. And yet be happy to come home, enriched by experience.
- that this home is also a challenge—a place to beautify—to modernize—to make even more livable.
- that there is adventure in searching for the newer, better things of life, as life itself is not static and the desire for progress is a mark of Youth.

It was on ideas and beliefs like these that *Better Homes & Gardens* was founded, has prospered and grown—and attracted four million families like yours. And you have made it the force that it is.

Your incomes are exceptionally high. Hundreds of thousands of you have moved to the suburbs, and the movement continues. Your home is likely to be newer than your neighbor's—and you are more likely to own it. Yet, you still build 7 out of 10 of *all the new homes* constructed for owner occupancy. Moreover, you have responded to a single article about one home in BH&G by spending over $100,000,000 building it.

You buy many more cars than the average family—and buy more of them new. You use them for longer, more frequent vacations—and you spend more on tires, gas, oil, and accessories. You spend more on foods, drugs, and cosmetics. You own more radios, TV sets, pianos, home appliances. You send more of your children to college. You dress better, entertain more, play a bigger role in civic affairs.

Hundreds of thousands of you have learned to cook—or have added to your cooking repertoire—with BH&G recipes. Over a million of you—every month—clip, file, and use a single BH&G recipe page. And you have been the big buyers of over 5,000,000 copies of the BH&G Cook Book, putting it right up with all-time best sellers *of any kind*.

The men among you have bought over 500,000 copies of the BH&G Handyman's Book. You are leaders in the great new "do-it-yourself" movement—and buy the tools to do it.

Without fiction to attract any of you—or politics—or mere amusement of any kind—you have made *Better Homes & Gardens* the third largest of all man-woman magazines—the only one of them to grow great by devoting itself to showing people what it takes to lead richer, fuller family lives.

You are exceptionally liberal buyers of the goods and services advertised in BH&G. Thus you consistently encourage the use of our advertising pages in record volume. And this in turn helps give us added strength to make your magazine better, issue by issue, year after year.

Now, as *Better Homes & Gardens* passes the historic milestone of 4,000,000 circulation, we look forward with confidence to making it of even greater value to you—and through you to our advertisers.

Fred Bohn
President

MEREDITH PUBLISHING COMPANY
DES MOINES, IOWA

THE MAN NEXT DOOR®

Although Ned Preston grows more roses and finer ones than anyone else in town, he never seems to have any to enter in the annual rose show. But this year, they're secretly planning to give him a prize, anyhow. The inscription will read: "Special award for the best arranging—always arranging to show up at neighbors' front doors, when they are ill, with roses that most folks would keep for themselves."

+ + +

One thing about our Junior, he's always willing to help his mother. Today she wanted his sister Rosie, upstairs dreaming of her big date for tonight's formal dance, corsage and all. Junior got her down for Mama. All he said, loud enough for her to hear, was: "Hey, Mom, how come this lettuce in the refrigerator tastes like gardenias?"

+ + +

We'd never seen that new baby up the street, so we finally dropped in. Didn't get to see him, though, for his dad was putting him to bed. "He has his father's eyes," the proud young mother told us. A moment later, there was a hefty cry from the bedroom. "Now," she explained, "he has his hair."

+ + +

So many of us husbands have invited Mr. Bell, our bachelor neighbor, to our wedding-anniversary dinners this month that he's getting the idea we're giving him a friendly needling. But, being a good fellow, he's taking it all in the right spirit; even plans to reciprocate with a stag affair next month—on Independence Day.

+ + +

"If you'll notice," suggested Grandpa Hillis, noting how well that mother of nine children on our street gets along with everybody, "the hand that rocks the cradle seldom rocks the boat."

My Christine has an odd sense of humor. I was saying last evening that I wished I could think of a strong argument against smoking to give Junior as he nears the age of temptation, and she suggested one of my pipes.

+ + +

Father's Day is fine. But a father doesn't care about a place in the sun; all he wants is a warm place in his family's heart.

+ + +

We used to think that self-confident fellow was only joking when he said, in our school days, that he planned to begin at the top and work down, but he showed up at our class reunion the other evening and reported that he owns six nice, juicy oil wells down in Texas.

+ + +

Asked the janitor at our office how his new baby is getting along. "Fine," he answered sleepily, "but I'm afraid my wife's going to spoil him. Instead of showing a little will power when he cries, she just stands there and lets me pick him up."

+ + +

"No doubt about it," Katie Randolph observed, stopping in a moment on her way to market, "there's something about June that impels a man to ask the all-important question of the woman he loves. This morning, Fred took both my hands in his, looked tenderly into my eyes and wanted to know, 'When are we going to have strawberry shortcake?' "

+ + +

Our Judy, 10, likes to don her mother's clothes and play "big lady," and the resemblance is striking. My suggestion that she's too big for such doings won sudden support yesterday when her mother—and the neighbors—looked out and saw her, in Mom's blue dress, walking expertly along the top of our fence.

Our Junior is about to reappraise the good-neighbor policy. When Fred Randolph was making his garden late in April, Junior went over several days and lent him a hand. And today, in appreciation, Neighbor Randolph brought us over a nice big basket of spinach.

+ + +

Bulb-snatching is taboo around here, so when the Hillis daughters awoke suddenly and found one missing from their room this morning, everyone in the house would have been under suspicion—if I hadn't been under their light trying to sneak in the burned-out one from my shaving mirror.

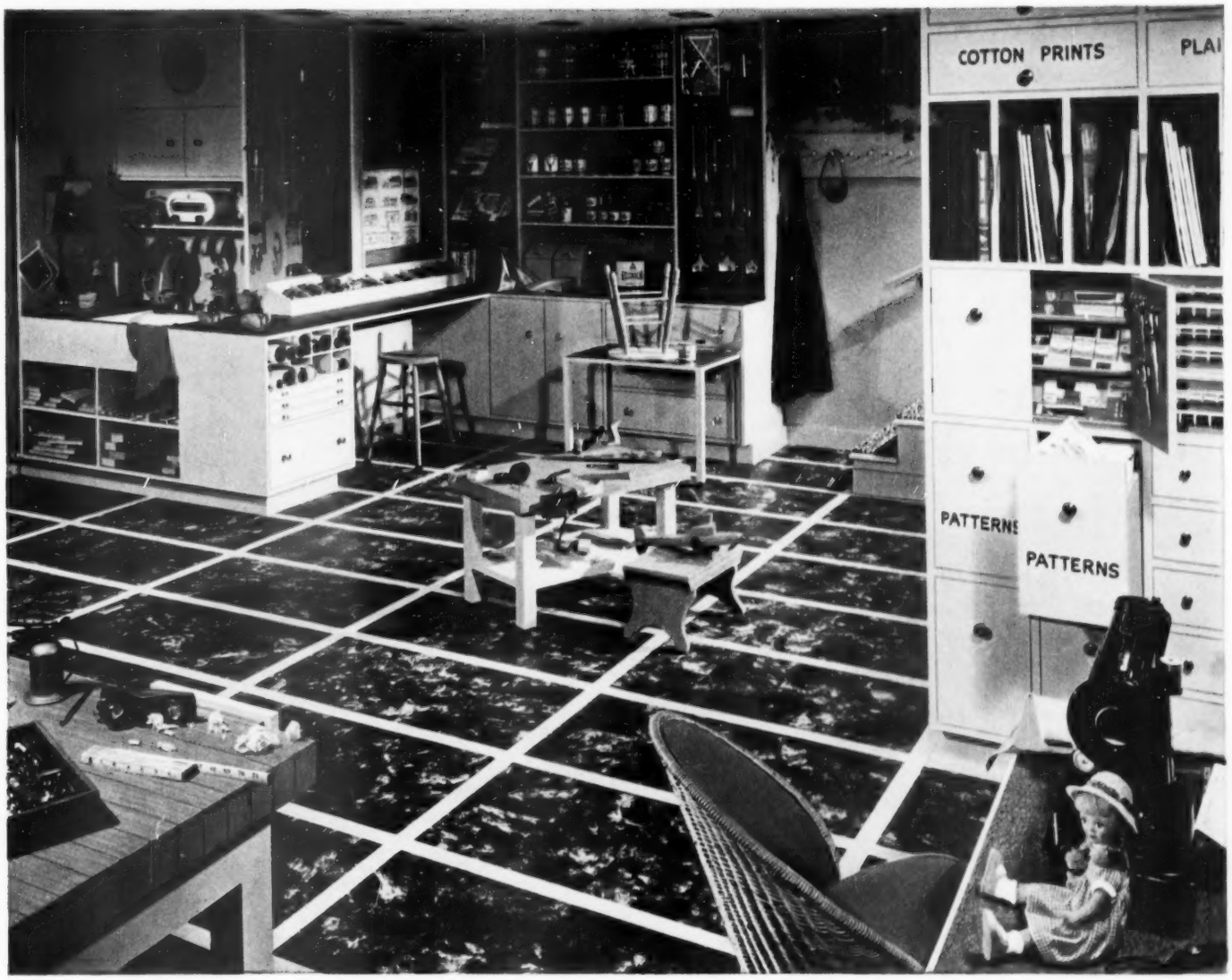
+ + +

Guess I made a little mistake. I suggested the other day that if my folks get me anything for Father's Day, they pick out something all the rest of the family can get something out of. And our Rosie, sweet 16, came up with the idea of a billfold.

+ + +

June is a pathway of roses when—school out, vacation-glad voices shout their homecoming, and a joyous welcome beats in your heart . . . dinnertime is seasoned with talk of picnics, little trips, summer adventures—together . . . cars go by, on one of them "Just Married," and suddenly, as you watch, someone moves close and touches your hand, eyes shining, remembering—as happy as and even prettier than she was on The Day . . . there's a perfect sky, June's peerless perfume—and on a twig outside your window a bluebird, symbol of happiness: happiness outside and in—June in God's country, America!

Burton Hillis



No hobby widows with this family workshop!

If your husband is like most men, he's probably happiest when he can spend some of his evenings and week ends working at a hobby. The only trouble is that when his interest involves special tools, he has to isolate himself down in the basement—and you find yourself a hobby widow.

Being a wise wife, you wouldn't dream of asking your husband to give up his hobby! But you can suggest remodeling the basement so that you can work along with him at some activity of your own. Here's a basement that makes it possible for your whole family to work together at the things they enjoy doing. Separate work areas, organized storage space, and pleasant surroundings make this basement inviting to everyone.

Yet this room would hardly be livable without its beautiful floor of Armstrong's Asphalt Tile—a floor that does away with the problems of dusty concrete. Armstrong's Asphalt Tile is so good looking, you may be surprised to find it in a basement workshop, yet it's the most practical floor you can have. It's specially made to withstand the moisture in basement concrete that ruins ordinary flooring materials. It is remarkably low in cost, too, in spite of its luxury look. Armstrong's Asphalt Tile is a tough, durable floor that doesn't have to be pampered, and its smooth surface is very easy to keep clean. Sawdust, shavings, and scraps of cloth sweep up quickly, and even cigarette burns can be removed without leaving a trace.

When you're ready to fix up your own basement, start off with a floor of Armstrong's Asphalt Tile. It offers a wide range of beautiful colors to choose from and complete design flexibility. Your Armstrong merchant will be happy to give you a free cost estimate.

Custom designs are easy to create, because Armstrong's Asphalt Tile goes down one block at a time. The floor above features the exclusive swirl marbleizing of Armstrong's De Luxe Asphalt Tile in Cinnabar Marble with White feature strips.

Send for free booklet, "Rooms for Better Living," containing 24 pages of decorating ideas for basements and basementless houses. For free floor plan of room above, write Armstrong Cork Co., 5406A High Street, Lancaster, Penna.

Rooms for Better Living

ARMSTRONG'S ASPHALT TILE

There's an Armstrong Floor for every room in your home

LINOLEUM • CORLON® • LINOTILE® • RUBBER TILE • CORK TILE • ASPHALT TILE • EXCELON TILE • VINOFLOR® • QUAKER® RUGS AND FLOOR COVERINGS

Coke Time ... **and all is well**

Into the gay moments of companionship,
Coca-Cola fits naturally as laughter.
Its matchless flavor and goodness
have won the approval of four generations—
and today more people ask for Coke
than any soft drink in the world.
Coke is the refreshment of quality
...quality you trust.

See EDDIE FISHER on "Coke Time"
NBC Television twice each week.

You trust its quality

"COKE" IS A REGISTERED TRADE MARK.

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